

Waitemata Event Development Fund 2017

Applications received

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Franklin Road Christmas Lights

Physical address	33 Franklin Road Freemans Bay Auckland 1011		
Legal status	Not for profit voluntary/community group		
Conflict of interest			
Event producer	No		

Project details

Project title	Franklin Road Christmas Lights Opening Night		
Dates	01/12/2017 - 01/12/2017 (rain dates: none)	7.30pm - 9.30pm	
Location	33 Franklin Road Freemans Bay		
Summary	<p>Each year the street gets together and light their houses for christmas. This has been an ongoing event evolving over some 20 odd years and has become a much anticipated event on Auckland's Christmas Calendar.</p> <p>On the opening night of the 1st of December every year we hold a community bbq, provide a band and for the last few years have been providing a "snow event" for the local children. This is usually a snow playground which has proven to be very popular with the local children and is becoming a feature of the event,</p>		
Requesting grant for	Rubbish removal over the month of December (\$3891.60) and the rest (\$5,000) to fund the opening night of the Franklin Road Christmas lights.		
Active participants	350	Audience size	350
Target audience	The event typically targets neighbourhood children and families but has evolved into an event encompassing families from the whole of the city.		
Event promotion	The event usually pulls its own media, the opening is generally covered as a matter of course by the Television stations and NZ Herald. We have also been releasing a media press release via a professional consultant each year who is a neighbour and does it for no charge.		

Community benefit and collaboration

Benefits the event will bring to the Waitemata Local Board area:

I believe the event helps pull the local community together and give it a sense of pride and purpose. I am often stopped by other Aucklanders during the year and thanked by people outside of the area who have appreciated what we as a community have managed to put together. There are few free events on in the city over Christmas and we pride ourselves on remaining a free and commercial free event.

Community support, involvement and/or active collaborations in the event:

Apart from the help and support of the local board, the street as a whole does not ask or expect help from the wider community. It is our gift to the city at Christmas.

Prior event details

Has this event been held before? Yes

Relevant organisation experience and key individuals:

We have been holding the event for some 20 odd years. I am the main coordinator and there is some verbal input from a number of residents. The Waitemata Board has been funding the opening night for the past few years which has enabled us to

keep the event commercial and sponsorship free.

Dates, attendance numbers, and key outcomes achieved on prior events:

The opening event has attracted around 300 - 350 people to the opening and kicks off the month of December which in the past has had a foot count of around 110,000 spectators. The month event starts on the 1 December and is officially over on the 26 December.

Event development

Long term plans and objectives for this event:

The event continues to evolve and prosper. We as a community are happy with its current size and do not wish to see it change dramatically or to go in any different direction than it is currently moving towards.

Achieved by:

By encouraging and assisting my neighbours with issues such as security, noise, buskers and generally keeping them onside and happy.

Event funding

Confirmed sources of funding	Amount
none	\$0.00
Unconfirmed sources of funding	Amount
Waitemata Board Community events funding	\$8,891.60

Income and expenditure

Projected income	Amount	Projected income	Amount
Waitemata Board	\$8,891.60	film FX staging	\$3,437.00
		band Aotea Youth	\$690.00
		gas bbq	\$30.60
		sandfords snow	\$600.00
		mad butcher sausages	\$211.40
		bread	\$31.00
		Eco Maintenance bins	\$3,891.60
			\$0.00
Total		Total	

Financial summary

Estimated running cost	Amount requested
\$8,891.60	\$8,891.60

Funding history

Application ID	Project title	Decision
	Round - Stage	Allocation
WE1820-102	Franklin Road Christmas Lights Opening Night	Undecided

	2017/2018 Waitemata Local Events Development Fund- Submitted	\$0.00
WE1620-108	Franklin Road Christmas Lights 2016 Waitemata Local Events Development Fund 2016/2017- Accountability to be processed	Approved \$1,891.60
LESF17	Franklin Road Christmas Lights Opening Night 2015/16 Round 1 Local Events Support Fund- Acquitted	Approved \$8,696.26
LESF00159	Franklin Road Christmas Lights 2014/2015 Round1 Local Events Support Fund- Acquitted	Approved \$8,050.00
<i>Applications prior to the 2014/2015 financial year have all been accounted for and omitted from this summary</i>		
<i>No funding history available for this applicant</i>		

Dante Alighieri Society of Auckland

Physical address	52 Hepburn St Freemans Bay Auckland 1011		
Legal status	Not for profit voluntary/community group, Other: Register Charity		
Conflict of interest			
Event producer	No		

Project details

Project title	Festival Italiano		
Dates	01/10/2017 - 01/10/2017 (rain dates:)	11am-4pm	
Location	Osborne St, Newmarket, Auckland		
Summary	Free and family friendly event with an Italian flavour, music, entertainment, workshops and other cultural activities. Provide a meeting point for Kiwis and Italians and consular services from the Italian Embassy. Showcase local artisan producers and a convivial Italian eating experience at community friendly prices.		
Requesting grant for	Funds will go towards: canopies and furniture, music/entertainment, sound system, road closing, children area, waste management, ambulance, generators, security, printing costs.		
Active participants	200	Audience size	10000
Target audience	Local community, local businesses, Italian community, European and other immigrants, families, general public		
Event promotion	Posters, large banners, flyers, newspaper, radio, website and Social Media, plus networking and the promotion offered by the Festival partners. We also created an Auckland Italian Festival Season to run for about one month starting on 21 August and including collaboration with several Italian events like the Italian the Cinema Italiano Film Festival, Corsini Collection at the Art Gallery, plus, concerts, lectures, workshops etc. to create a buzz about the Festival Italiano Day, which will be the final day of such Season, on 1 October.		

Community benefit and collaboration

Benefits the event will bring to the Waitemata Local Board area:

Festival Italiano is now a well-established appointment for Aucklanders as well as for the Italian community in the upper North Island. The Dante Alighieri Italian Society aims to provide the city of Auckland with a vibrant cultural and social experience. The Italian Festival is unique in Auckland and New Zealand as being the largest Italian Festival in the Country, free entry and community minded. This event offers an opportunity for the city of Auckland to be exposed not only to Italian culture, but also to quality family life in the inner city, with emphasis on conviviality. This means exposure to good food, responsible drinking and convivial eating and sharing of public space among people of all ages and cultural backgrounds.

Community support, involvement and/or active collaborations in the event:

The Dante Society offers a financial contribution, but most importantly the voluntary manpower to plan and organise the Festival. Local Italians and New Zealanders from all backgrounds, plus businesses, also offer free goods and services towards the event. The Newmarket Business Association contributes financially and with expertise, as the festival is now an important asset for many businesses and residents in Newmarket. Festival Italiano has become a community led event which

financially benefits many local and New Zealand businesses, artists and individuals, without compromising its original communitarian and cultural roots or its inclusiveness of the whole community.

Prior event details

Has this event been held before? Yes

Relevant organisation experience and key individuals:

The Dante Alighieri Society organizes the event every year with the the society funds and with the help of volunteers.

