



I hereby give notice that an ordinary meeting of the Economic Development Committee will be held on:

**Date:** Tuesday, 16 February 2016  
**Time:** 10.30am  
**Meeting Room:** Room 1  
**Venue:** Level 26  
135 Albert Street  
Auckland

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## **Economic Development Committee**

### **OPEN AGENDA**

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#### **MEMBERSHIP**

<b>Chairperson</b>	Anae Arthur Anae
<b>Deputy Chairperson</b>	Ross Clow
<b>Members</b>	Cr Cameron Brewer Cr Bill Cashmore Ms Precious Clark Cr Linda Cooper, JP Cr Hon Christine Fletcher, QSO Cr Denise Krum Mr Kris MacDonald Cr Dick Quax Cr Penny Webster
<b>Ex-officio</b>	Mayor Len Brown, JP Deputy Mayor Penny Hulse
<b>Ex-officio (without voting rights)</b>	All other Councillors

(Quorum 6 members)

**Ashleigh Pihema**  
**Democracy Advisor**

**10 February 2016**

Contact Telephone: 027 209 7561  
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Website: [www.aucklandcouncil.govt.nz](http://www.aucklandcouncil.govt.nz)



## TERMS OF REFERENCE

### Responsibilities and key projects

The Committee is responsible for regional economic development by:

- Developing (and monitoring) strategy, policy and action plans, including any agreed community consultation, to recommend to the Regional Strategy and Policy Committee, as set out in the Schedule of Key Projects for Reporting Committees, attached to these Terms of Reference\*
- Acting as a community interface for consultation on policies and as a forum for raising community concerns, while ensuring community engagement is complementary to that undertaken by local boards

### Powers

All powers necessary to perform the Committee's responsibilities

#### Except:

- (a) powers that the Governing Body cannot delegate or has retained to itself (section 2)
- (b) where the Committee's responsibility is limited to making a recommendation only
- (c) where a matter is the responsibility of another committee or a local board
- (d) the approval of expenditure that is not contained within approved budgets
- (e) the approval of expenditure of more than \$2 million
- (f) the approval of final policy
- (g) deciding significant matters for which there is high public interest and which are controversial
- (h) the commissioning of reports on new policy where that policy programme of work has not been approved by the Regional Strategy and Policy Committee
- (i) the power to establish sub-committees

### **\*Schedule of key projects for the Economic Development Committee**

Economic development strategy implementation

Global partnerships strategy – implementation and monitoring

Business relationships

## **Exclusion of the public – who needs to leave the meeting**

### **Members of the public**

All members of the public must leave the meeting when the public are excluded unless a resolution is passed permitting a person to remain because their knowledge will assist the meeting.

### **Those who are not members of the public**

#### General principles

- Access to confidential information is managed on a “need to know” basis where access to the information is required in order for a person to perform their role.
- Those who are not members of the meeting (see list below) must leave unless it is necessary for them to remain and hear the debate in order to perform their role.
- Those who need to be present for one confidential item can remain only for that item and must leave the room for any other confidential items.
- In any case of doubt, the ruling of the chairperson is final.

#### Members of the meeting

- The members of the meeting remain (all Governing Body members if the meeting is a Governing Body meeting; all members of the committee if the meeting is a committee meeting).
- However, standing orders require that a councillor who has a pecuniary conflict of interest leave the room.
- All councillors have the right to attend any meeting of a committee and councillors who are not members of a committee may remain, subject to any limitations in standing orders.

#### Independent Māori Statutory Board

- Members of the Independent Māori Statutory Board who are appointed members of the committee remain.
- Independent Māori Statutory Board members and staff remain if this is necessary in order for them to perform their role.

#### Staff

- All staff supporting the meeting (administrative, senior management) remain.
- Other staff who need to because of their role may remain.

#### Local Board members

- Local Board members who need to hear the matter being discussed in order to perform their role may remain. This will usually be if the matter affects, or is relevant to, a particular Local Board area.

#### Council Controlled Organisations

- Representatives of a Council Controlled Organisation can remain only if required to for discussion of a matter relevant to the Council Controlled Organisation.

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## 1 Apologies

Apologies from Mayor LCM Brown, Cr WB Cashmore, Ms P Clarke and Deputy Mayor PA Hulse have been received.

