



I hereby give notice that an ordinary meeting of the Economic Development Committee will be held on:

**Date:** Wednesday, 8 October 2014  
**Time:** 9.30am  
**Meeting Room:** Reception Lounge, Level 2  
**Venue:** Auckland Town Hall  
301-305 Queen Street  
Auckland

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## **Economic Development Committee**

### **OPEN AGENDA**

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#### **MEMBERSHIP**

<b>Chairperson</b>	Cr Anae Arthur Anae
<b>Deputy Chairperson</b>	Cr Ross Clow
<b>Members</b>	Cr Cameron Brewer Cr Bill Cashmore Member Precious Clark Cr Linda Cooper, JP Cr Hon Christine Fletcher, QSO Cr Denise Krum Member Kris MacDonald Cr Dick Quax Cr Penny Webster

<b>Ex-officio</b>	Mayor Len Brown, JP Deputy Mayor Penny Hulse
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(Quorum 6 members)

**Louis Dalzell**  
**Democracy Advisor**

**1 October 2014**

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## TERMS OF REFERENCE

### Areas of Activity

- Providing strategic oversight and direction to economic development in Auckland
- Management, monitoring and reporting on of the performance of Auckland's economy and the coordination of Auckland's Economic Development Strategy
- Proposing, supporting and reviewing strategic projects and programmes which will deliver on Auckland's Economic Development Strategy
- Facilitating partnerships and collaborative funding models to support economic development initiatives
- Providing a point of engagement for the Council with the government, business and business organisations and local economic development agencies in relation to all economic policy and strategy matters
- Evaluating the balance of economic development policies, programmes and initiative across Auckland and ensuring an appropriate balance between rural and urban opportunities

### Responsibilities

Within the specified area of activity the Committee is responsible for:

- In accordance with the work programme agreed with the parent committee, developing strategy and policy, including any agreed community consultation, to recommend to the Regional Strategy and Policy Committee
- Acting as a community interface for consultation on policies and as a forum for raising community concerns, while ensuring community engagement is complementary to that undertaken by local boards
- Making decisions within delegated powers

### Powers

All powers necessary to perform the Committee's responsibilities

Except:

- (a) powers that the Governing Body cannot delegate or has retained to itself (see Governing Body responsibilities)
- (b) where the Committee's responsibility is limited to making a recommendation only
- (c) where a matter is the responsibility of another committee or a local board
- (d) the approval of expenditure that is not contained within approved budgets
- (e) the approval of expenditure of more than \$2 million
- (f) the approval of final policy
- (g) deciding significant matters for which there is high public interest and which are controversial
- (h) the commissioning of reports on new policy where that policy programme of work has not been approved by the Regional Strategy and Policy Committee

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## 1 Apologies

Apologies from Mayor LCM Brown, Deputy Mayor PA Hulse, and Cr D Quax have been received.

## 2 Declaration of Interest

Members are reminded of the need to be vigilant to stand aside from decision making when a conflict arises between their role as a member and any private or other external interest they might have.

## 3 Confirmation of Minutes

That the Economic Development Committee:

- a) confirm the ordinary minutes of its meeting, held on Wednesday, 20 August 2014 as a true and correct record.

## 4 Petitions

At the close of the agenda no requests to present petitions had been received.

## 5 Public Input

Standing Order 3.21 provides for Public Input. Applications to speak must be made to the Committee Secretary, in writing, no later than **two (2)** working days prior to the meeting and must include the subject matter. The meeting Chairperson has the discretion to decline any application that does not meet the requirements of Standing Orders. A maximum of **thirty (30) minutes** is allocated to the period for public input with **five (5)** minutes speaking time for each speaker.

### 5.1 Toa Greening - the potential economic benefits of Project Microcar

#### Purpose

1. Toa Greening will present to the meeting regarding the potential economic benefits that Project Microcar could bring to Auckland.

#### Recommendation

That the Economic Development Committee:

- a) receive the presentation and thank Mr Toa Greening for his attendance.

## 5.2 Trevor Hipkins - AECOM Company

### Purpose

1. Mr Trevor Hipkins, of AECOM, will present their 'Sentiment' (Infrastructure and Buildings Construction) survey results for the Committee's information.

