

Draft Hibiscus and Bays Local Board Plan 2017 consultation feedback report

1. Purpose

To provide a high level overview of data gathered through public consultation held on the draft Hibiscus and Bays Local Board Plan 2017.

This information is presented to the local board now so that they have sufficient time to read and consider feedback before considering staff recommendations and adopting the final Hibiscus and Bays Local Board Plan 2017 at the October business meeting.

2. Feedback summary

The consultation period on draft local board plans ran from 22 May to 30 June 2017. Submissions were made through the following channels and coded together:

- Online form available on the Shape Auckland website
- Hard copy forms included in the household summary documents
- Via email or post.

In total 756 submissions were received on the draft Hibiscus and Bays Local Board Plan 2017. In addition, 59 people provided feedback at engagement events and there were 13 pieces of feedback gathered through Facebook. Overall, there was a high level of agreement across all consultation questions.

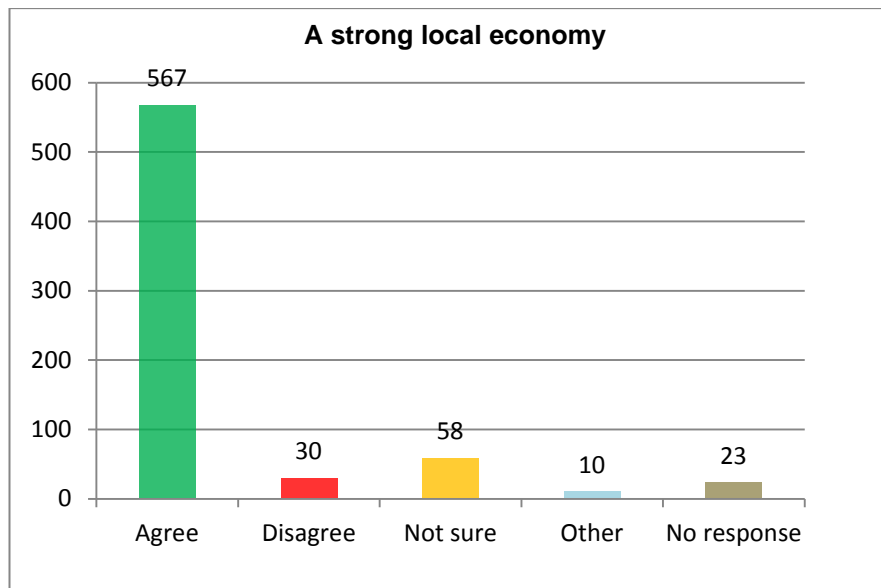
3. Feedback results

The following questions were asked online and in hard copy and responses given via those channels, email and post.

