

## ATTACHMENT C: REGIONAL EVENT FUND APPLICATION SUMMARIES 2016/2017 ROUND 2 – STRATEGIC PRIORITIES

Detail from funding applications in this schedule has been presented as received.  
No editing of content has been carried out

| APPLICATION | ORGANISER  | EVENT NAME  |
|-------------|--|---|
| REF17S00001 | Ruia Taitea Creative Limited (T/A Te Pou Theatre)              | Whānau Day - Kōanga Festival 2018                     |
| REF17S00002 | Estuary Arts Charitable Trust                                  | Festival of Puppetry and the Art of Illusion          |
| REF17S00004 | Urdu Hindi Cultural Association of New Zealand                 | Mushaira  |
| REF17S00005 | Shakti Legal Advocacy and Family Social Services Inc.          | Youth March Against Violence and Discrimination       |
| REF17S00010 | New Zealand Dance Festival Trust                               | Tempo Dance Festival 2017                             |
| REF17S00011 | Sarab Sanjhi Gurbani Prachar Trust (NZ)                        | Shabad Kirtan Learning                                |
| REF17S00016 | Harbour Hockey   | Under 15 Girls Premier Hockey National Tournament     |
| REF17S00017 | iSPORT Foundation  | iSPORT Leadership Day 2017                            |
| REF17S00018 | He Oranga Poutama ki Tāmaki / Sport Waitakere                  | Iwi of Origin 2017                                    |
| REF17S00020 | Bhartiya Samaj Charitable Trust                                | Independence Day                                      |
| REF17S00022 | Interacting  | Interact 2017!  |
| REF17S00023 | He Oranga Poutama / Sport Waitakere                            | Te Whare Tapere o Matariki                            |
| REF17S00024 | anita giebels  | giro d'Italia   |
| REF17S00025 | He Oranga Poutama / Sport Waitakere                            | M2M   |
| REF17S00026 | Harbour Hockey   | Mayhill Cup   |
| REF17S00028 | Auckland Region Outrigger Canoe Association                    | Auckland Regional Waka Ama Sprint Championship        |
| REF17S00034 | Mika Haka Foundation   | Aroha Winter Mardi Gras                               |
| REF17S00035 | Youth Performance Trust (YPT)                                  | Matariki Rhythms                                      |
| REF17S00037 | The Operating Theatre Trust, trading as Tim Bray Productions   | The Great Piratical Rumbustification by Margaret Mahy |
| REF17S00040 | Pukeoware School   | Franklin Schools Choir Festival                       |
| REF17S00041 | Centrestage Theatre  | Little Shop of Horrors                                |
| REF17S00042 | Muriwai Arts Incorporated                                      | Off the Grid - Muriwai Arts Trail 2017                |
| REF17S00043 | Michael Hill International Violin Competition Charitable Trust | Michael Hill International Violin Competition         |

|   |  |
|---|--|
| <b>Project Title</b>  | <b>Whānau Day - Kōanga Festival 2018</b>   |
| Applicant   | Ruia Taitea Creative Limited (T/A Te Pou Theatre)  |
| Website   | <a href="http://www.tepoutheatre.nz">http://www.tepoutheatre.nz</a>                      |
| Proposed venue/location   | Te Pou Theatre, New Lynn, Auckland   |
| Proposed event dates  | Saturday 2nd September 2017  |
| Proposed event times  | 10am - 4pm   |
| Estimated total audience  | 650  |
| Target audience   | Maori, Pasifika, Chinese, South East Asian and Pakeha Families with children aged 2 - 11 |
| Project cost GST inclusive?   | No   |
| Total estimated running costs   | \$47,400.00  |
| Has event been held before?   | Yes  |
| <b>Brief project description</b>  |  |
| <p>This event sits within The Kōanga (Spring) Festival at Te Pou Theatre.</p> <p>Te Pou Theatre Overview:</p> <p>Te Pou Theatre, established in 2015 by Ruia Taitea Creative Limited, is the nations only dedicated tikanga Māori led theatre venue since the closing of Taki Rua's Depot in 1995. Te Pou, based in New Lynn, operates as an accessible rehearsal, performance and event venue for all that operates on the principles of Manaakitanga and whanaungatanga.</p> <p>Kōanga Festival overview:</p> <p>In 2015 we launched Auckland's first Kōanga (Spring) Festival since Don Selwyn's Te Kōanga: Spring Festival of Māori Arts in 1990. Twenty five years ago this festival was established to provide a platform for the presentation of Māori arts by Māori for Māori and despite the intervening time and great growth in Māori theatre, the need for more platforms for Māori art, outside of the popular Matariki Season is still present. We have presented two annual Kōanga Festivals in association with The Going West Books and Writers Festival. The Festival is a platform to support the development of new stories and storytellers. Over 16 days we deliver two theatre seasons, a series of new play workshops and readings, a writers workshop and our Whānau Day.</p> <p>Whānau Day Overview:</p> <p>The kaupapa (or purpose) of this event is to encourage and empower Auckland's youngest storytellers; engaging youth from our diverse cultures in Tamaki with the art of storytelling in an tikanga Māori held space.</p> <p>The Event is presented in association with Going West Books and Writers Festival and has previously been supported by Auckland Council Regional Arts and Culture, Whau Local Board, The Trusts Community Foundation (The Going West Festival Trust) and The Auckland Diversity Fund (Creative New Zealand and Foundation North). Whānau Day delivers a day of Performing Arts performances,</p> |  |

traditional arts from around the world, story telling in the languages of Aucklands Communities, story and arts based Activities, Kai and Music.

Prior event dates, attendance numbers and key outcomes

Whānau Day - Kōanga Festival 2015

Saturday 12 September

Attendance Numbers: 310

Whānau Day - Kōanga Festival 2016

Sunday 11 September

Attendance Numbers: 533

Dates and description any Auckland Council Group Support

Support previously received from Auckland Council for the Kōanga Festival including Whānau Day:

Whau Local Grants, Round Two, 2015/16 \$3,000.00

Regional Arts and Culture Grants Programme 16\_2 \$15000

|                               |                    |
|-------------------------------|--------------------|
| <b>Amount grant requested</b> | <b>\$20,000.00</b> |
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Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

This event helps build Auckland's identity as a vibrant and diverse city with arts activity to cater for the communities it holds. We showcase renowned and talented Aucklanders through this event. For example, in 2016 Rawiri Paratene read the Legends of Māui in both english and Māori for a pack room of families. This event has region wide impact. As the only Māori venue in Auckland we engage people from across the city with our programming. This event is no different. in 2016 we conducted surveys with the audience members and had attendees from all four corners of the city.

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|--|---|
| <b>Project Title</b>   | <b>Festival of Puppetry and the Art of Illusion</b>                 |
| Applicant  | Estuary Arts Charitable Trust                                       |
| Website  | <a href="http://www.estuaryarts.org">http://www.estuaryarts.org</a> |
| Proposed venue/location  | Estuary Arts Centre   |
| Proposed event dates   | 10/07/2017 to 23/07/2017  |
| Proposed event times   | Daily 9am to 4pm  |
| Estimated total audience   | 8000  |
| Target audience  | Families and youth  |
| Project cost GST inclusive?  | Yes   |
| Total estimated running costs  | \$8,000.00  |
| Has event been held before?  | Yes   |
| <b>Brief project description</b>   |   |
| <p>Highlighting the vast range of objects and puppets used by many cultural groups as a way to entertain, to tell stories and to share cultural history. A multi-faceted event comprising a hands-on workshop programme, performance, demonstrations culminating in a fun two-day event with workshop participants taking part in the performance of their objects.</p> <p>This two week event will also provide opportunities for professional puppetry and illusion artists to display their artforms, to teach and to perform.</p> <p>The aims and intentions of this event:</p> <ol style="list-style-type: none"> <li>1) To improve cross-cultural awareness and understanding</li> <li>2) To improve social cohesion, community spirit and pride</li> <li>3) To encourage inter-generational dialogue through participation</li> </ol> <p>This will be achieved through</p> <ol style="list-style-type: none"> <li>1) puppet making: workshops (character creation),</li> <li>2) Story telling: using puppets to create a story line and puppet manipulation. Presentations by story telling puppeteers</li> <li>3) Performance: workshops and performances by award winning NZ puppeteer Anna Bailey and Sarah-Jane Blake</li> <li>4) Larger Audience: The big picture creating a Stop Motion film using puppets with Dietlind Wagner</li> <li>5) A series of talks and curated wall panels on the history of puppet making and manipulation</li> <li>6) The Exhibition: Underpinning the month long programme is an exhibition of puppets (from historical shadow puppets and marionettes to contemporary interpretation)</li> </ol> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>  |   |
| <p>We ran a smaller exhibition programme in August 2014 called "The Festival of Performing Objects"</p> <p>This event had 9 puppet performances with 429 attendees, 3 were performed in the upstairs Hibiscus Gallery at Estuary Arts Centre, all the others were outreach at the following venues:</p>  |   |

- Orewa college Arts and Events Centre
- HBC Kindergarten,
- Silverdale Kindy
- Country Bears Kumeu
- Fantails Silverdale and Wainui

17 professional puppeteer artists took part; Jonathon Acorn, John Rew, Dietlind Wagner, Erin Devlin, Gabrielle Klepatski, Rebecca Owen, Norbert Hausberg, Fiona Tunnicliffe, Jeannie Court, Annette, Kim Boyd, Sarah Jane Blake, Anna Bailey, Anita Peters, Hoetera Riri, Sue Hill, Richard Kuklik

Artists from Auckland x 12

Artists from further afield, 1 from Nelson, 1 from Czeck republic

Dietlind Wagner facilitated 3 stop-motion animation workshops, Anna Bailey taught 2 puppet workshops and both Anna and Dietlind provided artist talks

The Puppetry Open Day was held on Saturday 9 August from 10am to 2pm, with 3 performers (Jonathon Acorn, John Rew and a local accordion player)

The free puppet making sessions on the open day were run by three volunteers and we had 68 youth participants take part.

The marketing included an article and advert in the Artnews magazine, an advert in Artzone, editorials in North Shore Times and Hibiscus Matters. Listings on eventfinder, The Big Idea. A Radio campaign and inclusion in Our Auckland what's on magazine.