The event has been held successfully for 11 consecutive years by the Society. Festival organizers: Alessandra Zecchini, tel. 09 814 8993/027 393 7821 alessandra@oratia.co.nz (Dante), local partner: Newmarket Business Association, with the assistance of Auckland Council event facilitators

Dates, attendance numbers, and key outcomes achieved on prior events:

The first two festival Italiano were held in Freemans Bay community Centre (2006 and 2007).

Festival Italiano 2008, 2009, 2010, 2011 and 2012 were successfully held in Freemans Bay Primary School.

Waitemata Board suggested move to Newmarket.

Festival Italiano 2013, 29 September, Newmarket - 8000 + attendees

Festival Italiano 2014, 28 September - 10,000 attendees, very successful

Festival Italiano 2015, 27 September - 10,000 attendees, very successful

Festival Italiano 2016, 25 September - for the first time we experienced terrible weather, but we still got well over 6000 visitors which was very encouraging. Rialto registered foot-traffic of 65,000 (includes return visitors, still it was remarkable)

Event development

Long term plans and objectives for this event:

We had very positive feedbacks but we also aim to improve our services, especially in the following sectors: children activities, waste management (with a strong emphasis on waste reduction), communication and entertainment. After the 2016 event and the experience of extreme weather condition we aim to improve the accessibility, comfort and safety of all participants and public, We hope for the Festival to continue and prosper in the years to come, and to keep it as a community led event for the benefit of all.

Achieved by:

A three year partnership with the Waitematā Local Board can offers a sense of pride and stability to the Festival, as well as much needed cash to pay for the growing costs of the Festival infrastructure.

By looking for sponsors who can commit long term to the festival and for new avenues of income.

By careful planning and managing the Festival finances.

By constantly involving the local community, Auckland Council and all the stakeholders into active participation in all aspects of the event.

Event funding

Confirmed sources of funding	Amount
Dante Alighieri Society	\$10,000.00
Peroni (cash)	\$10,000.00
Newmarket Business Association	\$12,500.00
Unconfirmed sources of funding	Amount
Rialto Centre Marketing	\$5,000.00

Waitemata Local Board Partnership Fund (this application)	\$25,000.00
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Income and expenditure

Projected income	Amount	Projected income	Amount
Dante Alighieri Society (cash)	\$10,000.00	Canopies/Stage/Furniture	\$12,000.00
Newmarket Business Association (Cash)	\$12,500.00	Sound System	\$2,000.00
Rialto Centre Marketing (Cash)	\$5,000.00	Generator and electricity	\$4,100.00
Peroni NZ (Cash)	\$10,000.00	Road closure and Traffic management	\$4,000.00
Dante volunteers (value of) 500 @ \$30 per hr and Festival organiser 500 hr @ \$40 per hr)	\$25,000.00	Waste Management	\$3,000.00
Newmarket Business Association (value of work)	\$5,500.00	Security	\$3,000.00
Expected income from stall holders	\$11,000.00	Publicity/posters/flyers/ Design, Print and online, photography and Festival related events (like opening party, concert, etc.)	\$18,000.00
Waitemata Local Board (this application)	\$25,000.00	Kids area and related activities (includes workshops and helpers)	\$2,500.00
Peroni (Free Product, value of)	\$5,000.00	Music and entertainment	\$7,500.00
Expected income from Festival bar	\$4,000.00	Festival staff (includes organisers, assistants, market liaison officer and accountant, stage manager, H&S team and day helpers)	\$30,000.00
Expected income from other small sponsors (free product and services)	\$2,350.00	Office costs (exclude phone and petrol)	\$650.00
Rialto banners and advertising (value of)	\$10,000.00	New Website (include design, hosting, domain, maintenance)	\$5,500.00
Dante Society props, amenities, office staff and other costs (provided by society)	\$3,000.00	Newmarket Business Association (value of work)	\$5,500.00
		St John Ambulance	\$650.00
		Festival Movie screening	\$1,950.00
		Food, drinks for volunteers, some performers, hosting guests, embassy	\$2,000.00
		Props, sundry, H&S equipment	\$1,000.00
		Dante volunteers and Festival organiser (value of) 500 @ \$30 per hr and Festival organiser 500 hr @ \$40 per hr)	\$25,000.00
Total		Total	

Financial summary

Estimated running cost	Amount requested
\$128,350.00	\$25,000.00

Funding history

Application ID	Project title Round - Stage	Decision Allocation
WE1820-105	Festival Italiano 2017/2018 Waitemata Local Events Development Fund- Submitted	Undecided \$0.00
WE1620-113	FESTIVAL ITALIANO 2016 Waitemata Local Events Development Fund 2016/2017- Declined	Declined \$0.00
WMIF1415014	Waste Management for Festival Italiano Waste Minimisation and Innovation Fund 2015 small grants- Declined small grants April 2015	Undecided \$0.00
LESF33	Festival Italiano 2015/16 Round 1 Local Events Support Fund- Declined	Declined \$0.00
LESF00116	Festival Italiano 2015 2014/2015 Round1 Local Events Support Fund- Acquitted	Approved \$15,000.00
<i>Applications prior to the 2014/2015 financial year have all been accounted for and omitted from this summary</i>		
<i>No funding history available for this applicant</i>		

NZ Contemporary Art Trust

Physical address	12 Crummer Rd Grey Lynn Auckland 1021	
Legal status	Charitable trust	
Conflict of interest		
Event producer	No	

Project details

Project title	Artweek Auckland		
Dates	07/10/2017 - 15/10/2017 (rain dates: NA)	every day	
Location	All over Auckland		
Summary	<p>Artweek is a weeklong, citywide celebration of Auckland's visual arts.</p> <p>Bringing Auckland's arts community together under one umbrella, Artweek presents over 150 exhibitions and events, in over 80 venues and galleries, across 9 neighbourhoods, over 10 days and nights in October.</p> <p>An anticipated 80,000 participants will attend a cross-section of free art and art-related exhibitions, talks and special events in private galleries, artist-run spaces, public art galleries and museums and a host of other sites around the city.</p> <p>The 10 days of Artweek offer both activity and enlightenment, with exhibitions, talks, studio visits, performances, family fun projects, interactive installations and guided walking and bicycle tours around the city's various art precincts.</p> <p>Artweek is designed to encourage active participation and interaction, expand social networks, to provide unique experiences to be shared with friends and to present new learning opportunities across a range of activities.</p>		
Requesting grant for	\$15,000 to go towards the cost of the design and print of the printed programme (80,000 copies) and \$15,000 towards marketing and promotion.		
Active participants	1500	Audience size	80000
Target audience	Our audience is varied with participants from across Auckland's culturally diverse society, ranging in age from 18 to 65 years, more than 50% under 35.		
Event promotion	<p>We have good working relationships with Elephant PR and plan to work with them again in 2017, they received excellent results for us in 2014 on all media channels.</p> <p>We partner with BFM who provide free on air time.</p> <p>Phantom posters run a poster campaign around the city.</p> <p>The Herald inserts 20,000 printed programmes in the paper.</p> <p>We run a vigorous social media campaign across all platforms and an Instagram competition.</p> <p>We print 80,000 printed programmes which are distributed by volunteers across Auckland.</p> <p>The website is interactive and received over 100,000 page views during the 2016 event</p>		

Community benefit and collaboration

Benefits the event will bring to the Waitemata Local Board area:

Artweek Auckland has built a strong network of arts events and organisations within

the visual arts community. We facilitate community led events within the week and provide promotion, management and support.

