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// bringing change

MANUKAU BUSINESS IMPROVEMENT DISTRICT EXPANSION BALLOT

REPORT TO: BUSINESS MANUKAU

From Independent Election Services Ltd

2 November 2016

Outline

A ballot to determine whether there was enough support to expand the Business Improvement District in the Manukau business association area was held on 31 October 2016.

The ballot indicated support for the expansion of the Business Improvement District area.

This report summarises the ballot process.

1. INTRODUCTION

1.1 Background

Notification of a ballot in the Manukau Business Association area, to determine whether to extend the existing Business Improvement District (BID) area, was received in November 2015. Following discussions with Kerry BurrIDGE, General Manager, Business Manukau, a ballot date of 31 October 2016 was agreed.

A 25% return of voting documents from all eligible electors is required for the ballot to be valid, and support from a 51% majority of those who voted is required for the BID area to be expanded.

Auckland Council's Business Improvement District (BID) Policy was updated and came into effect on 1 July 2016. One change to the BID Policy was the introduction of online voting as an option.

The Manukau BID ballot was conducted by postal vote and online voting.

2. NARRATIVE

2.1 Timetable

Voting packs for all electors on the supplied electoral roll were lodged with NZ Post on Friday 7 October 2016. Electors had at least three weeks to complete and return their voting documents, with voting closing at 12 noon on Monday 31 October 2016.

A more detailed timetable is attached ([Appendix 1](#)).

2.2 Roll of Electors

Every ratepayer/tenant/business owner of commercially rated property within the proposed BID expansion area was eligible to vote at the BID ballot.

A roll of electors within the Manukau Business Association area was compiled from Auckland Council and Business Manukau data and contained 554 entities/electors. A further 5 electors were added during the voting period, making a total number of 559 electors. A marked roll of electors (with a line through those who returned their voting document) is attached ([Appendix 2](#)).

2.3 Voting Packs

The voting packs consisted of:

- outward C5 sized envelope;
- return DLE sized prepaid envelope;
- personalised voting document;
- BID information (including map etc) supplied by BM.

A sample voting document is attached ([Appendix 3](#)).

2.4 Additional Voting Packs

During the voting period 54 replacement voting packs were sent out – some to different postal addresses and/or contact people - to people who had been sent a voting pack in the original mailout, but who had misplaced or not received it.

2.5 Returns

When voting closed, 173 of 559 electors had returned their vote (this being a 30.9% return). A schedule of daily returns is attached ([Appendix 4](#)).

This compares to other BID ballot returns of:

North Harbour BID Expansion Ballot (April 2016)	30.6%
Warkworth BID Establishment Ballot (April 2016)	62.23%
Parnell BID Expansion Ballot (May 2015)	52.3%
Dominion Rd BID Expansion Ballot (May 2015)	39.5%
Devonport BID Establishment Ballot (March 2014)	41.8%
North West District BID Establishment Ballot (March 2014)	29.8%
Manukau BID Expansion Ballot (April 2014)	15.1%
Otahuhu BID Expansion Ballot (April 2014)	31.4%

2.6 Results

Each returned voting document was counted twice and the two counts reconciled.
The results of the ballot are:

Question:

Do you support the expansion of the Manukau Central Business Improvement District (BID) programme delivered by Business Manukau (Manukau Central Business Association Inc) and accordingly support the paying of a target rate?

Yes	145	(83.82%)
No	28	(16.18%)
Informal or Blank	0	

More than 25% of the eligible electors returned their voting documents and over 51% of those supported the expansion of the BID area in the Business Manukau area.

A copy of the final results is attached ([Appendix 5](#)).

2.7 Costs

The cost to conduct the ballot is:

- \$5,031.00 + GST, being \$9.00 + GST for each elector, for original 559 electors
- \$486.00 + GST being 54 additional packs sent @ \$9.00 per pack

Total cost to conduct the ballot is therefore \$5,517.00 + GST.