We had a number of school visits to the festival x 6 Orewa College school group visits, 1 group visit from Wentworth primary school.

The Festival of Performing Objects enabled people of all ages to take part, and to learn more about this rather marginalised but very ancient artform. We experienced increased visitor numbers with 4182 recorded visitors between 1 and 31 August. Having award winning Wellington puppeteer Anna Bailey take part in our Festival meant that over 429 young people got the chance to experience Anna's unique and creative solo puppet performances.

Artwork included ceramics, marionettes, string puppets, hand puppets, finger puppets, figurative objects, stop motion animation video, drawing and a display of vintage 1940's marionettes.

Dates and description any Auckland Council Group Support

Creative Communities provided some funding toward this event.

Visitors and class participants paid an entry fee to attend performances and workshops

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|-------------------------------|--------------------|
| <b>Amount grant requested</b> | <b>\$10,000.00</b> |
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Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

This event supports arts and culture key priorities.

It also showcases the lifelong work and contribution of talented people / puppetry artists and performers. Puppetry is not a mainstream cultural practice anymore yet it is steeped in tradition and history and worthy of being showcased to our younger audiences.

**REF17S00004**

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|---|--|
| <b>Project Title</b>  | <b>Mushaira</b>  |
| Applicant   | Urdu Hindi Cultural Association of New Zealand                       |
| Website   |  |
| Proposed venue/location   | Flicking Convention centre 546 Mt Albert Road, three kings, Auckland |
| Proposed event dates  | 6th May 2017   |
| Proposed event times  | 5pm-11pm   |
| Estimated total audience  | 250  |
| Target audience   | Fans of Urdu and Hindi languages                                     |
| Project cost GST inclusive?   | No   |
| Total estimated running costs   | \$1,500.00   |
| Has event been held before?   | Yes  |
| <b>Brief project description</b>  |  |
| Series of Poetry, speeches and songs.<br>Promotion of Languages   |  |
| <b>Prior event dates, attendance numbers and key outcomes</b>   |  |
| Previous date; 23rd May 2016<br>250 Attendees<br>A successful event   |  |
| <b>Dates and description any Auckland Council Group Support</b>   |  |
| Auckland Council fund<br>\$769 in 2013<br>\$8237.39 on 30/6/2015 (including teaching class, magazines and multiple other events)<br>\$345 in 2016 |  |
| <b>Amount grant requested</b>   | <b>\$1,500.00</b>  |
| <b>Ways in which event SUPPORTS REGIONAL EVENT KEY PRIORITIES</b>   |  |
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|---|---|
| <b>Project Title</b>  | <b>Youth March Against Violence and Discrimination</b>              |
| Applicant   | Shakti Legal Advocacy and Family Social Services Inc.               |
| Website   | <a href="http://youth.shakti.org.nz">http://youth.shakti.org.nz</a> |
| Proposed venue/location   | Queen Street, Aotea Square  |
| Proposed event dates  | 27th May 2017   |
| Proposed event times  | 1pm   |
| Estimated total audience  | 1000  |
| Target audience   | Youth, migrant and refugee communities, general public              |
| Project cost GST inclusive?   | No  |
| Total estimated running costs   | \$5,200.00  |
| Has event been held before?   | No  |
| <b>Brief project description</b>  |   |
| <p>The Youth March Against Violence and Discrimination was an idea proposed by a fourth form high school student who wanted to organise a youth-led march to highlight some of the issues that affect migrant and refugee youth in Aotearoa. This will be a march held in Central Auckland inviting different groups across Auckland to bring together young people and adults passionate about this cause. The vision is to have speakers and performers who will be majority youth from migrant and refugee backgrounds to have a collective voice. The march will end at Aotea Square with stalls from different organisations that provide services for youth or who work on issues of against violence and discrimination so young people can stay connected and get involved in volunteering and community work.</p> <p>This event aims to empower young people in high schools to get active against violence and discrimination and raise awareness on how they are connected. This includes organising and mobilising high school students in the lead up to the march. We use a strength-based youth development approach to support migrant and refugee youth engagement with social issues to facilitate active citizenship.</p> <p>This project will be led by Shakti Youth volunteers and high school student groups across Auckland, which over the last year has been involved in awareness raising in their own schools around issues of cultural identity, racism, gender discrimination, migration and ending family violence. Shakti Youth is made up of ethnic minority youth from migrant and refugee backgrounds who are passionate about social justice.</p> <p>We have a team of youth volunteers and high school groups who will be leading the organising of this march to coincide with Youth Week and the theme of "Our Voices Count, Count Our Voices." These young people will be trained and work together with adults to ensure a safe and youth-centred march against ongoing violence and discrimination faced by migrant and refugee communities.</p> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>   |   |
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|---|-------------------|
| Dates and description any Auckland Council Group Support          |                   |
|   |                   |
| <b>Amount grant requested</b>                                     | <b>\$5,200.00</b> |
| Ways in which event <b>SUPPORTS REGIONAL EVENT KEY PRIORITIES</b> |                   |
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|--|---|
| <b>Project Title</b>   | <b>Tempo Dance Festival 2017</b>  |
| Applicant  | New Zealand Dance Festival Trust - Tempo Dance Festival 2017                              |
| Website  | <a href="http://www.tempoco.co.nz">http://www.tempoco.co.nz</a>                           |
| Proposed venue/location  | Q Theatre, Aotea Square, Queen Street, The Cloud, surrounding areas and Auckland Stardome |
| Proposed event dates   | 21-22 June; 30 Sept - 8 Oct 2017  |
| Proposed event times   | 12pm - 10pm (various)   |
| Estimated total audience   | 8500  |
| Target audience  | Everyone  |
| Project cost GST inclusive?  | No  |
| Total estimated running costs  | \$399,159.00  |
| Has event been held before?  | Yes   |
| <b>Brief project description</b>   |   |
| <p>The delivery of Tempo Dance Festival annually is the main activity of the NZDFT. Now the ONLY pan-genre dance festival in New Zealand, Tempo actively supports dance performance at all levels and across all dance forms and communities, promoting creativity, health, fitness and active involvement in and engagement with dance - as well as celebrating diversity of dance throughout New Zealand. Tempo annually presents between 30-50 events, including ticketed shows, public participatory events, free public performances and installations, artist talks and demonstrations, legacy honourings and community engagement and development forums.</p> <p>Tempo supports and presents hundreds of dancers, choreographers and performers each festival year (760+ in 2016) by providing free venue hire, production and technical support, marketing, publicity, ticketing, mentoring, professional development and festival management. Through both its ticketed and free public events, Tempo encourages the wider community to participate in and actively engage with dance in all its many forms. We anticipate that approximately 8,500 people from the wider Auckland community will engage with and participate in Tempo 2017 through shows, workshops, free community events, public installations and engagement events.</p> <p>This application for Regional Events funding is specifically to support Tempo's free/koha, public, community engagement and participatory events, including:</p> <p>This application for Regional Events funding is specifically to support our free, public, community engagement and participatory events, including:</p> <ul style="list-style-type: none"> <li>- AXIS dance film installation (in 360 degree projection) by NZ Arts Laureate Daniel Belton at Auckland's Stardome 21-22 June as part of Auckland's Matariki Festival, featuring dancers from the Royal New Zealand Ballet and choral soundscore by Singapore Choir NAFA</li> <li>- A free public outdoor participatory event to open the festival season at either Aotea Square or The Cloud at Queen's Wharf (specific details pending at the time of this application)</li> </ul> |   |

- The Scenic View site-specific performance installation in the windows of Q Theatre's Loft space (viewed from Queen Street) and in around the Q Theatre, directed by Carol Brown and featuring performances by The New Zealand Dance Company (TBC)
- Tempo Dance Party in Q Theatre's Lounge space with live DJ and dance performances re-staged as part of the 40th anniversary of Limbs Dance Company
- Book launch of new publication documenting the history of Limbs Dance Company (by Dr. Marianne Schultz)
- Exhibition of costumes from Limbs Dance Company
- The Honouring legacy event to recognise the contribution of key dance individuals/groups
- Tempo Artist Talks and post-show forums
- Other free/public community engagement events - 2017 programme is still in planning stages

#### Prior event dates, attendance numbers and key outcomes

Tempo Dance Festival 2017 will be the 14th festival delivered by the NZDFT since 2003. Held annually in October, Tempo has an impressive history of presenting high-quality, engaging, accessible arts experiences to Auckland audiences. Each year, the festival has grown in breadth and scope, improving the quality of its content and increased levels of satisfaction reported by both audiences and dance practitioners. Attendance and total engagement numbers have risen since 2011:

2011 - 2,610  
 2012 - 4,250  
 2013 - 4,500  
 2014 - 5,240  
 2015 - 6,990  
 2016 - 8,000

In 2014, Tempo was granted Toi Uru Kahikatea status through Creative New Zealand.

Tempo and NZDFT have developed strong relationships with other dance/arts organisations to present and support high-quality performances, workshops and other events as part of Tempo each year. Strategic relationships include: Auckland Live, Auckland Council, Local Waitemata Board, Auckland Arts Festival, DANZ, ATEED, Q Theatre, The Royal New Zealand Ballet, The University of Auckland, Unitec, Atamira Dance Company, Okareka Dance Company, The New Zealand Dance Company, Footnote Dance NZ, The New Zealand School of Dance, Wellesley Studios, IndependDANCE, Gus Fisher Gallery, Auckland Art Museum, The Wallace Foundation, Christchurch Arts Festival and many more.

#### Dates and description any Auckland Council Group Support

2016 Auckland Council Regional Events funding - \$15.1K

2016 Auckland Council Arts Grants - \$25K for Strategic Relationships; \$7K for Audience Development

2016 Waitemata Local Board Accommodation Grant - \$3.9K

2008 - 2015 Arts Alive funding granted annually for Tempo Dance Festival (\$10K in 2008/09; \$15K in 2010/11; \$25K in 2012-2015)

2004 - 2012 Creative Communities funding to support community/youth dance programmes (varying amounts between \$2K and \$5K)

2004 - present Auckland Live/The Edge support for various events including outdoor dance classes, photography exhibition space, in-kind marketing support for Tempo events held in Auckland Council venues as part of previous festivals

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| <b>Amount grant requested</b> | <b>\$20,200.00</b> |
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Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

1. Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development:

Tempo Dance Festival is highly supportive of council strategic outcomes through promoting enjoyment of the arts, recreation, health, fitness and well-being through active participation in dance and physical movement. Tempo is now New Zealand's ONLY pan-genre dance festival, and has been serving artists and audiences in the greater Auckland region since 2003 by:

- a) providing a platform for choreographers and performers of all ages and levels of ability (from youth to professional) across all styles of dance;
- b) programming and presenting high-quality, engaging, diverse and accessible performances and events to audiences across the wider Auckland region.

