

Date: Tuesday 28 June 2016
Time: 9.30am
Meeting Room: Level 26, Room 1
Venue: 135 Albert Street
Auckland

Arts, Culture and Events Committee

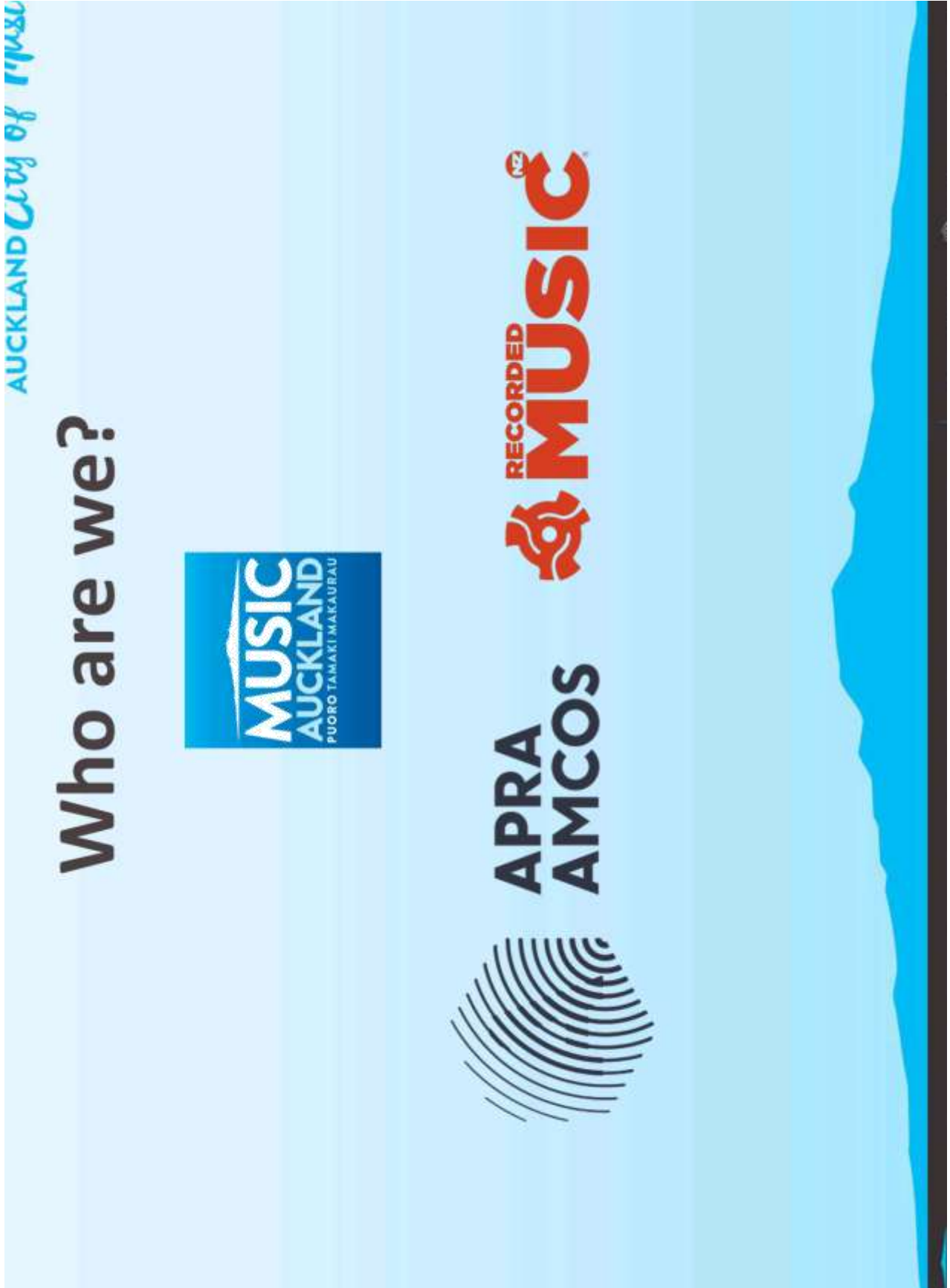
OPEN MINUTE ITEM ATTACHMENTS

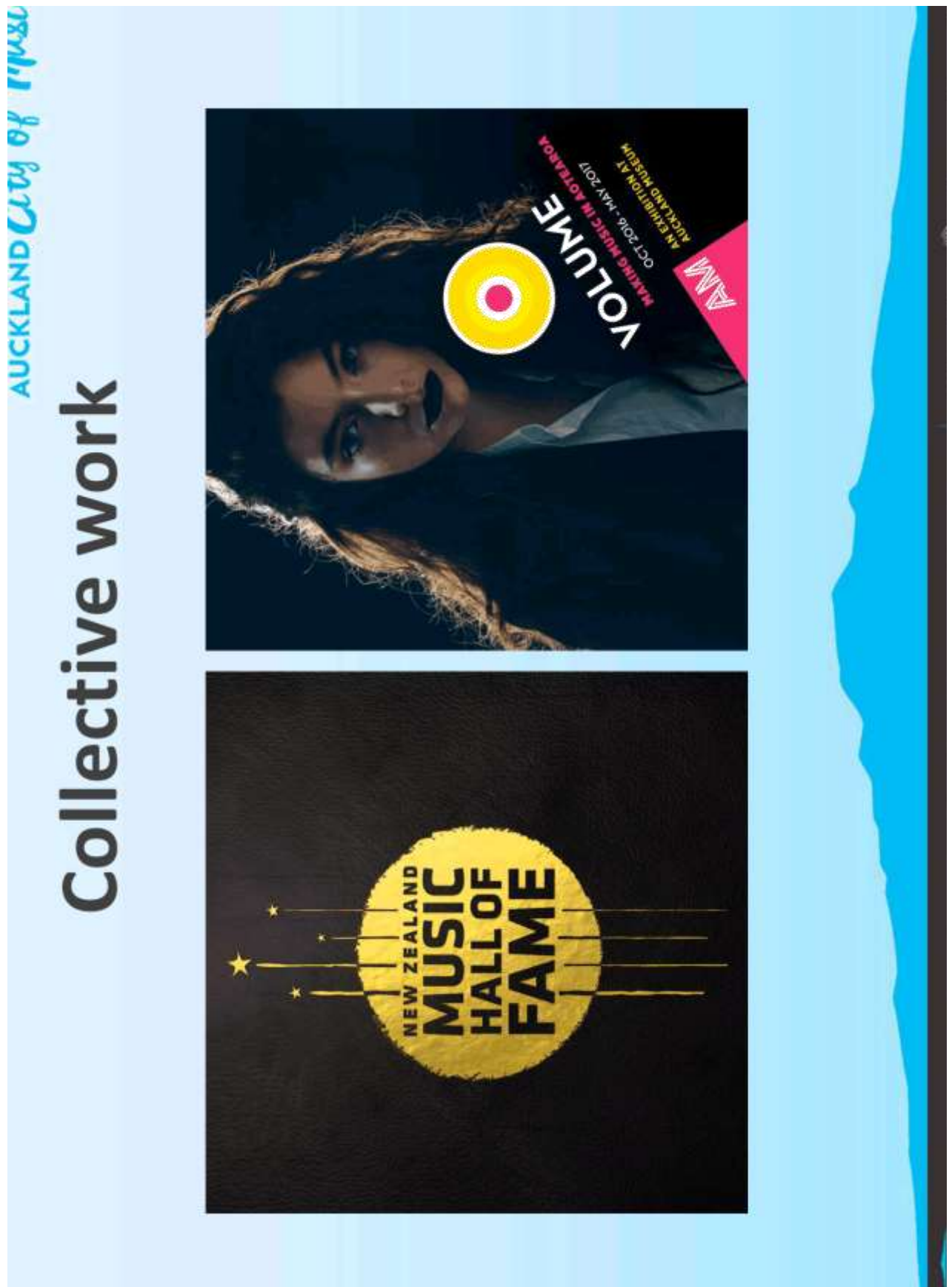
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5.1	Mark Roach, Recorded Music NZ	
A.	28 June 2016, Arts, Culture and Events Committee, Item 5.1 - Public Input, Mark Roach, Recorded Music NZ, UNESCO Creative City.	3

AUCKLAND City of Music

What is a UNESCO Creative City?


- Established 2004
 - Crafts & Folk, Art, Design, Film, Gastronomy, Literature, Media Arts
...and Music
- 116 cities in network / 19 music





AUCKLAND City of Music

Why Music?



