

Application summary and assessment

LG1708-111

Multi-Board 2016/2017

The Korean Society of Auckland

Physical address	5 Argus Pl Hillcrest Auckland 0627		
Organisation/individual	Organisation	Main focus	Events
Umbrella organisation	None	Legal status	Incorporated Society

Project details

Project title	2017 Korean Day		
Dates	01/04/2017		
Location	North Shore Events Centre, Silverfield and Argus Place Entrances Wairau Valley, Auckland City		
Summary	All day event that shows a variety of Korean culture. It is for all Aucklanders in any age for families and friends. Exchanging cultures between different ethnics and share tips for living in Auckland (Supported by NGOs).		
Requesting grant for	Hire Hall and volunteer cost		
Cost of participation	Free entry		
Active participants	400	Audience size	Over 10,000
Promotion	Yes - Local community Newspaper(West, North, South, East and Central); Community website; Poster; Event Finda; Our Auckland		
Local board recognition	The local board logos will be placed on Poster and Brochure and we would invite local board members.		
Reason for the project	Due to an increase in a number of Korean migrants, our society decided to operate an event to provide a better understanding of Korean culture to build a stronger cultural rich community.		
Community benefit	The event expresses the richness of Korean Culture to the wider range of Aucklanders and makes a place to exchange cultures between different ethnics groups. The achievement will be shown as a feedback from audiences and their reaction to Korean culture in the future.		
Alignment with local Maungakiekie-Tāmaki board priorities	<ul style="list-style-type: none"> Strong and thriving communities that are enabled to participate, celebrate and contribute Korean Day is an event to understand Korean culture to build a strong community to approach to Auckland's cultural rich city outcome.		

Community collaboration

Collaborating organisation/individual	Role
None identified	

Demographics

Maori outcomes	Yes - As an exchange of culture, we would invite Maori guest and performers..
Accessible to disabled	Yes - The venue is disability accessible.
Targeted at long term disability	Don't Know

Percentage of male	Percentage of female	All - not targeted at either male/female
%	%	100%

0-5 years	< 15 years	15-24 years	25-44 years	45-64 years	>65 years	All ages
	%	%	%	%	%	100%%

Target ethnic groups	All/everyone
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Financial information

Expenditure item	Amount
North Shore Event Centre – Venue Hire	\$5,000.00
Advertising - Posters, fliers, Media	\$6,500.00
Activity resource and programme costs	\$16,000.00
Equipment Hire	\$5,500.00
Volunteer cost	\$4,500.00
Event officer/Coordinator Salary for 2 months	\$2,500.00

Income description	Amount
Advertisement on Brochure and Booth Hire	\$16,000.00
Donations	\$12,000.00

Total expenditure	Total income	Other grants approved	Applicants contribution
\$40,000.00	\$28,000.00	\$0.00	\$0.00

Local board	Benefit to board area	Amount requested	Decision
Maungakiekie-Tamaki Local Board	3%	\$600.00	Undecided
Kaipatiki Local Board	35%	\$7,000.00	Approved \$5,000
Devonport-Takapuna Local Board	13%	\$2,600.00	Approved \$2,600
Waitemata Local Board	11%	\$2,200.00	Declined \$0
Whau Local Board	6%	\$1,200.00	Approved \$200
Albert-Eden Local Board	4%	\$800.00	Declined \$0
Orakei Local Board	4%	\$800.00	Declined \$0
Upper Harbour Local Board	4%	\$800.00	Approved

			\$800
Henderson-Massey Local Board	4%	\$800.00	Declined \$0
Puketapapa Local Board	3%	\$600.00	Declined \$0
Hibiscus and Bays Local Board	3%	\$600.00	Approved \$600
Mangere-Otahuhu Local Board	2%	\$400.00	Declined \$0
Otara-Papatoetoe Local Board	2%	\$400.00	Declined \$0
Howick Local Board	4%	\$800.00	Declined \$0
Manurewa Local Board	2%	\$400.00	Approved \$300
Total requested	100%	\$20,000.00	Approved to date \$9,500
If full amount requested is not able to be funded, would a smaller amount be of assistance?	Yes - Equipment Hire and/or Event officer/Coordinator Salary for 2 months. Depend on the grant we receive.		
Conflicts of interest:	None identified		