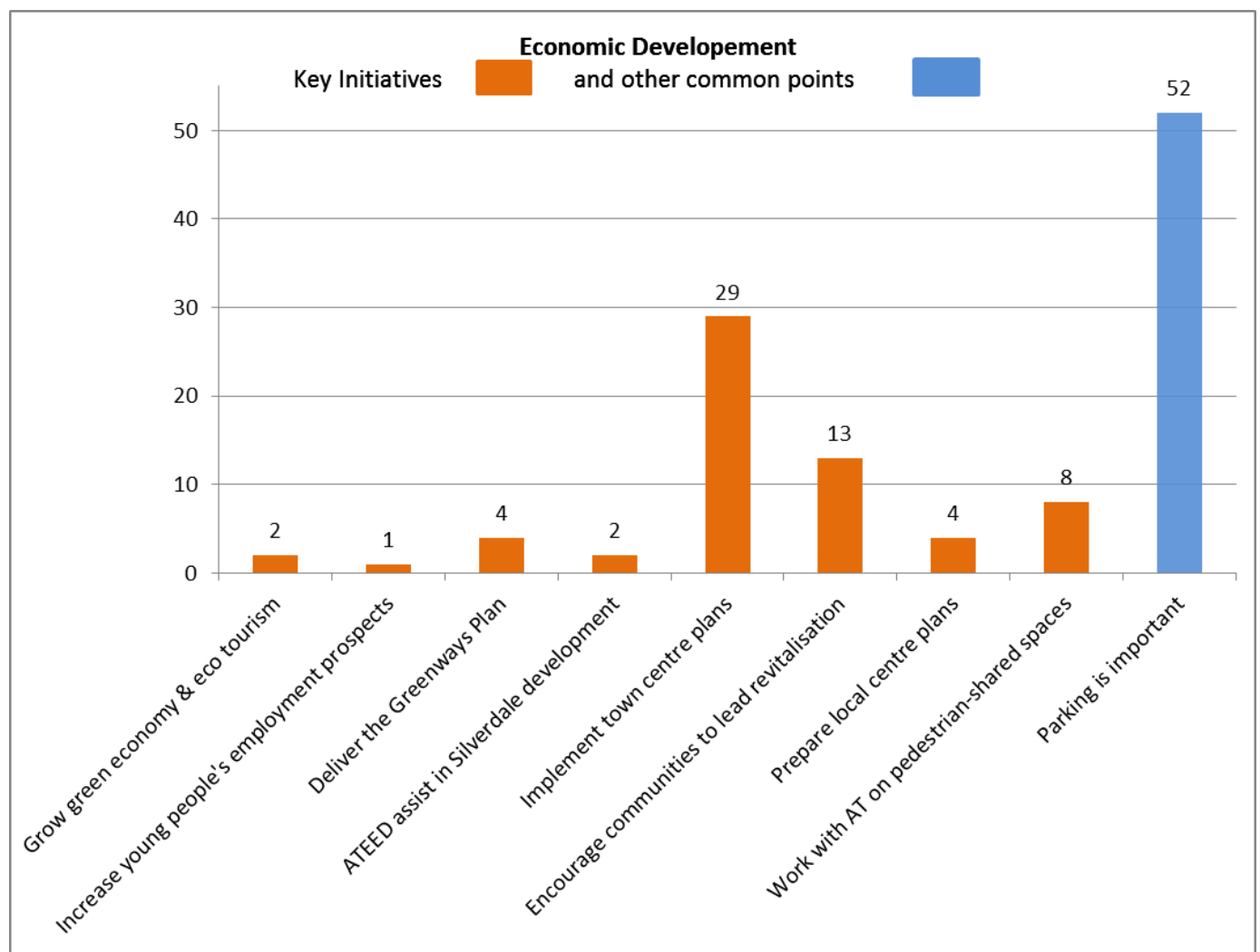
Written responses and submissions

Question 1: We think revitalising our local town centres will attract people to shop locally and contribute to a strong local economy.

Eighty five percent (85%) of respondents agreed, 5% disagreed, 8% were unsure and 2% chose 'other'.

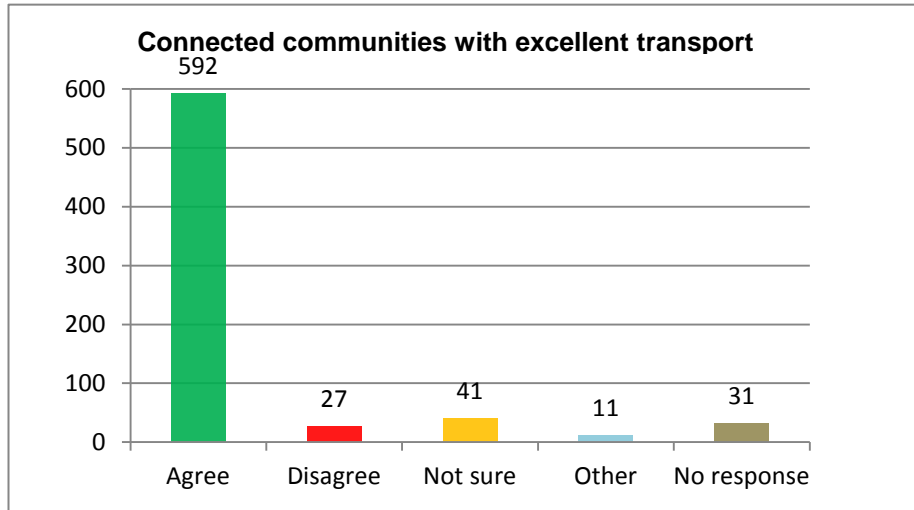


Further analysis on the comments gave some insight into the support at key initiative level. It was interesting to note that 52 respondents commented on the importance of parking in and around town centres.