2. Extent to which the event builds regional identity:

Auckland is home to the largest population of professional, experienced and actively working dancers, choreographers, dance artists, performers and professional dancers working in the dance sector. Tempo is now the only presenting platform dedicated exclusively to dance and movement performance (across all genre and styles) that services and supports this this large, representative group.

As a uniquely Auckland event, Tempo is able to attract artists and companies to the region as part of a touring circuit, both nationally and internationally.

3. Extent to which the event showcases Auckland's assets (including harbours and coastline, stadia, renowned and talented people) and what's special about the region:

Tempo is unique in being the ONLY pan-genre dance festival in NZ and the most important dance

event on the NZ arts and cultural calendar. The vast majority of Tempo artists (many of which are professional, highly-experienced dancers and choreographers) and participants are from the Auckland region, although Tempo does attract numerous artists from throughout NZ and internationally. Tempo showcases the immense talent, innovation and ability that is a quintessential component of Auckland's creative industries. Public performances and participatory events, such as The Scenic View public dance installation and Tempo's annual free outdoor dance classes in Aotea Square, showcase Auckland's heritage buildings, public spaces and urban cityscapes.

As the only dance festival in NZ, Tempo also attracts audiences from outside of Auckland to attend festival events annually. According to 2016 audiences surveys, 14% of audiences from ticketed events were from outside of Auckland.

#### 4. Extent to which the event has a region-wide impact:

According 2016 to audience surveys, 86% of audiences from ticketed events are from the Auckland region. Surveys and ticketing data show that patrons come from all regions of Auckland with this breakdown:

Central - 33%

West - 25%

South - 19%

North - 15%

East - 8%

Tempo artists and performers also come from an equally diverse range of regions throughout Auckland with Central, South and West represented most prominently.

**REF17S00011**

|   |   |
|---|---|
| <b>Project Title</b>  | <b>Shabad Kirtan Learning</b>           |
| Applicant   | SARAB SANJHI GURBANI PRACHAR TRUST (NZ) |
| Website   |   |
| Proposed venue/location   | 369 West Coast Road, Glen Eden          |
| Proposed event dates  | 7/05/2017                               |
| Proposed event times  | 10:00 am                                |
| Estimated total audience  | 100                                     |
| Target audience   | Sikh Congregation                       |
| Project cost GST inclusive?   | No                                      |
| Total estimated running costs   | \$10,000.00                             |
| Has event been held before?   | No                                      |
| <b>Brief project description</b>  |   |
| <p>In Sikhism, a shabad is a sacred song selected from Sikhism's scripture Guru Granth Sahib. The shabads or hymns of Guru Granth Sahib are known as Gurbani or the Guru's word. The main focus of any Sikh worship service is kirtan, or singing the sacred shabads of Gurbani.</p> <p>The purpose of this workshop:<br/>         To make people aware about Gurbani and Kirtan.<br/>         Teach Harmonium<br/>         Teach Tabla<br/>         Teach Shabad Singing</p> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>   |   |
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| <b>Dates and description any Auckland Council Group Support</b>   |   |
|   |   |
| <b>Amount grant requested</b>   | <b>\$5,000.00</b>                       |
| <b>Ways in which event SUPPORTS REGIONAL EVENT KEY PRIORITIES</b>   |   |
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## REF17S00016

|   |   |
|---|---|
| <b>Project Title</b>  | <b>Under 15 Girls Premier Hockey National Tournament</b>                      |
| Applicant   | Harbour Hockey  |
| Website   | <a href="http://www.harbourhockey.org.nz">http://www.harbourhockey.org.nz</a> |
| Proposed venue/location   | North Harbour Hockey Stadium  |
| Proposed event dates  | 02/10/2017 to 07/10/2017  |
| Proposed event times  | 8am to 8pm  |
| Estimated total audience  | 1024  |
| Target audience   | Under 15 Girls and their families. Wider community who enjoy quality sport.   |
| Project cost GST inclusive?   | No  |
| Total estimated running costs   | \$25,000.00   |
| Has event been held before?   | Yes   |
| <b>Brief project description</b>  |   |
| <p>The Under 15 Girls Premier Hockey National Tournament is a 16 team tournament with the primary objective of finding a National Under 15 Champion for Girls Hockey. This tournament is the top tiered event for Under 15 Girls Hockey in New Zealand. It is run as outlined below:</p> <ul style="list-style-type: none"> <li>- 4 pools of 4, 3 x pool games</li> <li>- After pool play, games become knockout competition. 1st in Pool A will play 2nd in Pool D etc. in quarter finals</li> <li>- Semi Finals are played by winning teams</li> <li>-The final is played</li> <li>- All teams will continue to play until Saturday for rankings for 2018- 6 games in 6 days</li> </ul> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>   |   |
| <p>This event is a long standing tournament that was hosted by the Tauranga Hockey Association in 2016. It was held in the first week of the term 3 school holidays. There were 320 participants including coaches, managers and tournament officials. The event was successfully run and has very favourable feedback from those involved.</p> <p>Key Learning's:</p> <ul style="list-style-type: none"> <li>* Venue needs to provide good quality food for teams.</li> <li>* Always have alternate venues booked for catch up games and have a disruption plan in place</li> <li>* A third turf can be useful to reduce the hours of play</li> </ul>                                    |   |
| <b>Dates and description any Auckland Council Group Support</b>   |   |
| <p>Harbour Hockey has not hosted this tournament since the founding of the Auckland Council, we are also unaware of any support from the Legacy Councils for this event.</p>  |   |
| <b>Amount grant requested</b>   | <b>\$12,000.00</b>  |
| <b>Ways in which event SUPPORTS REGIONAL EVENT KEY PRIORITIES</b>   |   |

\* REGION WIDE IMPACT - This event will bring 320 participants into the Auckland region along with supporters. We estimate that each participant will have 1 supporter each for half the week. This not only provides economic benefit to the region with 1470 bed nights it also exposes Auckland to people from all around New Zealand.

\* SHOWCASE AUCKLANDS ASSETS -This event showcases the Premier Hockey Venue in Auckland - North Harbour Hockey Stadium. This venue has had a new turf laid and is the only hockey facility in Auckland that has 3 water turfs at one venue.

\* BUILDING REGION WIDE IDENTITY - This event will help Aucklanders feel proud of what we can offer in terms of delivering a Hockey tournament. In addition they will take pride in the fantastic facilities.

## REF17S00017

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|---|---|
| <b>Project Title</b>  | <b>iSPORT Leadership Day 2017</b>                               |
| Applicant   | iSPORT Foundation   |
| Website   | <a href="http://www.isport.org.nz">http://www.isport.org.nz</a> |
| Proposed venue/location   | Auckland Showgrounds  |
| Proposed event dates  | 30 June 2017  |
| Proposed event times  | 9.30 am - 3.00 pm   |
| Estimated total audience  | 17000   |
| Target audience   | Secondary School Youth  |
| Project cost GST inclusive?   | Yes   |
| Total estimated running costs   | \$87,650.00   |
| Has event been held before?   | Yes   |
| <b>Brief project description</b>  |   |
| <p>The iSPORT Foundation (iSPORT) through its founders (Richie McCaw, Dan Carter, Ali Williams) and Aktive – Auckland Sport &amp; Recreation (Aktive) support leadership development through sport. Both organisations believe there is a need for healthy role models to support young people to become the best they can be, both in sport and more importantly in life.</p> <p>The 2017 iSPORT Believe You Can Leadership Day aims to connect NZ Role Models to inspire the next generation of kiwi leaders and will demonstrate excellence in a variety of ways.</p> <p>Storytelling from the guest speakers, such as, Richie McCaw, Dan Carter, Ali Williams, Temapara Bailey, Sir John Walker, Jeremy Scott, who will convey powerful messages about the qualities of leadership. Having high profile guest speakers will enable the iSPORT Foundation “Believe You Can” Leadership Day to really capture the attention of and inspire the students (and school staff) in attendance.</p> <p>Key themes for the day will include ‘self- leadership’, ‘self-belief’, ‘focus on and develop strengths’, and ‘the value of sport and recreation in developing leadership and character’.</p> <p>Students will be organised into breakout groups and led by Learning Facilitators, to connect with each other, and collectively discuss what the speakers’ stories meant to them, and how they could apply the lessons from those stories to their lives.</p> <p>This event is open to all 104 secondary schools at no cost. Our national award winning 2016 event attracted 548 students in attendance, 80 teachers/staff and 20 principals in attendance and 10,000 people viewed the day via online streaming throughout NZ and internationally.</p> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>   |   |
| 29 June<br>60 Auckland Secondary Schools  |   |

2016 Winner - NZ Recreation Awards Most Outstanding Event

On 29 June 2016, iSPORT Foundation in partnership with Aktive – Auckland Sport & Recreation delivered the iSPORT Foundation “Believe You Can” Leadership Day. The aim of the day was to use role models to inspire the next generation of Kiwi leaders.

This event was an incredible feat, where 548 students, 80 teachers/staff and 20 principals from 54 Auckland secondary schools were brought together to be inspired, connected and empowered to develop their own leadership skills. We believe that there is a need for healthy role models to support young people to become the best they can be. A generous combination of financial investment and human resource allowed the delivery of a once in a lifetime opportunity for the youth of Auckland – and all for free!

National Award for iSPORT & AKTIVE – AUCKLAND SPORT & RECREATION - the "Believe You Can" student leadership day was announced as the Winner of the 2016 Most Outstanding Event Award by the New Zealand Recreation Association.

Dates and description any Auckland Council Group Support

Not Applicable

|                               |                    |
|-------------------------------|--------------------|
| <b>Amount grant requested</b> | <b>\$30,000.00</b> |
|-------------------------------|--------------------|

Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

In 2016, a consequence of the collaboration by sector partners in order to plan and deliver the iSPORT Foundation “Believe You Can” Leadership Day, has been the growth of the sectors capability and understanding of how to frame sport as a medium to teach and provide learning opportunities for young people about leadership and character. Collaboration such as this brings communities together and creates memories for a life time.

