

I hereby give notice that an ordinary meeting of the Waitematā Local Board will be held on:

**Date:** Tuesday, 8 December 2015  
**Time:** 6.00 pm  
**Meeting Room:** Jubilee Hall  
**Venue:** 545 Parnell Road  
Parnell

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## Waitematā Local Board

### OPEN ADDENDUM AGENDA

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#### MEMBERSHIP

<b>Chairperson</b>	Shale Chambers
<b>Deputy Chairperson</b>	Pippa Coom
<b>Members</b>	Christopher Dempsey
	Greg Moyle
	Vernon Tava
	Rob Thomas
	Deborah Yates

(Quorum 4 members)

**Desiree Tukutama**  
**Democracy Advisor**

**8 December 2015**

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## Local Events Development Fund Update

File No.: CP2015/26479

### Purpose

1. The purpose of this report is to present an application for consideration to the Local Events Development Grant, transferred from Waitemata Local Grant Round One. The local board is required to fund, part-fund or decline this application.

### Executive Summary

2. An application for the “Japan Day” event was received through the Waitemata Local Board Local Grants round one 2015/2016. Due to the limited budget available for local grants in round one, a resolution was made to refer the application to the local events development grant for consideration (WTMG/2015/6).
3. This event aligns with local board’s strategic priorities for events and has the potential to become an iconic Auckland event, as it is specifically aimed at a culture not currently represented by events offered in the Waitemata Local Board area.

### Recommendations

That the Waitematā Local Board:

- a) fund, part-fund or decline the below application:

Organisation	Focus	Project	Requested
Japanese Society of Auckland Inc.	Event	Japan Day 2016	\$4000.00

### Comments

4. An application for the “Japan Day” event was received through the Waitemata Local Board Local Grants round one 2015/16. Due to the limited budget available for local grants in round one, a resolution was made to refer the application to the local events development grant for consideration (WTMG/2015/6).
5. This event aligns with local board’s strategic priorities for events and has the potential to become an iconic Auckland event, as it is specifically aimed at a culture not currently represented by events offered in the Waitemata Local Board area. Therefore it is recommended that this event is funded from the local events development grant 2015/2016.

### Attachments

No.	Title	Page
A	Japan Day Application	7

### Signatories

Authors	Danielle Hibson - Community Grants Advisor
Authorisers	Marion Davies - Community Grants Operations Manager Jennifer Rose - Operations Support Manager Judith Webster - Relationship Manager



Central Local Grants, Waitematā Local Grants, Round One, 2015/16– Application number: LG1620-51 Application summary and application assessment			
<b>APPLICANT</b>	<b>Japanese Society of Auckland Inc.</b>		
<b>LEGAL STATUS</b>	Incorporated Society	<b>LEGAL STATUS NO.</b>	
<b>PROJECT TYPE</b>	Events	<b>INDIVIDUAL OR ORGANISATION</b>	Group/organisation
<b>LOCAL BOARDS BENEFITING AND APPLIED TO</b>	<b>Local Board</b>	<b>Percentage Benefiting</b>	<b>Amount Requested</b>
	Waitemata Local Board	20%	\$4000.00
	Albert - Eden Local Board	20%	\$2000.00
	Orakei Local Board	20%	\$2000.00
	Devonport-Takapuna Local Board	10%	\$0.00
	Howick Local Board	10%	\$0.00
	Maungakiekie-Tamaki Local Board	10%	\$0.00
	Henderson-Massey Local Board	10%	\$0.00
<b>PROJECT SUMMARY</b>			
<b>PROJECT TITLE</b>	Japan Day 2016		
<b>PROJECT SUMMARY</b>	Japan Day is the biggest annual event to showcase Japanese traditional and modern culture. Japan Day is for everybody to enjoy and have a go in various cultural activities and a truly fun-filled event.		
<b>FUNDING FOR</b>	We request funding to cover the fire cost of event venue, which is the largest cost of the project.		
<b>PROJECT LOCATION</b>	Queens Wharf, 89 Quay Street, Auckland		
<b>PROJECT DATES:</b>	10/04/2016 - 10/04/2016		
<b>PROMOTION OF EVENT</b>	Don't know		
<b>LOCAL BOARD ACKNOELDgement</b>	We will announce at official opening ceremony, acknowledge and put logo in sign, programme and all publications.		
<b>ACTIVE PARTICIPANTS</b>	600	<b>AUDIENCE SIZE</b>	50,000
<b>MAORI OUTCOMES</b>	No		
<b>ACCESSIBLE FOR DISABLED</b>	The Cloud and Shed 10 (ground floor only) have adequate facilities for people with disabilities. We also have committee members to guide and assist them on site.		
<b>PROJECT RATIONALE</b>	We need a big cultural event such as Japan Day for people to learn from each other.		
<b>EXPECTED OUTCOMES</b>	We conduct survey and assess the participation level of cultural activities after the event		
<b>LOCAL BOARD PRIORITIES</b>			
<b>WAITEMATA LOCAL BOARD PRIORITIES</b>	<ol style="list-style-type: none"> <li>1. people are more active in local arts</li> <li>2. events and recreation activities</li> <li>3. a people-focused city centre</li> <li>4. connected to a vibrant waterfront</li> </ol> <p>The water-front venue for Japan Day 2015 contributed to its great success attracting 50,000 visitors in one day. People of all ages and different backgrounds enjoyed Japanese traditional and modern cultures, taste Japanese food and took part in various</p>		

	games and activities. We are coming back to Queens Wharf and bring a vibrant event in April 2016.
FINANCIAL INFORMATION / BUDGET	
Expenditure Item	Amount
Venue Hire	\$32625.00
Partition	\$3000.00
Lighting and Power	\$2500.00
Power Box	\$1800.00
Insurance	\$250.00
Stage equipment	\$15000.00
Waste Manatement	\$7000.00
Post event cleaning	\$6000.00
Security	\$2500.00
St John	\$1200.00
Tables and chairs	\$2500.00
Advertisement	\$9500.00
Flag sines	\$1900.00
Lunch	\$4500.00
Volunteer T-shirts and drinks	\$2700.00
VIP flower	\$600.00
Japan Day Survey	\$100.00
Laundry	\$500.00
Special Licence	\$600.00
General Expense	\$700.00
Storage	\$600.00
Entertainment gratuities	\$3600.00
Kimono hair	\$120.00
Name card	\$300.00
Postage	\$350.00
Parking	\$800.00
Meeting	\$1200.00
After event party	\$12000.00
Reception	\$150.00
<b>Total Expenditure</b>	<b>\$114,595.00</b>
Income Description	AMOUNT
Programme Advertisement	\$500.00



Consulate-General donation	\$4000.00
Asahi and Sachie's Kitchen	\$5000.00
Sponsors	\$50000.00
Stall fee income	\$24000.00
Race cake and Tea ceremony	\$2500.00
Raffle Tickets sale	\$2000.00
Jinbei, boods sale	\$2000.00
<b>Total Income</b>	<b>\$90,000.00</b>
<b>Project ContributionOther local boards</b>	
Waitemata Local Board	\$4000.00
Albert - Eden Local Board	\$2000.00
Orakei Local Board	\$2000.00
<b>Would a smaller grant be of assistance and if so how much</b>	Yes - Venue hire, please