These events and activations provide a sense of identity within each precinct and then collectively encourage participants to engage in a wider community and enjoy new experiences and visit venues outside of their normal routine. The events and exhibitions encourage cross cultural awareness through participants telling their stories and becoming engaged with each other.

The visual arts provide a platform that transcends language and age barriers and is most effective at bringing people together.

The exhibitions provide opportunities for artists to promote their work and assist them to achieve local economic sustainability.

The events during the week encourage participants to actively engage with the business community while attending events helping stimulate local economies.

Artweek Auckland empowers participants and visitors with a sense of belonging and pride in their city.

Community support, involvement and/or active collaborations in the event:

Surveys from previous events demonstrate how much participants enjoy discovering what is available within the community.

Common responses were "we had no idea there was so much available" and "it makes me proud to be a part of this community".

Many visitors to events have revisited bringing family and friends.

We work with communities to build events that are participatory, inclusive and free and celebrate the cultural richness and diversity of Auckland.

Prior event details

Has this event been held before? Yes

Relevant organisation experience and key individuals:

NZCAT has 14 years experience, previously developed and delivered the Auckland Art Fair.

The chair Richard Scoular is a partner at PWC and is a tax lawyer and accountant. Artweek Auckland now in its 7th year.

Deborah White was the founder and director (still) and has a MFA in Arts Management from RMIT University Melbourne, she has over 20 years experience in the visual arts community

Marlaina Key- producer for 4 years, has a BFA, and also manages social media platforms.

Elephant PR provide media services. Kyle Hickey- Transdigital provide design services and web development.

Dates, attendance numbers, and key outcomes achieved on prior events:

Previous six years have seen audiences grow from an estimated 5000 visitors to 2016 surveys estimate 80,000 visitors.

Numbers of venues participating increased to 140 in 2016.

Artists participating increased to 1500 in 2016.

Event development

Long term plans and objectives for this event:

Our board is keen to grow the event to include more artists and participants and build even stronger networks to encourage visitors from all over Auckland.

We hope to attract corporate sponsorship.

We plan continue to develop collaborations with organisations to build greater ongoing opportunities for artists.

Achieved by:

Most of our aspirations are dependent on funds available, however we continue to build relationship across diverse sectors to increase support for events.

For example Auckland Transport continue to offer support for guided tours to

exhibitions.

Partnerships formed with AUT in 2016 continue and provide internships for 3 young people. Unitec and Ak University students are also actively engaged in building new programming.

We continue to lobby for corporate support to further develop aspects of the programme.

Event funding

Confirmed sources of funding	Amount
70 paying venues @ \$300	\$21,000.00
5 x business assoc @ \$3k	\$15,000.00
Unconfirmed sources of funding	Amount
Heart of City	\$20,000.00
Foundation North	\$20,000.00
Waitemata Local Board	\$30,000.00
Advertising	\$15,000.00

Income and expenditure

Projected income	Amount	Projected income	Amount
Heart of City sponsorship	\$20,000.00	Marketing	\$20,000.00
5 x Bus Assoc @ \$3K	\$15,000.00	Producer/social media	\$13,000.00
70 venues @ \$300	\$21,000.00	Programme design/printing	\$35,000.00
Foundation North	\$20,000.00	Media PR	\$5,000.00
Waitemata Local Board	\$30,000.00	Staff	\$50,000.00
Advertising	\$15,000.00	Website	\$3,000.00
Auckland Transport	\$7,000.00	Cycle tours	\$7,000.00
Activate Ak	\$20,000.00	Artists fees	\$15,000.00
Total		Total	

Financial summary

Estimated running cost	Amount requested
\$160,000.00	\$30,000.00

Funding history

Application ID	Project title	Decision
	Round - Stage	Allocation
WE1820-106	Artweek Auckland 2017/2018 Waitemata Local Events Development Fund- Submitted	Undecided \$0.00
RegAC17_2_01 1	Artweek Auckland Regional Arts and Culture Grant Programme 17_2 Project- Assessment 17_2	Declined \$0.00
LG1720-219	Artweek Auckland Waitematā Local Grant, Round Two, 2016/2017- Declined	Declined \$0.00

17_1_038	Artweek Auckland Regional Arts and Culture Grants Programme 17_1 Project- Assessment 17_1	Declined \$0.00
LG1720-118	Artweek Auckland Waitemata Local Grant, Round One, 2016/2017- Declined	Declined \$0.00
WE1620-110	Artweek Auckland Waitemata Local Events Development Fund 2016/2017- Awaiting funding agreement	Approved \$7,000.00
RegAC16_2_07 7	Artweek Auckland 2016 Regional Arts and Culture Grants Programme 16_2- Assessment 16_2	Approved \$15,000.00
RegAC16_1_02 1	Artweek Auckland Regional Arts and Culture Grants Programme 16_1- Assessment 16_1	Approved \$10,000.00
LESF75	Artweek Auckland 2015/16 Round 1 Local Events Support Fund- Declined	Declined \$0.00
CCS15_2_207	Artweek Auckland writing workshops and zine Creative Communities Scheme 2015_2- Aquitted	Approved \$3,000.00
IRCF14/15 050	Interim Regional Fund 2014/15: Arts and Community- Declined	Declined \$0.00
LESF00261	Artweek Auckland 2014/2015 Round1 Local Events Support Fund- Process accountability	Approved \$30,000.00
WTM1314_400 022	Artweek Auckland LB - Waitemata Local Board Community Grant - Round 4 2013/2014- Declined	Declined \$0.00
<i>Applications prior to the 2014/2015 financial year have all been accounted for and omitted from this summary</i>		
<i>No funding history available for this applicant</i>		

West End Lawn Tennis Club Inc

Physical address	Corner West End Road and Fife Street Westmere Auckland 1022	
Legal status	Incorporated society, Charitable trust	
Conflict of interest		
Event producer	No	

