

**Manukau Beautification Charitable Trust (MBCT)**

<b>Physical address</b>	38 Holmes Road Manurewa Auckland 2103		
<b>Organisation/individual</b>	Group/organisation	<b>Main focus</b>	Community
<b>Umbrella organisation</b>	Not applicable	<b>Legal status</b>	Charitable Trust

**Project details**

<b>Project title</b>	<b>Eye on Nature (EoN)</b>		
<b>Dates</b>	<b>28/03/2017 - 01/04/2017</b>		
<b>Location</b>	Auckland Botanic Garden Event Site, Everglade Drive, Totara Heights		
<b>Summary</b>	<p>EON supports an environmentally focused free interactive educational series of activities that deliver broad social skills and understanding via social, cultural and heritage stimuli.</p> <p>It includes various environmental educators throughout the four day event and culminates in a showcase of students work for families and the wider community to enjoy. It is supported by a number of competitions leading into the event; awards are presented on the Saturday.</p> <p>The event also gives opportunity and experience for our young people to show their gifts and talents through the various competitions.</p> <p>It is envisaged that young people will take their learnings and enthusiasm back to their local area to engage in local environmental initiatives at school and home.</p>		
<b>Requesting grant for</b>	Funding towards infrastructure and delivery costs associated with running Eye of Nature		
<b>Previous experience</b>	<p>MBCT have extensive prior experience in managing student and broader community events over the last twelve years, including components of the Ellerslie Flower Show, Botanic Garden Festival, School Programmes and managed the large RWC2011 community engagement programme for council. The MBCT management team have an impressive array of events skills and are passionate about environmental education through community engagement. Holding many community clean ups throughout the year serving all six local board areas. Highlight of 2017 was NZ Largest environmental clean-up of the Puhinui Stream, Foreshore and parts of Otara Creek, attracting over 1901 volunteers.</p>		
<b>Active participants</b>	2800	<b>Audience size</b>	10000
<b>Promotion</b>	Yes, Signage in prime areas throughout the six local board areas Radio, couriers, brochures, social media and promote through the schools		
<b>Local board recognition</b>	<p>The Manukau Beautification Trust acknowledges the Local Boards through our website, Facebook and all social media.</p> <p>Local Boards are thanked and acknowledged in the Trust's promotional book that goes out to schools, programme partners, Auckland Council and Local Boards. Also on the Local Board marquees on display at the event.</p>		
<b>Reason for the project</b>	<p>Through careful consideration and planning. The Trust has been working collaboratively with various environmental organisations that express there is a need to get their educational messages and public awareness out there.</p> <p>EON is giving them this opportunity and exposure to show schools and communities how they can be proactive, care and protect for their environment.</p>		

<b>Community benefit</b>	<p>Youth Development with particular focus on early intervention and leadership. It is envisaged that the young people will take their learning's and enthusiasm back to their local area to engage in local environmental initiatives at school, home or via other Auckland Council Environmental programmes or community projects.</p> <p>EON promotes sustainable practices, our vision is to 'Plant a seed and grow a young mind to engage positively in on-going environmental activities'.</p> <p>This will be accomplished through the environmental education and interactive activities and seeing the increase of community engagement.</p>
<b>Alignment with local board priorities</b>	<ul style="list-style-type: none"> <li>• <i>Otara-Papatoetoe</i> - age-friendly communities, thriving communities, healthy harbours and waterways</li> </ul> <p><i>Ōtara-Papatoetoe</i> - The Trust works together with our community, beautifying and enriching our living environment. EON is an environmental education event, with a particular focus on building capacity to support the social and education needs of our children-bringing the Family day into the event on the Saturday encouraging families to lead change and expose the environmental challenges. EON explicitly teaches Kaitiaki, leading to environmental initiatives.</p> <p>EON engages with all age groups from schools to community groups giving exposure and opportunity working with environmental educators and entering the various competitions showing the diversity in our community, bringing about connectedness, helping create thriving communities.</p>

### Community collaboration

<b>Collaborating organisation/individual</b>	<b>Role</b>
Auckland Botanical Gardens	Environmental Educator
Auckland Council Biodiversity Team	Environmental Educator
Auckland Biosecurity	Environmental Educator
Wai Care	Environmental Educator
Sustainable Coastlines	Environmental Educator
Legasea	Environmental Educator
South Auckland Forest & Bird	Environmental Educator
Auckland Parks	Environmental Educator
Southern Seabirds	Environmental Educator
ROOTS CREATIVE	Environmental Educator
Sustainable Business Networks	Environmental Educator
Friends of Hunua Ranges	Environmental Educator
Para Kore	Zero Waste
Creatures Unlimited	Exhibitor
AZWA	Zero Waste
Moths & Butterflies of NZ Trust	Environmental Educator
Civil Defence	Exhibitor
Manukau Harbour Forum	Exhibitor