### Background

2. Mr Hipkins presented to the Auckland Development Committee on 11 September 2014 where it was resolved that he give his presentation to the Economic Development Committee because not all documentation was available at the time.
3. Mr Hipkins tabled a copy of the Sentiment Survey booklet at the Auckland Development Committee on 11 September 2014, a copy of which can be viewed on the Auckland Council website at this link: <http://infocouncil.aucklandcouncil.govt.nz/>

### Recommendation

That the Economic Development Committee:

- a) receive the presentation and thank Mr Trevor Hipkins for his attendance.

## 5.3 Hon. Shane Jones - Ambassador for Pacific Economic Development

### Purpose

1. Hon. Shane Jones, Ambassador for Pacific Economic Development, will address the committee about the functions of his office and his vision of how the Auckland Council can work collaboratively for the economic development of the Pacific.

### Recommendation

That the Economic Development Committee:

- a) thank Hon. Shane Jones for his presentation and attendance.

## 6 Local Board Input

Standing Order 3.22 provides for Local Board Input. The Chairperson (or nominee of that Chairperson) is entitled to speak for up to **five (5)** minutes during this time. The Chairperson of the Local Board (or nominee of that Chairperson) shall wherever practical, give **two (2)** days notice of their wish to speak. The meeting Chairperson has the discretion to decline any application that does not meet the requirements of Standing Orders.

This right is in addition to the right under Standing Order 3.9.14 to speak to matters on the agenda.

At the close of the agenda no requests for local board input had been received.

## 7 Extraordinary Business

Section 46A(7) of the Local Government Official Information and Meetings Act 1987 (as amended) states:

“An item that is not on the agenda for a meeting may be dealt with at that meeting if-

- (a) The local authority by resolution so decides; and
- (b) The presiding member explains at the meeting, at a time when it is open to the public,-
  - (i) The reason why the item is not on the agenda; and
  - (ii) The reason why the discussion of the item cannot be delayed until a subsequent meeting.”

Section 46A(7A) of the Local Government Official Information and Meetings Act 1987 (as amended) states:

“Where an item is not on the agenda for a meeting,-

- (a) That item may be discussed at that meeting if-
  - (i) That item is a minor matter relating to the general business of the local authority; and
  - (ii) the presiding member explains at the beginning of the meeting, at a time when it is open to the public, that the item will be discussed at the meeting; but
- (b) no resolution, decision or recommendation may be made in respect of that item except to refer that item to a subsequent meeting of the local authority for further discussion.”

## 8 Notices of Motion

At the close of the agenda no requests for notices of motion had been received.



## Update on the Foodbowl and ATEED's Food & Beverage Sector Activity

File No.: CP2014/22859

### Purpose

1. The purpose of this item is to update the committee on NZ Food Innovation Auckland (NZFIA) (the Foodbowl), its activity, performance, impact, role in the context of the wider food and beverage sector and ATEED interventions in the food and beverage space, which is driven by the Food and Beverage Action Plan. This update will be informed by the Foodbowl annual report and survey of the Foodbowl clients recently completed by ATEED.

### Executive summary

2. The growth of Auckland's Food and Beverage (F&B) sector, particularly the processing sub-sector, is a significant opportunity for the region's economy. The sector is recognised by the Auckland Economic Development Strategy as a sector of competitive advantage, which is export oriented and globally competitive. As the economic growth agency for Auckland Council, ATEED are actively intervening in this sector to support its accelerated growth, reflected in an annual investment of \$1.4million in this space.
3. ATEED has developed the 3 year F&B Sector Action Plan which identified how we will facilitate and enable growth across the sector by maximizing the impact of ATEED interventions. The plan outlined seven areas of priority. This plan was approved by ATEED's Board and presented to the committee in May 2014.
4. ATEED are currently delivering the 14/15 F&B Programme which represents year 1 priorities outlined in the F&B Action plan. The objectives of this programme directly fall out of the action plan and ATEED deliverables relate back to these objectives. Through this programme and via other interventions such as the Regional Business Partners (RBP) Programme ATEED are actively working with 250 F&B companies across the Auckland region.
5. ATEED have worked with a number of Māori F&B companies including Bosun and Clinton over the last few months. In addition our F&B team has engaged Poutamu Trust and their spin off organisation, Indigenous New Zealand Cuisine, to identify opportunities for enhanced support for Māori F&B companies.
6. The Foodbowl is a joint venture<sup>1</sup> of ATEED, with one third of the ownership sitting with ATEED and the remaining two-thirds with Callaghan Innovation. This is reflected financially through an annual investment of \$1m from ATEED. ATEED's investment in the Foodbowl is the cornerstone component of ATEED's Food & Beverage Plan and Programme.
7. Since opening in 2012 the Foodbowl continues to grow its commercial revenues, with income in excess of \$480,000 in FY14/15. Projections for FY15/16 show that this will continue to grow. Against all non-financial key performance targets, the Foodbowl has performed well, with a distinct shift in focus to larger firms and away from the more time-intensive and resource hungry smaller firms.
8. Between March and May 2014, ATEED undertook a survey of Foodbowl clients to assess client delivery and impact. Based the feedback obtained, the Foodbowl is delivering as intended, providing a mechanism to move innovation from bench-top production levels to commercial scale and to access specialised equipment (without the need for capital outlay), all of which can result in savings to F&B companies and faster access to markets.