Project details

Project title	West End Cup		
Dates	30/11/2017 - 03/12/2017 (rain dates: N/A)	8am to 6pm (approx), slightly later on Saturday	
Location	West End Lawn Tennis Club		
Summary	<p>The event comprises of a number of separate activities that take place over a week with the key focus being the main tennis tournaments held from Thursday to Sunday.</p> <p>It is free to all spectators and quite unique to the region, and New Zealand. This event is entirely organised and managed by volunteers at a local club. The tournament participants are the top players in NZ and Internationally for both Senior and Junior age group draws. It is a family-focused event that excels in bringing a diverse cross section of the community together in a public space.</p> <p>This effectively maximizes the use of the existing facilities - the tennis club - and showcases tennis, while encouraging participation by community members in the event, in the sport and as part of the wider community. This event provides a safe environment that families and individuals can attend and interact with some of the best tennis players from NZ and abroad.</p>		
Requesting grant for	The running and promotion of a unique community tennis event know as The West End Cup, which is free to all spectators from the community.		
Active participants	70	Audience size	2000
Target audience	Families and community members who enjoy local events, as well as those with a sport based orientation		
Event promotion	Highly visible promotions that reflect the large scale nature of the event are important in communicating this event to the entire community. We plan to use a combination of PR targeting regional media, including print and radio. This will be supplemented by high visibility street posters and flags with a call to action. Other key components are street signage in the surrounding area, regional and magazine publications. We will use utilise digital and social media by leveraging partners networks and connections with local cafes.		

Community benefit and collaboration

Benefits the event will bring to the Waitemata Local Board area:

The event directly contributes to the achievement of the Local Board objective of creating "strong, vibrant engaged communities" by delivering a unique event that bring the community together both in the provision and enjoyment of the event.

It utilises existing facilities and public spaces for the benefit of the broader

community, drawing a diverse crowd from across the region together for shared experience. In doing so, it encourages a healthy, safe and active community promoting participation in a local club and sport, with particular focus on youth and families, simultaneously facilitating interaction and community well being. This is managed in an environmentally responsible way, by utilising existing facilities and reusable materials including seating, plates, glasses, cutlery etc, wherever possible.

A winner in the "Best Event" from Tennis Auckland in 2012 and 2013, this event definitely supports positive social, community, economic and reputation outcomes for the Waitemata Local Board.

Community support, involvement and/or active collaborations in the event:

At least half the club membership of over 450 people assist with some element of the organisation and running of this event, which demonstrates the high level of community support and involvement. The event is a showcase for tennis and for our community. As such, there is a heavy reliance on enthusiastic sponsors. Many sponsors have been with us for several years. They continue to deliver a quality event for spectators and players alike. The commercial partnerships are vital for the event to be financially viable, and the community support is vital for it to be the success it is.

Prior event details

Has this event been held before? Yes

Relevant organisation experience and key individuals:

This is the 9th time the event has been run at the West End Lawn Tennis Club. Some key learnings are:

- (1) There is a high demand for safe, family focused, community events
- (2) The abilities for all ages to attend and enjoy this event together reinforces a strong community spirit
- (3) The professionalism with which the event is organised underpins the strong support from players and spectators alike
- (4) The proximity and exposure to world class athletes and NZ representatives is very unique to this event

Dates, attendance numbers, and key outcomes achieved on prior events:

2016 - Dec - 2000
2015 - No event was held due to the renovation of clubhouse facilities
2014 - Dec - 2200
2013 - Dec - 1750
2012 - Dec - 1000
2011 - Dec - 900
2010 - Dec - 650
2009 - Dec - 600
2008 - Dec - 500

Event development

Long term plans and objectives for this event:

The ambition is to have this event recognised in the tennis world as one of the best club tournaments to play within Australasia, drawing top players from NZ and across the region. It is well timed to lead into the season that starts in the new year. Ideally, this should be like having a slice of the ASB Classic in the back yard. The model is similar to The Queens Tournament in the UK, which acts as a lead-in to Wimbledon.

Achieved by:

The ambition is to make this one of a series of major tennis events that occur in Auckland every year over the Christmas holiday period. The club's size, positioning and recent clubhouse renovation enables this to happen, along with the support of

Event funding

Confirmed sources of funding	Amount
Sponsorship (from prior involvement)	\$15,000.00
Unconfirmed sources of funding	Amount
Naming Sponsor (actively seeking)	\$10,000.00

Income and expenditure

Projected income	Amount	Projected income	Amount
Sponsorship	\$18,750.00	Direct Tournament Costs	\$17,300.00
Food and Bar	\$12,100.00	Catering	\$9,200.00
Raffle	\$4,500.00	Setup, Shade & Seating	\$10,000.00
Kids Zone	\$200.00	Kids Zone	\$1,500.00
Tournament Entries	\$3,200.00	Marketing and Promotion	\$9,500.00
Catered Tables	\$11,250.00	Wet Weather Contingency	\$2,500.00
Total		Total	

Financial summary

Estimated running cost	Amount requested
\$50,000.00	\$15,000.00

Funding history

Application ID	Project title	Decision
	Round - Stage	Allocation
WE1820-117	West End Cup 2017/2018 Waitemata Local Events Development Fund- Submitted	Undecided \$0.00
WE1620-105	West End Cup Waitemata Local Events Development Fund 2016/2017- Accountability overdue	Approved \$10,000.00
LESF352	West End Cup 2015/16 Round 1 Local Events Support Fund- Declined	Declined \$0.00
LESF00126	West End Cup 2014/2015 Round1 Local Events Support Fund- Acquitted	Approved \$9,000.00
WTM14_10001 8	West End Cup LB - Waitemata Local Board Community Grant - Round 1 2013/2014- Acquitted	Approved \$4,209.62

Applications prior to the 2014/2015 financial year have all been accounted for and omitted from this summary

No funding history available for this applicant

Grey Lynn Park Festival Trust

Physical address	c/o Grey Lynn Community Centre, 510 Richmond Road Grey Lynn Auckland 1021		
Legal status	Incorporated society, Charitable trust		
Conflict of interest			
Event producer	No		

Project details

Project title	The Grey Lynn Park Festival		
Dates	25/11/2017 - 25/11/2017 (rain dates:)	9am to 6pm	
Location	Grey Lynn Park, Williamson Avenue, Grey Lynn, Auckland		
Summary	We are a community development project bringing together a diverse range of individuals, families, groups to fundraise promote educate enhance skills involve and support people through participation in the festival either as volunteers, fundraisers, performers, traders, artists, just being out in the community. We do involve numerous age groups, cultures, health challenged and those of varying religious and political persuasions. We try to maintain an open to all policy to celebrate our diversity and support people powered "community in action"		
Requesting grant for	waste,organiser,segways,volunteer food, signage, MC's for stage, kitchen helpers,neighbourhood tent, put out monitor,clean,pack up benches & tables,stallholder parking team,painting out site numbers & set up,maybe some entertainer payments.		
Active participants	1000	Audience size	30000
Target audience	kids, teens, young adults,adults,eldery,artists ,musicians, environmentalists, psychiatric survivors, learning disabled,cultural,social interest, community,sports groups,urban dwellers.		
Event promotion	Radio stations,print media, street banners,posters, Face book, Snapchat, Twitter, Festival website, Mobile phone app, our own community networks. Apply for advertising space in Auckland Council publications. (this has been achieved in the last two years but have been told that we are not likely to be included each year due to the number of events that are in the Council calendar.		