## 2 Declaration of Interest

Members are reminded of the need to be vigilant to stand aside from decision making when a conflict arises between their role as a member and any private or other external interest they might have.

## 3 Confirmation of Minutes

That the Economic Development Committee:

- a) confirm the ordinary minutes of its meeting, held on Wednesday, 4 November 2015, as a true and correct record.

## 4 Petitions

At the close of the agenda no requests to present petitions had been received.

## 5 Public Input

Standing Order 7.7 provides for Public Input. Applications to speak must be made to the Democracy Advisor, in writing, no later than **one (1) clear working day** prior to the meeting and must include the subject matter. The meeting Chairperson has the discretion to decline any application that does not meet the requirements of Standing Orders. A maximum of **thirty (30) minutes** is allocated to the period for public input with **five (5) minutes** speaking time for each speaker.

At the close of the agenda no requests for public input had been received.

## 6 Local Board Input

Standing Order 6.2 provides for Local Board Input. The Chairperson (or nominee of that Chairperson) is entitled to speak for up to **five (5) minutes** during this time. The Chairperson of the Local Board (or nominee of that Chairperson) shall wherever practical, give **one (1) day's** notice of their wish to speak. The meeting Chairperson has the discretion to decline any application that does not meet the requirements of Standing Orders.

This right is in addition to the right under Standing Order 6.1 to speak to matters on the agenda.

At the close of the agenda no requests for local board input had been received.

## 7 Extraordinary Business

Section 46A(7) of the Local Government Official Information and Meetings Act 1987 (as amended) states:

“An item that is not on the agenda for a meeting may be dealt with at that meeting if-

- (a) The local authority by resolution so decides; and
- (b) The presiding member explains at the meeting, at a time when it is open to the public,-
  - (i) The reason why the item is not on the agenda; and
  - (ii) The reason why the discussion of the item cannot be delayed until a subsequent meeting.”

Section 46A(7A) of the Local Government Official Information and Meetings Act 1987 (as amended) states:

“Where an item is not on the agenda for a meeting,-

- (a) That item may be discussed at that meeting if-
  - (i) That item is a minor matter relating to the general business of the local authority; and
  - (ii) the presiding member explains at the beginning of the meeting, at a time when it is open to the public, that the item will be discussed at the meeting; but
- (b) no resolution, decision or recommendation may be made in respect of that item except to refer that item to a subsequent meeting of the local authority for further discussion.”

## 8 Notices of Motion

At the close of the agenda no requests for notices of motion had been received.

## International Business Delegation KPI Reporting Framework

File No.: CP2016/00669

### Purpose

1. This report responds to a request under Item 10 (Resolution number ECO/2015/22) of the 4 November 2015 Economic Development Committee meeting.
2. Global Partnerships and Strategy (in partnership with other parts of council) is to recommend to the committee a future Key Performance Indicator (KPI) reporting framework in relation to all Auckland Council – led economic-based overseas delegations.
3. This is to ensure that all economic-based overseas delegations involve clear and targeted objectives, and robust monitoring mechanisms to capture outcomes and achievements of benefit to Auckland.

### Executive Summary

4. Auckland Council participates in a number of economic-based overseas delegations each year to markets deemed a priority under the refreshed Global Engagement Strategy (which contributes to objectives under the Economic Development Strategy and Auckland Plan) and the economic opportunities they present or as part of a formal relationship arrangement, such as the Tripartite Economic Alliance.
5. Economic-based overseas delegations are sometimes led by the Mayor, and other times led by senior council representatives. Small and targeted business contingents form part of the delegation where there are strong business-to-business opportunities in the market/s visited, and good cause for relationship cultivation to occur on the ground.
6. Each Auckland Council economic-based overseas delegation has a clearly articulated set of objectives, and a set of Key Performance Indicators (KPIs), defined well before the mission takes place and the delegation is formed.
7. There are a core set of KPIs that are relevant to each delegation, while other KPIs are more mission specific and adjusted based on the priorities of that market.
8. The objectives are different for each council family department or CCO.
9. At the end of each economic-based overseas delegation, business delegates are requested to complete a survey that measures the success of the mission against the clearly stated objectives and KPIs. Delegates are also required to complete subsequent surveys at six months and 12 months post the visit to capture any short, medium and long term results and benefits derived from the mission.
10. Global Partnerships and Strategy, supported by Auckland Tourism, Events and Economic Development (ATEED), has developed a reporting framework that consolidates the phased surveys noted above, and which seeks to capture/measure the results from each overseas economic-based business delegation.
11. The framework outlines the objectives, the KPIs and (where possible) the tangible commercial and other outcomes achieved as a direct result of the delegation, following the visit and at both the six month and 12 month marks.
12. It is important to note that there are some inherent challenges associated with both qualifying and quantifying the tangible commercial outcomes derived from each economic-based overseas delegation. This is because of the 'commercial in-confidence' nature of much of the information, particularly in competitive operating environments and in the period prior to the conclusion of transactions and deals. In some cases, this information will be captured at a later point in time, but commercial sensitivities should always prevail.

