

## INITIATIVE REGISTRATION

### Te Auaunga Community Art Project - Wesley Intermediate

<b>INITIATIVE NAME</b>		<b>Te Auaunga Community Art Project - Wesley Intermediate</b> – <i>digital printed artwork by Wesley Intermediate students</i>	
<b>LOCAL BOARD AREA</b>		Puketapapa Local Board	
<b>PROPOSED LOCATION OF ARTWORK (address)</b>		Wesley Intermediate, Sandringham Rd Ext, Mount Roskill, Auckland 1041	
<b>VERSION</b>	<b>DATE</b>	<b>AUTHOR(S)</b>	<b>COMMENTS</b>
0.1	14/02/2017	Kim Martinengo	First draft
1.0	22/02/2017	Kim Martinengo	
<b>Introduction</b>			
<b>SHORT DESCRIPTION OF INITIATIVE</b>			
<p>The initiative is the creation of a 150m long community artwork digitally printed and showcasing artwork by the students of Wesley Intermediate School.</p> <p>Te Whangai Trust is currently establishing a nursery site on the school grounds. The nursery site will be enclosed in a security fence clad in shade cloth to protect plants and seedlings which will directly supply the Te Auaunga project.</p> <p>Te Whangai trust has identified this enclosure as a potentially problematic canvas for graffiti. This risk could be mitigated if treated as a canvas for community artwork.</p>			
<b>PROPOSED OBJECTIVES AND OUTCOMES SOUGHT</b>			
<ul style="list-style-type: none"> <li>Engage students of Wesley Intermediate in art making to raise awareness of Te Auaunga and foster pride in their schools hosting of Te Whangai Trust</li> <li>Create a 150m digital artwork to minimise opportunities for graffiti and vandalism and increase local pride /awareness in Te Auaunga</li> </ul>			
<b>INTENDED EXPERIENCE</b>			
Engender community pride in Te Auaunga / Oakley Creek Raise awareness of the health of the awa / environment			
<b>BENEFITS</b>			
<b>Social benefits:</b>			
Raise awareness of water quality, biodiversity issues and the holistic health of the wai with participating students			

and the wider community

Engage students in a community project which confers ownership and pride

**Financial Benefits:**

Decrease 'blank canvas' opportunities for graffiti and vandalism

**POTENTIAL TO OFFER OPPORTUNITY TO IWI**

This is a community engagement project. The briefing to students will include an overview of the history of the wetland and awa, the reasons for the Te Auaunga project and how the te aranga principles have shaped the design and delivery of the project

Principles	Nga Hua/Outcome	Application
<b>Mana</b> Rangatiratanga Authority	The status of iwi and hapu as mana whenua is recognised and respected	Embedding Te Auaunga, the name of the awa in the minds of students and their families
<b>Tohu</b> The wider cultural landscape	Mana whenua significant sites and cultural landmarks are acknowledged	Embedding Te Auaunga, the name of the awa in the minds of students and their families
<b>TAIAO</b> The natural environment	The natural environment is protected, restored and/or enhanced	Teaching students how the Te Auaunga Upgrade is restoring the health of the awa and the benefits this will bring
<b>Mauri Tu</b> Environmental health	Environmental health is protected, maintained and/or enhanced	Teaching students how the Te Auaunga Upgrade is restoring the health of the awa
<b>Mahi Toi</b> Creative Expression	Iwi/hapu narratives are captured and expressed creatively and appropriately	Embedding Te Auaunga, the name of the awa in the minds of students and their families
<b>Ahi Ka</b> The living Presence	Iwi/hapu have a living and enduring presence and are secure and valued within the rohe	

Which local board plan priority does the initiative address?	Nil, Small, Medium, Large	Describe how the initiative addresses each of the indicated outcomes
<b>Local board place-making aspirations</b>		
Community identity, pride and belonging	Large	Creating an artwork which showcases the artistic talents of the local community
Supporting arts and culture	Large	Creating art for and by the community
Vibrant and economically strong town centres that reflect local character	Medium	Creating opportunities for the community to tell its stories
Stimulating community activity	Medium	Creating a focal point for community pride and discussion
Enhancing lifestyle in public places	Medium	Community connect with the planting of the awa and connecting to Papatuanuku
New and improved community facilities	Small	Creating a skills hub connected to the school within the community