Community benefit and collaboration

Benefits the event will bring to the Waitemata Local Board area:

The Festival includes a large number of community groups and activities that dovetail with Local Board priorities across a diverse range of issues. These include zero waste, recycling, smokefree promotion, natural heritage, cycling safety, food health, organic foods and agriculture, planet friendly architecture, community participation, mental health services, sexual health issues, addiction recovery, family violence, urban living, arts, cultural groups, family support, interactive workshops, sports groups, church groups, childrens activities and increased identification with and pride in local neighbourhood.

Community support, involvement and/or active collaborations in the event:

We have allocated 15% of our stalls to local, national and international community issues. Some examples include active collaborations with Smokefree Pacifica

Beats, local Grey Lynn Radio Base FM, Richmond Rovers Rugby League Club, Psychiatric Survivors, volunteers with physical and learning disabilities.

Prior event details

Has this event been held before? Yes

Relevant organisation experience and key individuals:

35 year history of event. Key individuals have managed event for over 20 years, Hans Heumann, Roger Bannan, Kate Burke.

Dates, attendance numbers, and key outcomes achieved on prior events:

last Saturday in November. Numbers have peaked at 100,00 in the past. Numbers gone down since then with more events occurring these days across the city and active management to get numbers down to a manageable capacity for organisers and budget in order to present an enjoyable and safe event.

Event development

Long term plans and objectives for this event:

We hope to sustain the Festival as an annual event.

Achieved by:

Continue prudent management of budgets to support future Festivals.

Event funding

Confirmed sources of funding	Amount
selling trading spaces	\$45,000.00
lion foundation	\$8,000.00
Unconfirmed sources of funding	Amount
nzct	\$10,000.00
foundation north	\$10,000.00
grey lynn park festival	\$10,000.00

Income and expenditure

Projected income	Amount	Projected income	Amount
stall income	\$45,000.00	org fees,admin,advertising	\$45,000.00
nzct	\$10,000.00	service costs	\$10,000.00
lion foundation	\$8,000.00	operation costs	\$8,000.00
foundation north	\$10,000.00	operational costs	\$10,000.00
local board	\$30,000.00	service costs	\$30,000.00
glp festival trust board	\$30,000.00	operational costs shortfall	\$30,000.00
Total		Total	

Financial summary

Estimated running cost	Amount requested
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\$133,000.00	\$30,000.00
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Funding history

Application ID	Project title Round - Stage	Decision Allocation
WE1820-118	The Grey Lynn Park Festival 2017/2018 Waitemata Local Events Development Fund- Submitted	Undecided \$0.00
WE1620-101	Grey Lynn Park Festival Waitemata Local Events Development Fund 2016/2017- Accountability to be processed	Approved \$5,000.00

Applications prior to the 2014/2015 financial year have all been accounted for and omitted from this summary

No funding history available for this applicant

Crackerjack Promotions Limited

Physical address	Level 1, 100 Mayoral Drive CBD Auckland Auckland 1010	
Legal status	Limited liability company	
Conflict of interest		
Event producer	No	

Project details

Project title	Auckland International Buskers Festival		
Dates	26/01/2018 - 29/01/2018 (rain dates: N/A)	12pm - 10pm	
Location	Auckland Waterfront/CBD		
Summary	<p>The Auckland International Buskers Festival is a 4 day festival where dynamic international street performers, armed with suitcases of props, quick wit, and some kooky habits, spill into the surrounding Viaduct and inner city hot spots of Princes Wharf, Queens Wharf, Market Square, Wynyard Quarter, and Viaduct Harbour entertaining and delighting spectators. They perform various circle acts including comedy, mime, magic, contortion, acrobatics and other clowning acts suitable for the roadside.</p> <p>Major international city streets are annually transformed into a playground for some of the world's most talented international street performers. Auckland is no different. The main purpose of this event is to create a real buzz in Auckland over Auckland Anniversary Weekend. Festival goers, brochure in hand stream from site to site, enthralled and delighted by the diverse talent. Our event has been described as the glue that holds together the separate Auckland Anniversary events. The Festival also acts as a training and motivation school for local performers who 'hang out' with the international street performers, gaining skills, confidence, and contacts.</p> <p>The Auckland International Buskers Festival celebrates unique talent, and encourages others to be world class in whatever they choose to do.</p>		
Requesting grant for	Performer fees, Supervisor fees, Marketing/Publicity and some of the night show cost		
Active participants	20	Audience size	60000
Target audience	Everyone!! Young and old, all ethnicities and socio-economic groups enjoy the festival		
Event promotion	<p>Above the Line Advertising: Radio Advertising Campaign NZ Herald-Weekend/Time Out Herald Online-Life & Style NZME</p> <p>Below the Line Advertising: 20,000 Flyers</p>		

	Publicity and Social Media: Event listings Event Facebook/Twitter/Instagram Heart of the City E-DM's Britomart E-DM's Website Press Releases Media Liasion
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Community benefit and collaboration

Benefits the event will bring to the Waitemata Local Board area:

Attracting over 60,000 people annually and growing year on year this festival is professionally run while remaining community focused! This has become a regular and celebrated part of the Waitemata event calendar since 2001. It is a free, fun, family friendly safe event that brings the community together over Auckland Anniversary weekend and allows attendees to watch, interact and participate with international street theatre. Our performers are culturally diverse, allowing performers to use their shows to promote and educate people about diverse communities in a humorous and creative way.

The Festival truly showcases central Auckland's streets as public spaces over Auckland Anniversary Weekend and offers people the opportunity to enjoy its parks and open spaces. Many of our busking sites use the harbour as a backdrop to the performances. Our Wynyard Quarter site is bathed in sun and surrounded by the beautiful harbour as are our Princes Wharf, Queens Wharf and Viaduct Harbour sites.

The Festival is extremely environmentally friendly, requiring no set up or pack down, working towards zero waste. The performer brings a bag of tricks and then takes it away.

Community support, involvement and/or active collaborations in the event:

Auckland Council and Panuku Development provide us with financial support. NZME provides us with advertising and promotional exposure. 60 000 turn up each year to enjoy the Festival over Auckland Anniversary Weekend, demonstrating community support for the Festival.

Media especially NZME embrace the Festival on a contra base and widely publicise it.

The performance/theatre community get behind the event and act as city hosts for the visiting performers, advising them where to purchase supplies, showing them around, and advising them where to shop and socialise. This community also assists the performers with moving their equipment around between shows.

Prior event details

Has this event been held before? Yes

Relevant organisation experience and key individuals:

Crackerjack Promotions is an Event Management Company. The business was formed in 1990 by Pam Glaser. Before Crackerjack was formed Pam was the Promotions Manager for Farmers. One of her functions was to manage the biggest annual event in Auckland, The Farmers Santa Parade. When she left to start Crackerjack Promotions she continued to run the Parade and established many new events including the Auckland International Buskers Festival that has successfully built on itself year after year.