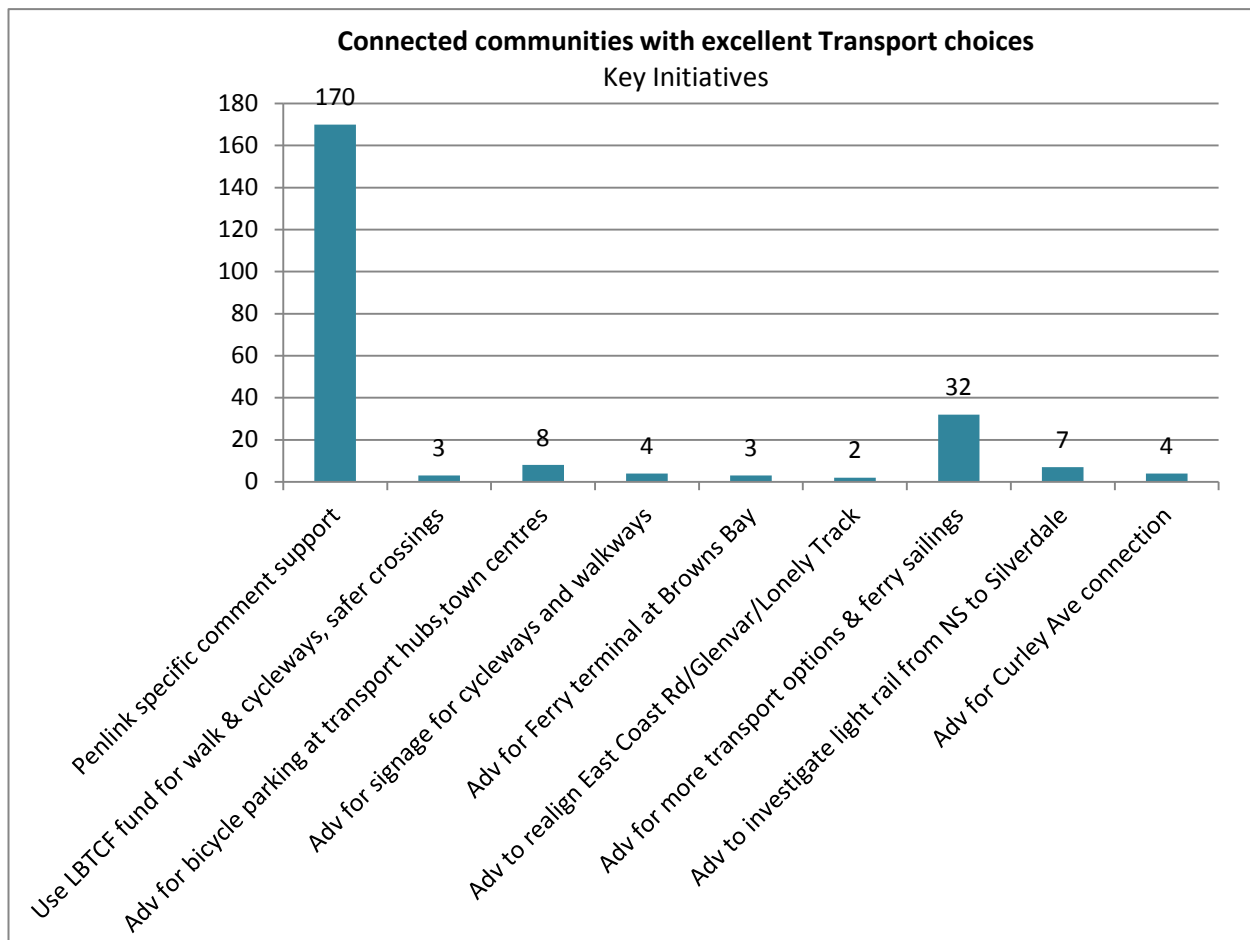


Question 2: We want to continue our efforts to influence an earlier delivery of Penlink, improved travel times and public transport options.

Eighty eight percent (88%) of respondents agreed, 4% disagreed, 6% were unsure and 2% chose 'other'.

