

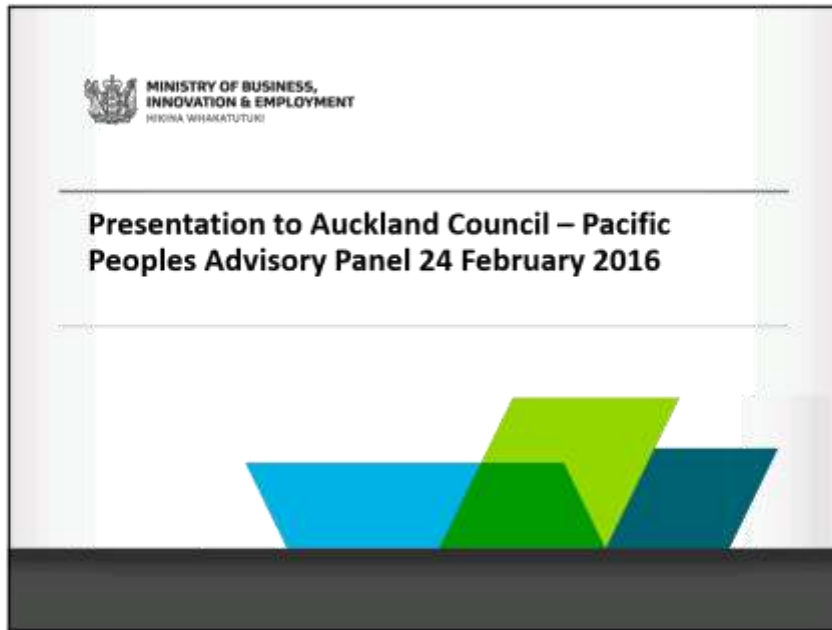


Date: Wednesday 24 February 2016
Time: 4.35pm
Meeting Room: Board Room
Venue: Auckland Town Hall
Ground Floor
301-305 Queen Street
Auckland

Pacific Peoples Advisory Panel

OPEN MINUTE ITEM ATTACHMENTS


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Purpose

Overview of work focused on the settlement of Pacific migrants

- Why focus on settlement
- Who is coming from the Pacific
- Settlement Support
- How can we work together



The slide includes the Ministry of Business, Innovation & Employment logo at the bottom left. A vertical photograph on the right shows a road leading to a bright horizon under a cloudy sky, with an airplane flying overhead.

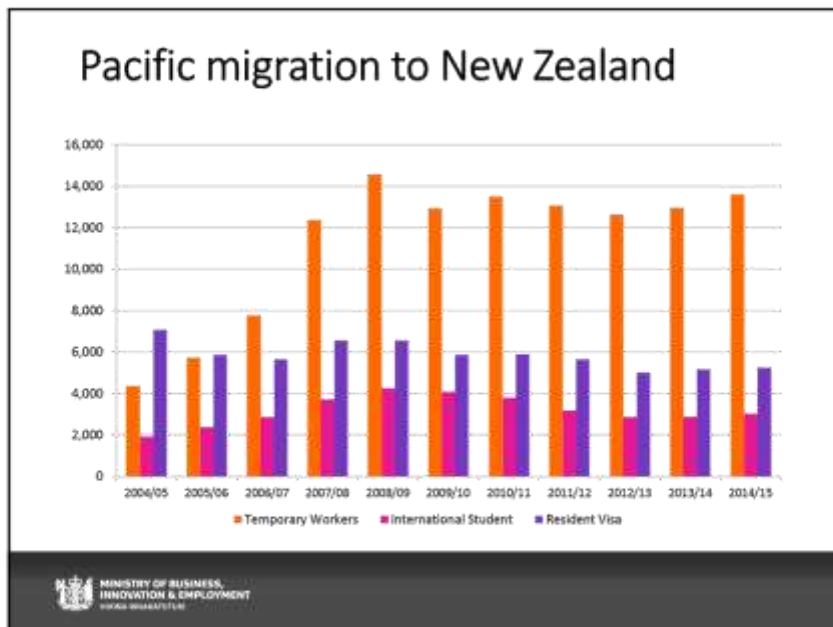
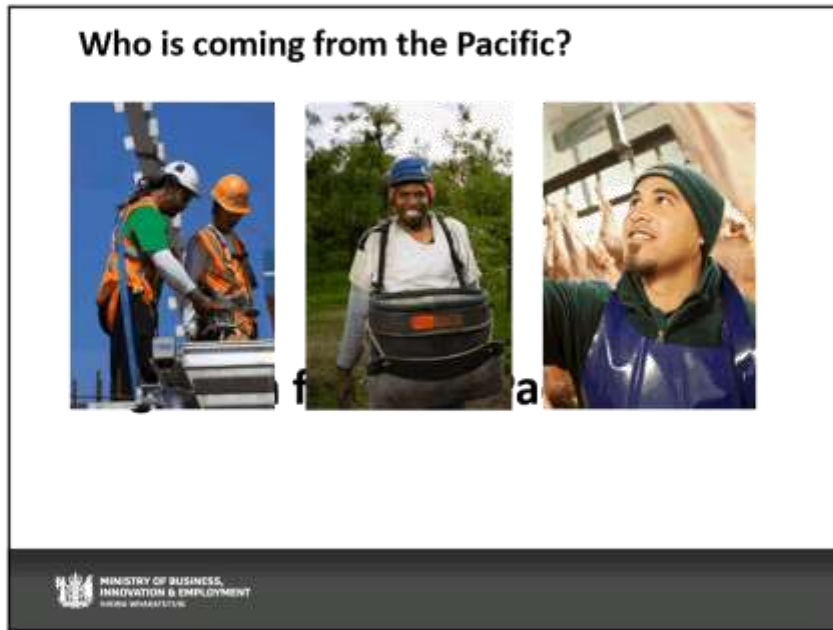
Why focus on settlement?