13. The reporting framework is newly developed and has been tested against the Los Angeles business delegation in June 2015 (see Attachment A). The framework may need to be recalibrated as we learn more or test further in other markets.

## Recommendations

That the Economic Development Committee:

- a) endorse the reporting framework (see Attachment A) for economic-based overseas delegations.
- b) note that this framework is a starting point for improved measurement and monitoring of the outcomes and achievements of all economic-based overseas delegations scheduled in the foreseeable future. The framework will be adjusted or adapted as necessary.
- c) note the sensitivities and challenges of obtaining commercial in-confidence information from business that participate in economic-based overseas delegations.

## Comments

14. Prior to any Auckland Council led economic- based overseas delegation, a clearly articulated set of objectives and KPIs (post visit, six months and 12 months post visit) are developed.
15. These objectives and KPIs are developed in conjunction with ATEED, the Mayor's Office and other relevant members from the Auckland Council family who participate in the economic-based overseas delegation.
16. The objectives and KPIs then form the basis for the delegation survey. The survey is provided and completed by delegates on the last day of the mission. Two further surveys are completed at six months and 12 months after the visit.
17. We also encourage verbal feedback and this information is captured as part of the survey results.
18. The reporting framework is a work in progress and can be adjusted or adapted as necessary. It is intended to measure the KPIs (e.g. at least 95% of delegates rank Auckland Council's logistics and organization of the delegation as very good or excellent), outcomes (e.g. revenues/profits, key successes, number of leads/contacts, partnerships, international activity) and any issues.
19. The Auckland Council led business delegation to Los Angeles for the inaugural Tripartite Economic Summit is being used as a test case for this framework.
20. The on-going challenge for Auckland Council is getting a statistically relevant and higher number of respondents to comment on how the economic-based overseas delegation has directly contributed to their business e.g. an increase in revenue and a percentage of earnings terms etc. Despite reassurances that the information will be held in-confidence, participating companies are reluctant to provide financial facts, figures and details of potential business deals for fear of this information getting into the public domain and jeopardising their commercial activities.
21. ATEED has set up an alumni group, in particular for the businesses that participated in the Los Angeles business delegation for the Tripartite Economic Summit in May 2015. This group meets every three months and provides an update on their medium – long term results. This information is captured and included in the reporting framework.

## Consideration

### Local Board views and implications

22. The Governing Body is responsible for international partnerships under the council’s allocation of decision making activity (reflecting the national and regional significance of these initiatives to Auckland. Economic-based overseas delegations are typically focused on a range of different sectors and industries, reflecting different geographical parts of Auckland, and how these can best be profiled and advanced in strategically important markets across the globe. Local boards can play a key role in helping identify appropriate delegates for the economic-based overseas delegations and follow-up their progress.

### Māori impact statement

23. There is active and ongoing commitment by the Auckland Council family to engage with Māori business, cultural and iwi representatives in order to identify ways to enhance and deepen Auckland’s international connectivity and engagement as it relates to broader Māori economic development objectives.
24. In the initial stages of planning, it is critical that each economic-based overseas delegation is looked at through a Māori lens to ensure that any cultural synergies and Māori economic development opportunities are properly identified ahead of time. Not all markets will present direct opportunities for Māori economic development; but many will, and in such cases, representatives from relevant Māori businesses will be identified to form part of the delegation. In many parts of the world which are the focus of Auckland economic activity e.g. China (in particular Southern China), Māori culture resonates strongly. This provides a strategic platform to build relationships that can ultimately lead to solid economic outcomes. Māori businesses will continue to be invited to join the delegations to the markets where they are ready to do business, and the council will continue to ensure this is the case.
25. More broadly, these economic-based overseas delegations help increase Auckland’s visibility and brand and through this our Māori identity, which is Auckland’s point of difference in the world (Auckland Plan outcome).

