

I hereby give notice that an ordinary meeting of the Māngere-Ōtāhuhu Local Board will be held on:

**Date:** Wednesday, 15 July 2015  
**Time:** 5.00pm  
**Meeting Room:** Māngere-Ōtāhuhu Local Board Office  
**Venue:** Shop 17B  
93 Bader Drive  
Māngere

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## **Māngere-Ōtāhuhu Local Board OPEN ADDENDUM AGENDA**

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### **MEMBERSHIP**

<b>Chairperson</b>	Lemauga Sosene
<b>Deputy Chairperson</b>	Carrol Elliott, JP
<b>Members</b>	Nick Bakulich
	Tafafuna'i Tasi Lauese, JP
	Christine O'Brien
	Leau Peter Skelton
	Walter Togiamua

(Quorum 4 members)

**Janette McKain**  
**Local Board Democracy Advisor**

**13 July 2015**

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Website: [www.aucklandcouncil.govt.nz](http://www.aucklandcouncil.govt.nz)



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## New Zealand's Disaster Communications Conference

File No.: CP2015/14022

### Purpose

1. This report informs the local board about the New Zealand's Disaster and Communications Conference run by Emergency Media and Public Affairs (EMPA) on Thursday 30<sup>th</sup> – Friday 31<sup>st</sup> July 2015, to be held at the Heritage Hotel, Auckland and invites the local board to nominate a representative/s to attend as relevant.

### Executive Summary

2. The conference is a prime opportunity to learn from leading emergency communicators from around the world and across New Zealand, connect with your peers and be part of the conversations about best practice in the public and private sectors and across emergency services.
3. The cost of the conference is \$880 per person.

### Recommendation/s

That the Māngere-Ōtāhuhu Local Board:

- a) nominates a representative/s to attend the New Zealand's Disaster and Communications conference on Thursday 30<sup>th</sup> – Friday 31<sup>st</sup> July 2015 on the basis that the conference programme is relevant to the Local Board's work programme.
- b) confirms that conference attendance will be paid for in accordance with the current Auckland Council Elected Member Expense Policy.

### Comments

4. The theme of this year's conference will be focused on key themes:
  - Benchmarking the best response.
  - Promoting the value of communication with communities in emergencies.
5. This conference is ideal for:
  - Communications professionals in corporate and public organisations, including social media specialists.
  - Emergency services professionals.
  - Response and recovery agencies.
  - Public information, public education professionals.
  - Emergency managers.
  - Editors and journalists.
  - Public relations practitioners.
  - Researchers.

6. The speakers include:

The Hon. Nikki Kaye	Minister of Civil Defence	New Zealand
Catherine Matheson	FortisBC	British Columbia, Canada
Jacqui Bridges	GM, Communications	NZ MetService
Dr Fran McGrath	Dep Dir. of Public Health	NZ Ministry of Health
Sarah Stuart-Black	Director of CDEM	New Zealand
Mark Croweller	Director-General	Emergency Management Australia