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Value

1. Economic impact
2. Music tourism
3. City brand building
4. Cultural development & artistic growth
5. Strengthening the social fabric
6. Attracting & retaining staff

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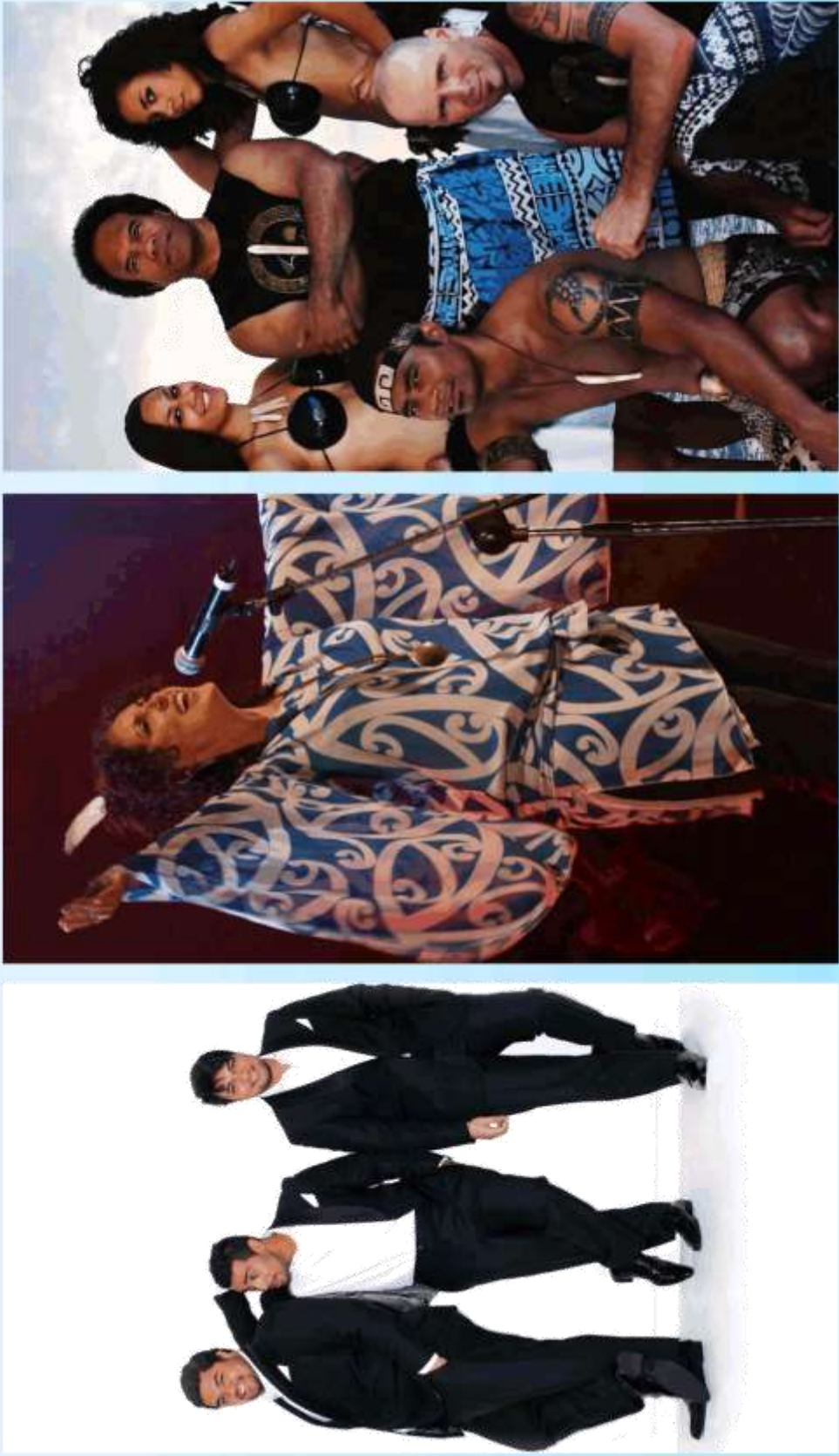
Why Auckland?



The collage consists of three distinct images. The top image shows a woman with long, dark, wavy hair looking directly at the camera against a dark background. The middle image is a black and white close-up of a man's face, looking slightly to the side, wearing a dark leather jacket. The bottom image shows a group of five men in white suits with black patterns and black ties, standing on a bright yellow background.

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All music



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Education & outreach