### Demographics

<b>Maori outcomes</b>	<p>Yes, Integration of Maori traditions through provision of Maori arts and crafts and cultural performances.</p> <p>Inviting Manurewa Marae to share their story, the significance and traditions of Maori planting and food. Also the success of their local community garden.</p> <p>ROOTS creative will share their traditions</p>
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<b>Accessible to disabled</b>	Yes, Eye on Nature is an open event, plenty of access to all activities and room for mobility.
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Percentage of male	Percentage of female	All - not targeted at either male/female
29%	71%	100%

< 15 years	15-24 years	25-44 years	45-64 years	>65 years	All ages
5%	35%	7%	27%	19%	100%

<b>Target ethnic groups</b>	Chinese, Pacific Peoples, Māori, New Zealand European, All/everyone, Indian
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### Financial information

Expenditure item	Amount
Printing	\$25,976
Marquees & staging	\$13,900
Lighting & Sound	\$13,696
Murphy buses	\$7,733
AC Permit	\$379
Certified Electrician	\$5,117
Motorway sign installation	\$796
Portaloos	\$2,920
PR & Marketing	\$12,188
Prizes for schools	\$6,466
Entertainment	\$1,640
Comperes	\$850
Environmental Programme Partners	\$4,070
Volunteers	\$2,010
Photography	\$750
Waste	\$484
Freight & Refrigeration truck hire	\$2,902
Food for staff & volunteers over the 4 day event	\$7,040
Food Packaging	\$2,164
Materials for Props Bunnings	\$2,305
Materials for props- -Mitre 10	\$1,594
Timber Co. for props	\$1,516
Paint from Resenes for props	\$1,423
Prop materials from other organisations	\$3,882
Quest Speaker, Ruud Klienpaste	\$4,000
Large Screen	\$5,000
<b>Total</b>	<b>\$130,801</b>
Income description	Amount
BBQ	\$1,000
<b>Total</b>	<b>\$1,000</b>

Total expenditure	Total Income	Other grants approved	Applicant's contribution
\$142,000	\$1,000	\$22,000	\$80,000
Local board		Benefit to board area	Amount requested
Howick Local Board		23%	\$12,000
Franklin Local Board		21%	\$8,000
<b>Otara-Papatoetoe Local Board</b>		<b>15%</b>	<b>\$10,000</b>
Mangere-Otahuhu Local Board		12%	\$8,000
Papakura Local Board		17%	\$2,000
<b>Total</b>		<b>100%</b>	<b>\$40,000</b>
<b>If full amount requested is not able to be funded, would a smaller amount be of assistance?</b>		<p>Yes, Eye on Nature is an Auckland Southern Region Event, successfully running since 2013. Connecting communities, educating and teaching responsibility and sustainable practises in a unique and fun way. Eye on Nature is continually growing from strength to strength year by year</p> <p>The Trust is truly appreciative of the Local Boards support.</p> <p>We definitely need funding for Marquees &amp; staging, Lighting &amp; Sound, Portaloos, buses for school days, Printing to promote the event, guest speaker, Thank you</p>	
<b>Declared conflict of interest</b>		None declared.	

### Assessment

<b>Local board programme lower priorities and/or exclusions</b>	NOT ELIGIBLE under the community grants policy, the Trust is an Auckland Council CCO.
<b>Subject matter expert comments</b>	No comment as application is not eligible under the community grants policy
<b>Recommendation</b>	

### Funding history

Application ID	Project title <i>Round - Stage</i>	Decision <i>Total allocated</i>
NCE1710-001	<b>Eye on Nature</b> <i>Events - Manurewa non-contestable, 2016/2017 - Submitted</i>	Approved \$6,000.00
LESF214	<b>Eye on Nature - Franklin</b> <i>2015/16 Round 1 Local Events Support Fund - Acquitted</i>	Approved \$6,000.00
LESF213	<b>Eye on Nature - Otara-Papatoetoe</b> <i>2015/16 Round 1 Local Events Support Fund - Acquitted</i>	Approved \$10,000.00
LESF171	<b>Eye on Nature - Mangere-Otahuhu</b> <i>2015/16 Round 1 Local Events Support Fund - Acquitted</i>	Approved \$5,000.00
LESF170	<b>Eye on Nature - Howick</b> <i>2015/16 Round 1 Local Events Support Fund - Acquitted</i>	Approved \$12,000.00
LESF165	<b>Eye on Nature - Manurewa</b> <i>2015/16 Round 1 Local Events Support Fund - Acquitted</i>	Approved \$12,000.00
LESF52	<b>Eye on Nature - Papakura</b> <i>2015/16 Round 1 Local Events Support Fund - Acquitted</i>	Approved \$662.00

R2LESF020	<b>Eye on Nature - Mangere-Otahuhu</b> <i>2014/2015 Round2 Local Events Support Fund - Acquitted</i>	Approved \$5,000.00
R2LESF019	<b>Eye on Nature - Franklin</b> <i>2014/2015 Round2 Local Events Support Fund - Acquitted</i>	Approved \$6,000.00
R2LESF003	<b>Eye on Nature - Howick</b> <i>2014/2015 Round2 Local Events Support Fund - Acquitted</i>	Approved \$9,800.00