A significant feature from the 2016 event was the showcasing of one of NZ's sporting heroes. Sir John Walker's exploits were celebrated through a media presentation and follow up question and answer session. For most of the students this was the first time they were introduced to a sporting hero who has gone on to accomplish extraordinary leadership achievements across the Auckland region in his role as an Auckland Councillor and founder of the Find Your Field of Dreams project. The 2017 event will have dedicated sections that will celebrate the people of Auckland.

| <b>Project Title</b>  | <b>Iwi of Origin 2017</b>   |
|---|---|
| Applicant   | He Oranga Poutama ki Tāmaki / Sport Waitakere                                 |
| Website   | <a href="http://www.sportwaitakere.co.nz">http://www.sportwaitakere.co.nz</a> |
| Proposed venue/location   | Bruce Pulman Park   |
| Proposed event dates  | Sat 14 Oct OR Sun 15 Oct 2017 To be confirmed                                 |
| Proposed event times  | 7am-7pm   |
| Estimated total audience  | 4000  |
| Target audience   | Maori   |
| Project cost GST inclusive?   | Yes   |
| Total estimated running costs   | \$36,225.00   |
| Has event been held before?   | Yes   |
| <b>Brief project description</b>  |   |
| <p>The Iwi of Origin is an inter-iwi sports event for urban Māori living in Tāmaki / Auckland. The event provides a platform for Māori across the wider Auckland region to take part in a sports event whilst representing their Iwi, hapu or marae.</p> <p>The Iwi of Origin aims to engage urban Māori in sport, to promote Māori Sport organisations, to celebrate Māori participation in sport and to use the event as a tool to assist in the development of Māori communities.</p> <p>The sports being played are yet to be determined but are likely to include:<br/>Netball, Touch, Ki o Rahi, Rugby League, Amazing Race, Tag, indoor games for kaumātua, kids activities</p> <p>The Iwi of origin is designed to be an all ages physical activity experience for all whānau in Tāmaki.</p> <p><b>OBJECTIVES</b></p> <ul style="list-style-type: none"> <li>• To engage our urban Māori whānau in a sports event</li> <li>• To provide a platform to celebrate Māori sport at a community level</li> <li>• To work collaboratively with other organisations</li> <li>• To celebrate the unique identity of being “Māori in Auckland”.</li> </ul> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>   |   |
| <p>2007 Iwi of Origin held in Northcote, North Shore. Approximately 500 participants 700 total attendees</p> <p>2008 Iwi of Origin in Northcote, North Shore. Approximately 600 participants 800 total attendees</p> <p>2012 Iwi of Origin held in Northcote, North Shore. Approximately 600 participants 900 total attendees</p> <p>2013 Iwi of Origin held in Mt Albert, Auckland. Partnered by Unitec. Approximately 600 participants 900 total attendees</p> <p>2014 Iwi of Origin held in Mt Albert, Auckland. Partnered by Unitec. Approximately 700 participants 1000 total attendees</p> <p>2015 Iwi of Origin held in Mt Albert, Auckland partnered by Unitec. Approximately 1100 total attendees</p> <p>2016 Iwi of Origin held at Bruce Pulman Park Takanini partnered by MUMA, approximately 2400 attendees</p>   |   |

The popularity of the event has been steadily increasing and feedback from the participants, particularly in 2016, has seen a desire for the event to grow further

**Dates and description any Auckland Council Group Support**

2007 and 2008. Funding support from NSCC approx \$1000 each year

2012 Funding support from Te Waka Angamua approx \$2000

2014 Funding support from 3 x Local Boards (Henderson/Massey, Whau and Manurewa) approx \$2500

2015 Funding from Regional Event Fund = \$2000

2016 Funding from Regional Event Fund = \$4000

2016 Manurewa Local Board = \$2000

2016 Mangere - Otahuhu Local Board = \$2000

**Amount grant requested**                      **\$13,000.00**

**Ways in which event SUPPORTS REGIONAL EVENT KEY PRIORITIES**

"Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development"

This event provides support to the Auckland Sport and Recreation Strategic Action Plan and could also link indirectly to the Auckland Māori sport and Recreation Plan "Te Whaioranga"

- Extent to which the event builds regional identity

This event provides a sense of identity for those urban Māori who are living away from their "iwi of origin" by enabling a connection with other Māori living in Tāmaki

- Extent to which the event has a region-wide impact.

This event is promoted and open to Māori who reside within the wider Tāmaki/ Auckland area

| <b>Project Title</b>  | <b>Independence Day</b>                                     |
|---|---|
| Applicant   | Bhartiya Samaj Charitable Trust                             |
| Website   | <a href="http://www.bsct.org.nz">http://www.bsct.org.nz</a> |
| Proposed venue/location   | Shirdi Sai Sansthan   |
| Proposed event dates  | 13/08/2017  |
| Proposed event times  | 10am-3pm  |
| Estimated total audience  | 2000  |
| Target audience   | Wider Community   |
| Project cost GST inclusive?   | Yes   |
| Total estimated running costs   | \$15,000.00   |
| Has event been held before?   | Yes   |
| <b>Brief project description</b>  |   |
| <p>This year as we will commemorate the 71st anniversary of India's free statehood.</p> <p>The 15th of August is one of the most historic days in Indian history – a celebration that marks the start of a new era for the people of India. This is a time where people across India and New Zealand can reflect and pay tribute to those who sacrificed their lives for the freedom of their country.</p> <p>This event is celebrated to bring together all persons of Indian origin living in Auckland and enable them to cherish and rejoice this great moment with their families. This event helps the present generation to pass on the legacy of Indian Independence struggle and this landmark achievement to their future generations. This event included several cultural performances presented by various community groups representing different parts of India and displaying unity in diversity of the country.</p> <p>Every year the dignitaries mark their presence in respect on this special eve along with Auckland Council Councillors &amp; Local Board Members, Representatives of the Community Organisations, Community Leaders and many distinguished</p> <p>Purpose - To develop, increase the Community Values and Relationship and realization and recognition to the roots we belong. Along with restoration of bonding between the two nations (India and New Zealand) the place we have roots 'India' and the place where we bloom 'New Zealand' . Celebrations are the platform to increase Love and Respect towards each other and we had always been successful in delivering and creating the zeal of TOGETHERNESS</p> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>   |   |
| <p>13/08/2016</p> <p>Attendance numbers are more than 2000</p> <p>Some of the key outcomes were retaining their cultural identity, engage with, and participate in traditional, cultural arts activities as well as learnt the 3rd most spoken language in Auckland - HINDI. These cultural events gave the children and young people of diverse community most of them second</p>  |   |

generation New Zealanders a pride in their Indian art and culture and confidence. Furthermore helped in preserving Indian art form and culture in New Zealand.

Dates and description any Auckland Council Group Support

30/6/2016 Pub Charity Ltd \$ 5950 for Independence Day 2016

|                               |                    |
|-------------------------------|--------------------|
| <b>Amount grant requested</b> | <b>\$10,000.00</b> |
|-------------------------------|--------------------|

Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

This event supports the several regional event key priorities such as

Supports councils strategic outcome of 'Art and Culture' – as this event will bind the children and youth with their roots and the folk through the valuable competition of folk performances.

It will profile Auckland and its diverse localities - Indians and people of Indian origin are a major part of the Auckland population where this event will take place

Being a family event it encourages children, young people and families from diverse community to actively participate . More than 40 organisations participate in this event making gain all inclusive for the wider Auckland community.

|  |   |
|--|---|
| <b>Project Title</b>   | <b>Interact 2017!</b>   |
| Applicant  | Interacting   |
| Website  | <a href="http://www.interacting.org.nz">http://www.interacting.org.nz</a> |
| Proposed venue/location  | Corbans estate arts centre, Henderson                                     |
| Proposed event dates   | 25, 26, 27 October  |
| Proposed event times   | 10am-2pm and 7-10 on two evenings   |
| Estimated total audience   | 4000  |
| Target audience  | people with a disability and their families and support staff             |
| Project cost GST inclusive?  | No  |
| Total estimated running costs  | \$71,000.00   |
| Has event been held before?  | Yes   |
| <b>Brief project description</b>   |   |
| <p>This is a 3 day festival involving New Zealand's leaders in the field of Disability Arts and providing the community an opportunity to showcase, network and connect. It will have a focus on audience development and networking via a series of workshops and showcase performances. It will create a highly participative programme, inviting disabled artists and arts workers, representatives from funding bodies and mainstream arts organisations and venues to be involved. The festival offers an opportunity to celebrate the achievements of disabled people in the arts to date and a pathway forward toward a thriving and vibrant future for Disability Arts and the community. The organisers are building on the highly collaborative and inclusive nature of previous festivals and maintaining the momentum created by those events. Audience numbers have risen every year and peaked at over 4000 last year.</p> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>  |   |
| <p>Interact 2011 numbers=1200 key outcomes= relationships built with disability providers and special schools</p> <p>Interact 2012 numbers= 2500 key outcomes= bigger volunteer base, greater collaboration with other community groups</p> <p>Interact 2013 numbers=3260 key outcomes= greater engagement by disability community, much greater coverage in mainstream press and then greater attendance by non disabled people.</p> <p>Interact 2014 numbers = 4000 key outcomes, performer development amongst disability sector</p> <p>Interact 2015 numbers=4000+ key outcomes, greater collaboration with partners in disability community</p> <p>Interact 2016 number 4000+ key outcomes, disabled people in key roles and management</p>   |   |
| <b>Dates and description any Auckland Council Group Support</b>  |   |
| <p>InterACT 2016 received \$5500 from local board event fund.</p> <p>InterACT 2015 received \$13000 from local board event fund.</p> <p>InterACT 2014 received \$8500 from event fund</p> <p>Interact 2013 received \$20500 Printing of programmes and flyers carried out by Auckland council</p> <p>Interact 2012 received \$19666 Printing of programmes and flyers carried out by Auckland council</p>  |   |

Interact 2011 received \$3000 Printing of programmes and flyers carried out by Auckland council

|                               |                    |
|-------------------------------|--------------------|
| <b>Amount grant requested</b> | <b>\$12,000.00</b> |
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Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

Obviously the event has very much an arts and culture focus and its organisation and delivery relies for its success on a number of community organisations working together.