<sup>1</sup> Even though ATEED is the minority shareholder of NZFIA, it is for the purposes of financial reporting and audit, a 'joint venture'.

## Recommendation

That the Economic Development Committee:

- a) receive the update on the Foodbowl and ATEED's Food & Beverage Sector Activity report.

## Comments

### Strategic context

9. The growth of Auckland's F&B sector, particularly the processing sub-sector, is a significant opportunity for the region's economy. The sector is recognised by the Auckland Economic Development Strategy as a sector of competitive advantage, which is export oriented and globally competitive. As the economic growth agency for Auckland Council, ATEED are actively intervening in this sector to support its accelerated growth.
10. To co-ordinate activity, ATEED developed the 3 year F&B Sector Action Plan which identified how we will facilitate and enable growth across the sector by maximizing the impact of ATEED interventions. The plan outlined the following seven areas of priority:
  - a) Support the Foodbowl to achieve its vision for a highly motivated and internationally recognized F&B industry contributing strongly to the development of Auckland and New Zealand's economy, culture and human capability.
  - b) Stimulate research, development and innovation across the sector as innovation is critical to the growth of the sector.
  - c) Address skills and capability shortages and support performance improvements to lift the capability and scale of companies in the sector.
  - d) Facilitate collaboration and partnerships across the sector ecosystem to ensure better knowledge transfer and utilization of resources.
  - e) Support companies on their journey to export or to increase their exports and take advantage of the growing international F&B market, in particular the Asian markets.
  - f) Grow the size and scale of the sector through facilitating existing/new investment and in particular attracting multinationals to locate plant in the region and bring in new skills, funds and creating jobs growth and exports.
  - g) Identify and assess new growth trends, projects that leverage Auckland's natural advantages, research and development potential and destination goals and in doing so attract more visitor nights to Auckland and new research projects and expertise.
11. This plan was approved by ATEED's Board and presented to the Committee in May 2014.

### 2014/15 Delivery

12. ATEED are currently delivering the 14/15 F&B Programme which represents the year 1 priorities outlined in the F&B Action plan. The objectives of this programme directly fall out of the action plan and ATEED deliverables relate back to these objectives. The programme includes six key areas of activity:
  - **Foodbowl** – supporting priority (a) ATEED's subsidiary management of the Foodbowl is a key deliverable of programme in 14/15.
  - **F&B Capability Build** – Delivering on priorities (b), (c) and (e), this is an initiative to identify key gaps in the business support space for F&B sector and work with key partners to provide interventions in these gaps, including via capability workshops delivered in partnership with NZTE.
  - **Sector Collaboration** – Delivering on priority (d), this project aims to enhance collaboration amongst F&B businesses through a series of networking events and supporting the development of Callaghan Innovation's Knowledge Management Portal.

