

---

## CBD Advisory Board

### OPEN MINUTES

---

Minutes of a meeting of the CBD Advisory Board held in the Committee Room, Level 15, Civic Building, 1 Greys Avenue, on Wednesday, 26 February 2014 at 3.00pm.

---

#### PRESENT

Connal Earl	Townsend Gray	Chief Executive, Property Council of NZ (Chair) Partner, Simpson Grierson (Deputy Chair)
Dr Lucy	Baragwanath	Committee for Auckland Strategic Relationships Advisor, Office of the Deputy Vice-Chancellor (Strategic Engagement) University of Auckland
Jenny Shale	Bygrave Chambers	Head of Strategic Developments, Auckland University of Technology Chair Waitemata Local Board
Tim	Coffey	Member, CBD Residents Advisory Group
Barbara	Holloway	Town Manager, Karangahape Road Business Association
Mike	Lee	Councillor, Auckland Council
Alex	Swney	Chief Executive, Heart of the City

#### APOLOGIES

Dick	Ayres	Member, CBD Residents Advisory Group
Jillian	de Beer	Managing Director, de Beer Marketing & Communications
Len	Brown	Mayor, Auckland Council

#### ALSO PRESENT

Rory	Palmer	Mayoral Office
Greg	McKeown	Heart of the City
Kate	Clever	Heart of the City

#### IN ATTENDANCE

---



## 1 Apologies

Resolution number CEN/2014/1

MOVED by Chairperson Connal Townsend, seconded by Member Tim Coffey:

**That the CBD Advisory Board:**

- a) **accept the apologies from board members Daniel Clay, Dick Ayres and Jillian de Beer for absence.**

**CARRIED**

## 2 Declaration of Interest

The following declarations were declared at the meeting:

- a) Shale Chambers declared he is a member of the Heart of the City Board
- b) Alex Swney declared his interest regarding item 7; Targeted Rate in relation to the Destination Marketing project request for funding from Heart of the City
- c) Earl Gray declared that his position as Partner at Simpson Grierson and that they regularly provide legal advice for Auckland Council. He is attending as a nominee of the Committee for Auckland.

## 3 Confirmation of Minutes

### 3.1 Minutes of the CBD Advisory Board meeting of 27 November 2013

The minutes were circulated prior to the meeting.

Resolution number CEN/2014/2

MOVED by Deputy Chairperson Earl Gray, seconded by Member Shale Chambers:

**That the CBD Advisory Board:**

- a) **confirm the ordinary minutes of its meeting, held on Wednesday 27 November 2013, as a true and correct record subject to changes that were discussed in the meeting.**

**CARRIED**

The November 2013 meeting minutes are attached to the minutes of this meeting.

#### **Attachments**

- A November 2013 minutes

### 3.2 Actions from the November 2013 minutes

Resolution number CEN/2014/3

MOVED by Chairperson Connal Townsend, seconded by Member Alex Swney:

**That the CBD Advisory Board:**

- a) **request council staff to provide an update on the following issues:**
  - **identifying how the maintenance issue is to be resolved**
  - **outlining to what extent the CBD Targeted Rate consequential opex budget has been used since July 2012**

- outlining how the highest 'A+' standard of cleaning will be consistently applied to all upgraded CBD streets
- identifying what auditing and QA processes are in place for CBD streetscape maintenance
- clarify who is responsible for maintaining design elements and artworks located within an upgraded streetscape
- determine appropriate protocol for permanent removal of elements from the street for maintenance reasons
- specifically address the maintenance of St Patrick's Square and Karangahape Road Bridge.

**CARRIED**

#### **4 Extraordinary Business**

There was no extraordinary business.