Our invoice for this is included with this report for your attention.

3. SUMMARY

A ballot was undertaken on whether there was support for the expansion of the Business Improvement District in the Business Manukau area. The ballot indicated that of those who returned their vote a majority supported expanding the BID area.

We trust that Business Manukau was satisfied with the conduct of the ballot.

Please do not hesitate to contact us if we can be of any further assistance.

4. RECOMMENDATION

That this report be received.

Yours faithfully,



Judith Ofoske
Director // Operations Manager
Election Services

APPENDIX 1

Manukau Business Association Proposed Business Improvement District Expansion Ballot

Ballot Timetable

Close of Voting: 12 noon, Monday 31 October 2016

(Number of Electors: 550)


by Thursday 29 September 2016	Voter register complete Receive voter data and additional information from MBA/AC
Friday 7 October 2016	Lodgement of Voting Packs with NZ Post
from Monday 10 October 2016	Delivery of Voting Mailers
Monday 10 October - Monday 31 October 2016	Voting period Progressive roll scrutiny Early processing
Monday 31 October 2016	Polling Day Voting closes (12 noon) Results available as soon as possible



Dale Ofsoske
March 2016

APPENDIX 2 (Marked Roll – separate pdf)

APPENDIX 3



0112345678
THE ELECTORAL OFFICER
INDEPENDENT ELECTION SERVICES LTD
PO BOX 5135
WELLESLEY STREET
AUCKLAND 1141


Fold Here

2 ways to vote


you can choose ONE of these methods to vote

vote by post

Tick your preferred option on the voting document (over page)



Tear off and discard your details below and post the voting document in the return envelope




or

vote online

Go to www.voteonline.co.nz/mbid16
Enter the following details, which are unique to you.


Your Voter ID is xxxxxxxx
Your Password is XXXXXXXX

NOTE: All passwords are case sensitive - letters must be entered in capitals.






Follow the instructions online on how to vote

Tear Along Perforation



0112345678
Attention: Contact Person
Ratepayer/Business Name
Address1
Address2
Address3

VOTING DOCUMENT

	
Manukau Central Business Improvement District PROPOSED BID EXPANSION BALLOT 31 OCTOBER 2016	
<p>Before you vote: please read the accompanying information.</p> <p>How to vote: indicate your preferred choice by placing a tick ✓ clearly in one box after the question below.</p> <p>After voting: tear off top portion, fold the voting document and place in the prepaid envelope so the return address is shown in the window. Post or deliver the envelope to Independent Election Services Ltd, so that it is received before 12 noon, Monday 31 October 2016.</p>	
	
<p>Question: Do you support the expansion of the Manukau Central Business Improvement District (BID) programme delivered by Business Manukau (Manukau Central Business Association Inc) and accordingly support the paying of a target rate? <i>Please refer to the map contained in the accompanying information.</i></p>	<p>YES <input type="checkbox"/></p> <p>NO <input type="checkbox"/></p>

**Voting closes at 12 noon Monday 31 October 2016. Online voting must be completed by this time.
If voting by post, post your vote early to ensure it is received at the Electoral Office in time.**

Independent Election Services Ltd
PO Box 5135, Wellesley Street, Auckland 1141
Level 3, Custom House, 50 Anzac Avenue, Auckland 1010
Ph (09) 973 5212

Tear Along Perforation

Manukau Central Business Improvement District (BID) Expansion Ballot – 31 October 2016

Have your say on the proposed expansion of the Manukau Central Business Improvement District (BID) area.

The purpose of this ballot is to gauge your support as an eligible voter for the Manukau Central Business Improvement District (BID), to expand to include the area outlined in green, as shown on the map in the accompanying information brochure. By ticking YES you agree to support the target rate for commercial premises.

To be eligible to vote in the ballot, a person must be a commercial property owner or a business tenant of commercially rated property within the proposed expansion area as shown in green.

There is one vote for one business or one vote for one property owner irrespective of how many properties or businesses you own within the expansion area.

