

## Notice of Motion

*Submitted on Monday the 5<sup>th</sup> of December 2016*

Attention: Eric Perry, Relationship Manager, Local Board Services

In accordance with Standing Order 3.11.1, I hereby give notice that I wish to move the following motion at the 15<sup>th</sup> December 2016 meeting of the Devonport-Takapuna Local Board:

### Recommendations

That the Devonport-Takapuna Local Board:

- a) *Work with urgency, given the current summer tourist season, with the Devonport BID, Auckland Council, Auckland Transport, ATEED and the affected, businesses and community organisations to address the adverse consequences caused by the Signage Board By-law (relating to Sandwich Boards) that Council introduced particularly for the businesses and community organisations in Wynyard and Clarence Streets*
- b) *Request Auckland Council to provide an immediate sandwich by-law exemption for those currently affected, for the current summer season for businesses and Council funded community organisations located off Victoria Road in Devonport.*

### Background

*The By-law against sandwich boards was introduced across the Auckland Region to de-clutter our footpaths and insure free access for people with wheelchairs walkers and those pushing prams.*

*Unfortunately the By-law was introduced without seeking formal import from affected local boards, which would of provided an opportunity to identify particular local issues that needed to be addressed.*

*It is having an impact for outlets for example in Wynyard Street which will be become even more serious as the summer tourist season rolls on. Businesses have had a 10% reversal in sales since the by-law has been enforced. Now coming into the cruise ship season the share of market that cruise passengers provide to local businesses markedly goes up. There is real concern that this segment of customers will be significantly lower because of their difficulty in finding outlets that they would be interested in purchasing from.*

*Obviously we do not want to see factories being driven out of Devonport that obviously was not the intention of the By-law*

*The By-law creates a conflict which I presumed was not intended with Auckland Council's Arts and Cultural Strategic Plan:*

*"Goal: All Aucklanders can access and participate in arts and culture*

#### *Objectives:*

- Increase opportunities for Aucklanders to experience and participate in arts and culture*
- Better communicate what's on offer*
- Remove barriers to access and participation*

*Goal: Arts and culture are intrinsic to Auckland's place making*

*Objectives:*

*Make it easier to plan, create, and deliver innovative art and design in public places"*

*The Depot Arts Centre are for example concerned that their significant Rembrandt Remastered Exhibition running from the 19<sup>th</sup> of December to the 19<sup>th</sup> of February 2017 which has the support of local business for this endeavour, some of whom are sponsoring this exhibition, will be adversely impacted because of no ability to have directional signs indicating to people getting off the ferry. This is further adversely impacted with now no service in Devonport to advise visitors and tourists with closure of the i-Site on the Wharf and obstacles in setting up a community initiative in 3 Victoria Road. The local Devonport Business Association are also sponsoring and fully supporting the initiative because of the value they see in this initiative for the local business community*

*If there is a willingness by the wider Council there is scope within the Signage By-law to address the current summer tourist season while a longer term solution is found.*

*Signage Bylaw*

*" Clause 28*

*(4) (a)*

*An exemption may be granted under subclause (3) only if; (a) the relevant authority is satisfied that granting the exemption will not significantly prejudice the achievement of the purpose of this bylaw;*

*(4) (b) (iii)*

*A requirement or requirements in the bylaw is unreasonable or inappropriate in the particular case;*

*Clause 29*

*(1)(b)*

*the impact of the proposed signage on the visual amenity of the locality. "*

A handwritten signature in black ink that reads "Mike Cohen". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

Signed

Mike Cohen

Elected Member, Devonport-Takapuna Local Board