



Economic Development Committee

OPEN MINUTES

Minutes of a meeting of the Economic Development Committee held in the Council Chamber, Auckland Town Hall, 301-305 Queen Street, Auckland on Wednesday, 21 May 2014 at 9.30am.

PRESENT

Chairperson	Cr Anae Arthur Anae	
Deputy Chairperson	Cr Ross Clow	Until 1:03pm
Members	Cr Cameron Brewer	From 9:35am
		Until 1:00pm
	Cr Bill Cashmore	From 10:08am
	Member Precious Clark	
	Cr Linda Cooper, JP	
	Cr Denise Krum	From 9:43am
	Member Kris MacDonald	
	Cr Dick Quax	
	Cr Penny Webster	From 9:43am

APOLOGIES

Cr Hon Christine Fletcher, QSO	For absence
Deputy Mayor Penny Hulse	For absence
Cr Bill Cashmore	For lateness
Cr Denise Krum	For lateness

ALSO PRESENT

Cr Calum Penrose	From 10:08am
Cr Sir John Walker	From 12:55am

IN ATTENDANCE

Andrew Baker – Franklin Local Board	Until 11:20am
Steve Tollestrup – Waitakere Ranges Local Board	
Christine O'Brien – Mangere-Otahuhu Local Board	From 10:17am Until 11:52am
Mark Thomas – Orakei Local Board	From 10:45am

1 Apologies

Resolution number ECO/2014/17

MOVED by Cr AJ Anae, seconded by Deputy Chairperson RI Clow:

That the Economic Development Committee:

- a) **accept the apologies from Councillor Christine Fletcher and Deputy Mayor Penny Hulse for absence and from Councillors Bill Cashmore and Denise Krum for lateness.**

CARRIED

2 Declaration of Interest

There were no declarations of interest.

3 Confirmation of Minutes

Resolution number ECO/2014/18

MOVED by Cr AJ Anae, seconded by Cr D Quax:

That the Economic Development Committee:

- a) **confirm the ordinary minutes of its meeting, held on Wednesday, 19 February 2014 as a true and correct record.**

CARRIED

4 Petitions

There were no petitions.

5 Public Input

There was no public input.

6 Local Board Input

There was no local board input.

7 Extraordinary Business

7.1 World Cities Summit, Singapore, June 2014

Cr CE Brewer entered the meeting 9:35am

Resolution number ECO/2014/19

MOVED by Deputy Chairperson RI Clow, seconded by Cr AJ Anae:

That the Economic Development Committee:

- a) **consider an extraordinary item regarding the report World Cities Summit, Singapore, June 2014. This report was not available at close of agenda but needs to be considered at this meeting due to the timing of the summit and because the Economic Development Committee has direct oversight of the Economic Development Strategy and the role that global visibility plays in Auckland's growth.**

CARRIED

7.2 Motion to congratulate Auckland Council Investments Ltd

Resolution number ECO/2014/20

MOVED by Cr D Quax, seconded by Cr CE Brewer:

That the Economic Development Committee:

- a) **congratulate Auckland Council Investments Ltd for its recent financial results.**

CARRIED

8 Notices of Motion

There were no notices of motion.

9 McGuinness Institute TalentNZ project presentation

Cr DA Krum entered the meeting at 9:43am.

Cr MP Webster entered the meeting at 9:43am.

Cr WB Cashmore entered the meeting at 10:08am.

Wendy McGuinness and colleagues from the McGuinness Institute were in attendance to address the meeting regarding this item. A PowerPoint Presentation was given in support of this item. This presentation is attached to the official copy of these minutes and is available on Auckland Council's website.

Resolution number ECO/2014/21

MOVED by Cr AJ Anae, seconded by Cr D Quax:

That the Economic Development Committee:

- a) **note that one of the nine Auckland Shared Economic Agenda priorities (2014-17) is building, retaining, and attracting talent**
- b) **receive the McGuinness Institute presentation**
- c) **thank Wendy McGuinness and her co-presenters.**

CARRIED

Attachments

- A TalentNZ Project Presentation

10:40am The Chairperson adjourned the meeting for five minutes

10:45am The Meeting reconvened

10 ATEED Economic Growth Action Plans - Innovation, Skills and Food & Beverage

A PowerPoint presentation was given in support of this item. The PowerPoint is attached to the official copy of these minutes and is available on Auckland Council's website.

Resolution number ECO/2014/22

MOVED by Cr AJ Anae, seconded by Deputy Chairperson RI Clow:

That the Economic Development Committee:

- a) **receive the ATEED Economic Growth Action Plans – Innovation (Draft), Skills and Food & Beverage report (Attachment A) from Auckland Tourism, Events and Economic Development Limited, together with copies of the:**
 - i) **Innovation Plan (Draft)**
 - ii) **Skills Plan**
 - iii) **Food & Beverage Plan**
- b) **receive Auckland Tourism, Events and Economic Development Limited's accompanying presentation**
- c) **request that an LTP workshop be held for councillors and local board economic development portfolio holders regarding ATEED's economic growth action plans and other issues with which ATEED is involved.**

CARRIED

Attachments

A ATEED Innovation Growth Action Plans

Cr MP Webster left the meeting at 11:30am.