The results of the ballot will be announced by Business Manukau on the website www.businessmanukau.co.nz early in November 2016. A full report will be submitted by Business Manukau to the Otara-Papatoetoe Local Board and Auckland Council for their approval. If ratified, the Manukau Central Business Improvement District expansion will come into effect on 1 July 2017.

VOTING CLOSES AT 12 NOON, MONDAY 31 OCTOBER 2016.

If you would like further information, please contact:

Business Manukau: Kerry Burrige, General Manager Ph: (09) 263 7959 or Aaron Jones, Chairman Ph: 021 815 640 or info@businessmanukau.co.nz

Auckland Council: Claire Siddens, Auckland Council BID Programme Growth Specialist, Ph: (09) 890 8380 or claire.siddens@aucklandcouncil.govt.nz

For any electoral related queries please contact the electoral office on (09) 973 5212 or info@electionservices.co.nz

APPENDIX 4



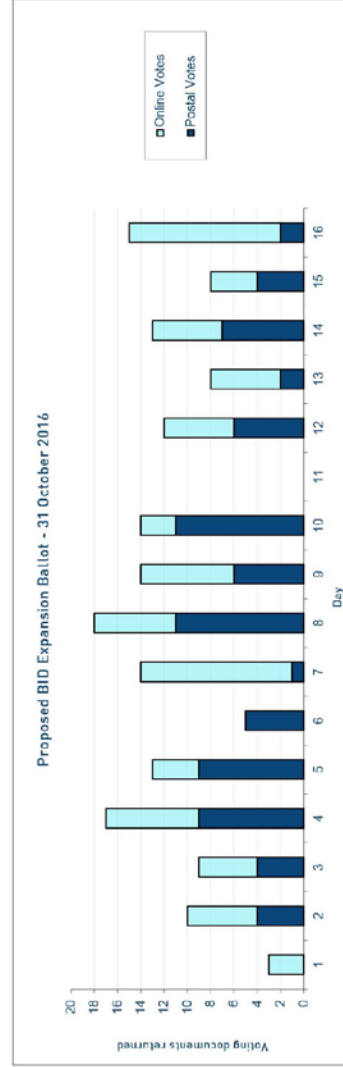
Manukau Central Business Improvement District
Proposed BID Expansion Ballot
31 October 2016

Voting document returns
 Voting documents issued: 559

Voting Document Returns	Labour Day															
	10-Oct	11-Oct	12-Oct	13-Oct	14-Oct	17-Oct	18-Oct	19-Oct	20-Oct	21-Oct	24-Oct	25-Oct	26-Oct	27-Oct	28-Oct	31-Oct
Postal Votes	0	4	4	9	9	5	1	11	6	11	0	6	2	7	4	2
Online Votes	3	6	5	8	4	0	13	7	8	3	0	6	6	6	4	13
Daily Total	3	10	9	17	13	5	14	18	14	14	0	12	8	13	8	15
Accum Total	7	13	22	39	52	57	71	89	103	117	117	129	137	150	158	173
Daily %	0.5%	1.8%	1.6%	3.0%	2.3%	0.9%	2.5%	3.2%	2.5%	2.5%		2.1%	1.4%	2.3%	1.4%	2.7%
Accum %	1.3%	2.3%	3.9%	7.0%	9.3%	10.2%	12.7%	15.9%	18.4%	20.9%	20.9%	23.1%	24.5%	26.8%	28.3%	30.9%

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APPENDIX 5

RESULT SHEET

OFFICIAL RESULT

Manukau Business Improvement District BID EXPANSION BALLOT 31 October 2016

Question: Do you support the expansion of the Manukau Central Business Improvement District (BID) programme delivered by Business Manukau (Manukau Central Business Association Inc) and accordingly support the paying of a target rate?

		TOTAL	
YES	101	145	83.82%
NO	102	28	16.18%
INFORMALS	103	0	0.00%
BLANK	104	0	0.00%

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