

# Tāmaki Precinct Event Guidelines

## Ōrākei Local Board

Residents and Business Association Feedback on Draft Document

Please note the following feedback has been reviewed and in some cases this has resulted in an amendment or change to the guidelines.

Page 2 - Mission Bay Business Association

Page 3 – Orakei Community Association

Page 5 – St Heliers/Glendowie Residents Association

Page 7 - St Heliers Village Association

December 2016

# 1 Mission bay Business Association

**From:** Megan Burgess [mailto:MBurgess@urbanpartners.co.nz]  
**Sent:** Tuesday, 22 November 2016 2:40 p.m.  
**To:** Tyana Rowe-Kurene  
**Subject:** RE: CONFIDENTIAL - DRAFT Tamaki Precinct Events Guidelines

Hi Tyana

Sorry I haven't responded sooner. Our Chairman and I went through this document and we don't have any objections to anything contained within. We do have some questions and I will outline these in an email as soon as I get some time.

Best regards  
Megan Burgess  
Secretary  
Mission Bay Business Association

**From:** Tyana Rowe-Kurene [mailto:[tyana.rowe-kurene@aucklandcouncil.govt.nz](mailto:tyana.rowe-kurene@aucklandcouncil.govt.nz)]  
**Sent:** Friday, 14 October 2016 2:59 p.m.  
**Subject:** CONFIDENTIAL - DRAFT Tamaki Precinct Events Guidelines

Afternoon,

Please find attached the REVISED Tamaki Precinct Event Guidelines for your review and feedback. At this stage the document has not been circulated to any other external parties so please keep it confidential.

Please note that all feedback must be presented in writing by COB Friday 11 November 2016. Return all feedback to [Tyana.rowe-kurene@aucklandcouncil.govt.nz](mailto:Tyana.rowe-kurene@aucklandcouncil.govt.nz)

If you have any questions please do not hesitate to contact me directly.

Kind regards,

Tyana

**Tyana Rowe-Kurene** | Event Facilitator – Orakei  
Mobile 021802479

## 2 Orakei Community Association

Tayna

The document looks good only a few comments to include:

- Page 6 – Closure of Tamaki drive including roadworks should not be closed for more than 8 events or days)
- Page 8 - Tamaki Precinct Stakeholders should include the Community and Resident Associations of Orakei, Missionbay/Kohi and St Helliers. All stakeholders should be informed prior to the approval of the event.

Kind Regards

Andries van der Westhuizen  
Chairman  
[chair@orakei.org](mailto:chair@orakei.org)

[www.orakei.org](http://www.orakei.org)



**From:** Tyana Rowe-Kurene [mailto:[tyana.rowe-kurene@aucklandcouncil.govt.nz](mailto:tyana.rowe-kurene@aucklandcouncil.govt.nz)]  
**Sent:** Tuesday, November 8, 2016 10:32 AM  
**To:** Undisclosed recipients:  
**Subject:** FW: CONFIDENTIAL - DRAFT Tamaki Precinct Events Guidelines

Good morning,

I hope this email finds you well.

Just a reminder, please remember that the deadline for feedback on the attached guidelines is this coming Friday 11 November.

Please return all feedback to [Tyana.rowe-kurene@aucklandcouncil.govt.nz](mailto:Tyana.rowe-kurene@aucklandcouncil.govt.nz)

Kind regards

Tyana

**Tyana Rowe-Kurene** | Event Facilitator – Orakei  
Mobile 021802479

*\*Please note Auckland Council is closed over the Christmas break from midday Friday 23 December 2016 and will reopen Monday 9 January 2017\**

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If you have any questions please do not hesitate to contact me directly.

Kind regards,

Tyana

**Tyana Rowe-Kurene** | Event Facilitator – Orakei  
Mobile 021802479

### 3 St Heliers/Glendowie Residents Association

#### Draft Tamaki Precinct Event Guidelines July 2016, Orakei local Board - Submission of the St Heliers/Glendowie Residents Association.

1. Thanks you for the opportunity to comment. Conditions governing the use of our local facilities and reserves are important to our members.
2. The draft document appears to be largely intended as guidance for those wishing to hold events. There are other issues of particular concern for our members. The last paragraph of section 1.0 states “Over the years there have been numerous informal agreements in terms of the number of events in the area ... and the guideline serves to formalize those agreements.” In fact the guideline does little to address the number of events permitted to be held in the precinct, which is the main area of concern for our residents. We need a separate agreement with local stakeholders on that matter.
3. The last paragraph also says: “The board can chose at any time for specific events not to be subject to the requirements of these guidelines.” We do not see any criteria for the use of this power of exemption or any indication of the circumstances in which this power would be used or whether local communities would be consulted about its use.
4. In fact while this document would appear to be issued in the name of the Orakei Local Board (OLB), it is clearly all about the powers of AC officials. We need to clearly establish the specific role of OLB in all of this. Our experience in the past is that OLB has only a very minor role as an intermediary between affected parties and AC officials. We believe it is essential that OLB should have a much greater approving role as they are much more closely in touch with local communities than central officials.
5. Section 3 lists the “Guiding Documents” impacting these guidelines. The list should include the St Heliers Bay/Vellenoweth Green Management Plan 1996, referred to on page 24 of these guidelines. We note that our Association and other local stakeholders were consulted about an earlier version of the Vellenoweth Green Management Plan but not about some of the content of the final version. In particular the clause that sets a limit of 10 events per year was never agreed to by the community and needs revision.
6. We are however pleased to see reference to the Tamaki Drive Masterplan in the list of guiding documents. In addition, we note the recent launch of a petition by Tamaki MP Simon O’Connor, which seeks public support for an upgrade of Tamaki Drive. An upgrade would certainly lower the impacts on Tamaki Drive and to minimize the adverse impact on local residents of some of these events.
7. Section 4.2 refers to the need for consultation with and notice to local stakeholders where there is significant impact on them. It would be helpful to set down a minimum notice period – say two weeks before the event. In your list of local stake holders in section 4.2 you should refer to the St Heliers/Glendowie Residents Association.
  
