



Date: Wednesday 4 November 2015
Time: 9.30am
Meeting Room: Room 1
Venue: Level 26
135 Albert Street
Auckland

Economic Development Committee OPEN MINUTE ITEM ATTACHMENTS

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What is the Tripartite Economic Alliance?

- **An economic agreement** between the three cities. The partnership sets a new standard for how cities engage and collaborate in the 21st Century
- Work together to create **jobs, enhance trade and economic opportunities.**
- LA hosted the first Tripartite Summit in June 2015 and business delegates from the three cities. **Auckland will host the next Tripartite Summit in May 2016.**



Business outcomes achieved from LA Summit

Worth a mention:

- **Screen Auckland:** discussions in about potential new production opportunities. Opportunities could create jobs worth tens of millions to the Auckland economy in the long term.
- **IQ Commercial,** new sales to North America grow by at least 20 per cent in the coming year. The company anticipates an increase in profit from the sales and new partnerships secured in LA.
- **Flux Animation,** meetings with LA-based studios have led to the launch of several projects supporting new jobs recently created in Auckland.



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Summit update

When: Week of 16 May 2016

Theme: Making Connections

Proposed Sectors

- High value food
- Advanced materials
- Entertainment/digital/gaming
- Smart data
- Urban design



Cross cutting themes

Provide opportunities for increased connectivity

- Investment
- Education / Research
- Talent



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Key programme elements

- **Invitations**
- **Formal welcome and dinner**
- **Keynote sessions**
- **Targeted sector programme**
- **Site visits**
- **Networking events**
- **Delegate visitor packages**
- **Innovation Festival**

These elements are based on LA-hosted Tripartite Summit insights and feedback received from Auckland business delegates.



Other issues

- **Marketing & communications**
- **Stakeholder engagement**
- **Corporate partnerships**



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Next Steps

- **Regular updates to this Committee**
- **Auckland Business Alumni* event, Weds 18 Nov**
 - NB: * businesses and industry representatives that participated in Auckland Business Delegation to LA, June 2015

**Welcome questions
and feedback**

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Key contacts

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