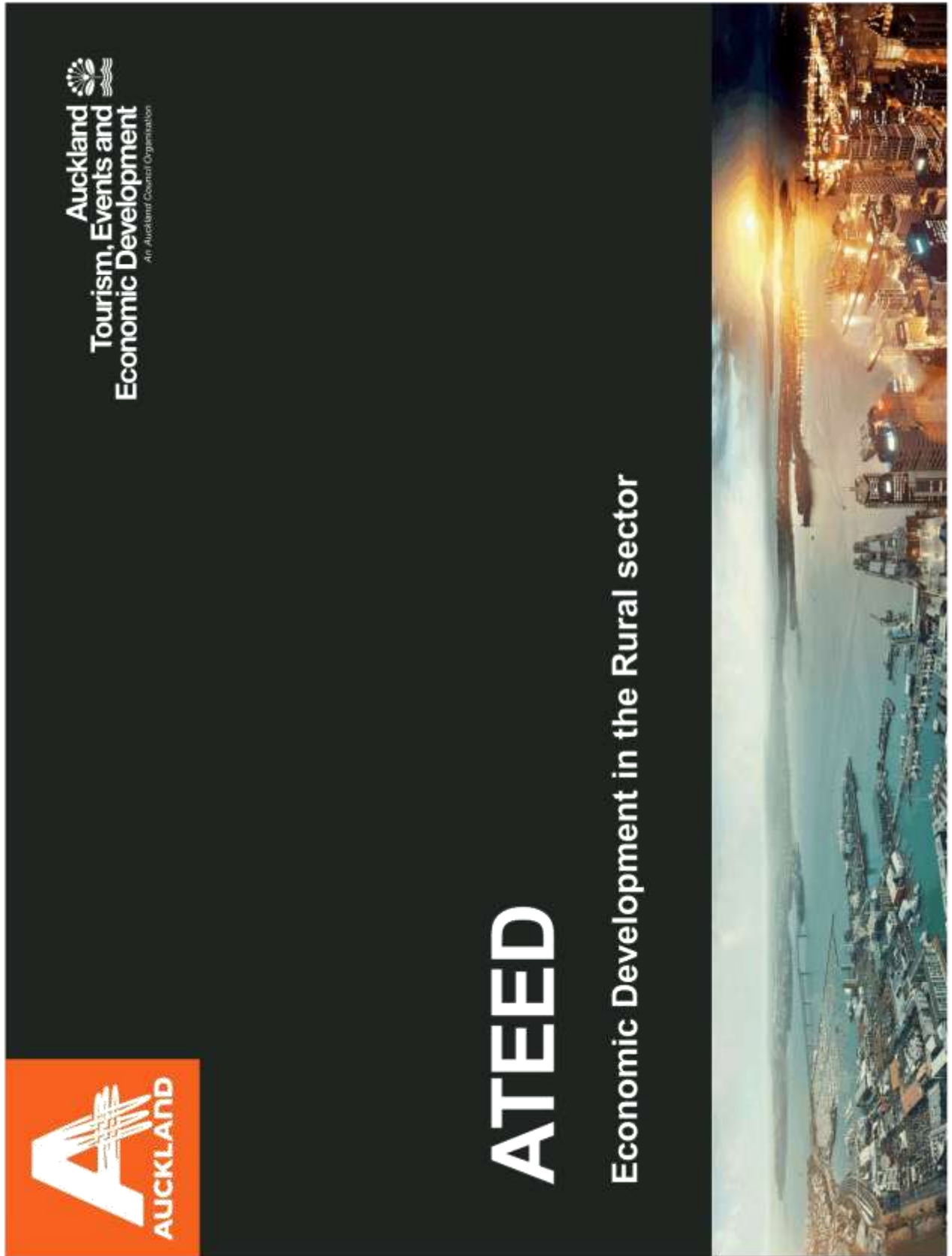


Date: Friday 6 March 2015
Time: 12.30pm
Meeting Room: Rooms 1 & 2
Venue: Level 26
135 Albert Street
Auckland

Rural Advisory Panel

OPEN MINUTE ITEM ATTACHMENTS

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Auckland Tourism, Events and Economic Development

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Economic Growth

- The ATEEDs Innovation Plan
- ATEEDs Food and Beverage Sector plan
- West/North/South Hubs
- R&D and Business Advisors
- Capability voucher funding - **Regional Business Partner Network-NZTE**
- R&D funding- **Callaghan Innovation**
- F& B workshops
- Food Tourism
- Foodshow

aucklandnz.com/ateed

Food and Beverage Workshops

- <http://www.aucklandnz.com/business/food-and-beverage-capability-reinforcement-workshops>
- Auckland Tourism, Events and Economic Development (ATEED), with support from New Zealand Trade and Enterprise and The FoodBowl, has introduced a new programme designed specifically to support the growth of the region's food and beverage businesses.



"It's great that ATEED provide these kinds of events for small business."

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Auckland Tourism, Events and Economic Development

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Food Tourism

- Food tourism across the Auckland region to support economic growth
- On-farm tourism
 - » Capability building work with growers to create value added produce looking at opportunities like on-farm tourism which creates an awareness both from an international perspective as well as the domestic market

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Auckland Tourism, Events and Economic Development

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Foodshow

Auckland on the Menu



Auckland Tourism, Events and Economic Development (ATEED) is showing its support for artisan and boutique food producers across the region.

Auckland is known for its quality wine, delicious seafood and fresh produce growers in the North and for its crop fields in the South - and these combine in the products presented by the featured businesses at our 'market-style' stand at this year's Food Show.

Promoted under the banner 'Auckland on the Menu'



Auckland on the Menu links:

- [Website](#)
- [Email](#)

aucklandnz.com/ateed

Auckland Tourism, Events and Economic Development

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