Extent to which the event showcases Auckland's assets- InterACT hires virtually the whole of the Corbans site ( last year it extended into the venue of the Pacifica Mamas for a workshop) for five days and many people who come to InterACT have never visited the site before. The organising team spends a great deal of time and effort to make the site accessible and attractive to visitors.

Extent to which the event has a region-wide impact- as well as Auckland , we have had visitors from Wellington, Rotorua and several performers from overseas. However, the bulk of the audience comes from all over Auckland.

## REF17S00023

|   |   |
|---|---|
| <b>Project Title</b>  | <b>Te Whare Tapere o Matariki</b>   |
| Applicant   | He Oranga Poutama / Sport Waitakere   |
| Website   | <a href="http://www.sportwaitakere.co.nz">http://www.sportwaitakere.co.nz</a> |
| Proposed venue/location   | Auckland Netball Centre, 7 Allison Ferguson Dr, St Johns, Auckland            |
| Proposed event dates  | Thurs 6 July 2017   |
| Proposed event times  | 730am - 3pm   |
| Estimated total audience  | 1200  |
| Target audience   | 5-17 year olds  |
| Project cost GST inclusive?   | Yes   |
| Total estimated running costs   | \$16,996.00   |
| Has event been held before?   | Yes   |
| <b>Brief project description</b>  |   |
| <p>Te Whare Tapere o Matariki is a one-day event which celebrates the Māori New Year by engaging 11-17 year olds in traditional Māori sport and games. The event will be held on the 6th of July 2017 at the Auckland Netball Centre and will be split into 2 parts:</p> <ol style="list-style-type: none"> <li>16 x Intermediate Schools participating in an Auckland wide Ki o Rahi competition. (Ki o rahi is a traditional Māori ball sport, similar to rugby).</li> <li>Approx 10 x traditional Māori games "stations" will be held indoors in order for the general public / schools to participate in and learn. In the past, the majority of these participants have been from local Schools.</li> <li>A Secondary School Ki o Rahi tournament for up to 20 Māori and mainstream schools to participate in. This will be held on the netball courts</li> </ol> <p>The HOP staff will start visiting schools in May/June to teach them the game of Ki o Rahi with the expectation that those schools will participate in the competition. Local Māori youth will also be trained to deliver some of the Māori games workshops at the event.</p> <p>The event is open to all ethnicities and cultures in Auckland</p> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>   |   |
| <p>2009 Hato Petera College, 120 attendees<br/> 2010, Hato Petera College, 160 attendees<br/> 2011, Trusts Stadium, 350 attendees<br/> 2012, Trusts Stadium, 400 attendees<br/> 2013 Trusts Stadium, 450 attendees<br/> 2014 Auckland netball centre, 600 attendees<br/> 2015 Auckland netball centre, 700 attendees<br/> 2016 Auckland Netball centre, 800 attendees</p> <p>Key outcomes achieved include:<br/> - a gradual increase in participant numbers over 5 years.</p>  |   |

- very positive feedback from participants including teachers and general public
- event has stayed within budget
- increased awareness of traditional Māori games particularly Ki o rahi
- a desire from more and more schools to participate in the annual event

Dates and description any Auckland Council Group Support

2014 - Regional event fund granted \$10,400 to support 4 HOP led projects delivered during Matariki which included Te Whare Tapere o Matariki

2015 - \$2000 provided by Auckland Council Parks, Sport and Recreation Dept

2016 - \$8000 provided by Regional Event fund

|                               |                    |
|-------------------------------|--------------------|
| <b>Amount grant requested</b> | <b>\$10,000.00</b> |
|-------------------------------|--------------------|

Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development"

This event provides support to the Auckland Sport and Recreation Strategic Action Plan and could also link indirectly to the Auckland Māori sport and Recreation Plan "Te Whaioranga"

- Extent to which the event has a region-wide impact.

This event is promoted and open to both Māori and non-Māori of any age who reside within the wider Tāmaki/ Auckland area

**REF17S00024**

|  |  |
|--|--|
| <b>Project Title</b>   | <b>giro d'Italia</b>   |
| Applicant  | anita giebels  |
| Website  |  |
| Proposed venue/location  | Auckland and nz wide   |
| Proposed event dates   | 18 april + or in May 2018  |
| Proposed event times   | 3 weeks or a few days before travelling to Australia and then finish in Milan Italy    |
| Estimated total audience   | 1  |
| Target audience  | all new zealanders as it will include traditional Maori opening ceremony at Eden park. |
| Project cost GST inclusive?  | No   |
| Total estimated running costs  | \$200,000,000.00   |
| Has event been held before?  | Yes  |
| <b>Brief project description</b>   |  |
| See stage one application.   |  |
| <b>Prior event dates, attendance numbers and key outcomes</b>  |  |
| See official reports that you can find in research reports and other media releases in Europe.   |  |
| <b>Dates and description any Auckland Council Group Support</b>  |  |
| Auckland Council will be the first time as only in Europe countries have organised the event.  |  |
| <b>Amount grant requested</b>  | <b>\$200,000,000.00</b>  |
| <b>Ways in which event SUPPORTS REGIONAL EVENT KEY PRIORITIES</b>  |  |
| It basicly covers most key priorities including policies for disabled people as they can also participate with special events such as blenzz/ hallmark+ distance challenge bike, run or walk or wheelchair different distances, etc. |  |

## REF17S00025

|   |   |
|---|---|
| <b>Project Title</b>  | <b>M2M</b>  |
| Applicant   | He Oranga Poutama / Sport Waitakere   |
| Website   | <a href="http://www.sportwaitakere.co.nz">http://www.sportwaitakere.co.nz</a> |
| Proposed venue/location   | 5 Marae in Kaipara (Helensville) AND 5 Marae in Mangere (2 events)            |
| Proposed event dates  | 26 November 2017 (Mangere) AND 18 February 2018                               |
| Proposed event times  | 7am-2pm   |
| Estimated total audience  | 1000  |
| Target audience   | 5 Marae in Mangere and 5 Marae in Kaipara / Helensville                       |
| Project cost GST inclusive?   | Yes   |
| Total estimated running costs   | \$21,300.00   |
| Has event been held before?   | Yes   |
| <b>Brief project description</b>  |   |
| <p>M2M (Marae to Maunga, Maunga to Maunga / Marae to Marae)</p> <p>A walk or run course from Marae to Marae or Marae to Maunga or Maunga to Maunga run in 2 areas of Auckland – Kaipara and Mangere. Each of these 2 have around 5 Marae who are keen to provide the opportunity to their respective Marae.</p> <ul style="list-style-type: none"> <li>• Opportunities for whānau to connect with Marae, hapu, iwi and communities Tamaki Makaurau wide.</li> <li>• Whakawhanaungatanga – linking all participating Marae in a common kaupapa of health and activity</li> <li>• Whānau then link into our annual sports kaupapa / event – Iwi of Origin</li> <li>• Connection to the whenua and history of the area that our Marae are connected to</li> </ul> <p>Our role - to organise and provide the structure to this event, linking Auckland Council, hui with Marae, provide training advice and support, sourcing consent to run this event, management of the sports component for the events, delegating roles to our volunteers and wider whānau.</p> <p>A route of approximately 6-7kms or 60-70 minute walk / run is mapped out from Marae / Maunga to destination. Once at destination we will have a number of activities, health checks, sports for participants.</p> <p>Training programme developed for whānau to build on fitness levels and prepare whānau for activity. Linking with other services to support whānau.</p> <p>There will also be karakia, mihi, whakawhanaungatanga, games and activities and then a shared kai, celebration of achievement.</p> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>   |   |
| <ul style="list-style-type: none"> <li>- October 2014 100 participants from Manurewa Marae</li> <li>- March 2015 100 participants from Mangere under Papatuanuku Marae</li> <li>- 3 events were held in 2016 (April 5 Marae of Mangere, Late April Orakei Marae, September Hoani Waititi Marae) 500 participants total</li> </ul>   |   |

The main aim for the events was to focus on the processes and stakeholder relationships which highlighted a number of messages for us to build on for next time. The main findings were:

- Overall the events were very well run on the day
- Safety was the utmost importance
- Auckland transports advice and assistance was invaluable
- Fantastic feedback from all participants
- Desire from 5 Marae in Kaipara for a similar walk to be held
- Media coverage

Dates and description any Auckland Council Group Support

2015/2016 Regional Event Fund 6k

2016/2017 Regional Event Fund 8k

|                               |                    |
|-------------------------------|--------------------|
| <b>Amount grant requested</b> | <b>\$10,000.00</b> |
|-------------------------------|--------------------|

Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

"Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development"

This event will sit alongside the Auckland Sport and Recreation Strategic Action Plan and could also link indirectly to the Auckland Māori sport and Recreation Plan "Te Whaioranga"

- Extent to which the event has a region-wide impact.