## Implementation

26. This reporting framework will be updated post visit, six months post visit and 12 months post visit to capture short, medium and long-term results and benefits.

## Attachments

No.	Title	Page
A	Results From Auckland Council's Economic Based Overseas Delegations	13

## Signatories

Author	Holly Warren – Acting Manager Global Partnerships
Authorisers	Jacques Victor - GM Auckland Plan Strategy and Research Sarah Johnstone-Smith - Lead Officer Support Economic Development Committee



## RESULTS FROM AUCKLAND COUNCIL'S ECONOMIC BASED OVERSEAS DELEGATIONS – LOS ANGELES DELEGATION JUNE 2015

*Note: Please note that this information was provided on the basis that it will be held in-confidence and no individual companies or results are to be used in the public domain unless agreed to by specific parties.*

<b>Objectives</b> <i>Insert Auckland Council objectives for the delegation to Los Angeles</i>				
<i>e.g. increase in business understanding and access to global business and value of investment opportunities</i>				
Top 3 objectives:				
<ul style="list-style-type: none"> <li>• Promote Auckland as an ideal destination for investment, business, trade, tourism, education, entertainment and innovation.</li> <li>• Connect Auckland government and businesses to opportunities in Los Angeles and Guangzhou and the broader China and US markets.</li> <li>• Attract investors to Auckland and investment into Auckland businesses.</li> </ul>				
<b>Key Performance Indicators (KPIs)</b> <i>Insert Auckland Council KPIs for the delegation and whether these KPIs were met, not met, or progressing</i>				
Post Visit	Achieved	Progressing	Not Achieved	Commentary
KPI: At least 95% of delegates rank Auckland Council's logistics and organisation of the delegation as very good or excellent				Achieved 97%
KPI: At least 95% of delegates rate their overall satisfaction with the delegation as either very good or excellent				86% of delegates rated overall satisfaction with the delegation as either excellent or very good
KPI: At least 85% of business delegates report the delegation enabled them to establish strategic and commercial partnerships				80% of delegates report the delegation enabled them to establish strategic and commercial partnerships
KPI: 100% of delegates report making at least two leads they wish to pursue with a 75% chance of success				15% of delegates reported making at least two leads they wish to pursue with a 75% chance of success
KPI: At least one Auckland business signs a memorandum of understanding or contract with a LA/GZ based business or entity				Achieved – Ports MOU
<b>Comments:</b>				
Likely reasons KPIs were not met:				
<ul style="list-style-type: none"> <li>• The delay in receiving GZ/LA delegation lists hindered Auckland's ability to complete due diligence on delegates and make connections in advance of departing for LA (and while in LA)</li> <li>• The content of the Tripartite Summit programme was too varied in terms of expertise, relevance and quality.</li> <li>• Lack of interpreters and the language barrier meant that Auckland delegates were constrained from engaging with the GZ delegation.</li> <li>• It takes a great deal of relationship building and work to get a lead to a point where there is a 75% chance or better of success</li> </ul>				

Key Performance Indicators (KPIs) <i>Insert Auckland Council KPIs for the delegation and whether these KPIs were met, not met, or progressing</i>				
6 months	Achieved	Progressing	Not Achieved	Commentary
KPI: At least 80% of businesses have followed up with new business leads since the mission				Achieved 83%
KPI: Over 85% of businesses report that a new business lead has led to a business outcome				61% of respondents indicated in the survey they anticipate increased revenues over the next 12 months
KPI: At least 20% of delegates report a 5% or greater increase in business / exports as a result of the trade mission				Achieved - at least 20% of companies at the Alumni event indicated that they had an increase in business as a result of the trade mission.
KPI: At least 75% of delegates indicate they would be interested in participating in future trade missions				Achieved 100%
KPI: At least two businesses sign memoranda of understanding or contracts with LA or Guangzhou based businesses or governments				Five companies indicated within the official survey it had signed partnership agreements with LA/GZ. A number of other companies indicated verbally at the Alumni event that they had signed contracts in LA
<b>Comments:</b> Likely reasons KPIs were not met: <ul style="list-style-type: none"> <li>Companies are reluctant to provide revenue/percentage increase figures. This is a real challenge for Council in getting higher numbers of respondents to comment on increased dollar or percentage of earnings.</li> </ul>				

