

Manukau Beautification Charitable Trust (MBCT)

Physical address	38 Holmes Road Manurewa Auckland 2103		
Organisation/individual	Group/organisation	Main focus	Community
Umbrella organisation		Legal status	Charitable Trust

Project details

Project title	Eye on Nature (EON)		
Dates	28/03/2017 - 01/04/2017		
Location	Auckland Botanic Garden Event Site, Everglade Drive, Totara Heights		
Summary	<p>EON supports an environmentally focused free interactive educational series of activities that deliver broad social skills and understanding via social, cultural and heritage stimuli.</p> <p>It includes various environmental educators throughout the four day event and culminates in a showcase of students work for families and the wider community to enjoy. It is supported by a number of competitions leading into the event; awards are presented on the Saturday.</p> <p>The event also gives opportunity and experience for our young people to show their gifts and talents through the various competitions.</p> <p>It is envisaged that young people will take their learnings and enthusiasm back to their local area to engage in local environmental initiatives at school and home.</p>		
Requesting grant for	Funding towards infrastructure and delivery costs associated with running Eye of Nature 28 March – 1 April 2017		
Previous experience	<p>MBCT have extensive prior experience in managing student and broader community events over the last twelve years, including components of the Ellerslie Flower Show, Botanic Garden Festival, School Programmes and managed the large RWC2011 community engagement programme for council.</p> <p>The MBCT management team have an impressive array of events skills and are passionate about environmental education through community engagement. Holding many community clean ups throughout the year serving all six local board areas. Highlight of 2017 was NZ Largest environmental clean-up of the Puhinui Stream, Foreshore and parts of Otara Creek, attracting over 1901 volunteers.</p>		
Active participants	2800	Audience size	10000
Promotion	Yes, Signage in prime areas throughout the six local board areas Radio, couriers, brochures, social media and promote through the schools		
Local board recognition	<p>The MBCT acknowledges the Local Boards through our website, Facebook and all social media.</p> <p>Local Boards are thanked and acknowledged in the Trust's promotional book that goes out to schools, programme partners, Auckland Council and Local Boards. Also on the Local Board marquees on display at the event.</p>		
Reason for the project	<p>Through careful consideration and planning. The Trust has been working collaboratively with various environmental organisations that express there is a need to get their educational messages and public awareness out there.</p> <p>EON is giving them this opportunity and exposure to show schools and communities how they can be proactive, care and protect for their environment.</p>		
Community benefit	Youth Development with particular focus on early intervention and leadership. It is envisaged that the young people will take their learning's and enthusiasm		

	<p>back to their local area to engage in local environmental initiatives at school, home or via other Auckland Council Environmental programmes or community projects.</p> <p>EON promotes sustainable practices, our vision is to 'Plant a seed and grow a young mind to engage positively in on-going environmental activities'.</p> <p>This will be accomplished through the environmental education and interactive activities and seeing the increase of community engagement.</p>
Alignment with local board priorities	<ul style="list-style-type: none"> • Share and celebrate our culture through events, • People are supported to lead and develop projects and create opportunities for young people, • Ensuring our natural and built environment and coastline are well-managed <p>EON is an environmental educational event, led by environmental educators, inclusive of biodiversity, cultures and behaviour, explicitly teaching Kaitiaki, leading to environmental initiatives and sustainable practises both at school and home.</p> <p>EON engages with High Schools, Tertiary and community groups to work with the environmental educators and interactive activities, also giving internships to University students to gain work experience.</p> <p>Very much inclusive of Arts culture and music, giving opportunity and experience to primary school and secondary school students, through participating in the Wearable Arts, Cooking and Creative Art competitions, also cultural performances on the Saturday.</p>

Community collaboration

Collaborating organisation/individual	Role
Auckland Botanical Gardens	Environmental Educator
Auckland Council Biodiversity Team	Environmental Educator
Auckland BioSecurity	Environmental Educator
Wai Care	Environmental Educator
Sustainable Coastlines	Environmental Educator
Legasea	Environmental Educator
South Auckland Forest & Bird	Environmental Educator
Auckland Parks	Environmental Educator
Southern Seabirds	Environmental Educator
ROOTS CREATIVE	Environmental Educator
Sustainable Business Networks	Environmental Educator
Friends of Hunua Ranges	Environmental Educator
Para Kore	Zero Waste
Creatures Unlimited	Exhibitor
AZWA	Zero Waste
Moths & Butterflies of NZ Trust	Environmental Educator
Civil Defence	Exhibitor
Manukau Harbour Forum	Exhibitor