This event is promoted and open to Māori who reside within the wider Tāmaki/ Auckland area

|  |  |
|--|--|
| <b>Project Title</b>   | <b>Mayhill Cup</b>   |
| Applicant  | Harbour Hockey   |
| Website  | <a href="http://www.harbourhockey.org.nz">http://www.harbourhockey.org.nz</a>      |
| Proposed venue/location  | North Harbour Hockey Stadium   |
| Proposed event dates   | 04/09/2017 to 09/09/2017   |
| Proposed event times   | 8am to 8pm   |
| Estimated total audience   | 1054   |
| Target audience  | Secondary School Boys and their families. Wider community who enjoy quality sport. |
| Project cost GST inclusive?  | No   |
| Total estimated running costs  | \$25,000.00  |
| Has event been held before?  | Yes  |
| <b>Brief project description</b>   |  |
| <p>The MAYHILL CUP Hockey National Tournament is a Tier Three Boys Secondary School tournament with the primary objective of finding a Champion and Secondary School teams for Promotion to the Combined Tier 1 and 2 Tournament. This tournament is the 3rd tiered event for Secondary school Boys Hockey in New Zealand. It is run as outlined below:</p> <ul style="list-style-type: none"> <li>- 4 pools of 4, 3 x pool games</li> <li>- After pool play, games become knockout competition. 1st in Pool A will play 2nd in Pool D etc. in quarter finals</li> <li>- Semi Finals are played by winning teams</li> <li>-The final is played</li> <li>- All teams will continue to play until Saturday for rankings for 2018- 6 games in 6 days</li> </ul> |  |
| <b>Prior event dates, attendance numbers and key outcomes</b>  |  |
| <p>This event is a long standing Hockey NZ tournament. It was held as part of the Secondary School Hockey Week. There were 320 participants including coaches, managers and tournament officials. The event was successfully run and has very favourable feedback from those involved.</p> <p>Key Learning's:</p> <ul style="list-style-type: none"> <li>* This tournament is high pressure due to qualifications for Top Tier tournament, so officiating has to be of extremely high standard</li> <li>* Venue needs to provide good quality food for teams</li> </ul>  |  |
| <b>Dates and description any Auckland Council Group Support</b>  |  |
| Harbour Hockey has not hosted this tournament since the founding of the Auckland Council, we are also unaware of any support from the Legacy Councils for this event   |  |
| <b>Amount grant requested</b>  | <b>\$10,000.00</b>   |
| <b>Ways in which event SUPPORTS REGIONAL EVENT KEY PRIORITIES</b>  |  |

\* REGION WIDE IMPACT - This event will bring 320 participants into the Auckland region along with supporters. We estimate that each participant will have 1 supporter each for half the week. This not only provides economic benefit to the region with 1470 bed nights it also exposes Auckland to people from all around New Zealand.

\* SHOWCASE AUCKLANDS ASSETS -This event showcases the Premier Hockey Venue in Auckland - North Harbour Hockey Stadium. This venue has had a new turf laid and is the only hockey facility in Auckland that has 3 water turfs at one venue.

\* BUILDING REGION WIDE IDENTITY - This event will help Aucklanders feel proud of what we can offer in terms of delivering a Hockey tournament. In addition they will take pride in the fantastic facilities.

## REF17S00028

|   |   |
|---|---|
| <b>Project Title</b>  | <b>Auckland Regional Waka Ama Sprint Championship</b> |
| Applicant   | Auckland Region Outrigger Canoe Association           |
| Website   |   |
| Proposed venue/location   | Lake Pupuke   |
| Proposed event dates  | 9-10 December   |
| Proposed event times  | 8am - 4pm   |
| Estimated total audience  | 1000  |
| Target audience   | Waka Ama Paddlers and Family                          |
| Project cost GST inclusive?   | Yes   |
| Total estimated running costs   | \$15,000.00   |
| Has event been held before?   | Yes   |
| <b>Brief project description</b>  |   |
| <p>The Auckland Regional Championship is the qualifying event to the National Sprint Championships. AROCA are looking to increase this event to allow and cater for as many paddlers in the Auckland region as possible. This will mean increasing the day to a two day event and having races in both W1 and W6 waka. All age groups will have events offered.</p> <p>The participation in Auckland and Nationally is increasing on an annual basis and we want to ensure participation opportunities are available for the increasing number of paddlers.</p> <p>The events are run to not only ensure our community are engaged in active lifestyles but also ensure healthy lifestyles are promoted. This includes all events being smoke, alcohol free. All food and drink options provided are only healthy e.g no hot chips.</p> <p>We are looking to provide a festival feel at the event including entertainment and some educational opportunities.</p> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>   |   |
| <p>2016 was the first time the event was run in this format. 10-11th December.</p> <p>Event attendance 650</p> <p>Have a pinnacle event for all Auckland paddlers to be able to compete in as preparation for the National event.</p> <p>Work towards the Auckland event being a flagship event for all paddlers.</p> <p>Create more opportunities for Maori to participate and become involved in a sport for life.</p>  |   |
| <b>Dates and description any Auckland Council Group Support</b>   |   |

N/A

|                               |                    |
|-------------------------------|--------------------|
| <b>Amount grant requested</b> | <b>\$15,000.00</b> |
|-------------------------------|--------------------|

Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

The event is for the full wider Auckland region with clubs and paddlers from all areas in Auckland.

The event meets the key priorities in sport and recreation, it allows for more accessibility for paddlers and the Maori community in particular. It is creating an identify for the full Auckland region and at the same time highlights Auckland easy access to water from all areas.

We feel it meets all of the key priorities for the region.

|  |   |
|--|---|
| <b>Project Title</b>   | <b>Aroha Winter Mardi Gras</b>  |
| Applicant  | Mika Haka Foundation  |
| Website  | <a href="http://www.mikahakafoundation.co.nz/">http://www.mikahakafoundation.co.nz/</a> |
| Proposed venue/location  | Q Theatre, Queen St, Auckland   |
| Proposed event dates   | 30 June - 3 July, 2017  |
| Proposed event times   | 7 - 10pm  |
| Estimated total audience   | 20000   |
| Target audience  | Maori, LGBT, Pacific and Asian communities.   |
| Project cost GST inclusive?  | Yes   |
| Total estimated running costs  | \$74,000.00   |
| Has event been held before?  | Yes   |
| <b>Brief project description</b>   |   |
| <p>We will take Aroha Winter Mardi Gras to all regions of Auckland, from Q Theatre, CBD to Te Pou, New Lynn   Mangere Arts Centre - Pumphouse Theatre, Milford. Aroha'18 Festival event sales will go toward supporting The Aroha Project youth suicide awareness campaign.</p> <p>Aroha Winter Mardi Gras, to be a part of Matariki Festival, 2017 throughout Auckland will include works around identity of Urban Maori in city life, retaining their own sense of tikanga in the concrete jungle. Young, new Te Reo Maori show developments will premiere at Aroha Winter Mardi Gras, showcasing high quality New Zealand art within the rapidly developing modern day.</p> <p>He kakano (the seeds) are planted for new talent as MHF strive to harvest their results, ready to deliver into the world; new art forms, ideas for innovation and cultural exploration. Fellow practitioners, emerging artists and arts organisations friendly to MHF, have performance potential and voices, messages and opinions to express and Matariki, in Maori culture, is the celebration of new beginnings. This fund will enable us to complete a four-day season of works, within Matariki Festival.</p> <p>It is of vital importance to all MHF works, there be inclusion of youth, Maori and Pacific themes as well as encouraging all of New Zealand's diverse cultures. MHF succeed at executing inter-arts shows in the following areas:</p> <ul style="list-style-type: none"> <li>• Dance</li> <li>• Literature – spoken word poetry, quickly becoming a hybrid of music performance, we'd eventually aim for a digital publishing outcome.</li> <li>• Maori arts – the use of taonga puoro, waiata Maori, whaikorero, moteatea and haka are prevalent throughout these contemporary Maori works</li> <li>• Music – Original scores in Te Reo, English and other languages with trad. Maori instruments, as well as western instruments, hip hop and Pop music fusions</li> <li>• Theatre – the work is broken into Word, Music, Dance and actionplay</li> <li>• Community arts – we continue to engage local and more frequently, international communities to be involved in MHF showcases.</li> </ul> |   |

Currently, MHF are in pre-production for Aroha'17 Festival of Ideas, our annual, summer Inter-arts Festival - in its third year so far. 2017's Festival includes:

- Academy Award Nominee, Keisha Castle-Hughes stars in art house film, MHF emerging leaders worked on
- Klub Kid Nights with NZ Hip Hop stars Richie Cattell and music producers, Sonny Bishop.
- NZ cabaret and comedy icons take to the stage for a Gala fundraiser - all proceeds going toward The Aroha Project
- World Contemporary Dance premieres, out in Manukau and
- A spoken word poetry house party in Mt. Roskill, Puketapapa
- Upcoming designers create pop-up mannequin installations at ticketed events, showcasing their design skills, developed through Emerging Leaders Program.

As part of Aroha'17 Festival of Ideas, we are introducing a 6-month-in-the-making design installation, called Mana Mannequins; a pop-up exhibition at local events, where mannequins are assembled, displaying new fashion, costume and seasonal trends, led and created by rangatahi designers. Activations are quickly becoming more entertaining, creative and innovative by the year and these art installments, set up at venues all over Auckland, will increase artwork showcases from emerging MHF creatives.

<http://www.mikahakafoundation.com/> please refer to the in-depth website showing our work with marginalised Maori youth since 2008.

Board of Trustees

<http://www.mikahakafoundation.com/#about>

Prior event dates, attendance numbers and key outcomes

Refer to Summer Festival of The Arts, 2015 programme - Open Dropbox link:

[https://www.dropbox.com/s/7mq914woj2n4roi/MHF\\_SummerFestivalofAroha\\_Programme.pdf?dl=0](https://www.dropbox.com/s/7mq914woj2n4roi/MHF_SummerFestivalofAroha_Programme.pdf?dl=0)

Dates and description any Auckland Council Group Support

Regional Arts and Culture grant - \$12,000 in 2015

Regional Event funding - \$15,000 in 2014

Community Lease - \$19,200 in 2014

Community Lease - \$25,000 in 2013

Regional Events funding - \$30,000 in 2013

Regional Events funding - \$10,000 in 2013

|                               |                    |
|-------------------------------|--------------------|
| <b>Amount grant requested</b> | <b>\$20,000.00</b> |
|-------------------------------|--------------------|

Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

This will be a Maori-focussed event, as MHF will be launching Aroha Winter Mardi Gras during Matariki Festival. The live performances (mentioned in the Communications Plan) are all Maori orientated and include, but are not limited to contemporary dance, spoken word, Maori theatre, acoustic and amplified music. Music compilation albums will be released during the regional event.