<b>Outcomes supported and facilitated by Auckland Council</b> <i>Insert outcomes post visit, 6 months post visit and 12 months post visit</i>			
	<b>Post-visit</b>	<b>6 months</b>	<b>12 months</b>
<b>Revenues/Profits</b>	Delegates indicated the size of the opportunity for their company is between NZ\$1M-\$5M	61% of respondents anticipate increased revenues over the next 12 months  One company increased revenues of >\$2 million	To be added post June 2016
<b>Key Successes</b>	<p><b>Post-visit</b> Screen Auckland held discussions with Los Angeles and Guangzhou counterparts and identified potential production opportunities that could be worth up tens of millions to the Auckland economy in the long term. Screen Auckland will be working hard to secure these opportunities.</p> <p>Digital Water, which makes digital water meters, secured a meeting with the head and senior executives of the Los Angeles Department of Water and Power and is now planning a trial for their water meters in LA.</p> <p>A manufacturer of ventilation equipment, HRV, met a Chinese counterpart and they are now exploring expanding into the Chinese market.</p> <p>A high-tech business incubator, Astrolab, intends to partner with a business incubator in LA, providing a stepping stone for Auckland biotech companies to commercialise and expand in to LA.</p>	<p><b>6 months</b> One company indicated it had signed an MOU in US</p> <p>One company indicated that it went back to LA intending to stay 3 weeks and stayed 3 months. While there opened an office and won new investment</p> <p>One company secured web series funding</p> <p>One company has entered into a contract to assist with a major project that the people they met in LA are currently bidding for.</p>	To be added post June 2016
<b>Number of leads/contacts</b>	<p><b>Post-visit</b> 318 leads were achieved from engaging or networking with contacts on the visit. 15% of these were indicated as hot leads – a 75% chance or better of success</p> <p>100% of respondents indicated that they developed professional relationships with other Auckland companies on the delegation</p>	83% of respondents have followed up with LA opportunities or leads since their return	To be added post June 2016
<b>Partnerships</b>	<p><b>Post-visit</b> 80% of respondents indicated that the delegation helped them establish strategic relationships</p>	<p><b>6 months</b> 3 companies indicated that they had signed partnership agreements under NZ\$100,000</p> <p>One company indicated they they had signed partnership agreements between \$200,000-\$499,000</p> <p>One company indicated that they had signed partnership agreements worth \$2M</p>	To be added post June 2016
<b>International activity</b>	<p><b>Post-visit</b> 88% of respondents indicated they will revisit within the next six months</p>	82% indicated they plan to participate in more international activities in the next 6 months	To be added post June 2016

Other <i>Insert other information post visit, 6 months post visit and 12 months post visit</i>			
Issues and concerns to be addressed in future	Post-visit	6 months	12 months
	Gaining access to NZ TE Lack of interpreters to help connect with GZ delegates	Finding appropriate partners in market; need to research sales channels  Doing business in LA and legal expenses  50% respondents indicated that they need to do more work before entering the China/US markets	To be added post June 2016
<p><b>Other Comments</b></p> <p>71% delegates indicated that North America would be their priority market in participating in a future business delegation. This was followed by interest in participating in delegations to China and Australia.</p> <p>Do not underestimate the benefit of the opportunities provided just by bringing this group of Auckland/NZ companies together. This has been the most significant benefit to date.</p>			

*Note: Please note that this information was provided on the basis that it will be held in-confidence and no individual companies or results are to be used in the public domain unless agreed to by specific parties.*