Funding history

Application ID	Project title Round - Stage	Decision Total allocated
LFHW1601-36	- <i>Love Food Hate Waste Fund</i>	Approved \$750
CCS17_1_036	2017 Korean Day Creative Communities Scheme 2017_1	Approved \$1,000
REF1700019	2017 Korean Day <i>Regional Event Fund 2016/2017</i>	Approved \$10,000.00
QR1602-212	Senior ESOL class <i>Devonport-Takapuna Quick Response, Round Two, 2015/16</i>	Approved \$500.00
LG1608-129	Korean Day for 20 years anniversary as sister city between Korea seoul and Busan city <i>Kaipātiki Local Grants, Round One, 2015/16</i>	Declined \$0.00
CCS16_1_172	2016 Korean Day and Auckland City and Busan Sister City 20 years anniversary ceremony <i>Creative Communities Scheme 2016_1 - Regional Assessment Committee Round 1 2016</i>	Approved \$14,655.12
R2LESF094	Korean Day <i>2014/2015 Round2 Local Events Support Fund - Acquitted</i>	Approved \$2,500.00
IRCF14/15 116	-	Declined

	<i>Interim Regional Fund 2014/15: Arts and Community - Declined</i>	\$0.00
00162	2015 Korean Day <i>Creative Communities Scheme 2015_1 - Acquitted Creative Communities Scheme 2014/15 Round 1</i>	Approved \$8,000.00
2014_200364	TalChum (Korean Traditional Mask Dance) Performance <i>Creative Communities Scheme 2014 Round 2 - Acquitted Creative Communities Scheme 2013/14 Round 2</i>	Approved \$0.00
CCS14_100270	Korean Day Festival <i>Creative Communities Scheme - Assessment Panel Regional</i>	Approved \$6,300.00

Application summary and assessment

LG1720-117

Multi-Board 2016/2017

Emote Trust

Physical address	41 Oak Manor Drive, Albany Auckland 0632		
Organisation/individual	Organisation	Main focus	Arts and culture
Umbrella organisation	N/A	Legal status	Charitable Trust

Project details

Project title	Dancing in the Park		
Dates	01/11/2016 - 30/04/2017		
Location	Albert Park Rotunda, Princes Street, Auckland		
Summary	<p>This project is a series of entertaining events, and a youth programme for the community. It is to fund the existing monthly Dancing in the Park events, as well as a monthly Youth Edition - Dancing in the Park events where the youth design, create and perform at the event to the public, as an opportunity for voices of the youth to be heard. Running alongside the regular festival events is a youth programme that teaches youth a range of art forms and skills they can use to manage emotions and stay engaged within their community.</p>		
Requesting grant for	All of it - across multiple boards and funding bodies		
Cost of participation			
Active participants	1500	Audience size	8000
Promotion	Yes, Promotions on radio stations, interviews on TV talk shows, going into schools and community organisations (presentations and flyers), social media marketing, website, our youtube channel and facebook page, etc.		
Local board recognition	We are hoping that this project is primarily funded by the council so will promote their support over the PA, include the council logos in all digital marketing material, flyers, etc. Invite council and board members to our events.		
Reason for the project	Yes - the public requested monthly events which is why we got them running monthly. Most funding boards are calling for youth focused projects and events, specifically calling for more opportunities for youth to engage in the arts.		
Community benefit	Improved health and wellbeing of individuals - based on feedback and return visits to our recurring events. Empowerment and increased participation of youth - good numbers of youth engaged in the projects and events, with positive feedback. Good media coverage of the events and programme, good feedback from tourists who attend our events.		
Alignment with local board priorities	<ul style="list-style-type: none"> • more opportunities are created for people to enjoy our parks and open spaces, • maori culture and heritage is promoted, • people are more active in local arts, events and recreation activities <p>We are a creative arts and culture event held in Albert Park. Here we run events and workshops where the public can get involved in a range of playful and creative artforms, for good health and wellbeing. We cater to all ages, providing recreational activities and entertainment for the full family to engage in together. We are a platform for maori culture, as we popular with backpackers and tourists, as well as enabling us residents a chance to connect more deeply to our cultural heritage.</p>		

Community collaboration

Collaborating organisation/individual	Role
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Demographics

