

The Rose Garden Centre and Theatre Incorporated Society (Centre)
Devonport Takapuna Local Board – Local Grants Programme 2016/17
Application: Discretionary Grant

Summary

The Rose Centre is a community and performance centre that seeks to develop alongside the changing needs of our community. At a base level the Centre has not been able to fulfil its potential due to the lack of resources required to provide the opportunities for growth and alignment. We would like to instate and structure positions at the Centre to administer the day to day Community Centre needs so that the Manager of the Centre can concentrate on the operational, strategic and stakeholder relationships tasks aligned with building a more positive outlook. This application points out the opportunity and vantage point of strategically aligning the Centre with a better future and what we know the space can ultimately offer the local community.

Local Board Alignment

The Rose Centre delivers on a full range of KPIs to the local board, but could do a better job of aligning with the Devonport Takapuna Local Board vision and plan to make Auckland the world's most liveable city at a local level by more effective resourcing. The Rose Centre currently embraces:

- senior citizen patronage and use through programmes, meetings, educational classes, theatre shows and patron honours
- a space that young people learn, grow and play through after school programmes, school holiday programmes, educational alignment, storytelling, extramural classes in art and performance and a space to plan, programme and present all manners of arts and culture
- a family friendly environment
- a space that is a part of a caring and safe community

We would like to continue to embrace what we currently offer and build stronger and clearer identifiable alignment and connections, by providing:

- a facility that enables community well-being to all users and employees
- planning and programming for diversity in our community through patronage and use
- planning and programming opportunities to be inclusive of our business community further strengthening our economy
- a platform to align our unique Maori and European heritage
- an effective and efficient community and performance centre that provides arts and culture that is diverse, vibrant and well supported
- a space that can withstand more regular neighbourhood and community-led initiatives that are well-supported and encouraged; enabling an active, connected and supported neighbourhood
- activity that will create an innovation hub in the local board area that encourages opportunities for local new business development and economic growth

Requirements

Due to two critical factors The Rose Centre is not fulfilling its potential. Firstly, and over time the use of the Centre has increased greatly and the imbalance of capable people to run and maintain it effectively has not matched the requirements to run the centre effectively. The by-products of ineffective management over time have created the need for:

- Renewed daily procedures and policies to be put in place for: operations, financial management, communications & branding, stakeholder engagement on all levels and basic facilities maintenance
- Clearer pathways to ensure compliance, issues management and risk are managed effectively and as and when issues arise
- Oversight on building works/renovation project timelines, health and safety requirements that overlap the operational/functional and usable spaces of the facility and a risk register that is clearly accessible to guide Centre operations
- Resource and time to create actionable operational and budgeting alignment to a strategic vision
- Consequential loss of Local Board funding between 2014 and 2016

Secondly, due to the Centre being identified as a leaky building, major building works started on the Centre late January 2017 and will not be finished until the end of May 2017. The building works continue to create issues to be managed on a daily basis, one issue being the loss of income over this time through the cancellation of hirers and the costs needed to operate the Centre on a day to day basis, whether income is being generated or not. Please view appendices one for a breakdown of loss of income over this time.

Estimated Costing for Grant Amount Requested

1x 5 hours per week for 26 weeks up to the maximum of \$22 per hour for financial support

1x 20 hours per week for 26 weeks up to the maximum of \$22 per hour for support in facility, technical and programmes co-ordination

10 hours maximum at \$50 per hour for Centre restructure and set-up

Loss of income to cover the increasing shortfall of income, approx. \$15,000

Total grant amount = \$30,000.00

The grant would give the Centre the ability to increase community participation and be in a better position to achieve our goals and outcomes. It would also allow the Centre Manager and Centre Board to recognise the strategic opportunities for growth and to spot issues in a more timely fashion.

Revenue generated from within the Centre would then be able to cover the regular day to day operations and typical maintenance needed to run a community facility of our type and nature.

A full breakdown can be provided at your request to outline what each resource covered and how the Local Board grant was/will be used to specifically support the Centre achieving the desired outcomes.

Conclusion

We seek Local Board support to maintain and grow the capabilities of the Centre through alignment with the Devonport Takapuna Local Board vision and plan. We want The Rose Garden and Theatre to have a future that contributes to and is a part of the vision and plans of our local community. We vision that we can be the humming heart of Belmont Bayswater and a centre for the Devonport Takapuna area. With your support the Centre's outlook of programmes that align with key local board deliverables becomes achievable as we plan, market, communicate and build quality relationships, which in turn provide successful local community growth and synonymous connections to the Local Board's vision for the future.