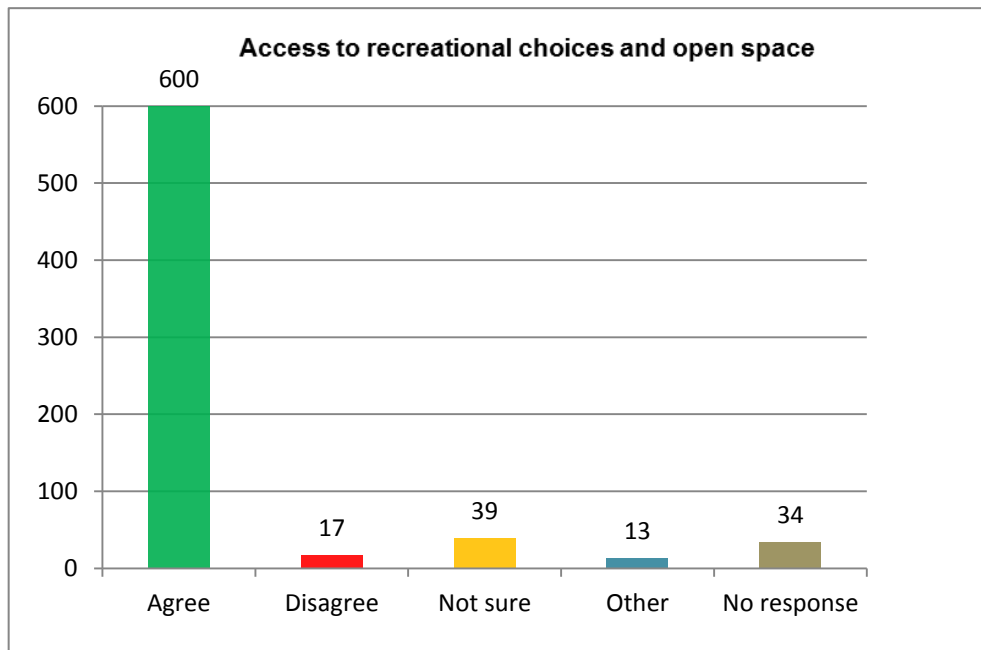


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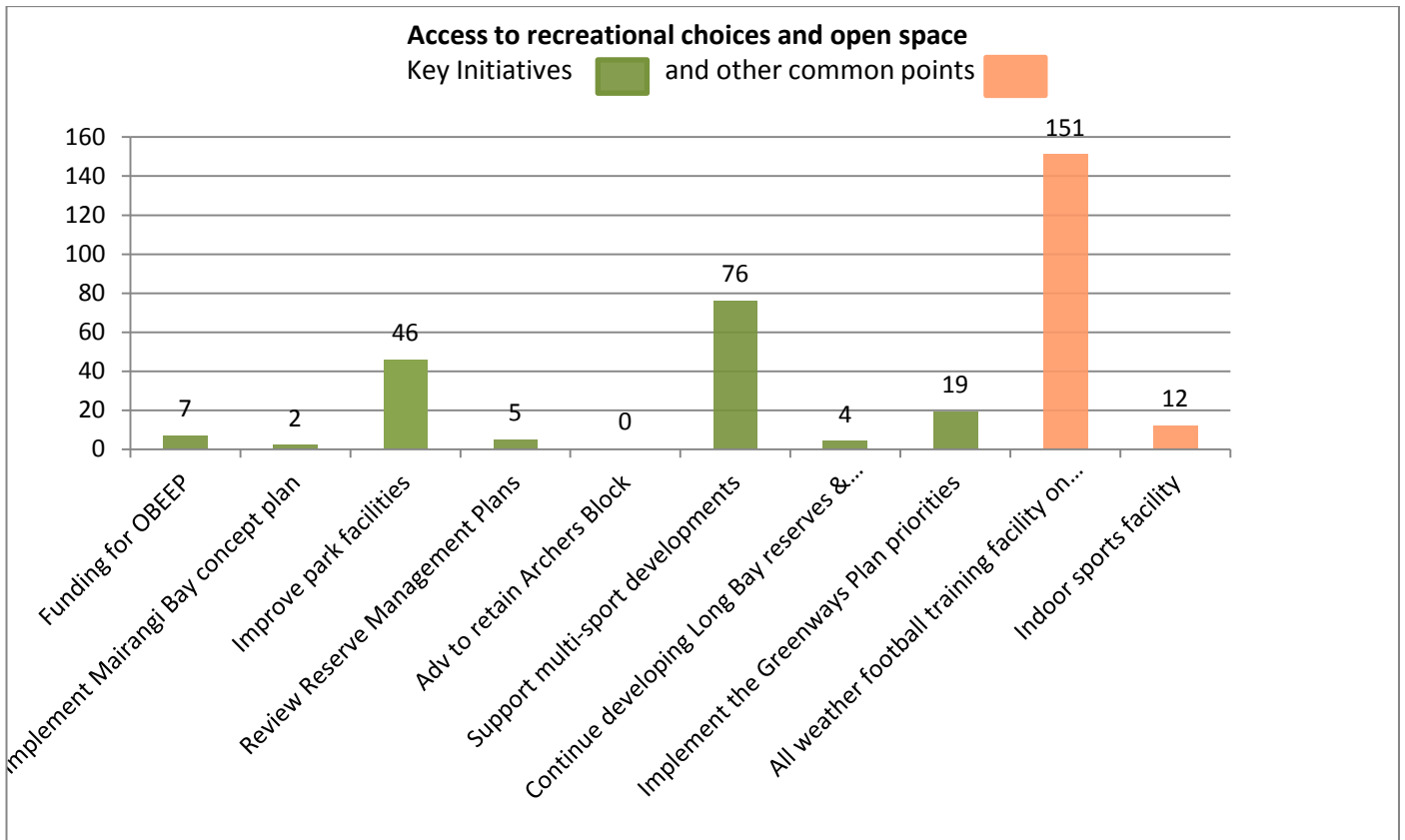


Question 3: We want to enhance access and activities on our coastlines, parks and reserves.

Eighty nine percent (89%) of respondents agreed, 3% disagreed, 6% were unsure and 2% chose 'other'.