|   |   |
|---|---|
| <b>Project Title</b>  | <b>Matariki Rhythmz</b>                                   |
| Applicant   | Youth Performance Trust (YPT)                             |
| Website   | <a href="http://www.ypt.org.nz">http://www.ypt.org.nz</a> |
| Proposed venue/location   | Vodafone Events Centre                                    |
| Proposed event dates  | 1st July  |
| Proposed event times  | 2pm - 9pm   |
| Estimated total audience  | 1000  |
| Target audience   | Youth 13 - 19   |
| Project cost GST inclusive?   | Yes   |
| Total estimated running costs   | \$98,576.00   |
| Has event been held before?   | Yes   |
| <b>Brief project description</b>  |   |
| <p>Matariki Rhythmz in 2017 differs from the previous Matariki Rhythmz 2016 in that it is more focused on showcasing youth talent across a number of cultural expressions - music, dance, song, spoken word and more.</p> <p>Matariki Rhythmz in its new base form is a talent show but it is also more than that, it is an opportunity for participants to connect with the theme of Matariki (the Polynesian celestial new year) and express ideas arising from that connection in an artistic format.</p> <p>The event begins in schools with workshops designed to encourage participation and increase participant skills in performance (also encouraging confidence growth). These workshops run from April - June within the four regions of Auckland with focus in lower decile schools.</p> <p>Following the workshops participants develop their particular showcase to present in competition at the Matariki Rhythmz final event.</p> <p>The event day welcomes participants throughout the day in different categories culminating in the finals at night. Winners will be offered a range of prizes from useful equipment to scholarships and cash as well as the most important prize; bragging rights as the ultimate winners.</p> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>   |   |
| <p><b>Matariki Rhythmz Heats</b></p> <p>When: Saturday 25th June 2016</p> <p>Where: Dorothy Winstone Centre</p> <p>Attendance: 400</p> <p>Outcomes:</p> <p>Participants performed in front of a live audience</p> <p>Participants received mentoring from judges and back stage mentors</p> <p>Participants honed skills through performance</p> <p>Community were able to engage in process and show support for participants</p> <p>Finalists were chosen</p> <p>When: Saturday 9th July 2016</p>   |   |

Where: Vodafone Events Centre

Attendance: 400+

Outcomes:

Participants had opportunity to be part of a larger production

Participants received mentoring from judges and backstage mentors

Participants honed skills through performance and gained exposure through media

Community were able to engage in process and show support for participants

Winners were selected

Post-Event Recording :

Two selected groups were able to go on to post-event recording at a professional recording studio.

Two songs were professionally recorded and a music video shot for one of them. Release summer 2016/2017

Participants received mentoring and experience through the process

Dates and description any Auckland Council Group Support

Matariki Rhythmz 2016 was part of the Auckland Council's Matariki Festival. Funding was provided through the Auckland Regional Arts and Culture Fund as well as the Event Fund.

|                               |                    |
|-------------------------------|--------------------|
| <b>Amount grant requested</b> | <b>\$25,000.00</b> |
|-------------------------------|--------------------|

Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

1. Matariki Rhythmz has a region-wide impact because it involves or at least is open to all high schools in the region.
2. It also supports regional identity as this is an Auckland based competition and promotion of identity is specified in criteria.
3. Matariki Rhythmz showcases one of Auckland's main assets - its young people and their creative talents.

Please refer to business plan for more description.

## REF17S00037

|  |   |
|--|---|
| <b>Project Title</b>   | <b>The Great Piratical Rumbustification by Margaret Mahy</b>                            |
| Applicant  | The Operating Theatre Trust, trading as Tim Bray Productions                            |
| Website  | <a href="http://www.timbrayproductions.org.nz">http://www.timbrayproductions.org.nz</a> |
| Proposed venue/location  | The PumpHouse Theatre   |
| Proposed event dates   | 1 - 22 July 2017  |
| Proposed event times   | Educational Season: 10.30am and 1pm Public Season: 10.30am and 2pm Gala Opening: 5pm    |
| Estimated total audience   | 4924  |
| Target audience  | Children aged 3 - 8 years old   |
| Project cost GST inclusive?  | No  |
| Total estimated running costs  | \$126,740.00  |
| Has event been held before?  | Yes   |
| <b>Brief project description</b>   |   |
| <p>'The Great Piratical Rumbustification' by Margaret Mahy is the second production in our 2017 Season of Theatre for Children.</p> <p>It has a week long season for schools and early childhood centres to attend at the end of term 2 as part of their curricula and these groups are offered a free Teachers' Resource Guide which has cross-curricula classroom activity ideas to do before and after their visit to the show.</p> <p>Then we have a two-week season during the July school holidays for families, whanau, school holiday programmes, tourists to enjoy the show.</p> <p>In 2016 our July show had two UNITEC performing arts students involved as a secondment which was a requirement of their course work. We are again collaborating with UNITEC again in providing a few roles in this show for their students to have their secondment with us. Many acting graduates have their first work in performing to children and so we like to show them the professional way that we undertake our performances so that they learn from the experience and also learn from performing alongside seasoned professional actors.</p> <p>Around the performances we're also offering full-day and half-day Theatre Workshops for children to become actively involved in various drama, craft and art activities. They also enjoy a backstage tour and learn how the theatre lighting works, and have their own Q7A session with the cast after the show.</p> <p>Through our Charity Seats programme we will be offering the opportunity for schools from low decile areas across the Auckland region to apply for free tickets to 'The Great Piratical Rumbustification'. This programme allows disadvantaged and disabled children to attend our shows where normally they might not have the opportunity to. This aligns with our purpose of creating top quality New Zealand theatre which is accessible to all children and young people and inspire in them a love of the performing arts both as audience and active members.</p> |   |

Prior event dates, attendance numbers and key outcomes

'The Great Piratical Rumbustification' was first created and presented in July 2012 at The PumpHouse Theatre. It attracted 5,053 children and their teachers, parents and grandparents during the three week season from 25 June to 14 July 2012.

As a theatre company we bring back shows from our repertoire as we are a small team and can't keep creating new work each time. Plus our audience is ever changing and growing so it's a chance for us to bring back successful and much-loved productions.

"Perhaps Bray's most noteworthy quality as an adapter/director of children's stories is his uncanny ability to find the essence of the works he adapts and to find ways to translate this to the stage. His work with Mahy's quirky creations is no exception. It's been my pleasure to see many of Bray's children's theatre works but I have to say The Great Piratical Rumbustification is quite simply his best effort yet and it's all down to harmony." Review, Lexie Matheson, Theatreview, 2 July 2012

Dates and description any Auckland Council Group Support

2012 Auckland Council Devonport-Takapuna Local Board: \$2,500

|                               |                   |
|-------------------------------|-------------------|
| <b>Amount grant requested</b> | <b>\$5,000.00</b> |
|-------------------------------|-------------------|

Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

Our theatre company started in 1991 and since 2004 we have been based at the North Shore's historic PumpHouse Theatre and our audience of 20,000+ annually comes from all over Auckland and beyond for our shows there. Our audience loves the PumpHouse and its environs as it's a suburban venue, with free carparking and the beautiful Lake Pupuke as another drawcard for families. New audience members arrive and their response to seeing the lake is palpable. And our young audience enjoys the intimate theatre and the great sightlines offered to the children coming along to our shows.

We know that as an organisation our impact is regional rather than local. There are two full-time theatre companies in New Zealand dedicated to creating and presenting theatre for children - one, Capital E, is in Wellington. and the other is ourselves regarded as Auckland's leading theatre for children. Our networks, audience and influence in this genre are Auckland-wide. We're introducing Auckland's youngest citizens to an artform that we hope they continue to enjoy as they grow older.

Children's theatre makes a very special contribution to New Zealand's present and future. The magic and wonder we create in our productions has a lasting impact on the children and the parents who experience it. For twenty-six years we have earned a reputation for creating high quality, professional children's theatre that celebrates New Zealand's literary heroes. We are proud of our commitment to New Zealand authors and titles and 'The Great Piratical Rumbustification' is a New Zealand play written by our Artistic Director with songs composed by Wellington composer, Christine White, based on a story by New Zealand's icon, Margaret Mahy. Mahy's daughter, and grandchildren, often attend our shows based on her mother's work.

Our shows are entertaining, energetic and larger than life, encouraging a love of literature and live theatre in children. As well as providing a rich experience for children and schools who perform in our shows, we are committed to maintaining low cost entry for our audiences, so more families have access to local literature through the magic of theatre.

Data from the PumpHouse Theatre who handle our bookings shows that 34% of our audience is from

the immediate local area of Takapuna and Devonport and 64% are from the rest of the Auckland area.

'The Great Piratical Rumbustification' will intersect with a diverse community of Auckland schools, early childhood centres, family groups, school holiday programmes and charities, presenting a quality, original production.

The production will be staged by, and will provide employment contracts for, our top notch creative team of producers, writers, directors, actors, designers, lighting and sound technicians, musicians & composers, publicists, set, prop and costume makers, all supported by a wonderful team of volunteers.

**REF17S00040**

|   |   |
|---|---|
| <b>Project Title</b>  | <b>Franklin Schools Choir Festival</b>                                |
| Applicant   | Pukeoware School  |
| Website   | <a href="http://pukeoware.school.nz/">http://pukeoware.school.nz/</a> |
| Proposed venue/location   | Pukekohe Town Hall  |
| Proposed event dates  | 20/9/2017   |
| Proposed event times  | 21/9/2017   |
| Estimated total audience  | 800   |
| Target audience   | Franklin District school parents and community                        |
| Project cost GST inclusive?   | Yes   |
| Total estimated running costs   | \$6,700.00  |
| Has event been held before?   | Yes   |
| <b>Brief project description</b>  |   |
| <p>Franklin Choir festival is open to all primary and intermediate schools in the Franklin district. - approximately 35 schools with approximately 20 students from each school participating - last time we had 20 schools participate with between 300 and 400 students singing.</p> <p>We are having two concerts one on 20 September the second on the 21 September</p> <p>Students will sing a variety of songs - 12 in total. I am also contacting the high school this year to see if we cannot get their KapaHaka group and music department involved - this would mean that we would not only have the primary schools but also students from the high schools involved.</p> <p>The theme for this years event is Manakitanga/Unity - friendship, working together, being there for each other etc.</p> <p>The Franklin Choir Festival is held every second year. the last event was in 2015</p> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>   |   |
| <p>15th and 17th of September 2015</p> <p>350 students, 800 audience - spread over two nights</p> <p>Students sang for their whanau. Students sung well and those parents who came enjoyed watching all the local schools sing.</p> <p>The hall that was hired was too small for both the choir and the audience.- couldn't afford to pay for a bigger hall.</p>  |   |
| <b>Dates and description any Auckland Council Group Support</b>   |   |
| None  |   |
| <b>Amount grant requested</b>   | <b>\$6,700.00</b>   |

Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

This event show cases the talent within the community. It showcases the Arts within our community. It has a regional wide impact because it brings all the schools together.