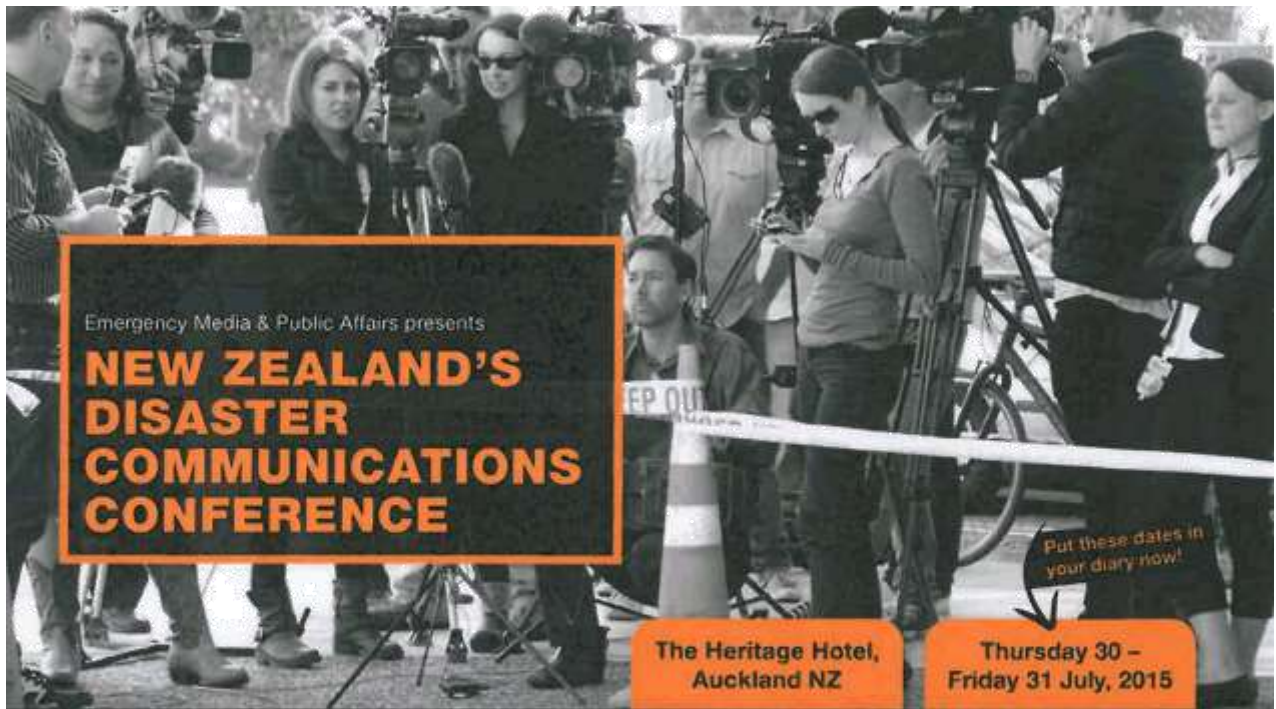
7. The local board should consider the relevance of the programme when deciding on conference attendance.

### Attachments

No.	Title	Page
A	NZ Disaster Communications Conference	7

### Signatories

Authors	Janette McKain - Local Board Democracy Advisor
Authorisers	Carol McKenzie-Rex - Relationship Manager



## You need compelling communications that cut through the noise in an emergency.

At New Zealand's specialist Disaster Communications Conference you will learn from leading emergency communicators from around the world and across New Zealand. Hear what works – and what doesn't. Connect with your peers and be part of the conversations about best practice in the public and private sectors, and across emergency services.

Emergency Media & Public Affairs (EMPA) is the only representative organisation of emergency service and crisis communications practitioners in the world. EMPA holds annual conferences in Australia and New Zealand and funds research on crisis communications and community response and recovery. It also administers an internationally recognised accreditation programme for emergency public information managers.

### KEYNOTE SPEAKERS ALREADY CONFIRMED INCLUDE:

<b>Hon Nikki Kaye</b> Minister of Civil Defence	<b>Catherine Matheson</b> FortisBC, Canada	<b>Jacqui Bridges</b> GM Communications at NZ MetService	<b>Dr Fran McGrath</b> Deputy Director of Public Health, MoH
<b>Sarah Stuart-Black</b> Director of Civil Defence Emergency Management	<b>Mark Crosswell</b> Director-General, Emergency Management Australia	<b>Antony Byers</b> Director of National Security Communications	

### CONFERENCE THEMES INCLUDE:

communication and community engagement in readiness, response, recovery

#### Who should attend EMPA NZ 2015?

// Communications professionals in corporate and public organisations, including social media specialists // Emergency services professionals // Response and recovery agencies // Public information, public education professionals // Emergency managers // Editors and journalists // Public relations practitioners // Researchers

Delegate Fees	EARLYBIRD (before 24th April 2015)	FULL (after 24th April 2015)
Individual	NZ\$780.00	NZ\$880.00
Group (3 or more)	NZ\$720.00	NZ\$720.00

