

ID	LB Plan Outcome	Lead Dept/Unit or CCO	Activity Name	Activity Description	Activity Benefits	Further Decision Points for LB	Timeframe	Budget Source	FY17/18
616	We are an eco-city	ATEED: Local Economic Growth	Henderson Value Proposition	The project will secure a resource to ensure that the Henderson Value Proposition work continues by providing a coordinator able to liaise with key stakeholders (council departments, Panuku, private developers, business association) to ensure activity is delivered in an integrated way and is consistent with the urban eco centre value proposition. The coordinator could be a part time short term resource to ensure momentum is not lost.	Coordinated approach to ensuring the Henderson value Proposition is activated and starts to generate momentum	No further decisions anticipated	Q1; Q2; Q3; Q4	LDI: Opex	\$ 40,000
615	A vital business sector that creates valued local employment opportunities	ATEED: Local Economic Growth	Māori Youth Enterprise	<p>The program includes hands-on activities to identify opportunities for young Māori in the existing economy. Workshops provides the participants with tools and techniques for creative thinking, collaboration, leadership, and entrepreneurial logic which they can put into action to achieve their goals.</p> <p>Industry mentors and community leaders will be involved in the workshops.</p> <p>The program supports participants to formulate social entrepreneurial thinking and provides an opportunity to explore alternative values. Participants are motivated to start their own enterprise or social innovation initiative and briefed on the opportunities available for such ideas, keeping in mind the resources, impact and technical feasibility.</p> <p>Target audience for our initiative is Māori youth.</p> <p>The programme will run through collaboration with various communities, clubs and Youth centres.</p>	<p>The programme will be designed in partnership with Maori and will focus on developing confidence, creativity and entrepreneurial thinking.</p> <p>There is the possibility of supporting any new enterprises in an incubator, subject to space and resource being available.</p>	No further decisions anticipated	Not scheduled	LDI: Opex	\$ 5,000
1111	A vital business sector that creates valued local employment opportunities	ATEED: Local Economic Growth	Young Enterprise Scheme	<p>ATEED, on behalf of the Young Enterprise Trust, delivers the Young Enterprise Scheme (YES) in Auckland. YES is a practical, year-long programme for year 12 and 13 students. Through the programme, students develop creative ideas into actual businesses, complete with real products and services and experience real profit and loss.</p> <p>The funding from the local board will support the delivery of the Young Enterprise Scheme Enterprise-Days in February 2018. The e-days are held in sub-regions (north, south, east, central/west) and are the first day students get to meet the Young Enterprise team, and find out about their 2018 year, what YES is all about, and what is in store for them.</p>	Students learn key work skills and business knowledge including: business fundamentals, planning, interpersonal relations, financial, decision making, reporting, risk management and team work. YES helps create a culture of innovation and entrepreneurship amongst Auckland's young people. In participating in YES students can also earn credits that can be put towards NCEA attainment levels.	No further decisions anticipated	Q3	LDI: Opex	\$ 2,000