

Attachment B: Murals Pros and Cons

	<b>Pukekohe Youth Mural</b>	<b>Beachlands Community Mural</b>
Community Partner	The New Zealand Police	Beachlands Historical Society
Location	Birdwood Road East, Pukekohe North, approx 10m x 1.2m	Beachlands Chartered Club Wall, approx 14m x 3.5m
Artists	Janine and Charles Williams <a href="http://www.charlesjaninewilliams.com">http://www.charlesjaninewilliams.com</a>	Karyn Fisher and Sandra Russell
Main Objectives	To engage youth to beautify the area/reserve on Birdwood Road East, Pukekohe North and to compliment the already existing community garden.	To represent community heroes in a historically themed mural to enrich the aesthetic of the Beachlands community.
Quote	<p>\$7500 - includes artist time, paint, consultation with youth, plywood sheets, launch event.</p> <p>Please note this is a heavily discounted community rate for these artists.</p> <p><b>**NB the cost does not include graffiti guard. The Manukau Beautification Trust will be approached to support this.</b></p>	<p>\$7500 - artist fee only</p> <p>Paint will be supplied by Resene as sponsorship.</p> <p>Beachlands Historical Society to provide hospitality for launch event.</p> <p><b>**NB the cost does not include graffiti guard. The Manukau Beautification Trust will be approached to support this.</b></p>
Community Engagement	<p>The ideas/themes will come from youth who reside in the Pukekohe North area. The youth groups include: Duke of Edinburgh, Revolution Youth and Franklin Squad. They will liaise with the artists about the artwork's content and they will make sure their ideas accurately reflect the essence of the Pukekohe North area.</p> <p>The youth will also help paint the mural - assisting in areas where base colours need filling in.</p> <p>A community launch event.</p>	<p>Community consultation occurred as part of the Beachlands broader community consultation day on Sunday Sept 11 2016. There is overwhelming support for the mural and 22 votes out of 25 for the local artist. Another quality option was provided.</p> <p>The community also able to engage through:</p> <ul style="list-style-type: none"> <li>- observing and connecting with artists during their research process and final painting of the mural</li> <li>- Attending a launch event.</li> <li>- Potential for an assistant artist to work alongside artists (to be confirmed)</li> </ul>
Notes	Youth consultation will begin for this mural as soon as possible, with completion potentially this year.	The artists have indicated they are ready to paint in the new year after finalising research and input from the community.

PROs	Youth engagement	This is the only Beachlands project currently looking for support under the arts broker programme.
	Wider community support (the New Zealand Police, youth groups, community garden stakeholders)	Wider community support for the mural as evidenced at the consultation day.
	High quality artists engaged	Local community represented as the artists of the project.
		The mural would be unique to this area. The artists are largely unseen across Auckland.
		Beachlands Historical Society to provide a launch at their own cost
CONS	No other budget was raised apart from that within the arts broker programme.	No other cash budget was raised apart from that within the arts broker programme
	The total budget total is three times the amount set aside in the arts broker programme (to do both murals). So if the local board decide to use the arts broker funds to complete these two projects, there will be nothing left for the second half of the year.	The total budget is three times the amount set aside in the arts broker programme (to do both murals). So if the local board decide to use the arts broker funds to complete these two projects, there will be nothing left for the second half of the year.
	If the project is deferred until other funds are found, this will severely affect the finish date – murals are weather dependent and are best painted during the summer months.	If the project is deferred until other funds are found, this will severely affect the finish date – murals are weather dependent and so best painted through summer