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Auckland Council  
135 Albert Street  
Auckland

7 December 2016

To whom it may concern

Recorded Music New Zealand ("Recorded Music") is a peak music industry body representing thousands of New Zealand recording artists and recording labels. Through the reciprocal arrangements of our international representative body (IFPI) and member companies, we also represent performance & communication rights in New Zealand for literally millions of sound recordings from around the world.

Recorded Music has been advocating and promoting for the the local music industry since 1955. As well as commercial licensing and copyright protection activities, Recorded Music also owns and produces the annual **New Zealand Music Awards**, collate and publish **The Official New Zealand Top 40** music charts and, with our industry partners APRA, we protect and preseve our music heritage via the **New Zealand Music Hall of Fame**. In this latter role, we recently partnered with Auckland Museum to deliver the landmark exhibition, **Volume: Making Music in Aotearoa**.

This intent of this letter is to formally support Auckland Council's application to join the UNESCO Creative Cities Network as a City of Music.

Whilst we are a national organisation, we recognise that a large proportion of the music sector is based in Auckland, and that it is an important musical gateway both to and from New Zealand. We also recognise the incredible talent of our Maori and Pacifica artists that makes us truly unique on the world stage.

As such, we believe that Auckland is a natural fit as a city of Music, and that such a designation will strengthen the sector, increase participation in music and the arts, and ensure creativity becomes part of the everyday life of Aucklanders.

Yours sincerely,

Damian Vaughan  
Chief Executive Officer

Mark Roach  
Project Lead

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**APRA  
AMCOS**

Auckland Council  
135 Albert Street  
Auckland

16 January 2017

**To whom it may concern**

The Australasian Performing Rights Association ("APRA") is an independent music industry body representing 80,000 New Zealand and Australian songwriters and music creators. Through the reciprocal arrangements with international affiliate collecting societies around the world, we also represent performance rights in New Zealand and Australia for literally millions of songwriters globally. APRA operates throughout both New Zealand and Australia.

APRA NZ has been advocating and promoting for the local music industry here since 1926. As well as supporting NZ songwriters through variety of programs, opportunities and grants, APRA NZ also produces the annual APRA Silver Scroll Awards, and, with our industry partners Recorded Music NZ, we protect and preserve our music heritage via the New Zealand Music Hall of Fame. In this latter role, we recently partnered with Auckland Museum to deliver the landmark exhibition, Volume: Making Music in Aotearoa.

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Kind Regards

Anthony Healey  
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TE ROOPU MAHI TOI O AHITERERIA – NGA MOUTERE O TE MOMA NIU A KIWA NE AOTEAROA