Demographics

Maori outcomes	<p>Yes, Integration of Maori traditions through provision of Maori arts and crafts and cultural performances.</p> <p>Inviting Manurewa Marae to share their story, the significance and traditions of Maori planting and food. Also the success of their local community garden.</p> <p>ROOTS creative will share their traditions</p>
Accessible to disabled	<p>Yes, EON is an open event, plenty of access to all activities and room for</p>

	mobility.
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Percentage of male	Percentage of female	All - not targeted at either male/female
29%	71%	100%

< 15 years	15-24 years	25-44 years	45-64 years	>65 years	All ages
5%	35%	7%	27%	19%	100%

Target ethnic groups	Chinese, Pacific Peoples, Māori, New Zealand European, All/everyone, Indian
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Financial information

Expenditure item	Amount		
Printing	\$25,976		
Marquees & staging	\$13,900		
Lighting & Sound	\$13,696		
Murphy buses	\$7,733		
AC Permit	\$379		
Certified Electrician	\$5,117		
Motorway sign installation	\$796		
Portaloos	\$2,920		
PR & Marketing	\$12,188		
Prizes for schools	\$6,466		
Entertainment	\$1,640		
Comperes	\$850		
Environmental Programme Partners	\$4,070		
Volunteers	\$2,010		
Photography	\$750		
Waste	\$484		
Freight & Refrigeration truck hire	\$2,902		
Food for staff & volunteers over the 4 day event	\$7,040		
Food Packaging	\$2,164		
Materials for Props Bunnings	\$2,305		
Materials for props- -Mitre 10	\$1,594		
Timber Co. for props	\$1,516		
Paint from Resenes for props	\$1,423		
Prop materials from other organisations	\$3,882		
Quest Speaker, Ruud Klienpaste	\$4,000		
Large Screen	\$5,000		
Total	\$130,801		
Income description	Amount		
BBQ	\$1,000		
Total	\$1,000		
Total expenditure	Total Income	Other grants approved	Applicant's contribution
\$142,000	\$1,000	\$22,000	\$80,000

Local board	Benefit to board area	Amount requested
Howick Local Board	23%	\$12,000
Franklin Local Board	21%	\$8,000
Otara-Papatoetoe Local Board	15%	\$10,000
Mangere-Otahuhu Local Board	12%	\$8,000
Papakura Local Board	17%	\$2,000
Total	100%	\$40,000
If full amount requested is not able to be funded, would a smaller amount be of assistance?	<p>Yes, Eye on Nature is an Auckland Southern Region Event, successfully running since 2013. Connecting communities, educating and teaching responsibility and sustainable practises in a unique and fun way. Eye on Nature is continually growing from strength to strength year by year</p> <p>The Trust is truly appreciative of the Local Boards support.</p> <p>We definitely need funding for Marquees & staging, Lighting & Sound, Portaloos, buses for school days, Printing to promote the event, guest speaker, Thank you</p>	
Conflicts		

Funding history

Application ID	Project title Round - Stage	Decision Total allocated
LG1707-116	Eye on Nature <i>Howick Local Grants, Round One, 2016/2017 - Multi-board</i>	Undecided \$0.00
NCE1710-001	Eye on Nature <i>Events - Manurewa non-contestable, 2016/2017 - Submitted</i>	Approved \$6,000.00
LESF214	Eye on Nature - Franklin <i>2015/16 Round 1 Local Events Support Fund - Acquitted</i>	Approved \$6,000.00
LESF213	Eye on Nature - Otara-Papatoetoe <i>2015/16 Round 1 Local Events Support Fund - Acquitted</i>	Approved \$10,000.00
LESF171	Eye on Nature - Mangere-Otahuhu <i>2015/16 Round 1 Local Events Support Fund - Acquitted</i>	Approved \$5,000.00
LESF170	Eye on Nature - Howick <i>2015/16 Round 1 Local Events Support Fund - Acquitted</i>	Approved \$12,000.00
LESF165	Eye on Nature - Manurewa <i>2015/16 Round 1 Local Events Support Fund - Acquitted</i>	Approved \$12,000.00
LESF52	Eye on Nature - Papakura <i>2015/16 Round 1 Local Events Support Fund - Acquitted</i>	Approved \$662.00
R2LESF020	Eye on Nature - Mangere-Otahuhu <i>2014/2015 Round2 Local Events Support Fund - Acquitted</i>	Approved \$5,000.00
R2LESF019	Eye on Nature - Franklin <i>2014/2015 Round2 Local Events Support Fund - Acquitted</i>	Approved \$6,000.00

R2LESF003	Eye on Nature - Howick <i>2014/2015 Round2 Local Events Support Fund - Acquitted</i>	Approved \$9,800.00
R2LESF021	Eye on Nature - Otara-Papatoetoe <i>2014/2015 Round2 Local Events Support Fund - Acquitted</i>	Approved \$6,850.00