

ID	LB Plan Outcome	Lead Dept/Unit or CCO	Activity Name	Activity Description	Activity Benefits	Further Decision Points for LB	Timeframe	Budget Source	FY17/18
1928	Thriving communities	ATEED: Local Economic Growth	Little India	The LB has identified an opportunity to establish the Papatoetoe town centre as a shopping and dining destination based on an authentic India theme. The concept seeks to leverage the area's dense Indian population and prevalence of Indian-themed businesses to offer a unique and authentic ethnic experience for Auckland residents and visitors. A two-stage feasibility study is proposed, commencing with survey of resident interest in the concept (2017/18) and options analysis study in 2017/18.	- Increased business patronage within the Papatoetoe town centre (Hunters Corner) - Diversification of Auckland's visitor proposition - Economic rejuvenation - Increased employment and social cohesion		Q1; Q2; Q3	LDI: Opex	\$ 10,000
1069	Town centre vitality	ATEED: Local Economic Growth	Migrant Business Support	The Board has identified an opportunity to support the development and growth of migrant businesses within the Otara/Papatoetoe Board area. Research suggests that migrant business communities within Auckland are not accessing the support and networks available to help them grow the businesses and meeting the legal obligations. Pending further problem analysis to identify the specific needs of migrant businesses in the area, the programme may deliver several strands of activity including raising awareness of local business associations and networks, training and provision of general business information and advice. The project would be informed by other similar initiatives underway in Auckland and may entail a multi-agency response involving relevant central and local government departments, private providers and ATEED. Following evaluation, the trial project's more successful elements would potentially look to be rolled into an ongoing support programme, possibly at a regional level.	- Improved regulatory/legal compliance among migrant businesses - Improved performance of migrant businesses - Increased engagement and connectivity by migrant businesses in the local economy - Increased social integration between migrant and non-migrant communities	No further decisions anticipated	Not scheduled	LDI: Opex	\$ 10,000
1108	Thriving communities	ATEED: Local Economic Growth	Young Enterprise Scheme (OP)	ATEED, on behalf of the Young Enterprise Trust, delivers the Young Enterprise Scheme (YES) in Auckland. YES is a practical, year-long programme for year 12 and 13 students. Through the programme, students develop creative ideas into actual businesses, complete with real products and services and experience real profit and loss. The funding from the local board will support the delivery of the Young Enterprise Scheme Enterprise-Days in February 2018. The e-days are held in sub-regions (north, south, east, central/west) and are the first day students get to meet the Young Enterprise team, and find out about their 2018 year, what YES is all about, and what is in store for them.	Students learn key work skills and business knowledge including: business fundamentals, planning, interpersonal relations, financial, decision making, reporting, risk management and team work. YES helps create a culture of innovation and entrepreneurship amongst Auckland's young people. In participating in YES students can also earn credits that can be put towards NCEA attainment levels.	No further decisions anticipated	Q3	LDI: Opex	\$ 3,000