Pam Glaser leads a team of experienced individuals, dedicated to surpassing

clients' expectations.

Dates, attendance numbers, and key outcomes achieved on prior events:

9March-14April 2001
19-24February 2002
4-9February 2003
5-8February 2004
4-6February 2005
1-6February 2006
1-6February 2007
1-6February 2008
4-8February 2009
29January-1February 2010
28-31January 2011
27-30January 2012
25-28January 2013
24-27January 2014
23-26January 2015
29January-1February 2016
27-30January 2017

In the past 17 years, we've delivered a free, fun, family event which appeals to all and has also promoted excellence in performance and talent development. The festival attracts more than 60,000 people with numbers growing year on year. The festival increases economic impact and has brought over 150 international performers to New Zealand. This festival provides a vital link between the separate Auckland Anniversary events!

Event development

Long term plans and objectives for this event:

Our vision is to see the Auckland Waterfront as the 'Festival Hub' on Saturday, Sunday and Monday of every Anniversary Weekend as follows:

- Additional performer pitches
- Hold a charity/corporate night
- Add ticketed late night Cabaret Shows
- Fireworks to be set off just after or just before the Night Shows
- Multicultural food stalls
- Children's pitch with clowns, face painters, and rides etc
- Pavement art pitch
- Music and magic pitch

Auckland Region

- Create satellite Busking pitches throughout the Auckland Region during the Buskers Festival

Achieved by:

We believe that the Festival's long term plans and objectives can be achieved by collaborating with Auckland Council, ATEED and its commercial partners to deliver an outstanding festival each and every Auckland Anniversary Weekend. The Festival is an exceptionally cost effective event to run, with little or no infrastructure or road closures required. Yet it is the ultimate creative, artistic and culturally rich recreation, filling the city with excitement and happy spectators. We would value the opportunity to meet with yourselves and other stakeholders, to explore the opportunity of having the Festival as the core of future Auckland Anniversary Weekend Celebrations.

Event funding

Confirmed sources of funding	Amount
None	\$0.00
Unconfirmed sources of funding	Amount
Panuku Development	\$10,000.00
Corporate Sponsorship	\$13,000.00
Auckland City Council Regional Fund	\$40,000.00

Income and expenditure

Projected income	Amount	Projected income	Amount
Corporate Sponsorships	\$12,810.00	Performer Fees	\$23,100.00
Panuku Development Auckland	\$10,000.00	Performer Accommodation	\$12,000.00
Auckland Council	\$40,000.00	Site Supervisors	\$2,920.00
Waitemata Local Board	\$25,000.00	Marketing/Publicity	\$21,040.00
		Night shows	\$11,000.00
		Miscell	\$7,750.00
		Management Fee	\$10,000.00
Total		Total	

Financial summary

Estimated running cost	Amount requested
\$87,810.00	\$30,000.00

Funding history

Application ID	Project title	Decision
	Round - Stage	Allocation
REF1700028	Auckland International Buskers Festival Regional Event Fund 2016/2017- Application	Approved \$30,000.00
WE1620-109	Auckland International Buskers Festival Waitemata Local Events Development Fund 2016/2017- Accountability to be processed	Approved \$15,000.00
REF1600012	Auckland International Buskers Festival Regional Event Fund 2015/2016- Paid	Approved \$30,000.00
LESF29	Auckland International Buskers Festival 2015/16 Round 1 Local Events Support Fund- Acquitted	Approved \$15,000.00
WTA1_1415000 51	Auckland International Buskers Festival Waitemata Local Board Discretionary Community Funding- Acquitted	Approved \$5,000.00
REF1500019	Auckland International Buskers Festival Regional Event Fund 2014/2015- Application	Approved \$0.00
REF1400011	Auckland International Buskers Festival Regional Event Fund 2013/2014- Assessment	Undecided \$0.00

Bike Auckland

Physical address	PO Box 78426 Grey Lynn Auckland 1245	
Legal status	Incorporated society, Charitable trust, Not for profit voluntary/community group	
Conflict of interest		
Event producer	No	

Project details

Project title	Lightpath Festival - Te Ara I Whiti Festival		
Dates	02/12/2017 - 02/12/2017 (rain dates:)	12pm-10pm	
Location	Te Ara I Whiti - The Lightpath, Auckland 1010		
Summary	<p>Bike Auckland presents Lightpath Festival - Te Ara I Whiti Festival, an annual celebration of Auckland's diverse and unique culture that invites the public to play, bike, walk, run, and experience the lights of Auckland's iconic and beloved 'pink path' from day into night.</p> <p>The Festival is a free community event celebrating the anniversary of its opening. A 'street party in the sky', the festival creates a shared context for fun and healthy activities, inviting people to play in public space in an entirely new way, while also encouraging Aucklanders to use more sustainable forms of transportation. The festival will activate the growing web of walking and biking connections between the inner-city's public spaces, introducing Aucklanders to the expansive joy of a car-free day out, and bringing to life the changing map of the central city in an engaging and experiential way.</p> <p>With live music and street performers, market and food stalls, health and wellness programmes, children's area, sport activities, games, and bike rides around the City Cycle Loop culminating in a musical invitation to 'Dance on the Path', the Festival offers something for the whole whānau in a spectacular, safe and accessible inner-city setting.</p>		
Requesting grant for	traffic management, health and safety consultant, and will contribute towards event production, marketing materials, staffing, entertainment and performer costs.		
Active participants	2000	Audience size	30000
Target audience	Families, seniors, students, Māori, Pasifika and Auckland's multicultural populations, inner-city residents, the creative community, bike riders, rainbow community, local businesses, and tourists.		
Event promotion	Bike Auckland has a network of over 30,000 supporters via our website, e-news subscribers, Facebook followers, Twitter followers and paying members. Through partnerships and cross-promotion of events with our nonprofit partners, we have an additional reach of over 50,000 via e-news and social media. We have a media partnership with Paperboy Magazine (100,000 magazines distributed weekly) and a dedicated communications manager who will distribute press releases and manage media relations and coverage. We will work with Council, AT and NZTA to ensure that the event is promoted through their channels.		

Community benefit

Benefits the event will bring to the Waitemata Local Board area:

and collaboration

The event will showcase Auckland’s distinctive, high-quality and architecturally-awarded urban cycleway and walkway - The Lightpath, Te Ara I Whiti. The iconic and fun character of our city’s newest and beloved public space will be celebrated with activities and creative experiences during the festival.

The event promotes sustainable forms of transportation including cycling, walking and public transport. The festival showcases one of Auckland’s most well known and loved cycle and walking paths as well as featuring the City Cycle Loop during the event’s parade. This exposes festival-goers to connected, accessible and safe car-free ways to travel into and around Waitemata.

By partnering with the K Road Business Association, the event will promote the innovative economic hub of the area, where people live, work, study, play, shop and visit.

