

| ID   | LB Plan Outcome            | Lead Dept/Unit or CCO | Activity Name                                   | Activity Description   | Activity Benefits   | Further Decision Points for LB  | LB Plan Key Initiative | Timeframe     | Budget Source | FY16/17   | Indicative FY17/18 | Indicative FY18/19 |
|------|----------------------------|-----------------------|---|--|---|---|------------------------|---------------|---------------|-----------|--------------------|--------------------|
| 2827 | A prosperous local economy | CCO: ATEED            | Howick Tourism Plan Implementation              | Implement Howick Tourism Plan adopted in May 2016 to improve connectivity and promote Howick as a visitor destination  | Improved connectivity among the attractions sites in Howick<br>Increased awareness of Howick tourism offering   | A detailed proposal will be discussed with the board in the workshop on 14th June | No                     | Q3; Q4        | LDI: Opex     | \$ 10,000 | \$ 10,000          | \$ 10,000          |
| 2719 | A prosperous local economy | CCO: ATEED            | World Masters Games Leverage activity in Howick | <p>Work with business associations and other local businesses to maximise the benefits of the high number of competitors and their families in Auckland for the 2017 World Masters Games.</p> <p>Activity could involve development of promotional offers to encourage competitors and their families to stay and eat in the local board area and to visit local attractions.</p> <p>Activation / entertainment and short term visual improvements / artworks in local centres could be implemented to make the centres more attractive and give competitors and their families reason to visit, stay longer and spend in the local area.</p> <p>Local businesses will be expected to contribute to any prizes, incentives, discounts offered.</p> | <p>Take up of promotional offers</p> <p>Attendance at any events delivered</p> <p>Feedback from business owners</p> <p>Feedback from competitors competing at local venues and spending time visiting the local board area</p>  | Leverage the activities supported by Howick Tourism Plan                          | No                     | Q3; Q4        | LDI: Opex     | \$ 10,000 | \$ -               | \$ -               |
| 1914 | A prosperous local economy | CCO: ATEED            | Young Enterprise Scheme (HW)                    | ATEED, on behalf of the Young Enterprise Trust, delivers the Young Enterprise Scheme (YES) in Auckland. YES is a practical, year-long programme for year 12 and 13 students. Through the programme, students develop creative ideas into actual businesses, complete with real products and services and experience real profit and loss. The funding from the local board will support the delivery of 10 sub-regional events across Auckland (5x Dragon's Den and 5x Regional Awards).   | Students learn key work skills and business knowledge including: business fundamentals, planning, interpersonal relations, financial, decision making, reporting, risk management and team work. YES helps create a culture of innovation and entrepreneurship amongst Auckland's young people. | None  | No                     | Not scheduled | LDI: Opex     | \$ 3,500  | \$ 3,500           | \$ 3,500           |