

ID	LB Plan Outcome	Lead Dept/Unit or CCO	Activity Name	Activity Description	Activity Benefits	Further Decision Points for LB	Timeframe	Budget Source	FY17/18
630	Vibrant town and village centres and a thriving local economy	ATEED: Local Economic Growth	Supporting town centres to succeed	<p>The local board has a desire to see its town centres succeed. Within the LED Action Plan action 1.12 b is to develop and implement actions within each BID/business association area around business attraction and retention, which could include contracting specialist service providers to implement actions.</p> <p>Highbury has seen public realm investment over the last two years and private sector confidence is reflected in the higher density residential developments taking place adjacent to Highbury centre. There have also been moves to promote Highbury and its bush and heritage to visitors. Glenfield has also seen significant work to the mall undertaken by its new owners.</p> <p>This project would work with the business association in Highbury (and potentially businesses and mall in Glenfield) to investigate and deliver initiatives to increase foot traffic in Highbury and Glenfield centres from tourism promotion to provision of services (such as free wifi) that meet the needs of today's demographic.</p>	<p>Increase in visitors to town centres from elsewhere in Auckland</p> <p>Increase in foot traffic including by locals</p>	The findings of the deferred Highbury Investments Impact Assessment may shape elements of this project. The board will very likely expect to make a further decision on the actions identified as it progresses.	Q1; Q2; Q3; Q4	LDI: Opex	\$ 20,000
1033	Vibrant town and village centres and a thriving local economy	ATEED: Local Economic Growth	Young Enterprise Scheme (KT)	<p>ATEED, on behalf of the Young Enterprise Trust, delivers the Young Enterprise Scheme (YES) in Auckland. YES is a practical, year-long programme for year 12 and 13 students. Through the programme, students develop creative ideas into actual businesses, complete with real products and services and experience real profit and loss.</p> <p>The funding from the local board will support the delivery of the Young Enterprise Scheme Enterprise-Days in February 2018. The e-days are held in sub-regions (north, south, east, central/west) and are the first day students get to meet the Young Enterprise team, and find out about their 2018 year, what YES is all about, and what is in store for them.</p>	<p>Students learn key work skills and business knowledge including: business fundamentals, planning, interpersonal relations, financial, decision making, reporting, risk management and team work. YES helps create a culture of innovation and entrepreneurship amongst Auckland's young people.</p>	No further decisions anticipated.	Q3	LDI: Opex	\$ 1,000