This low-carbon event will take on sustainability initiatives through minimising waste and promoting alternative forms of transport – and by enhancing and reimagining public open spaces where people can walk, ride and play.

The event will represent Auckland’s diverse communities and its immediate location off K Road, with representation and programming from performers, Māori, Pasifika and Auckland’s multicultural populations, the rainbow community, family-friendly activities, as well as bike skills workshops and rides.

Community support, involvement and/or active collaborations in the event:

Bike Auckland will bring together its vast network of supporters including:

Auckland Transport’s Cycling and Walking Team and NZTA who have affirmed support for this event

Local business presence at the event via K Road Business Association

Teau Aituru’s “Time to Thrive” Charitable Trust, which offers bike skills workshops and bikes to South Auckland communities
Auckland’s creative community of performers

Local charity involvement including Rainbow Youth, Oxfam, Greater Auckland and Generation Zero
20+ local bike community groups

Sustainable and eco-friendly partners including Eco Matters, Loop Group and Tumeke

Fitness and health providers including local gyms and bike shops

Prior event details

Has this event been held before? No

Relevant organisation experience and key individuals:

Dates, attendance numbers, and key outcomes achieved on prior events:

Event development

Long term plans and objectives for this event:

The Lightpath Festival intends to become an annual event on Auckland’s major events calendar with the objective of showcasing Auckland’s urban environment and providing new, innovative ways to engage with public spaces. The event’s

overarching objective is to increase bike ridership among Aucklanders by exposing them to Auckland's cycle infrastructure in a fun, safe, family-friendly and car-free environment. We also aim to increase awareness and support of Bike Auckland, the non-profit charity working for a better city for people on bikes.

Achieved by:

Bike Auckland is seeking a 3-year partnership with the Waitemata Local Board and other partners to ensure this event can continue to grow and become a long term, signature Auckland event. Through collaborations and partnerships, constant innovation, appealing to a diverse audience and through a thorough evaluation and assessment of outcomes, this will ensure the ongoing success of Lightpath Festival.

Event funding

Confirmed sources of funding	Amount
None	\$0.00
Unconfirmed sources of funding	Amount
K Rd Business Association	\$5,000.00
Foundation North	\$20,000.00
Corporate Sponsors	\$10,000.00
Stalls	\$3,000.00

Income and expenditure

Projected income	Amount	Projected income	Amount
Local Board Funding	\$10,000.00	traffic management & health and safety	\$10,000.00
K Rd Business Association	\$5,000.00	rental equipment	\$5,000.00
Foundation Grant	\$20,000.00	Entertainment fees	\$10,000.00
Stalls	\$3,000.00	Event Production and Staffing	\$15,000.00
Corporate Sponsors	\$10,000.00	marketing & miscellaneous	\$8,000.00
Total		Total	

Financial summary

Estimated running cost	Amount requested
\$48,000.00	\$10,000.00

Funding history

Application ID	Project title	Decision
	Round - Stage	Allocation
<i>No funding history available for this applicant</i>		

Artspace (Aotearoa) Trust

Physical address	300 Karangahape Road Newton Auckland 1020		
Legal status	Incorporated society, Charitable trust		
Conflict of interest	Conflict of interest - Hannah Scott is an employee of Auckland Council and is also a Trustee of the Artspace Board.		
Event producer	No		

Project details

Project title	Offstage 8		
Dates	08/09/2017 - 06/10/2017 (rain dates: N/A)	opening 8th September - running four weeks.	
Location	Artspace Aotearoa Gallery		
Summary	<p>OFFSTAGE is an annual Tautai Pacific Arts Trust event focused on presenting opportunities for emerging and established Maori/Pacific artists to experiment and develop their creative practice within performance and moving image. It began as a one night event with venues across the wider Auckland region. In its most recent iteration in 2016 Artspace collaborated with Tautai to grow the event to a two week exhibition held in the Artspace gallery. It has grown its creative economy to include opportunities for emerging curators, writers and exhibition technicians.</p> <p>Its purpose is to present opportunities for established and emerging pacific practitioners to engage with and present new forms of media to the wider public. It is focused on fostering positive self-representation of the wider pacific community and promoting cross-cultural expression, tolerance and understanding.</p>		
Requesting grant for	These figures represent the production budget of the event only. This does not include venue or staffing expenses which are covered by Artspace/Tautai core funding.		
Active participants	17	Audience size	500
Target audience	Emerging Maori/Pacific artists, performers, communities and schools in the Auckland Central/Waitemata Region		
Event promotion	<p>There is budgeted within this event for a new digital media archive/website documenting and displaying the Maori/Pacific art/performances produced within Offstage whilst also acting as a tool for advertising and guiding audiences to our location within the Auckland Arts District.</p> <p>Both Tautai and Artspace have strong and diverse marketing networks. Artspace has considerable reach within the contemporary art world, and Tautai compliments that with their Maori/Pacific networks, Schools and other community groups. Our combined outreach results in high impact audience engagement.</p>		

Community benefit and collaboration

Benefits the event will bring to the Waitemata Local Board area:

Offstage has a focus on strengthening creative communities within a Maori/Pacific focus demographic through fostering Tuakana mentorship and creative support for burgeoning arts practices. The community impact of this event is expanded through Educational outreach within the Waitemata district (Secondary/Tertiary) bringing schools into the Gallery to experience contemporary pacific arts practice and

talanoa.

Offstage actively promotes positive health and wellbeing through a Smoke and Alcohol-free event, with a focus on positive community and self-representation. We believe this event strengthens the local creative economy through attracting diverse audiences into established arts institutions, providing paid and volunteer opportunities for young Maori/Pacific creatives and installation technicians.

Education and learning is an integral part of the Offstage programming and conception. It facilitates professional development opportunities for young maori/pacific artists, writers, curators and technicians and Education programmes promoting pacific epistemologies and ways of being.

Community support, involvement and/or active collaborations in the event:

Tautai Pacific Arts Trust collaborating with Artspace NZ, along with local waitemata schools and creative tertiary institutions

Prior event details

Has this event been held before? Yes

Relevant organisation experience and key individuals:

This event is curated and produced by the Artspace/Tautai Pacific Education Intern. This is a development role that is overseen by both Artspace and Tautai. Between these two organisations there is near 60 years of experience producing outstanding contemporary art exhibitions and events(Artspace) and the development and ongoing support of Pacific arts and artists (Tautai).

Dates, attendance numbers, and key outcomes achieved on prior events:

280 attendance for opening of Artspace event 2016 (First night)

100-150 attendance for previous single night iterations between 2009-2015

This event creates an opportunity for diverse, educational engagement within Contemporary arts environments for Maori/Pacific communities, paid creative employment for artists and volunteer/work experience for others.

Event development

Long term plans and objectives for this event:

If we were able to secure longer term funding for this event the outcome would be sustainability of the event and the ability to secure this month long slot within our yearly Programming. We see Offstage as an important supporting platform for emerging arts practitioners and see the continuity of this event as important to the development of these practices. This would provide a secure and sustained platform for this medium of Maori/pacific arts practice within the Waitemata annual events calendar, providing visibility and mana to the practitioners involved.