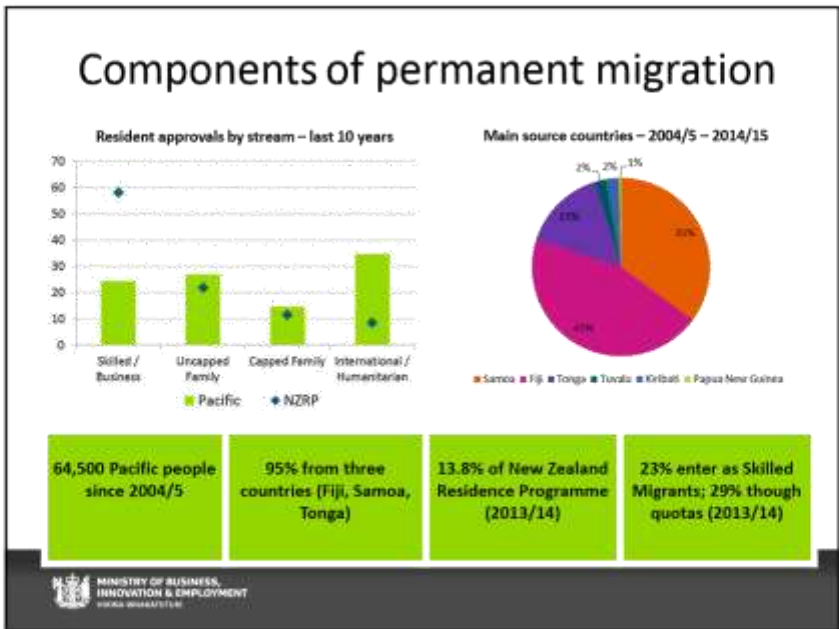
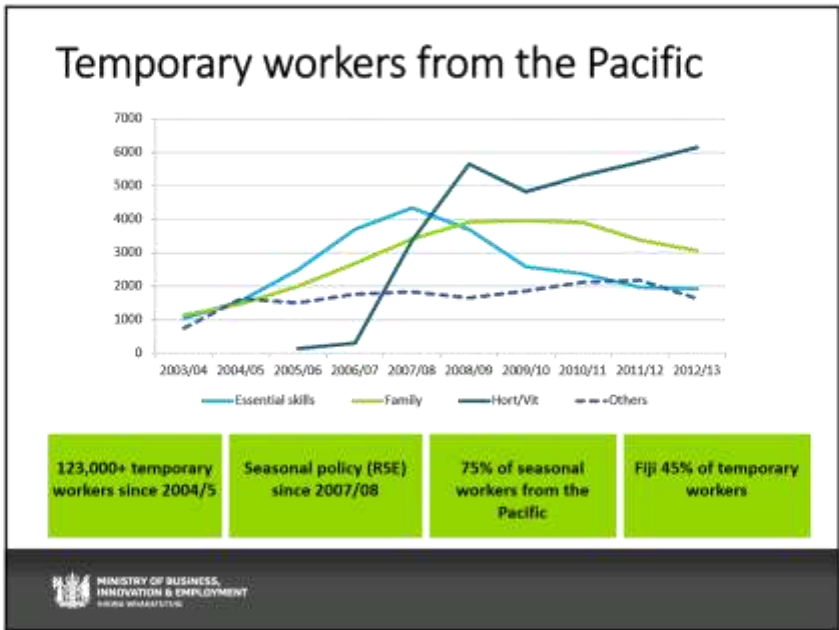
Vision 2015 – deliver outstanding immigration services and bringing the best people NZ needs in order to prosper