For further information, or to be placed on the mailing list:  
// VISIT: [www.empe.org.au](http://www.empe.org.au) // EMAIL: [events@hpe.com.au](mailto:events@hpe.com.au) // PHONE: +61 3 9596 6662



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Emergency Media & Public Affairs presents

**NEW ZEALAND'S  
DISASTER COMMUNICATIONS  
CONFERENCE**

*Heritage Hotel, Auckland, New Zealand*

TIME	Thursday 30th July 2015
8.00	<b>Registration</b>
8.50	Conference chair: Michele Poole, Queenstown Lakes District Council
8.55	<b>Karakia</b> Bob Newson, Kaihautu, Auckland Council
9.00	<b>Keynote - Host welcome</b> Hon Nikki Kaye MP, Minister of Civil Defence
9.15	<b>Keynote - The Future Role of Communications at MCDEM</b> Sarah Stuart-Black, Director of Civil Defence Emergency Management
9.55	<b>Communicating as a key Lifeline Agency</b> Marie Hosking, Head of Communications, Air New Zealand
10.35	<b>Morning tea</b>
11.05	<b>The future of media and the challenges for the emergency communications sector</b> Nigel Horrocks, Online and communications specialist, Auckland Council
11.45	<b>Embracing the communication process to strengthen your emergency response program</b> Catherine Matheson, FortisBC, Canada
12.25	<b>Lunch</b>
1.20	<b>Keynote - 12 months is a long time in Disaster Management</b> Mark Crossweller, Director-General, Emergency Management Australia
2.00	<b>Communicating volcano information: research &amp; practice</b> Brad Scott & Sally Potter, GNS Science
3.00	<b>Afternoon tea</b>
3.30	Panel session <b>What Keeps Me Awake At Night?</b>
4.15	<b>New Zealand's Public Alerting System</b> David Coetzee, MCDEM
5.00	<b>Wrap up Day 1</b> Michele Poole, Conference Chair
5.05	<b>Finish</b>
7.00	<b>Conference Dinner, Grand Tea Room at The Heritage Auckland</b>





Emergency Media & Public Affairs presents

**NEW ZEALAND'S  
DISASTER COMMUNICATIONS  
CONFERENCE**

*Heritage Hotel, Auckland, New Zealand*

TIME	Friday 31st July 2015
8.30	Session chair: Peter Rekers, Chairman, EMPA <b>Welcome</b> Michele Poole, Conference Chair
8.35	<b>Keynote - Coordinating communications in emergencies</b> Daria Brankin, National Security Advisor & Karen Jones, NZ Police
9.20	<b>Keynote - Telling it like it is: truth-telling during a pandemic</b> Dr Fran McGrath & Peter Abernethy, Ministry of Health
10.00	<b>Morning tea</b>
10.30	<b>I'd Like My Life Back!</b> Peter Rekers, CEO, EMPA; Crisis Ready, Brisbane
11.20	<b>Meteorological communications</b> Jacqui Bridges, General Manager Communications, NZ MetService
12.00	<b>Lunch</b>
12.50	<b>Keynote - Communications challenges at Vanuatu in the wake of Cyclone Pam</b> Alice Clements, UNICEF Pacific, Fiji
1.30	<b>Advertising/marketing communications</b> Ernst Zollner, Director of Road Safety, NZTA
2.05	<b>Communicating in a crisis: 'Operation Concord'- the infant formula 1080 contamination threat.</b> Scott Gallacher, Dep Dir-General, Regulation & Assurance Ministry for Primary Industries
2.40	<b>NZ ShakeOut</b> Bridget Cheesman, MCDEM
3.15	<b>Afternoon tea</b>
3.35	<b>Using Social Media for Crisis Management</b> Jason Dawson, GM Customer Relationships, Hamilton City Council
4.05	<b>Community engagement in recovery</b> Anne Leadbeater OAM
4.35	<b>Wrap up</b> <b>EMPA network in NZ / continuing education</b> Michele Poole, Conference Chair
4.50	<b>Karakia</b> Auckland Council kaumatua
5.00	<b>Finish</b>