



Date: Monday 9 February 2015
Time: 11.00am
Meeting Room: Māngere-Otāhuhu Local Board Office
Venue: Shop 17
93 Bader Drive
Māngere Town Centre

Manukau Harbour Forum

OPEN MINUTE ITEM ATTACHMENTS

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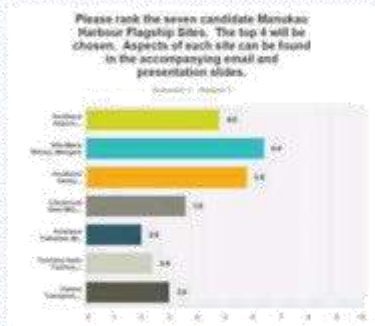


Manukau Harbour Flagship Sites

Event hosts

- Site 1: Villa Maria.
- Site 2: Auckland Harley Davidson
- Site 3: Auckland Airport
- Dates are being pencilled in for March, May and July
- The 4th placed site is currently closely contested (3 and 3.6 respective weighted values), specialist believes deserves further discussion

Please rank the seven candidate Manukau Harbour Flagship Sites. The top 4 will be chosen. Aspects of each site can be found in the accompanying email and presentation slides.



Site	Score
Auckland Airport	4.8
Villa Maria	4.4
Auckland Harley Davidson	4.4
Auckland Harbour	3.6
Auckland University	3.4
Auckland University	3.4
Villa Maria	3.4

Tessa Chilala, ESU

Auckland Council

Manukau Harbour Flagship Sites

Event hosts

ESU is advising is to opt for the Owens Transport site as the 4th host for the following reasons:

- The freight industry is a high priority for action regarding stormwater impacts on the MH, Owens Transport site is ideal opportunity to share some best practices
- CBFFA interested in being involved in the promotion and running of the event - great way to engage with them on this issue
- Leverage off phase 2 of the Oruarangi pollution prevention programme where we are re-engaging with businesses (focus on freight companies) – we would promote the event as part of our visits to these businesses in April
- The measures put in place at the steel mill - a large and heavy industrial site - are not as relevant to most businesses seeking advice on protection of the MH
- Likelihood of attracting small businesses across the region to travel to Glenbrook for an event?

Tessa Chilala, ESU



Manukau Harbour Flagship Sites

Event hosts

Next steps:

- Will continue with planning of host sites 1-3
- Awaiting steer from Forum to confirm site 4

Tessa Chilala, ESU



Manukau Harbour Forum Work Programme

The Manukau Harbour Forum agreed a work programme at its July 2014 meeting (resolution number MHFJC/2014/12). This work programme was ratified by member boards in August 2014, including the allocation of funding. The table below provides a brief update on the work programme agreed by the forum.

Project		Budget
Flagship Sites	<ul style="list-style-type: none"> Auckland Airport, Harley Davidson, and Villa Maria have both expressed interest in acting as host sites. Dates are currently being finalised across March, May and July 2015. Events are being scheduled for mid-week, either late in the day (4.30pm) or early in the morning (7.30am) depending on the target sector audience. A design/communications company has been engaged to assist with communication strategies and promotional material for the events. The Communications and Engagement Plan being run by the Forum also aims to support the promotion of these events. 	\$22,000
Communication and Activation Plan	<ul style="list-style-type: none"> Interviews with Forum members and council representatives were undertaken in December 2014. . Information from the interviews has informed a draft communications plan for discussion with the Forum at a workshop. As well as informing the communications plan, a number of stories were shared during the interview that can be used in future communications. . 	\$35,000
Research Hui	<ul style="list-style-type: none"> The Environmental Services Unit has agreed to contribute \$7,500 towards the design and delivery of this event. 	\$13,500