- Review of INZ:
 - Settlement Support NZ
 - Auckland and Wellington Regional Settlement Strategies
- Outcome:
 - New delivery model for settlement information
 - New Regional Partnership Approach for supporting economic growth in regions






New Zealand Migrant Settlement and Integration Strategy







Quota Programme

	1,100 citizens annually
	250 citizens annually
	250 citizens annually
	75 citizens annually
	75 citizens annually

Criteria

- Must have been drawn from the annual ballot
- Be between the ages of 18-45*
- Pass Medical Checks
- Pass Police Checks
- Pass English Assessment
- Can apply from within NZ annually

Process

- 1 April Registration opens
- 30 April Registration closes
- June Ballot Drawn
- Letters to successful applicants
- 8 months to find a job offer

MINISTRY OF BUSINESS, INNOVATION & EMPLOYMENT
HONORABLE MINISTER

Settlement has its ups and downs

The Settlement Journey

Phase	Months	Feeling
Before Arrival (PREPARE)	0	Feeling good (smiley face)
	24	Feeling bad (frowny face)
Settlement	6	Feeling good (smiley face)
	15	Feeling bad (frowny face)
Settled	18	Feeling bad (frowny face)
	24	Feeling good (smiley face)

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Accessible, quality information

- Basic information in first languages
- Up to date relevant material and information for presenting at relevant information sessions
- Magazine features that inspire success and inform about challenges



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HAKA WHAKATITAU

Informing communities through seminars

Strong engagement across immigration with communities resident here

An open dialogue

Challenges and issues raised and advice given

Both communities and INZ are better informed



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HAKA WHAKATITAU

Pacific Immigration & Settlement Information Seminars

- South Auckland
 - 4 April 6-8pm, Pacific Business Trust
- Glen Innes
 - 11 April 6-8pm, Te Oro Music and Arts Centre
- West Auckland – yet to be arranged




Other Settlement Information Channels

- Settlement knowledge base: www.newzealandnow.govt.nz
– for local, regional and national settlement information
- Immigration NZ Contact Centre: 0508 558 855 – email
newmigrantinfo@mbie.govt.nz
- Newcomer face-to-face service and seminars provided by
CABs: see – newzealandnow.govt.nz for service locations
- Immigration NZ Relationship Managers working with
employer groups and industry sectors
- Local Settlement Networks hosted in Auckland region by
ARMS with Immigration NZ for settlement information
service providers
- Settlement programmes contracted by Settlement Unit