- **Food Show 2015** – Also delivering on priority (d), ATEED will again host an Auckland F&B stall at the 2015 Foodshow to allow ATEED supported firms to showcase their products.
  - **Food Tourism project** – Supporting on priority (f), ATEED's growth specialists will work with industry organisations, food tourism providers and ATEED's destination team to support the development of the Food tourism sub-sector in Auckland.
  - **Sector opportunities** – Also supporting on priority (f) and priority (g), this initiative aims to identify and provide support for niche opportunities within the F&B sector, including initiatives such as the rural food sector development.
13. In addition to this programme of activity ATEED delivers a series of services to F&B companies through initiatives such as the RBP Programme and are actively working with 250 F&B companies across the Auckland region. This programme approach ensures synergies between our activity and a pathway of support for F&B businesses.
14. ATEEDs total investment in the F&B sector in FY14/15 is \$1.4 million, including the Foodbowl investment.
15. ATEED activity in the F&B space is ongoing and delivery of the 14/15 programme commenced in July 2014. Highlights of key activity includes:
- **Capability Workshops** – As part of the F&B Capability Build Programme, ATEED has secured \$85,000 of funding from NZTE to deliver a series of capability building workshops tailored to the needs of F&B businesses. The series of 15 workshops commenced in September 2014 and deliver a range of subject areas including food safety, path to market and disruptive technologies.
  - **Māori Businesses** – Through the Māori Economic Growth Forum and via our subsequent emerging programme of work, ATEED have worked with a number of Māori F&B companies including Bosun and Clinton. In addition our F&B team has engaged Poutamu Trust and their spin off organisation, Indigenous New Zealand Cuisine, to identify opportunities for enhanced support for Māori F&B companies.
  - **Rob Trice** – a US based venture capital investor with a focus on the food and agriculture technology sectors, visited Auckland in September 2014. Rob was connected to NZ after attending the Innovest Conference and has worked closely with NZ companies at the Kiwi Landing Pad in Silicon Valley. Rob founded the development of Better Food Ventures – an initiative that works closely with businesses to help them grow through investment, advice and collaboration. He also founded the Mixing Bowl, which brings together individuals for meet ups, hacks and other sector events and will be launching a version of the Foodbowl in San Francisco later this year. During Rob's time in Auckland, ATEED facilitated meetings with a range of F&B companies, secured his attendance the Food Awards and Foodtech Packtech (see below) and arranged visits to a number of organic food producers across the Auckland region.
  - **2014 Foodshow** – ATEED hosted 17 businesses, including 2 young enterprise businesses at the 'Auckland on the menu' stand at the Foodshow in August 2014 which attracted over 30,000 visitors.
  - **Foodtech Packtech** – ATEED supported Foodtech Packtech, NZ's primary food and packaging technology event in September 2014. The event is host to over 200 exhibitors from across NZ including a range of Auckland based companies.
  - **Food awards** – ATEED client company Genevieve's was winner of the Asure Quality and Food safety Award at the NZ Food Awards in September 2014. Genevieve's are an artisan parfait manufacturer who has been supported by ATEED growth specialists over the last 3 years, growing from a niche provider at Parnell Market to selling products in 60 stores across NZ.

## The Foodbowl – Update on Performance

16. The Foodbowl is a joint venture of ATEED, with one third of the ownership sitting with ATEED and the remaining two-thirds with Callaghan Innovation. This is reflected financially through an annual investment of \$1m from ATEED. (Appendix 1, Foodbowl History and Context).
17. ATEED's investment in the Foodbowl is the cornerstone component of ATEED's Food & Beverage Plan and Programme. ATEED seeks to leverage the Foodbowl through its programme of work and refers F&B companies to the Foodbowl.

### Performance against Key targets

18. Since opening in 2012 the Foodbowl continues to grow its commercial revenues, with income in excess of \$480,000 in FY14/15. Projections for FY15/16 show that this will continue to grow.
19. Against all non-financial key performance targets, the Foodbowl has performed well.
- 282 targets achieved against an overall target of 285, with a distinct shift in focus to larger firms and away from the more time-intensive and resource hungry smaller firms (Table 1).
  - Higher than expected contact-to-project conversion rates, especially with the larger firms (Table 1).
  - Over achievement against outreach and awareness/education programmes (5 delivered against a target of 3).
  - Satisfaction levels 3% above target of 85%.

Table 1

<b>Objective One</b>				
Size of Company	Target Direct Contacts	Direct contacts Achieved	Projected Conversion to Projects	Actual Conversion to Projects
Turnover of less than \$500,000	250	120	80%	80%
Turnover \$500,000 to \$5 Million	30	84	25%	55%
Turnover \$5 Million and over	5	78	20%	42%
<b>Objective Two</b>				
Collaborative Innovation Projects	Target: 5 Collaborative projects		Achieved: 14	
<b>Objective Three</b>				
Capability & Capacity Building Programmes	Target: 3 Programmes		Achieved: 5	
<b>Objective Four</b>				
Seminars, Presentations & Expos	Target: 2 programmes		Achieved: 10	
<b>Objective Five</b>				
Clients, Suppliers & Partners Satisfaction Annual Survey	Target: Survey indicates 85% level of satisfaction		Achieved: 88% Satisfaction level with "Services & Facilities" 91% Satisfaction level with "Interactions with The FoodBow!"	

