

Appendix 1: Alcohol Off-Licence Outlet Signage Compliance – Otara-Papatoetoe Local Board area

The following Table includes photographs taken in 2015 prior to complaints made concerning signage compliance and subsequent photographs taken in 2016. Observations are also made on remaining concerns.

Photographs taken in 2015 prior to complaints	Photographs taken in August 2016
<p data-bbox="203 459 293 488">Otara</p>  <p data-bbox="203 1059 611 1129">Thirsty Liquor Everitt Road 62 Everitt Road, Otara</p>	 <ul data-bbox="1093 986 2051 1327" style="list-style-type: none"> • The Alcohol brand wall signs have been removed • The premises are probably in a zone (e.g. neighbourhood centre or general business) where window signage on the ground floor must not cover more than 50% of the street front window, so this signage probably does not comply with Clause 21 of the Signage Bylaw 2015. In addition, the wall signs on the front wall probably do not comply with Clause 20(1)(a) and Table 7 of Schedule 1 of the Signage Bylaw 2015 in that they exceed 3 square metres and cover more than 25% of the street frontage wall.

Cherry One (Liquor Spot)

271 East Tamaki Road, East Tamaki



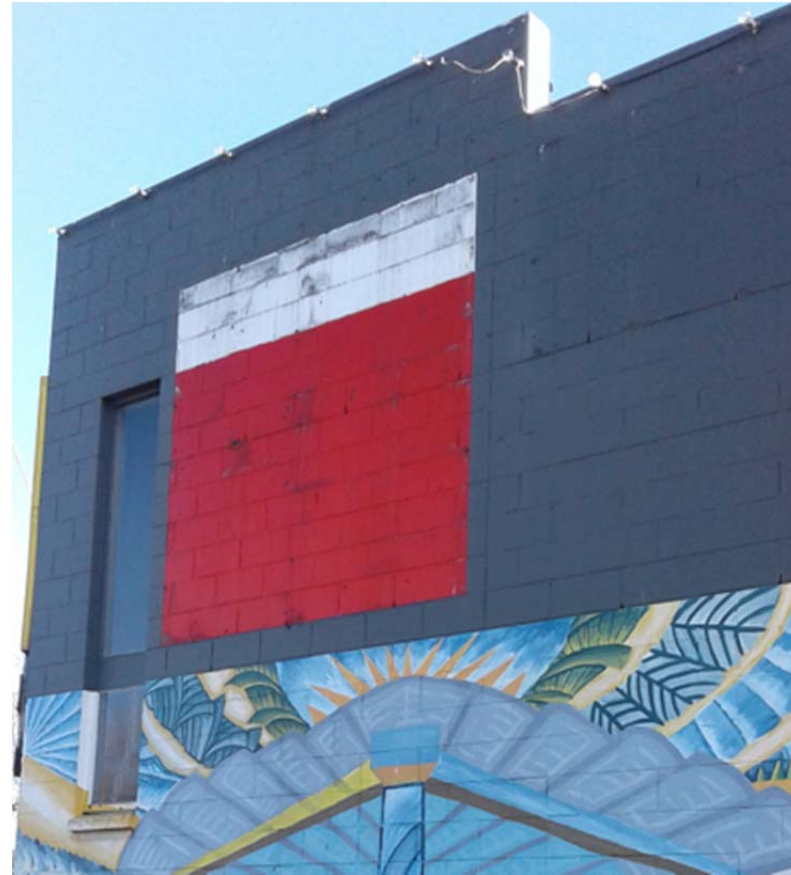
- The 'Woodstock' alcohol wall sign has been removed
- As the premises are probably in a zone (e.g. neighbourhood centre or general business) where window signage on the ground floor must not cover more than 50% of the street front window, the window signage also probably does not comply with Clause 21 of the Signage Bylaw 2015.

Thirsty Liquor Bairds Road
2/28 Bairds Road



- the window signage has been removed
- the 'Thirsty Liquor Bairds Road' upper wall sign appears to exceed 3 square metres and covers more than 25% of the street frontage and probably does not comply with Table 7 and Clause 20 of the Signage Bylaw.

Paradise Bar
Bairds Road, Otara



- the 'Woodstock' alcohol brand wall sign has been removed.

Ranfurly Liquor Centre
17A Ranfurly Road, Papatoetoe



- the Alcohol brand fascia sign has been removed
- the 'Liquor Centre' verandah sign has been removed
- the Alcohol brand wall signs have been removed

Scorpion Liquor

169 Puhinui Road, Papatoetoe



- the 'Woodstock' alcohol brand window signs have been removed
- the 'Woodstock' fascia signs whose primary purpose are the general advertising of a product probably do not comply with Rule 5.14.9.5.2(iv) of the Manukau District Plan

Thirsty Liquor Papatoetoe

2/252 Great South Road, Papatoetoe



- the 'Woodstock' and 'Vodka Cruiser' alcohol signs on the window frontage have been removed
- the 'Thirsty Liquor' fascia sign appears more than 0.6m in height and probably does not comply with Clause 19(1)(a) of the Signage Bylaw 2015.

**Puhinui Wines & Spirits
(Now Bottle O Puhinui)**
3/258 Puhinui Road, Papatoetoe



- the 'Bottle-O Puhinui' wall sign probably does not comply with Clause 20(1)(a) and Table 7 of Schedule 1 of the Signage Bylaw 2015 in that it exceeds 3 square metres.