## Forward work programme 2016

File No.: CP2016/00770

### Purpose

1. To recommend a forward work programme for the period February-July 2016.

### Executive Summary

2. As an initiative arising from the Quality Policy Advice project, each council committee is required to develop and agree a forward work programme. The purpose of this is to increase productivity, maximise council resources, and minimise work that is out of the scope or delegation of committees.
3. Under the remaining political term, the Economic Development Committee will meet three more times during 2016, in February, April and July.
4. The Economic Development Committee has delegation for regional economic development, through the development and monitoring of strategy, policy and action plans, including any agreed community consultation, to recommend to the Regional Strategy and Policy Committee.
5. The committee also has a role in acting as a community interface for consultation on policies and as a forum for raising community concerns, while ensuring community engagement is complementary to that undertaken by local boards.
6. Under the approved schedule of key projects for reporting committees, the Economic Development Committee's projects are listed as:
  - Economic development strategy implementation
  - Global partnerships strategy – implementation and monitoring
  - Business relationships
7. The draft programme at Attachment A is anchored around this schedule of key projects. It reflects feedback/resolutions from previous Economic Development Committee meetings and inputs from a number of council departments, and from Auckland Tourism, Events and Economic Development Limited (ATEED).

### Recommendation/s

That the Economic Development Committee:

- a) approve the proposed work programme for the period February-July 2016, as set out in Attachment A.

### Attachments

No.	Title	Page
A	Draft forward work programme 2016	19

### Signatories

Author	Sarah Johnstone-Smith - Lead Officer Support Economic Development Committee
Authoriser	Sarah Johnstone-Smith - Lead Officer Support Economic Development Committee

**Item 10**

**Economic Development Committee**

**Forward work programme to July 2016\* - DRAFT**

*\*NB: Information updates will generally be provided by memo or briefing between committee meetings. All non-confidential information provided to the committee, prior to a meeting or in response to a request from a meeting, will be noted in the following agenda.*

Area of work	Who	Reason for work	Decisions required	ED Cttee Delegations	Budget/Funding	
<b>Strategy and Policy development</b>						
1.1						
<b>Strategy and Policy implementation</b>						
2.1	Key performance indicator reporting framework for economic overseas based delegations	Global Partnerships and Strategy	Requested by Economic Committee at its meeting 4 November 2015 (resolution ECO/2015/22 refers).	Approval of draft framework.	Via the reporting committee delegations, the ED Committee's schedule of key projects includes global partnerships strategy implementation and monitoring.	Funded as part of business as usual
2.2	Pacific Entrepreneurship	Research and Evaluation Unit (RIMU)	To update the Committee on research starting in January 2016 on Pacific Entrepreneurship/Pacific businesses.  Note: the Pacific Enterprise Trust will be invited to present to the Economic Committee during 2016	Information update. No immediate decisions required	Via the reporting committee delegations, the ED Committee's schedule of key projects includes economic development strategy implementation and monitoring.	Funded as part of business as usual
2.3	Tourism update	ATEED	To provide an update on the activity of the ATEED tourism team covering destination marketing, trade and product development (including cruise) activity.	Information update. No immediate decisions required	Via the reporting committee delegations, the ED Committee's schedule of key projects includes economic development strategy implementation and monitoring.	Funded as part of business as usual
2.4	Update on sectors approach	ATEED	To provide an update on a more targeted/ refined approach to identifying sectors of comparative advantage for Auckland – and opportunities for support	Information update. No immediate decisions required	Via the reporting committee delegations, the ED Committee's schedule of key projects includes economic development strategy implementation and monitoring.	Funded as part of business as usual
2.5	Business monitor survey annual update	Communications and Engagement/ ATEED	To provide an update to the 2015 business survey and progress 12 months on.	Information update. No immediate decisions required	Via the reporting committee delegations, the ED Committee's schedule of key projects includes economic development strategy implementation and monitoring.	Funded as part of business as usual
<b>Legislative change (e.g. submissions)</b>						
3.1						
<b>Strategic Initiatives or Projects</b>						
4.1	Updates on Tripartite Economic Alliance Summit	Global Partnerships and Strategy/ATEED	To update the Committee on the planning for the Auckland hosted Tripartite Economic Alliance Summit in May 2016.	Information update. No immediate decisions required	Via the reporting committee delegations, the ED Committee's schedule of key projects includes global partnerships strategy implementation and monitoring.	Funded as part of business as usual
4.2	Countdown to World Masters Games 2017	ATEED	To update the Committee on preparations for the World Masters Games 2017 hosted by Auckland, with one year to go	Information update. No immediate decisions required	Via the reporting committee delegations, the ED Committee's schedule of key projects includes economic development strategy implementation and monitoring.	Enabled through LTP 2012-22 budget allocation
4.3	Global Auckland project update	ATEED	To update the Committee on work to develop a Global Auckland brand presence in line with the Shared Economic Agenda priorities	Information update. No immediate decisions required	Via the reporting committee delegations, the ED Committee's schedule of key projects includes economic development strategy implementation and monitoring.	Funded as part of business as usual