11 Auckland Visitor Plan Refresh and Auckland Business Events Plan

A PowerPoint presentation was given in support of this item. The PowerPoint is attached to the official copy of these minutes and is available on Auckland Council's website.

Cr D Quax left the meeting at 12:18pm.

Resolution number ECO/2014/23

MOVED by Deputy Chairperson RI Clow, seconded by Cr WB Cashmore:

That the Economic Development Committee:

- a) **receive the Auckland Visitor Plan Refresh and Auckland Business Events Plan report from Auckland Tourism, Events and Economic Development Limited and thank Brett O'Riley and Patrick McVeigh for their presentation**
- b) **note that ATEED has recently undertaken a refresh of the Auckland Visitor Plan resulting in some changes to key targets and markets and segments of focus**
- c) **note that as a result of recent changes by the Ministry of Business, Innovation and Employment to the way in which visitor expenditure data is measured, changes have been made to the visitor spend targets tied to the Auckland Visitor Plan and that these will be reflected in the ATEED Statement of Intent, the Auckland Council 2014/15 Annual Plan and the next Long Term Plan**
- d) **note that ATEED has recently adopted a new Business Events Plan aimed at growing Auckland as a destination for Business Events (conferences, conventions, exhibitions, incentives etc.)**

- e) note that ATEED will be seeking additional funding over and above current long-term plan funding of \$5.9m over the period through to 2020/21 through the long-term plan process to support the implementation of the refreshed Auckland Visitor Plan and the Business Events Plan
- f) receive Auckland Tourism, Events and Economic Development Limited's accompanying presentation.
- g) request that ATEED work with the IMSB Secretariat on integrating the Auckland Plan outcome of a Maori identity into the Auckland Visitor Plan.

CARRIED

Attachments

- A Auckland Visitor Plan

Precedence of Business

Resolution number ECO/2014/24

MOVED by Cr AJ Anae, seconded by Deputy Chairperson RI Clow:

That the Economic Development Committee:

- a) agree that Item 13, Local Economic Development Update, be accorded precedence at this time.

CARRIED

13 Local Economic Development Update

A memo updating committee members on the 16 May local Economic Development Workshop was tabled in support of this item. The tabled document is attached to the official copy of these minutes and is available on Auckland Council's website.

Resolution number ECO/2014/25

MOVED by Cr CE Brewer, seconded by Member Clark:

That the Economic Development Committee:

- a) receive the report and the additional summary report and findings of the local economic development workshop on 16 May 2014.

CARRIED

Attachments

- A Local Economic Development Update

Precedence of Business

Resolution number ECO/2014/26

MOVED by Cr AJ Anae, seconded by Deputy Chairperson RI Clow:

That the Economic Development Committee:

- a) agree that Item 15, Update on Māori Economic Development Programme be accorded precedence at this time.

CARRIED

15 Update on Māori Economic Development Programme

A PowerPoint presentation was given in support of this item. The presentation is attached to the official copy of these minutes and is available on Auckland Council's website.

Cr CE Brewer left the meeting at 12:29pm.

Cr CE Brewer returned to the meeting at 12:39pm.

Cr MP Webster returned to the meeting at 12:56pm.

Cr D Quax returned to the meeting at 12.59pm.

Resolution number ECO/2014/27

MOVED by Cr LA Cooper, seconded by Cr D Quax:

That the Economic Development Committee:

- a) **receive the presentation.**

CARRIED

Attachments

A Maori Economic Development Update

Precedence of Business

Resolution number ECO/2014/28

MOVED by Cr AJ Anae, seconded by Deputy Chairperson RI Clow:

That the Economic Development Committee:

- a) **agree that Item 16.1, World Cities Summit, Singapore, June 2014 be accorded precedence at this time.**

CARRIED

16 Consideration of Extraordinary Items

16.1 World Cities Summit, Singapore, June 2014

Cr CE Brewer left the meeting at 1:00pm.

Resolution number ECO/2014/29

MOVED by Deputy Chairperson RI Clow, seconded by Cr WB Cashmore:

That the Economic Development Committee:

- a) **note the attendance of the Mayor and senior Council staff at the World Cities Summit in Singapore in June 2014**
- b) **note that officers will report back to the July 2014 Economic Development Committee on outcomes achieved from the World Cities Summit**

CARRIED

Attachments

A World Cities Summit Report

12 Auckland Economic Development Strategy: six monthly implementation update: October 2013 – March 2014

Deputy Chairperson RI Clow left the meeting at 1:03pm.

Resolution number ECO/2014/30

MOVED by Cr LA Cooper, seconded by Cr AJ Anae:

That the Economic Development Committee:

- a) **receive the Auckland Economic Development Strategy six-monthly implementation update report: October 2013 – March 2014.**

CARRIED

14 Productivity Commission Engagement

Resolution number ECO/2014/31

MOVED by Cr DA Krum, seconded by Member K MacDonald:

That the Economic Development Committee:

- a) **note that further information will be circulated by the Economic Development Committee's Democracy Advisor.**

CARRIED

1:10pm

The Chairperson thanked Members for their attendance and attention to business and declared the meeting closed.

CONFIRMED AS A TRUE AND CORRECT RECORD
AT A MEETING OF THE ECONOMIC
DEVELOPMENT COMMITTEE HELD ON

DATE:.....

CHAIRPERSON:.....