

Local Economic Development: ATEED Work Programme 2017/2018

ID	LB Plan Outcome	Lead Dept/Unit or CCO	Activity Name	Activity Description	Activity Benefits	Further Decision Points for LB	Timeframe	Budget Source	FY17/18
676	Thriving town centres and a growing local economy	ATEED: Local Economic Growth	Albert-Eden Business Award	A local business award programme to provide opportunities for all businesses to benchmark their success against other local businesses, including those outside of their own sector. The programme will be reviewed and a report will be prepared and presented to the board.	Showcase successful business operations and demonstrate how things are done by other businesses. To inject fresh ideas into participating businesses.	The local board will be provided with an appraisal of the current year 2017 awards programme to help inform whether they proceed with funding the awards in 2018.	Q3; Q4	LDI: Opex	\$ 20,000
2801	Proud, connected and secure communities	ATEED: Local Economic Growth	Community Connect Project	<p>On behalf of a number of Local Boards ATEED is coordinating a programme of migrant business development workshops.</p> <p>The Community Connect project would aim to provide workshops for migrant youth participants to develop entrepreneurial thinking and connect with employers and experts to help sharpen ideas.</p>	The project would be designed to focus on enabling migrant youth participants to develop entrepreneurial thinking and enable them to connect with employers and experts to help sharpen their ideas. Resulting in better employment outcomes for participants.	Following the completion of a migrant sector review, and workshops to build community capacity at the Central Community Recycling Centre in Q1. Staff will then present a full scope for consideration in Q2.	Q2; Q3; Q4	LDI: Opex	\$ 5,000
1981	Thriving town centres and a growing local economy	ATEED: Local Economic Growth	Marketview Retail Spend Monitor	<p>purchase retail spend data of town centres including Kingsland Mt Eden Dominion Road Greenwoods Corner Sandringham Mt Albert Point Chevalier</p> <p>The local board will purchase the Marketview report to a value of \$1500 which includes an annual report and an event report.</p>	The retail spend data offer insights to consumer trends, sector and town centre performance.	Confirm town centres involved and data tailoring.	Q1; Q2; Q3; Q4	LDI: Opex	\$ 18,000