## Local Economic Development: ATEED Work Programme 2017/2018

		Lead								
ID	LB Plan Outcome	Dept/Unit or CCO	Activity Name	Activity Description	Activity Benefits	Further Decision Points for LB	Timeframe	Budget Source	F۱	17/18
772	An expansive business environment	ATEED: Local Economic Growth	Support for international education providers	Upper Harbour Local Board have pledged support for the sector in its LED action plan (3.2) Support for international education providers in Upper Harbour, including primary, secondary and tertiary. International education contributes a slightly greater share of income and employment in the local board area than it does regionally. Massey University's campus attracts students from around the world. The area also has outstanding sporting facilities, including national sporting assets at the QBE Stadium and the AUT Millennium Institute.  These two strengths combine where international students attend the sports related programmes offered by institutions. There is scope to build on this strength further by helping the areas schools to promote the wealth of sporting opportunities available in the area for those students interested in not only elite sport's performance but also recreational and competitive sports participation.  This project will assist providers that are wanting to promote their areas to promote the area's sports facilities to targeted overseas markets by helping produce the materials and develop channels to get the message to market. A financial contribution from the sector is recommended.	Education providers are supported in promoting a key point of difference the Upper Harbour area has in attracting students from overseas.	Local board support in principle is required before engaging with international education providers to gauge interest. Once interest confirmed the local board can decide whether to proceed.	Q1; Q2; Q3; Q4	LDI: Opex	\$	10,000
1037	An expansive business environment	ATEED: Local Economic Growth	Young Enterprise Scheme (UH)	ATEED, on behalf of the Young Enterprise Trust, delivers the Young Enterprise Scheme (YES) in Auckland. YES is a practical, year-long programme for year 12 and 13 students. Through the programme,	Students learn key work skills and business knowledge including: business fundamentals, planning, interpersonal relations, financial, decision making, reporting, risk management and team work. YES helps create a culture of innovation and entrepreneurship amongst Auckland's young people.	No further decisions anticipated.	Q3	LDI: Opex	\$	2,000

1/1 Upper Harbour Local Board