#### **Precedence of Business**

Resolution number CEN/2014/4

MOVED by Chairperson Connal Townsend, seconded by Member Shale Chambers:

**That the CBD Advisory Board:**

- a) **agree that Item No. 6; Auckland's CBD Into the future - Progress report be accorded precedence at this time.**

**CARRIED**

#### **6 Auckland's CBD Into the future - Progress report**

Resolution number CEN/2014/5

MOVED by Chairperson Connal Townsend, seconded by Member Alex Swney:

**That the CBD Advisory Board:**

- a) **receive the Auckland CBD Into the future progress report, with a requirement for future reports of the addition of actions and timeframes for items requested at the November meeting of the CBD Advisory Board.**

**CARRIED**

#### **5 Administration of CBD Advisory Board**

The Terms of Reference and the schedule of meeting were discussed.

Resolution number CEN/2014/6

MOVED by Member Shale Chambers, seconded by Member Barbara Holloway:

**That the CBD Advisory Board:**

- a) **recommend to the Mayor to change the Board's name to Auckland City Centre Advisory Board.**

**CARRIED**

Resolution number CEN/2014/7

MOVED by Chairperson Connal Townsend, seconded by Member Tim Coffey:

**That the CBD Advisory Board:**

- a) **delegate the Terms of Reference to the Chair, Deputy Chair and the Manager City Transformation to make changes following discussion at the meeting for endorsement at the Board's March meeting.**
- b) **agree that the vacancies on the Board be investigated for inclusion in the Terms of Reference, noting the Mayor's vision in relation to the Business Plan, and recommended a representative from the Retail Association be included on the Board.**
- c) **request the Team Leader City Transformation Project to submit a schedule of meetings for the Board's approval at the March meeting.**

**CARRIED**

## **7 Targeted Rate**

Alex Swney and Kate Clever tabled a proposed funding request for the Heart of the City: Destination Marketing for the Board's consideration. Kate Clever spoke in support of the presentation seeking \$400k per annum towards the Destination Marketing project.

A copy of the tabled proposal is attached to the official copy of these minutes and is available on the Auckland Council website.

Alex Swney declared an interest in this item and took no part in the discussion or voting on the matter.

Resolution number CEN/2014/8

MOVED by Chairperson Connal Townsend, seconded by Member Tim Coffey:

**That the CBD Advisory Board:**

- a) **recommend \$400k per annum be allocated from the targeted rate for Heart of The City *Destination marketing* project for a period of five years commencing 1 July 2014.**

**CARRIED**

Resolution number CEN/2014/9

MOVED by Chairperson Connal Townsend, seconded by Member Tim Coffey:

**That the CBD Advisory Board:**

- a) **receive the report**
- b) **recommend officers report back to the Board on details of the above projects including time frames and costs (risk weighted matrix) format:**
  - 1) **Heritage Foreshore Project**
  - 2) **Beach Road Public Space**
  - 3) **Freyberg Square Upgrade – subject to design approval by the Board in July)**
  - 4) **Exchange Lane Upgrade**
  - 5) **Hardinge Street Link**
  - 6) **Myers Park Upgrade – Underpass**
  - 7) **Beresford Square Upgrade**
  - 8) **Disused Nelson Street off-ramp**
  - 9) **Cycle Improvements to Hobson and Nelson Streets**
  - 10) **Way finding strategy.**

**CARRIED**

**Attachments**

A Tabled document\_Destination marketing

**8 Bledisloe Lane**

The Team Leader City Transformation Project presented and updated the Board on the Bledisloe Lane project.

Resolution number CEN/2014/10

MOVED by Chairperson Connal Townsend, seconded by Member Tim Coffey:

**That the CBD Advisory Board:**

a) receive and support the update on the Bledisloe project.

**CARRIED**

**9 Consideration of Extraordinary Items**

There were no extraordinary items.

5.08 pm

The Chairperson thanked Members for their attendance and attention to business and declared the meeting closed.

CONFIRMED AS A TRUE AND CORRECT RECORD  
AT A MEETING OF THE CENTRAL BUSINESS  
DISTRICT ADVISORY BOARD HELD ON

**DATE:**.....

**CHAIRPERSON:**.....