## Client Delivery and Impact

20. Between March and May 2014, ATEED undertook a survey of Foodbowl clients to assess views on client delivery and impact.
21. Based the feedback obtained, the Foodbowl is delivering as intended, providing access to a mechanism to move innovation from bench-top production levels to commercial scale and access to specialised equipment (without the need for capital outlay), all of which can result in savings to F&B companies and faster access to markets.
22. The Foodbowl has ended up occupying a unique space in the F&B production and innovation ecosystem – a position that has proven to be greater than considered in the original development work for the concept:
  - Connections up and down the value chain and laterally across expertise areas, which give the Foodbowl a knowledge base that can be drawn on by client firms, small to large.
  - Understanding of the industry-wide issues and what needs to be done to support the Government's 'Business Growth Agenda' and Auckland's economic growth aspirations. Much of this involves raising skill and expertise levels, needed to produce sustainable and export ready F&B products.
  - The Foodbowl is well placed to initiate or enter specific joint ventures or collaborations, drawing together potentially unconnected parties in the ecosystem, to deliver F&B innovations to market. Some of these may represent an additional commercial revenue stream for the Foodbowl.
23. ATEED have been working with the Foodbowl, Callaghan Innovation, and MBIE, on short, medium and long term measurement of the Foodbowl. The emphasis has been determining the value-add to the F&B industry along with the quantifiable economic impact of the Foodbowl, from regional and national economy perspectives.
24. Client survey work indicated that the Foodbowl is adding value to F&B firms and is delivering a range of benefits to users. These include reduced time in development or to market, higher standards of production, and better connections within the F&B industry established. There were some indications of specific economic growth through greater employment and/or sales growth; however the base of data was too small to draw any definitive conclusions.
25. ATEED, the Foodbowl, Callaghan Innovation and MBIE have concluded that given the actual nature of the Foodbowl's work and its interactions (many of which are business development and capability building in nature and do not involve "ingredients in and edible product out"), the measurement of the Foodbowl's value add and economic contribution is complex. To enable a more thorough assessment of the Foodbowl's role and contribution (much of which is through "soft service" delivered by the Foodbowl), management is working with the parties on:
  - Mapping Foodbowl customer journeys, to understand all the interactions, both those that involve use of the manufacturing plant and those that do not.
  - Identifying the relevant data that can be captured within each of these customer journeys that is appropriate to the situation and useful for measurement. For example - asking for a company GST number (to cross reference to other databases) is appropriate for a client firm using the production plant but is not appropriate for an initial advice and project scoping discussion.
  - Ensuring the right data capture mechanisms and repositories are in place to allow amalgamation of data over time and exporting of same for deeper analysis. The Foodbowl's Microsoft Dynamic CRM system is the likely repository for much of this data and is already being used for data capture, but expansion of mechanism's application is likely.

## Consideration

### Local board views and implications

26. Through its Local Board Engagement Plan, ATEED maintains an open dialogue with local boards through a range of mechanisms. This dialogue has informed the development of the F&B action plan and supported activity in the Foodbowl. As such, our activity in the F&B space will have impacts across number of Local Board Areas.

### Māori impact statement

27. Working with Māori and delivering for Māori is a cross cutting theme across all our activity and as such Māori will benefit from the work stream's within our Programme of F&B activity.
28. Through the Māori Economic Growth Forum and via our subsequent emerging programme of work ATEED have worked with a number of Māori F&B companies including Bosun and Clinton. In addition our F&B team have engaged Poutamu Trust and their spin off organisation, Indigenous New Zealand Cuisine to identify opportunities for enhanced support for Māori F&B companies.