|  |   |
|--|---|
| <b>Project Title</b>   | <b>Little Shop of Horrors</b>   |
| Applicant  | Centrestage Theatre   |
| Website  | <a href="http://www.centrestagetheatre.co.nz">http://www.centrestagetheatre.co.nz</a> |
| Proposed venue/location  | Centrestage Theatre   |
| Proposed event dates   | 24th to 27th May, 2017  |
| Proposed event times   | 7.30pm performances each evening with a matinee on Saturday at 2pm                    |
| Estimated total audience   | 614   |
| Target audience  | 5yrs to Adult   |
| Project cost GST inclusive?  | No  |
| Total estimated running costs  | \$17,048.00   |
| Has event been held before?  | Yes   |
| <b>Brief project description</b>   |   |
| <p>Little Shop of Horrors is open to anyone in our community between 13 and 19 years old. We want to give this age-group of youth the opportunity to take on a more challenging show than we have done with younger children involved, and allow them to further develop their theatrical skills.</p> <p>Many of them attend weekly and/or monthly drama classes and workshops that we hold, and this the perfect way to put everything they learn into practice.</p> <p>We also want to continue to add variety to the local arts calendar and appeal to different audiences in Auckland.</p> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>  |   |
| <p>Our youth show last year was Joseph and the Amazing Technicolour Dreamcoat. It ran from 20th to 23rd July, 2016 - 6 shows in total.</p> <p>The show was sold out before opening night at 1244 audience members.</p>   |   |
| <b>Dates and description any Auckland Council Group Support</b>  |   |
| <p>Creative Communities supported our youth production of Bugsy Malone Jr in September 2015 with a \$3091 grant. We have also received support for various adult productions.</p>  |   |
| <b>Amount grant requested</b>  | <b>\$1,925.00</b>   |
| <b>Ways in which event SUPPORTS REGIONAL EVENT KEY PRIORITIES</b>  |   |
| <p>This event will support the strategic outcomes for arts, culture and community development in both the involvement onstage and backstage in the production, as well as audience enjoyment. We hope to introduce more audience members to our community theatre.</p>   |   |

|  |   |
|--|---|
| <b>Project Title</b>   | <b>Off the Grid - Muriwai Arts Trail 2017</b>   |
| Applicant  | Muriwai Arts Incorporated   |
| Website  | <a href="http://www.muriwaiarts.co.nz">http://www.muriwaiarts.co.nz</a>                 |
| Proposed venue/location  | Muriwai Beach Surf Club & artist's studios in Muriwai                                   |
| Proposed event dates   | 12th May - 21st May 2017  |
| Proposed event times   | 10am - 6pm daily  |
| Estimated total audience   | 1500  |
| Target audience  | Everyone - those wishing to discover the art, artists and environment of Muriwai Beach. |
| Project cost GST inclusive?  | Yes   |
| Total estimated running costs  | \$12,000.00   |
| Has event been held before?  | Yes   |
| <b>Brief project description</b>   |   |
| <p>We wish to celebrate our creative community by holding a group exhibition incorporating all creative disciplines represented by the artists of Muriwai and the immediate surrounding area. Alongside this exhibition we wish to create an opportunity for the artists to open their studios to the public to allow an intimate look at the artist's work and their creative process. The exhibition will run from a Friday night opening, for ten days to the following Sunday evening. There will be an integral 'youth' element to the project. We want to engage with the broader public and involve them with the creativity that thrives in Muriwai Beach as well as encouraging people to discover this coastal corner of Auckland.</p> <p>Our exhibition will give a large number of local artists (50+) a unique platform to exhibit in the locality that gives them inspiration for their work. This platform allows them to interact with their peers, the local community and the public at large. We provide an opportunity for emerging artists to interact with more experienced practitioners which is a process that benefits all involved. All artists have the opportunity to make sales and project their work to a wider audience. This means that they can continue to be creative and enrich our community. The event will give the wider public an opportunity to access and engage with original art in a variety of settings. The event brings people to Muriwai from the wider Auckland area, as well as other localities, and allows them to have a Muriwai experience that goes beyond a visit to the gannet colony. Muriwai enjoys a unique coastal and bush environment that has many walking trails, the open studio event is a great way to enjoy these and interact with the people who live and work here. It is also a great way for the wider public to interact not only with the arts but with the new Community building at the Surf Club. Our events keeps the arts very much at the forefront of community life.</p> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>  |   |
| <p>We have had 4 previous events. Each has built on the success of the last.</p> <p>Turangawaewae - 2 May to 10 May 2015 (Attendance 1,300+)</p> <p>Homecoming - 13th April to 21 April 2013 (Attendance 1,500+) (Our first event at the new Muriwai surf</p>  |   |

Club and Community hub)

Muriwai Arts Trail 2010 - 20th & 21st November 2010

Muriwai Arts Trail 2008 - 2 days - November 2008

Dates and description any Auckland Council Group Support

Turangawaewae 2015 - Creative Communities Scheme - \$5,000 + \$3,000 (2 successful rounds)

Homecoming 2015 - ARST Fund - \$25,150

Muriwai Arts Trail 2010 - ARST Fund - \$30,036

Muriwai Arts Trail 2008 - \$7,500 received from Auckland Council (I'm not sure what fund)

|                               |                   |
|-------------------------------|-------------------|
| <b>Amount grant requested</b> | <b>\$5,000.00</b> |
|-------------------------------|-------------------|

Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

This event promotes the North West and all that is unique about it. It showcases all that Muriwai has to offer - both the people, their art and the outstanding natural beauty.

|  |   |
|--|---|
| <b>Project Title</b>   | <b>Michael Hill International Violin Competition</b>                                |
| Applicant  | Michael Hill International Violin Competition Charitable Trust                      |
| Website  | <a href="http://www.violincompetition.co.nz">http://www.violincompetition.co.nz</a> |
| Proposed venue/location  | Auckland - several regional venues North Shore, CBD, South Auckland                 |
| Proposed event dates   | 6 June - 10 June  |
| Proposed event times   | all day   |
| Estimated total audience   | 35000   |
| Target audience  | 500 Auckland Koreans  |
| Project cost GST inclusive?  | No  |
| Total estimated running costs  | \$400,550.00  |
| Has event been held before?  | Yes   |
| <b>Brief project description</b>   |   |
| <p>We seek Council support for an specific Korean community audience development initiative within the full delivery of The Michael Hill International Violin Competition "aims to recognise and celebrate excellence, distinctiveness and musical artistry. We encourage talented young violinists from all over the world who are on the verge of launching themselves on the world stage and empower them with the necessary skills to broaden their career opportunities.</p> <p>We take pride in New Zealand Aotearoa's cultural offerings and showcase our finest artistic talents. Hosting a major event and inviting the world's celebrated violinists, we are raising the awareness of fine music and the standards of musical performance that richly impacts the next layer of talent in New Zealand."</p> <p>For the Auckland community, the Competition delivers a world-class event in their backyard, genuine audience engagement, friendly and inviting accessibility. The Competition event offers far more than concert performances and engages with the community through the provision of meaningful professional development, audience and community outreach programmes.</p> <p>The Competition encourages the wider public to attend all the stages of the event - it attracts live audiences and to ensure full accessibility, it broadcasts (via livestream, delayed video podcasts and on Radio NZ Concert), all of the Competition's proceedings.</p> <p>Tangential to its concert-hall activities, the Competition presents a series of rich community outreach programmes designed to inspire, educate, and involve the broader community so that Auckland's can personally develop through their engagement with a major international event.</p> |   |
| <b>Prior event dates, attendance numbers and key outcomes</b>  |   |
| <p>10-13 JUNE 2015. Live attendances in Auckland 1500, international livestream audience 27,000. Estimate 250,000 digital engagements for event.</p> <p>Publicity recorded: 49 placements (print, TV, radio, digital) with Total reach of 11,578,819 circulation 5 masterclasses + 1 workshop presented University of Auckland free-of charge; 2 schools workshops</p>   |   |

delivered

Artistic calibre continue to increase with evidence of 2013 MH winner appointment of concertmaster NYC Metropolitan Opera Orchestra.

JUNE 2013. Live attendances in Auckland 2000, international livestream audience 17,000.

Estimate 250,000 digital engagements for event.

Publicity recorded: 11,971 sq cms print, plus TV3, Violin Channel, Strad Magazine, Canadian Broadcast

4 masterclasses and 2 workshops presented University of Auckland free-of-charge; 3 schools workshops delivered

Artist calibre increase with evidence of 2007 MH winner Avery Fisher Career Grant Recipient and 2011 winner appointed Atrium Quartet

Etc...

#### Dates and description any Auckland Council Group Support

To date, the Competition has not yet benefited from Auckland Council support, yet the Arts and Culture team are well-familiar with the event and its reputation. It is ardently anticipated, that with council event funding policy and practice now bedded down, opportunities will exist for the Competition to engage with Council on a regional basis where before we have fallen between the cracks of ATEED Signature Events and the changing landscape of Council funding mechanisms. The Competition is a brilliant vehicle for promoting Auckland as a vibrant cultural city for its residents and visitors.

#### Amount grant requested

**\$12,500.00**

#### Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

##### SUPPORTING REGIONAL OUTCOMES FOR ARTS AND CULTURE

High Youth Focus (as above), Low season (June), Diverse communities (Korean focus).

Organised occasion of limited duration that brings people together for an uplifting cultural experience.

Biennial activity

Korean Audience Development Initiative a new activity

Free of Charge and ticketed events

##### BUILD REGIONAL IDENTITY

Quality international and nation-wide reputation with significant regional engagement

Utilises venues on North Shore (Westlake Girls HS), Auckland CBD (Town Hall, Dio for Girls HS, UofA), South Auckland (Sistema Aotearoa)

##### SHOWCASES AUCKLAND'S ASSETS

Town Hall is showcased as an exceptional facility through worldwide streaming of event

Auckland artists are featured as collaborators: APO, NZTrio, UofA lecturers

Print and digital marketing and communications campaign features eye-catching Auckland assets and attributes

##### REGION-WIDE IMPACT

Through its free-of-charge educational and community outreach (including a dedicated focus on South Korean community), the Competition 'goes to' a number of greater Auckland areas. It attracts

live and digital audience from across greater Auckland.