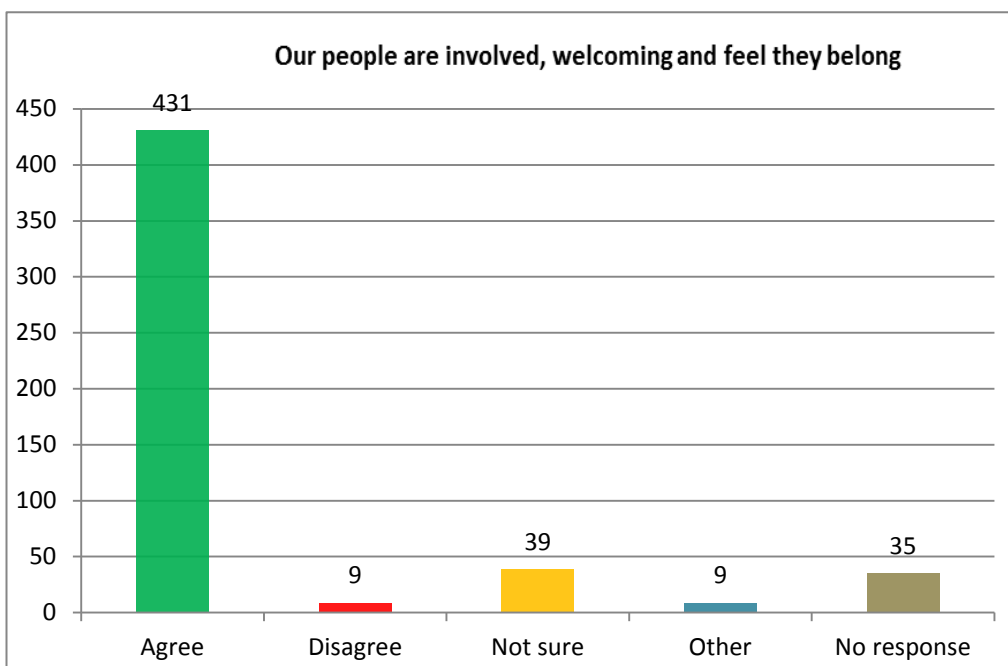


Further analysis on the comments gave some insight into the support at key initiative level. It was notable that there were 151 submissions requesting an all-weather football training facility on the Hibiscus Coast (Stanmore Bay) along with improved lighting and fencing of the adjacent creek. There were also 12 submissions on the need for an indoor sports facility to cater for basketball, futsal, volleyball, badminton and gymnastics in the Silverdale area.

