



10th May, 2017

Izzie Fordham,
Chairperson,
Great Barrier Island Local Board,
Claris,
Great Barrier Island.

Re the Auckland Council Maps of Great Barrier Island and population centres

Dear Izzie,

At our recent meeting of Destination Great Barrier Island Trust, the subject of locally produced maps of GBI and population centres was discussed. We understand that the Local Board is about to reprint these maps. We are grateful that you support the positive experience for visitors by ensuring that they can find their way around. (Actually for all the ways that the Local Board supports the positive visitor experience on the island!)

Because of our regular and frequent interactions with visitors via the information centre personnel and our involvement in car hire over the past year or two we have some feedback to offer. We are aware that people enjoy using the maps, however they have little long term use once the visitor – particularly an international visitor – leaves via the airport. Their luggage limits and their bags stuffed with items from our exciting Gallery Store mean that they mostly choose to discard the maps in their hire cars on departure. We are embarrassed that our visitors are contributing to the island's waste by producing slightly used maps for the landfill. Some people bring them back to us as they too are embarrassed.

We wonder if the reprint could include a rationalisation of the images to a single double sided map. That is: with all map images on one double sided page? We believe that the smaller population centre maps could be on one side with the larger map on the other. Whilst this would reduce the information conveyed on the "other side", it might also reduce cost and waste.

Please could you discuss this with your Local Board colleagues as you action the next printing run?

Kind regards,

Caroline Leys.