Maori outcomes	We try to incorporate Tikanga Māori where we can in the event. Each event is opened and closed with a ceremonial karakia, we have Māori talent as part of our regular crew (many of the team including the creator/director/producer are Māori), and our MC, who is not Kiwi, but is an immigrant who loves and respects the Māori culture, sings in both English and Te Reo. We do so because our events attract a lot of tourists who want to see Māori arts and culture, as well as providing an opportunity for Kiwi's who don't typically get exposed to any Māori culture in their everyday lives to do so. The youth programme has an instructor dedicated to kapahaka & Māori arts.
Accessible to disabled	Yes -It is in a public park with wheelchair access
Targeted at long term disability	No

Percentage of male	Percentage of female	All - not targeted at either male/female
100%	100%	100%

< 15 years	15-24 years	25-44 years	45-64 years	>65 years	All ages
%	10%	50%	30%	10%	%

Target ethnic groups	All/everyone
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Financial information

Expenditure item	Amount
6x Dancing in the Park events = 6x \$8000	\$48,000.00
6x Dancing in the Park Youth Edition events = 6x \$5000	\$30,000.00
Youth Emote Project - 24 weeks x \$2000 each	\$48,000.00

Income description	Amount
Donations	\$5,000.00
Fundraising	\$10,000.00
Stall Fees	\$5,000.00

Total expenditure	Total income	Other grants approved	Applicants contribution
\$126,000.00	\$20,000.00	\$0.00	\$20,000.00

Local board	Benefit to board area	Amount requested
Waitemata Local Board	%	\$7,500.00
Albert-Eden Local Board	%	\$7,500.00
Orakei Local Board	%	\$7,500.00
Puketapapa Local Board	%	\$3,000.00
Maungakiekie-Tamaki Local Board	%	\$3,000.00

Total requested	%	\$28,500.00
If full amount requested is not able to be funded, would a smaller amount be of assistance?	Yes, We can reduce the number of Youth Emote Project workshops, reduce crew and talent from events if we have to work on a smaller budget. As this requires a contribution from multiple sources for multiple events and workshops, any contribution will benefit and if we fall short of the full budget we can reduce instructors, workshops or talent from the events or youth programme.	

Funding history

Application ID	Project title Round - Stage	Decision Total allocated
SR17-155	Dancing in the Park <i>Regional Sport and Recreation Grants 2016/2017</i>	Undecided \$0.00
QR1707-224	Dancing In the Park – Howick <i>Howick Quick Response, Round Two, 2016/17</i>	Undecided \$0.00
CCS17_1_214	Dancing in the Park Youth Edition <i>Creative Communities Scheme 2017_1</i>	Approved \$7,500
LG1718-108	Dancing in the Park & Youth Emote Project <i>Waiheke Local Grants, Round One, 2016/2017</i>	Declined \$0.00
17_1_SR_007	- <i>Regional Arts and Culture Grants Programme 17_1 Strategic Relationship</i>	Declined \$0.00
17_1_023	- <i>Regional Arts and Culture Grants Programme 17_1 Project</i>	Declined \$0.00
17_1_022	Dancing in the Park <i>Regional Arts and Culture Grants Programme 17_1 Project</i>	Declined \$0.00
LG1717-117	Dancing in the Park Christmas Eve Special Event @ Albany Lakes <i>Upper Harbour Local Grants, Round One, 2016/17</i>	Undecided \$0.00
WE1620-112	Dancing in the Park <i>Waitemata Local Events Development Fund 2016/2017</i>	Undecided \$0.00
LG1720-117	Dancing in the Park <i>Waitemata Local Grant, Round One, 2016/2017 - Multi-Board</i>	Declined \$0.00
LG1618-224	Dancing in the Park <i>Waiheke Local Grants, Round Two, 2015/16</i>	Undecided \$0.00
LG1618-236	Youth Emote Project <i>Waiheke Local Grants, Round Two, 2015/16</i>	Undecided \$0.00
LG1607-251	Dancing in the Park <i>Howick Local Grant, Round Two, 2015/2016</i>	Approved \$3,750.00

QR1620-533	Dancing in the Park <i>Waitemata Quick Response, Round Four, 2015/2016</i>	Approved \$1,000.00
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