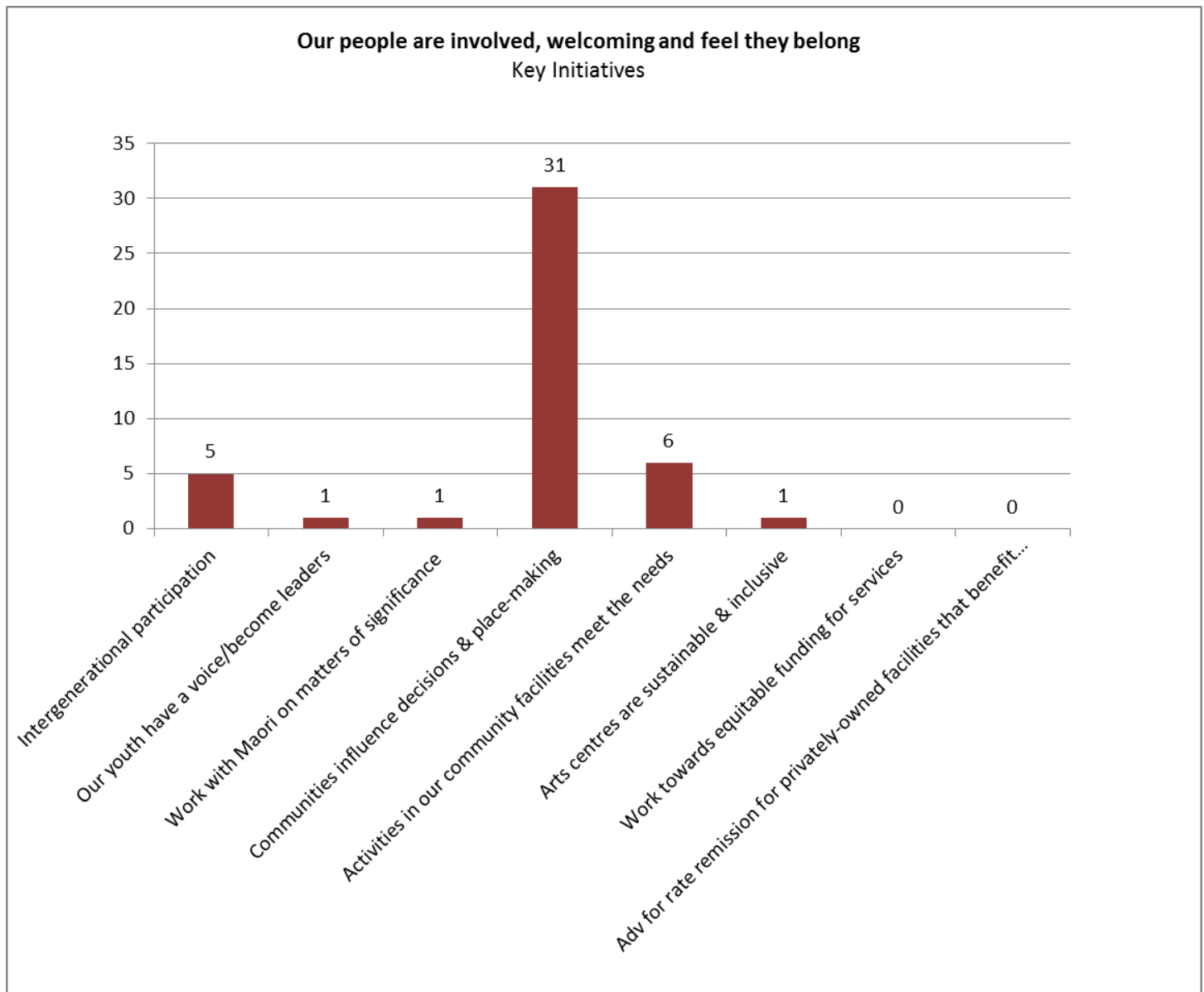


Question 4: We are keen to support communities influencing the look, feel and function of local spaces and places and to be actively involved in improving them.

Ninety percent (88%) of respondents agreed, 2% disagreed, 8% were unsure and 2% chose 'other'.