8. We are pleased to see the following references:
  - 4.2.2 and 6.2 to local Suppliers and Local Businesses. You will be aware that some local businesses suffer significant loss of business without any compensation as a result of events in the precinct, especially due to closures of Tamaki Drive.
  - 4.2.5 on Vellenoweth Green where you say that the “ proximity and disruption to residents will be considered as a priority”. While we are pleased to see this formally stated, these matters have not always been given sufficient consideration in the past. We are very concerned about the trend towards official approving more alcohol and loud music at events which really do not need alcohol and loud music. In addition we have to note our concern that Vellenoweth Green is becoming used for events originating way outside this area for participants who are not regional but local to some distant area. We accept

that there should be a role for use of Vellenoweth Green for regional events but we are very concerned it is becoming overused. Officials should look elsewhere for some events. In particular the events policy should make specific reference in Appendix 4 to the 1996 Management Plan where it states in clause 2.2 that the need for the use of the Green site is a consideration for all proposed events . In other words why cannot events be held elsewhere?

9. We have referred to several matters of concern to local stakeholders not central to these guidelines. We ask that a separate set of guidelines be agreed to cover those matters, especially the number of closures of Tamaki Drive and the number of events on Vellenoweth Green.

10. Section 4.2.3 sets out that the trigger point for Orakei Local Board consultation is 500 plus participants. This is a large number for small reserves like Vellenoweth Green, Dingle Dell and other reserves. A more appropriate number would be a 100 plus trigger point.

I hope these comments are useful. We would be happy to discuss our views if required.

Yours sincerely

Bill Carlin

Chair StHeliers/Glendowie Residents Association.

## 3 St Heliers Village Association

### Tamaki Precinct Event Guidelines-Orakei Local Board Draft- July 2016

#### Submission St Heliers Village Association Incorporated November 2016

We appreciate the opportunity to provide feedback on the draft Tamaki Precinct Guidelines. Tamaki Drive and the

Precinct area is of significance to our business community and to the wider community. We appreciate that this “Jewel

In the Crown” is a sought after space to have events. We appreciate some well managed events do add vibrancy to our community.

Feedback

1.0 Event Guidelines

Impact and costs to communities can include:

Economic should be added to this list

Events on Tamaki Drive have a huge economic impact on our businesses

Some events do not nourish our community or add to the local economy or our businesses.

In fact they can have a negative economic effect on the area.

The number of events per year is an important consideration to our businesses.

Formalising agreements is an important step to managing events in the area.

2.0 Scope

Our comments are related to Tamaki Drive road, St Heliers beach, Vellenoweth Green and to a lesser degree Dingle Dell.

4.0 Event Facilitation process

We appreciate being informed /consulted with as early as possible so we can keep businesses informed so they

can plan for increased/ decreased patronage eg. staffing adjustments.

For larger events early consultation is appreciated particularly in the planning stages where our concerns can be addressed.

Notification of all events in and around St Heliers is appreciated as even events not directly in St Heliers can impact on businesses here

eg. access for employees and customers is impacted even if the event is blocking Tamaki Drive towards the city.

Our correct name is St Heliers Village Association but no problem with St Heliers Bay Business Association being used here.

3.0 Guiding Documents

Reference to Tamaki Drive Masterplan is pleasing.

We support upgrading of Tamaki Drive as long it is for all users and does not reduce parking particularly on the seaward side.

4.2.2 and 6.4 Local suppliers

We appreciate being offered local suppliers have first right of refusal but have found events often come with their own entourage. The reality is that it

Is difficult for most fixed businesses to become mobile. We appreciate vendors being limited at events as the businesses are in very close proximity

and where vendors are not permitted at events particularly on Vellenoweth Green people will come into the Village. Businesses often suffer significant loss of trade without any compensation from these events.

We support the second paragraph in 4.2.2.

#### 4.2.3

Although we appreciate that the Local Government act allows road closures 31 times per year. For Tamaki Drive it would be helpful to have a maximum number of closures agreed by stakeholders set out in the guideline.

#### 4.2.4

Advisory Signage overlay

We are pleased to see this included in the document. We have had reference to this over the years but in reality this hasn't occurred.

#### 4.2.5

Vellenoweth Green

St Heliers Bay Reserve Act 1995 and Vellenoweth Green Management Plan are important documents for event organisers including council

officers to read and understand where events are concerned.

Adhering to these plans will help in this process.

#### 4.3

Roles and Responsibilities

We believe Orakei Local Board, should have a significant role in events in this area. We believe all events no matter what size should go to the OLB early in the

process as they have greater understanding of their local communities and can advise council officers of local views.

In conclusion:

Set up time for an event has significant effects on the business area and our community. Where set up and signage occurs days before an event, confusion and unnecessary disruption has occurred for our customers and businesses. We would appreciate this addressed.

We appreciate true consultation which responds to the needs and concerns of our business and local communities not consult to tick the box and move on as we have experienced in the past. We are happy to work with council staff and Orakei Local Board to ensure events benefit everyone.