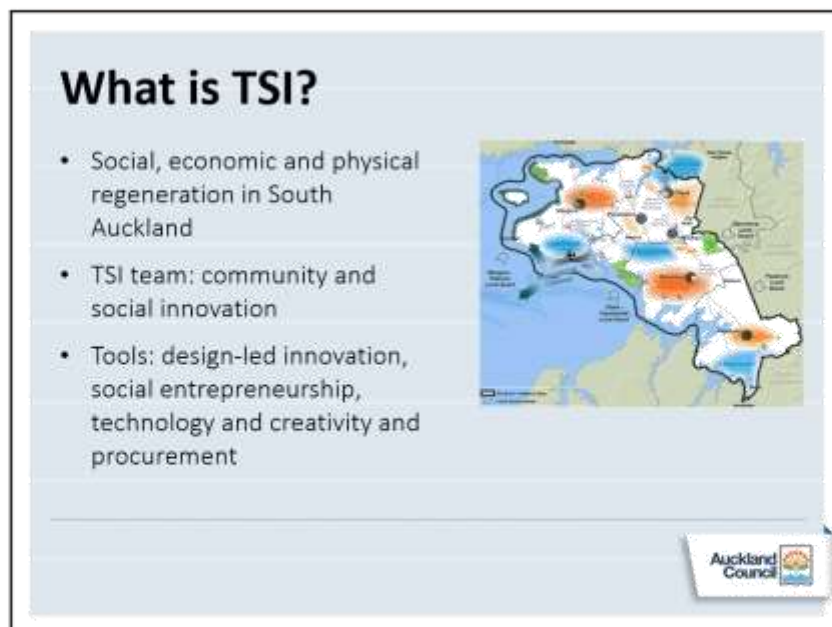


How can we work together

- Questions

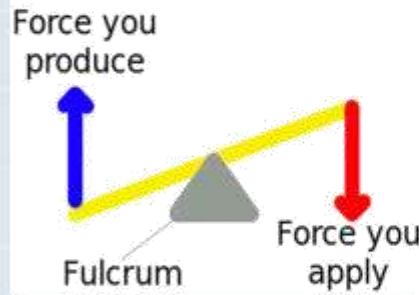


MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT
Kōwhiri i te Hāmeke



What is social procurement?

“The process of obtaining goods, services and works in ways that generate a positive social impact (positive externalities) above and beyond the primary purpose of the procurement.”



Council's procurement strategy

Principle	What it means
Work together	Collaboration, acting as one team
Value te Ao Māori	Integrate Māori Responsiveness Framework, deep knowledge of Māori aspirations, eco-system etc. and council's obligations
Be sustainable	Think holistically across well-being domains and generations
Act fairly	Equity of access to procurement opportunities, integrity
Make the best use of every dollar	Achieve multiple outcomes, be efficient
Be affordable	Whole life cycle, avoid false economies, value for money ≠ lowest cost

What does this mean in practice?

- Inclusive labour market measures
- Supplier diversity (opportunities for small- and medium-sized enterprises)
- Local economic development
- Community benefits
- Community engagement
- Social innovation



Item 6

Attachment A







What is TSI doing?

- Activating 'demand' side: supporting our colleagues, contributing to body of practice, advocating and disseminating the approach to others
- Neighbourhood opportunities
- At-scale opportunities
- Supporting the capacity, capability and growth of supply side (e.g. labour market insertions and small- and medium-sized enterprises)





Council approach to communications

Our common purpose is to:

Grow the trust and confidence of Aucklanders in council so we effectively communicate and deliver the vision, plan, service and outcomes that Auckland needs.

We also aim to give voice to the people of Auckland. This is specifically relevant to our Advisory Panels.



Giving voice

We create conversations and actively listen to better understand what matters to Aucklanders, and we help Aucklanders understand what we need from them.

We communicate and advocate for those needs internally and help shape and prioritise work programmes through a policy of 'insight into action'



Support for PPAP

My role is to help identify communications opportunities and risks, liaise with media and help write and disseminate panel communications

My next steps are to:

- Review your work programme
- Identify quick wins
- Become familiar with your stakeholders and allies



Communication channels

Proactive: (planned)

- Media releases
- Milestone or event comms
- Proactive pitching

Reactive: (generally unplanned)

- Unforeseen events
- Breaking news
- Contributing to stories
- Responding to complaints (ie social media)



Pacific media channels

- Ebent Polyensia Ltd
- Spasifik
- Radio Tarana
- Radio Apna 990AM
- Radio 531pi
- www.nzkanivapacific.co.nz
- Pacific Media Network
- Polynesian Press Magazine
- Pacific EyeWitness
- Pacific EyeWitness
- MoanaTV
- Samoa Times
- Radio Samoa
- PeaceDay TV
- www.kanivatonga.co.nz
- Dateline Tonga Radio Show



Media enquiries

If media contacts you directly, please refer them in every instance to the communications and media specialist for PPAP:

- Mike George, Senior Communications Specialist, Auckland Council
- mike.george@aucklandcouncil.govt.nz
- 027 212 4512

The Chair is the spokesperson on every occasion, unless delegated to another member.