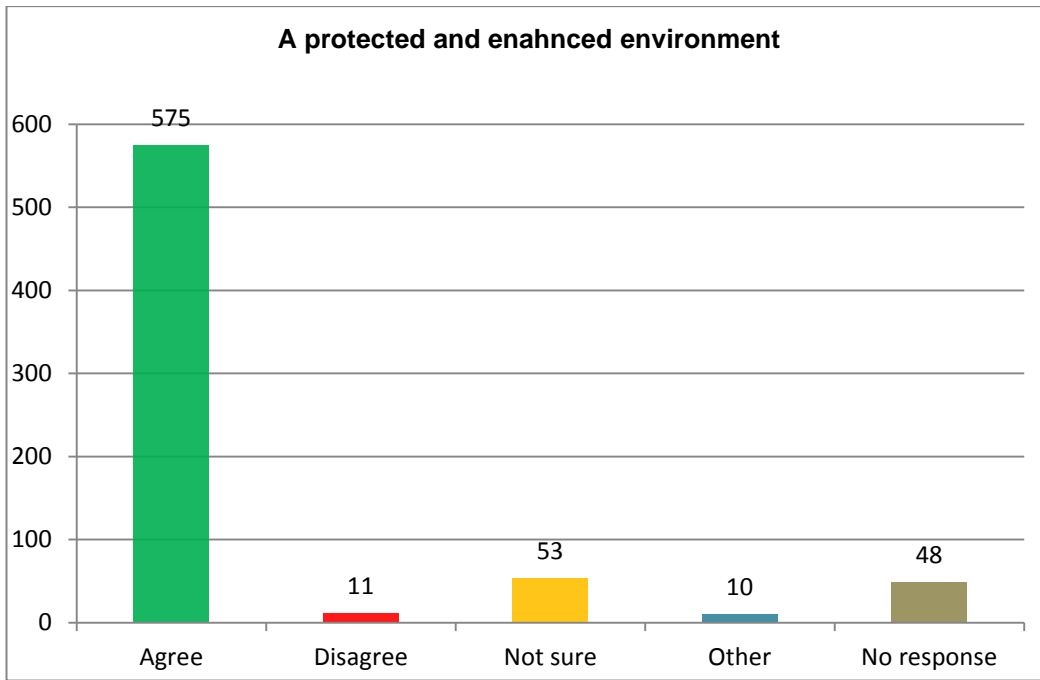


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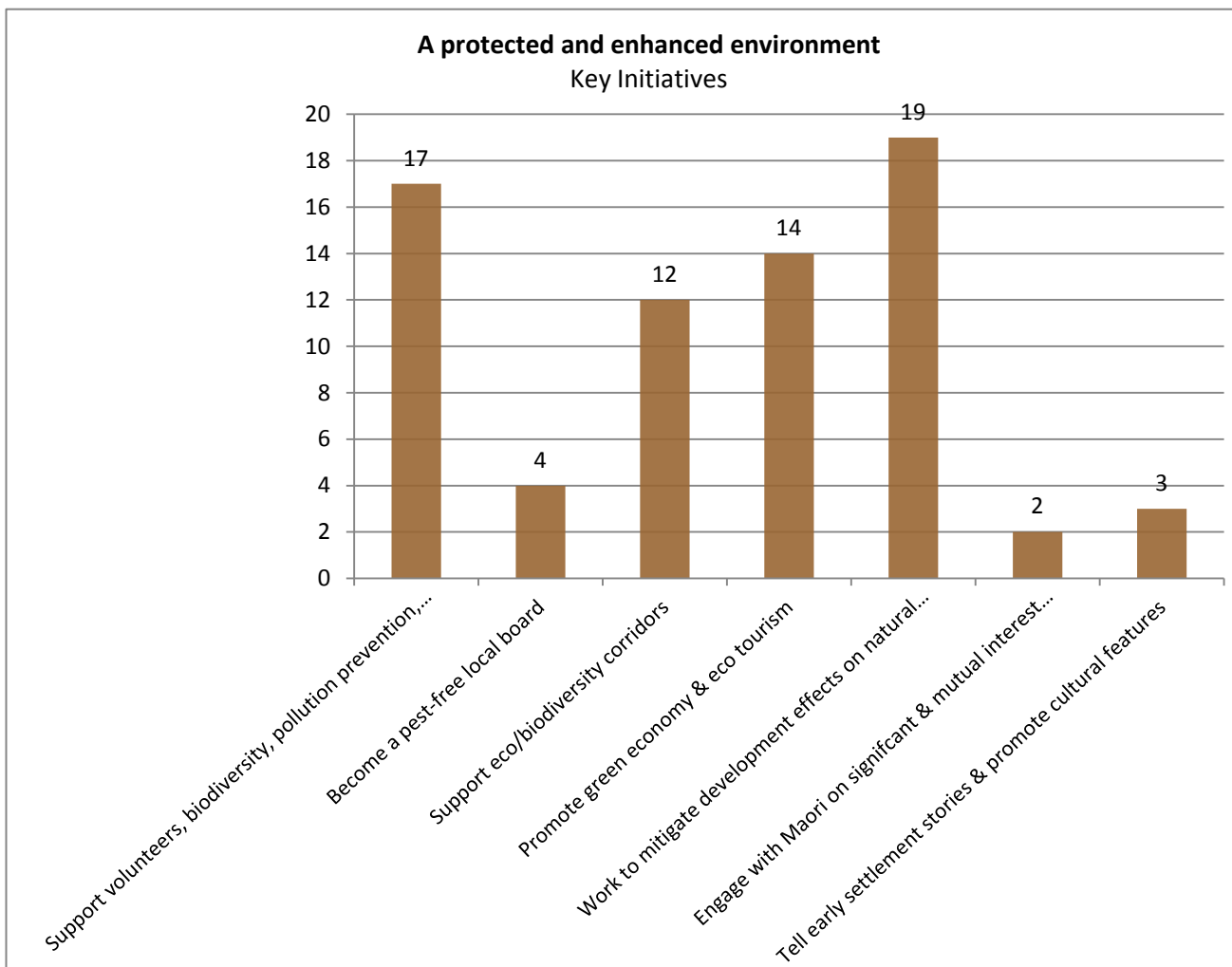


Question 5: You have told us that a protected and enhanced natural environment is a priority. We would like to continue working with partners to educate and care for our unique natural heritage.

Eighty nine percent (89%) of respondents agreed, 2% disagreed, 8% were unsure and 1% chose 'other'



Further analysis on the comments gave some insight into the support at key initiative level.



Event feedback

Fifty nine people attended three events where feedback on the draft plan was recorded. A high level summary is provided across the five questions as follows:

Question 1: We think revitalising our local town centres will attract people to shop locally and contribute to a strong local economy.

Attendees' comments reflected that parking in and around town centres is a priority, especially in Browns Bay. Parking at beaches is also considered a priority. Improvements in public transport are required.

Question 2: We want to continue our efforts to influence an earlier delivery of Penlink, improved travel times and public transport options.

Improvements to travel times, options and an early delivery of Penlink were well supported by attendees. More direct bus services, better bus connectivity and signage to assist users of public transport were proposed along with safer cycleways.

Question 3: We want to enhance access and activities on our coastlines, parks and reserves

Attendees commented on the need to retain green spaces for people to access and enjoy in view of the current and anticipated growth.

Question 4: We are keen to support communities influencing the look, feel and function of local spaces and places and to be actively involved in improving them.

Attendees commented on the importance of arts and community groups and suggested the need for a simple way of keeping newcomers informed on what's happening in their community.

Question 5: You have told us that a protected and enhanced natural environment is a priority. We would like to continue working with partners to educate and care for our unique natural heritage.

Education was seen as a priority. Eco-corridors such as North West Wildlink were well supported along with opportunities to get businesses involved in promoting and supporting these.

Facebook feedback

Thirteen pieces of feedback were received via Facebook. Transport congestion especially on the Hibiscus coast and public transport were the most commented points.