DRAFT February 2016

Item 10

Attachment A

	Area of work	Who	Reason for work	Decisions required	ED Ctte Delegations	Budget/Funding
<b>Operational activities including land acquisition/disposal</b>						
5.1						
<b>Other</b>						
6.1	Auckland Council Chief Economist update	Chief Economist Unit	The Chief Economist Unit will provide an update on the state of the Auckland economy, in line with its role in providing high quality economic advice and leadership on the economics of key projects and strategic directions in the EDS and Auckland Plan.	Information update. No immediate decisions required	Via the reporting committee delegations, the ED Committee's schedule of key projects includes economic development strategy implementation and monitoring.	Funded as part of business as usual
6.2	Invitation to Business Improvement Districts	Business Improvement District Managers (via Public Input)	To invite BID representatives to present an update to the Committee on their BID programme.	Information update. No immediate decisions required	Via the reporting committee delegations, the ED Committee's schedule of key projects includes business relationships.	Funded as part of business as usual
6.3	Trans-Pacific Partnership Agreement (TPPA) (workshop)	Global Partnerships and Strategy	A workshop with Councillors post officer analysis of the TPPA text, highlighting impacts and opportunities for Auckland.	Information update. No immediate decisions required	Via the reporting committee delegations, the ED Committee's schedule of key projects includes global partnerships strategy implementation and monitoring.	Funded as part of business as usual

## Update on the Tripartite Summit 2016

File No.: CP2016/00837

### Purpose

1. To provide an update on the planning for the Auckland hosted Tripartite Economic Alliance Summit (Tripartite Summit) in May 2016.

### Executive Summary

2. This presentation will be given by Koro Dickinson, council's Global Partnerships and Strategy Advisor and Darryn Grant, Project Manager for the Tripartite Summit, Auckland Tourism, Events and Economic Development (ATEED).
3. This follows resolution number ECO/2015/18 (18 August 2015) which noted officials would provide regular Tripartite updates to this Committee - in particular on the planning for the Auckland hosted Tripartite Summit that will be attended by Auckland, Guangzhou and Los Angeles city representatives and business leaders. The last presentation was provided to this Committee on 4 November 2015 (CP2015/22166).

### Recommendation/s

That the Economic Development Committee:

- a) receive the 'Update on Tripartite Summit 2016' presentation from Koro Dickinson, Global Partnerships and Strategy Advisor and Darryn Grant, Project Manager for the Tripartite Summit, Auckland Tourism, Events and Economic Development.

### Attachments

There are no attachments for this report.

### Signatories

Author	Holly Warren – Acting Manager Global Partnerships
Authorisers	Jacques Victor - GM Auckland Plan Strategy and Research Sarah Johnstone-Smith - Lead Officer Support Economic Development Committee

Item 11

## Tourism sector update including Auckland Visitor Plan 2011 - 2021

File No.: CP2016/01399

### Purpose

1. To provide an update on the latest tourism trends for Auckland, including the Auckland Visitor Plan 2011 - 2021.

### Executive Summary

2. This presentation will be given by Jason Hill, Head of Tourism, Auckland Tourism, Events and Economic Development (ATEED). It will provide an overview of the latest tourism trends for Auckland. This will include an update on the work that ATEED, in partnership with the tourism sector, is undertaking to deliver on the Auckland Visitor Plan 2011 - 2021.

### Recommendation

That the Economic Development Committee:

- a) receive the tourism sector update presentation from Jason Hill, Head of Tourism, Auckland Tourism, Events and Economic Development.

### Attachments

There are no attachments for this report.

### Signatories

Author	Ashleigh Pihema - Democracy Advisor
Authoriser	Sarah Johnstone-Smith - Lead Officer Support Economic Development Committee

Item 12