

Date: Tuesday 14 April 2015
Time: 9.30am
Meeting Room: Upper Harbour Local Board Office
Venue: 30 Kell Drive
Albany

Upper Harbour Local Board

OPEN MINUTE ITEM ATTACHMENTS

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8.1	North Harbour Business Association - Janine Brinsdon and Brigid Rogers	
A.	20150414, Item 8.1, North Harbour Business Association	3



NHBA Deputation Upper Harbour Local Board 14 April 2015



Project Objectives

Reduce Congestion

Reduce Single Occupancy Vehicles

Mitigate the risk of increased delays during key infrastructure project redevelopment

Improve road safety

Change computer long term behaviour



Feasibility Study

Conduct research which will provide NHBA and UHLB with a more complete picture of commuter behaviour for their daily commute and travel requirements.

Current mode	Percentage	NZ Average
Drove private car, truck or van	57.4 (18,162)	48.6
Drove company car, truck or van	11.4 (3,594)	10.9
Worked at home	5.3 (1,683)	8.5
Public Bus	5.2 (1,683)	3.2
Did not go to work today	9.5 (3,018)	10.4
*Statistics NZ Census Data 2013 Upper Harbour Electorate		

Missing Data

- Occupancy
- Reason for journey
- Driver patterns
- School age population count – mesh-block
adjourning public school
- Traffic count broken into 30 minute segment



NORTH HARBOUR BUSINESS IMPROVEMENT DISTRICT



Commuter Study

Physical survey:

18 Students on each point from 7am – 9am and 4pm – 6pm

They will count: number of passengers per vehicle, direction of travel, vehicle counts

Online survey: (NHBA members and staff)

Same data collected, with addition of where did the journey commence and end.

Parent/Student survey: (key schools)

Same data collected, with the addition of where did the journey commence and end.

This will be done on a Wednesday or Thursday, weather dependent.

WHAT ARE THE MAIN ISSUES FOR COMMUTERS – pain levels, journey times





Commuter Study

- Possible solutions:
 - Shuttle for school children within 2.7kms of school (don't qualify for MOE buses)
 - Shuttle for business members and staff from Greville Road or Constellation P&R
- HOP cards for workers and children – able to target them through emails
- Active modes – shuttle bus, post Albany Highway redevelopment

Potential Partners

- Local transport providers
 - Ritchies, Bays
- Local business partners
 - Albany Toyota, North Harbour Rentals, large employers
- Auckland Transport – Auckland Council



UHLB Priorities 2015-16

- Focus on just Albany Highway
 - commuters
 - school children
 - residents (P&R destination)
- Focus on linking current P&R with commercial area