Arts and Cultural Strategic Action Plan (regional)

All Aucklanders can access and participate in arts and culture: increase opportunities to experience and participate in arts and culture	Medium	Making engaging with artwork part of the communities everyday experience
Arts and Culture are intrinsic to Auckland's place making: Tell our stories by encouraging unique and distinctive public art that reflects and responds to our place	Medium	Telling the stories of Te Auaunga and the environmental benefits of a healthy awa
Auckland celebrates a unique cultural identity: <ul style="list-style-type: none"> <li>Celebrate Maori and their culture as a point of difference,</li> <li>support and celebrate creative excellence,</li> <li>promote Auckland as a creative city with a unique cultural identity</li> </ul>	Small	Embeds local names and stories and introduces the wider community to a Maori world view (Te Ao Maori) Promotes the Principles of Partnership, Participation and Protection.

## INITIAL RISK ASSESSMENT

Project will require a specialist community arts co-ordinator to deliver

Which risk areas apply to this initiative?	Rating	Describe how the initiative is affected by the risk area?
Initiative Resources	Specialist resource required	Artwork cannot be delivered without this specialist resource
Reputational Risk	Minor	A poor quality outcome could upset the community
Initiative Complexity	Low	Low complexity if specialist resources available
Initiative Duration	Short – up to 2 months	To be delivered in the 2016/17 FY
Initiative Value	Legible - under \$25k	\$14,450

**Possible risks** - at a high level, key risks identified as part of assessing and executing this initiative are:

Risks	Assessment
Risk 1 <b>Financial</b>	
Risk 2 <b>Public perception (Reputation)</b>	
Risk 3 <b>Cultural/Community</b>	
<b>Overall risk profile</b>	

**Any immediate or foreseeable issues:**

- Product Fading

## Initiative Details

IS THIS AN INTEGRATED ART OPPORTUNITY?	YES	PARENT PROJECT NAME: Te Auaunga Upgrade Project
POSSIBLE START DATE	POSSIBLE FINISH DATE	DURATION
28 February	28 March	1 month

## POTENTIAL BUDGET

	YEAR 1	YEAR 2	YEAR 3
Opex	\$14,450		
Capex			
Total	\$14,450		
Potential source	16/17 Local Board Opex		

#### OTHER PROJECT STAKEHOLDERS

Stakeholder	<b>Arts Culture and Communities</b> <b>Healthy Waters</b> <b>Te Whangai Trust</b> <b>Wesley Intermediate</b>

#### POSSIBLE CONSTRAINTS

##### Constraints

*Time is the major constraint. The shade cloth is a functional part of the nursery site which is currently being established.*

#### PROPOSED DELIVERABLES & TIMING if known

The proposed deliverables for this initiative and timing are:

Deliverable(s) or work package(s)	Estimated Start Date	Estimated Finish Date
Confirm project and budget	14/02/17	13/04/17
Engage arts co-ordinator	15/04/17	20/04/17
Assemble project team	25/04/17	28/04/17
Define project brief	25/04/17	05/05/17
Deliver brief to students of Wesley Intermediate school	22/05/17	5/06/17
Compile images	06/06	08/06/17
Produce digital artwork	09/06/17	13/06/17
Print shade cloth	22/06/17	28/06/17
Install	29/06/17	30/06/17

#### Appendices

N/A

NAME	SIGNATURE	DATE
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Kim Martinengo, Author		
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## Budget Estimate

Project Name		Te Auaunga / Wesley Intermediate Community Artwork	
Budget Source	WBS Code	Budget Amount	Notes
Local Board Opex 2016/17			
	Total Project Budget ALL	\$ -	
	Total PA Capex Budget		
	Original/Working Budget/Quotes		Opex Actual Spend
Teaching cover / support	Unknown		
Community arts facilitator	\$ 3,000.00		
Sub Total	\$ 3,000.00		\$ -
Professional Fees (other consultants)			
External project manager	\$ 2,000.00		
Subtotal	\$ 2,000.00		\$ -
Manufacture	\$ 7,000.00		
Subtotal	\$ 7,000.00		
Delivery to site	\$ 150.00		
Subtotal	\$ 150.00		
Installation (labour)	\$ 300.00		
Subtotal	\$ 300.00		
Contingency (5% - 10%)	\$ 2,000.00		
			\$ -
Working Budget Total	\$ 14,450.00		