## Implementation

29. ATEED will continue to deliver on the F&B Plan over the remainder of 2014/15 and the next 2 years.

## Attachments

No.	Title	Page
A	Foodbowl History and Context	15

## Signatories

Author	John Lavery – Economic Growth Planning Manger - ATEED
Authoriser	Harvey Brookes - Manager Economic Development

### Attachment 1: Foodbowl History & Context

The Foodbowl as a project and separate legal entity was passed to ATEED through the Auckland Governance amalgamation process. It had been initiated by Enterprising Manukau (EM), the economic development agency of Manukau City Council (MCC). Enterprising Manukau was forced by legislation to disestablish and form part of ATEED. On ATEED's formation, a MCC funding commitment to FOODBOWL of \$2.5m over 5 years, novated to ATEED.

At the start of the Foodbowl's life, the Ministry of Economic Development, followed by the Ministry of Business, Innovation & Employment, was the majority funder, but no equity stake was taken in the business. EM and then ATEED (from 1 Nov 2010) held all the shares.

The Foodbowl building opened late October 2011, with only a small amount of operational plant installed. Real operations commenced Feb/March 2012. Sarita Males (CE) was appointed mid 2012; Roger Gower was appointed as a Director mid 2012, then Chairman.

On 1 August 2013, Callaghan Innovation purchased two-thirds of the business from ATEED and a new funding commitment from both ATEED & Callaghan was established at that time. At the same time, all previous funding agreements and obligations (MED/MBIE funding agreements and the inherited MCC funding agreement) were rendered null and void. The only remaining funding commitment is that outlined in the Shareholders' Agreement signed by all parties, 1 August 2013.

The new funding commitment to the Foodbowl from ATEED Callaghan and ATEED was for an initial 3 year period, July 2013 to June 2016, with \$3 million of funding split in proportion to the shareholding. This overall funding was split as \$2.4 million operational subsidy and \$600k to support capital upgrade, replacement and expansion. Additionally, a commitment was made through the Shareholders' Agreement that funding from both shareholders would continue beyond June 2016, quantum to be determined but in the same proportions as the initial 3 years.

The Foodbowl had a challenging start. Throughout 2012, as greater understanding of the entity and its operating context was generated, it became clear that there were a number of overly optimistic assumptions in the original business model/case. The assumption that the commercial revenue would build progressively and that the business would be self-sustaining by Year 5 was the most flawed of the assumptions – a notion that has been validated through examining broadly similar models off-shore.

Additionally, as a greater understanding of the Foodbowl concept and role in the food & beverage innovation ecosystem has emerged, it's become clear that the entity's own P&L is not the best way of measuring success. The focus has now shifted to understanding, across the short, medium and long term, what the value-add from the Foodbowl is and how to record this value-add and ultimately measure the direct contribution economically (to then balance against the public sector investment).



## Māori Economic Development Forum

File No.: CP2014/22821

### Purpose

1. This covering report accompanies a presentation by Leanna Covacich, Growth Programme Specialist, ATEED on the Māori Economic Growth Forum and key outcomes.

### Recommendation

That the Economic Development Committee:

- a) receive the presentation and thank Leanna Covacich.

### Attachments

There are no attachments for this report.

### Signatories

Author	Wayne Brown - Principal Advisor - Regional Economic Policy
Authoriser	Harvey Brookes - Manager Economic Development



## Industrial Land Market

File No.: CP2014/22039

### Purpose

1. This report introduces to the committee a presentation on the industrial land market in Auckland.

### Executive summary

2. Zoltan Moricz, Senior Director of New Zealand research at CBRE will provide a presentation to the committee.

### Recommendation

That the Economic Development Committee:

- a) thank Zoltan Moricz for his presentation on the industrial land market.

### Attachments

There are no attachments for this report.

### Signatories

Author	David Taylor - Principal Advisor
Authoriser	Claire Gomas - Manager – Economic Development Strategy & Policy Harvey Brookes - Manager Economic Development



## Auckland Quarterly Economic Update

File No.: CP2014/22517

### Purpose

1. This report introduces a presentation on the Auckland Quarterly Economic Update (October 2014) to the Committee.

### Executive summary

2. Rachel Logie, Acting Chief Economist, will make a presentation to the committee, which will also provide information oriented around housing in Auckland.

### Recommendation

That the Economic Development Committee:

- a) thank Rachael Logie for her quarterly economic update presentation.

### Attachments

There are no attachments for this report.

### Signatories

Author	Rachael Logie – Acting Chief Economist
Authoriser	Harvey Brookes - Manager Economic Development