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From: Fausto Mariano López Crozet [<mailto:flc@mrecic.gov.ar>]

Sent: Friday, 12 May 2017 3:41 PM

To: [paul.walden@aucklandcouncil.govt.nz](mailto:paul.walden@aucklandcouncil.govt.nz)

Subject: Latin America and Spain Film Festival (LASFF). Information

Dear Mr.Paul Walden,

Following the conversation we had today, I am sending you some information about the LASFF.

The Latin America and Spain Film Festival (LASFF) – formerly called Latin American Film Festival (LAFF) - is the only film festival in New Zealand dedicated to contemporary cinematographic productions from Latin America and Spain.

LASFF is a yearly not-for-profit event, organized by the Embassies of Argentina, Brazil, Chile, Cuba, Mexico and Spain in Wellington. This year, the festival count with the participation of guest Embassies of Colombia, Ecuador, Peru, Uruguay & Venezuela in Australia.

While based in Wellington, LASFF will be travelling to many cities across New Zealand: Auckland, Napier, New Plymouth, Palmerston North, Christchurch, Queenstown, Upper Hutt, Wanganui and Wellington; and others to be confirmed. It is also scheduled the realization of the festival in Samoa, like last year.

LASFF gives the public the opportunity of learning more about the different cultural and social aspects of the region through the big screen, while it offers companies with links with Latin America and Spain the possibility of promoting their businesses.

As per last year, the Festival will maintain its free admission, making it more accessible to the wider community, and therefore, attracting an even larger audience.

In order to make this event a total cultural experience and attract the wider community, the Festival relies on the support of our governments, the films distributors and sponsors.

The Wellington City Council has been a major sponsor over the past few editions and will again support the Festival in 2017.

This 16th edition is being coordinated by the Embassy of Cuba and showcases 11 movies. As there would be many people interested, we are very much looking forward to add Waiheke Island in our list.

The movies will be screened in DVD, in their original languages (Portuguese or Spanish), with English subtitles.

The festival will cover the costs related to bringing the movies to New Zealand; getting them classified by the Office of Film & Literature Classification; designing, printing and distributing diffusion material and keeping the Festival website and Facebook updated.

To be 11 films, normally the venues are organized in two different ways:

Two weekends

Saturday 3 movies (11am - 1pm - 3pm)

Sunday 3 movies (11am - 1pm - 3pm)

Otherwise:

Monday to Friday an afternoon film for 2 weeks + The opening ceremony with the film remaining.

These are just suggestions that can be adapted to the times you have free in your venue. The festival can be scheduled from mid-September to December depending on availability.

We would appreciate your support in promoting the Festival within the community, as well as providing an appropriate auditorium or lecture theatre – including projection equipment (DVD and large screen) – and necessary staff during the screening of the films.

We would be very pleased if Waiheke Island could host the LASFF in 2017.

Please feel free to contact us for any question or further information required.

Thank you very much.

Kind regards

Fausto Lopez Crozet  
Ambassador

Embassy of the Argentine Republic in New Zealand  
DDI: +64 4 472 8330 ext. 703 | F: +64 4 472 8331 Level 14, 142  
Lambton Quay | PO Box 5430, Wellington 6145