Submissions made by organisations to Hibiscus and Bays Local Board

The following 47 organisations made submissions to the draft Hibiscus and Bays Local Board Plan 2017:

- Auckland Cricket Association, Auckland Curling Club,
- Badminton North Harbour, Browns Bay Racquets Club, Browns Bay Bowling Club (Inc), Browns Bay Business Association
- Campbells Bay Community Association, Cancer Society Auckland Northland, Citizens Advice Bureau Hibiscus Coast, Citizens Advice Bureau Takapuna, Coast Student Collective, Coerver Coaching North Shore
- East Coast Bays Assn Football Club , East Coast Bays RSA
- Forest and Bird North Shore Branch, Friends of Okura Bush
- Harbour Sport , HBCAFC*, Heathy Auckland Together, Heritage New Zealand Pouhere Taonga, Hibiscus Coast AFC, Hibiscus Coast Cricket Club, Hibiscus and Bays Youth Advisory Group,

Hibiscus Coast Association Football Club, Hibiscus Coast Football Club, Hibiscus Coast Water Polo Club, Hibiscus Coast Youth Council, Highgate Business Park

- Long Bay-Okura Great Park Society, Love Our Libraries
- Netball North Harbour, North Harbour Gymnastics/Gymnastics Community Trust, Northern Football Federation, North Harbour Volley Ball Association, NZ Horse Network
- Orewa Bowls Club
- Red Beach Squash Club
- Silverdale Squash Club, Squash Auckland
- Tennis in Auckland, The Arts Council of New Zealand Toi Aotearoa Creative NZ, The Tree Council Inc, Toxic Awareness Group (TAG)
- Whangaparaoa Tennis Club, Windsor Park BC Football Club, Windsor Park Board Inc

*Unclear what HBCAFC is but could be Hibiscus Coast Association Football Club.

Generic submissions made by organisations to all boards

Some pro forma submissions were made to all local boards. Hibiscus and Bays Local Board received 38 pro forma submissions on 'Spray Free Streets'.

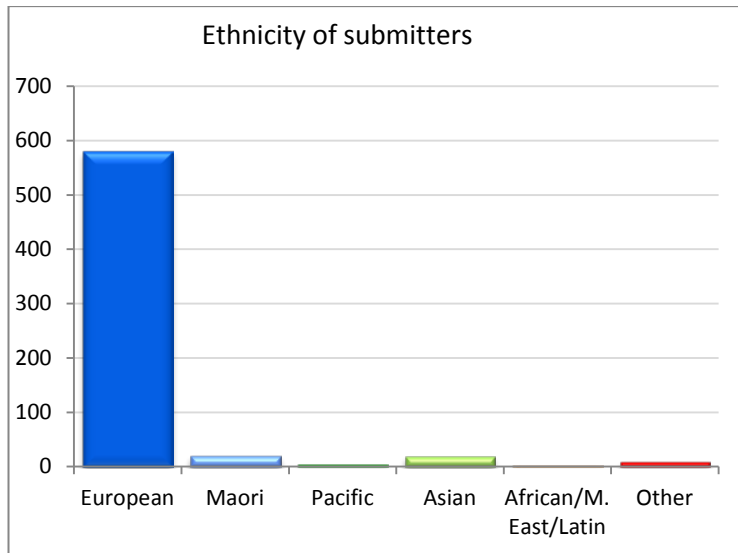
Information on submitters

The table and graph below indicate what demographic categories people identified with. This information only relates to those submitters who provided demographic information.

Of the 613 people who provided demographic information, 321 were female and 292 were male. Four hundred and three (403) were between the ages of 35 to 64. Ninety five percent (95%) identified as European followed by Asian (3%), Maori (3%), Pacific (1%) and other (1%)*.

* Note does not add to 100% due to some people selecting more than one ethnicity.

AGE	Male	Female	Diverse	Total	%
< 15	2	6	0	8	1%
15 – 24	12	7	0	19	3%
25 – 34	30	18	0	48	8%
35 – 44	53	100	0	153	25%
45 – 54	86	102	0	188	31%
55 – 64	34	28	0	62	10%
65 – 74	33	37	0	70	11%
75 +	42	23	0	65	11%
Total				613	100%



4. Conclusion

There was strong support for the draft local board plan outcomes. Specific key initiatives were not always commented on which may be due to the limitations on the consultation document. Only up to five key initiatives per outcome were included whereas the full draft document had up to nine key initiatives per outcome.

Support for specific initiatives as well as some common points raised that had not been included in the draft plan are outlined by outcome as follows:

A strong local economy:

- a keenness to see centre plans implemented
- communities want to be involved in revitalisation
- the importance of parking in and around town centres and popular beaches and parks.

Connected communities with excellent transport:

- Penlink needs to be delivered
- the need for more frequent and more direct public transport options including better connections.

Access to recreation choices for all:

- a keenness to see multisport developments progress
- agreement that improving park facilities is a priority
- implementation of greenways plan priorities
- demand for an all-weather football training facility and improved lighting at Stanmore Bay
- requests for an indoor sports facility at Silverdale to provide for growth.

Our people are involved, welcoming and feel they belong:

- submitters indicated they want to be able to influence decisions that affect them and to be involved in place-making.

A protected and enhanced environment:

- more work is required to mitigate the effects of development on the natural environment
- collaboration with and by volunteers to deliver programmes to educate on stream care, biodiversity and pollution prevention
- promotion of the green economy and eco-tourism
- continue to support the work on eco/biodiversity corridors.
- pro forma (multi-board) requesting council to stop using chemical sprays.