Achieved by:

We propose to invest in this event, increasing our production abilities to support artists more, expanding both the scale and duration. We also are initiating an Educational programme within this event to open up and diversify the audience in both age range and demographic. The longer duration this funding would allow us to achieve, and the funding that goes towards our education/public programming initiatives creates a space within Waitemata for Offstage to become the preeminent Maori/Pacific arts event.

Event funding

Confirmed sources of funding	Amount
Tautai production contribution	\$1,800.00
Artspace production contribution (excludes venue and staffing expenses)	\$2,425.00
Unconfirmed sources of funding	Amount
none	\$0.00

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Income and expenditure

Projected income	Amount	Projected income	Amount
Artspace contribution to production (Not including venue hosting, staff time, promotion audience development, etc)	\$2,425.00	Fees (Artists, Writers, Education workshop leaders, Installation technicians)	\$3,900.00
Tautai contribution to production (Not including staff time, mentorship, venue hosting, media etc)	\$1,800.00	Production (Installation, Contribution to artists expenses, equipment hire, printing)	\$2,979.69
		Media (Web catalogue, promotion, distribution)	\$3,400.00
		Hosting (Artist, audience, educators, Manaakitanga)	\$970.00
Total		Total	

Financial summary

Estimated running cost	Amount requested
\$11,249.69	\$7,958.00

Funding history

Application ID	Project title	Decision
	Round - Stage	Allocation
WE1820-128	Offstage 8 2017/2018 Waitemata Local Events Development Fund- Submitted	Undecided \$0.00
17_1_024	Artspace Programme 2017 Regional Arts and Culture Grants Programme 17_1 Project- Assessment 17_1	Declined \$0.00
CASF_1617000 62	Central Community Group Accommodation Support Grant 2015-2016- Awaiting accountability	Approved \$8,000.00
RegAC16_2_13 8	Regional Arts and Culture Grants Programme 16_2- Assessment 16_2	Approved \$20,000.00
RegAC16_2_11 7	Regional Arts and Culture Grants Programme 16_2- Assessment 16_2	Declined \$0.00
REGCD16129	2016 Artspace Operating Costs (funding targeted specifically towards direct community impact areas) Regional Community Development - Declined	Declined \$0.00
QR1618-214	Artspace renovation Waiheke Quick Response, Round Two, 2015/16- Declined	Declined \$0.00
QR1620-228	Artspace Renovation 2015/2016 Waitematā Quick Response, Round Two- Declined	Declined \$0.00
RegAC16_1_08 7	Artspace Programme 2016 Regional Arts and Culture Grants Programme 16_1- Assessment 16_1	Approved \$20,000.00
RegAC16_1_01		Declined

3	Regional Arts and Culture Grants Programme 16_1- Assessment 16_1	\$0.00
LG1620-47	Learning, Unlearning and Re-learning Centre (part of the Artspace Redevelopment Project) Waitematā Local Grants, Round One, 2015/16- Declined	Declined \$0.00
CDC15-1005	Artspace exhibition programme July - December 2015 Central - Community Group Assistance Fund - Round 2 2014/2015- Acquitted	Approved \$25,000.00
CASF_1415000 17	Central Community Group Accommodation Support Fund 2014-2015- Declined	Declined \$0.00
IRCFAOct1300 029	Interim Regional Community Fund: Arts Organisations- Pre-eligibility	Approved \$15,000.00
ASF14_100100	300 Karangahape Road, Auckland Central - Community Accommodation Support Fund - Round 1 2013/2014- Acquitted	Approved \$12,500.00

YMCA of Auckland

Physical address	Cnr Pitt St & Greys Ave CBD Auckland 1010		
Legal status	Incorporated society		
Conflict of interest			
Event producer	No		

Project details

Project title	Community Christmas Party		
Dates	09/12/2017 - 09/12/2017 (rain dates: N/A)	10am - 1pm	
Location	YMCA Auckland City, 149 Greys Ave, Auckland CBD		
Summary	The event aims to bring the people of Waitemata together as a community to share memorable experiences of festive celebrations at the stadium that is newly renovated. The Auckland CBD population has a high proportion of new immigrants, overseas students, homeless people and elderly who live alone and do not have family or support network. The event helps to create an opportunity for people to come together to commemorate and respect Christmas, an important occasion celebrated by many in the community.		
Requesting grant for	For advertising, event security, music and sound, decorations, gifts and prizes, and staffing costs.		
Active participants	200	Audience size	0
Target audience	The Auckland CBD community including residents, local schools, community groups, youth groups and students and workers entering the Auckland CBD.		
Event promotion	We plan to advertise the event in local newspapers, on Facebook, Eventfinda and other event listing sites, and to send out e-newsletters and communication by email to members and organisations that we connect with including schools, business organisations, community groups and associations.		

Community benefit and collaboration

Benefits the event will bring to the Waitemata Local Board area:

The event helps to create a sense of social cohesion and community spirit by bringing people together to have a morning of fun, entertainment, games, prizes and free access to gym and other activities on offer. It is an opportunity for people to get away from the pressures of daily routines, and spend time together to connect and become stronger as a community.

It helps to remove the feeling of isolation and loneliness especially for many elderly, immigrants, overseas students and homeless people who have no family or support network.

Community support, involvement and/or active collaborations in the event:

We will invite local schools, businesses, community organisations to partner with us to deliver the event. We also welcome people to volunteer their time and skills to help organise the event.

Prior event details

Has this event been held before? No

Relevant organisation experience and key individuals:

Dates, attendance numbers, and key outcomes achieved on prior events:

Event development

Long term plans and objectives for this event:

Our plan is to make the Community Christmas party an annual highlight in the event calendar of the local community in the Auckland CBD. Key objectives are to build an inclusive community where people of all ages, abilities, cultures and backgrounds are respected and given access to resources that support the development of healthy body, mind and spirit.

Achieved by:

We do this by inviting the community to the annual Christmas Party to participate in games and recreational activities and have fun together.

Event funding

Confirmed sources of funding	Amount
YMCA Auckland	\$380.00
Unconfirmed sources of funding	Amount

Income and expenditure

Projected income	Amount	Projected income	Amount
YMCA contribution	\$380.00	venue hire	\$380.00
Waitemata Local Events Development Fund	\$5,000.00	Advertising	\$1,500.00
		decorations, music & sound, bouncy castle, F&B, prizes	\$2,150.00
		event security	\$400.00
		instructors, staffing cost	\$950.00
Total		Total	

Financial summary

Estimated running cost	Amount requested
\$5,380.00	\$5,000.00

Funding history

Application ID	Project title	Decision
	Round - Stage	Allocation
WE1820-129	Community Christmas Party 2017/2018 Waitemata Local Events Development Fund- Submitted	Undecided \$0.00
LG1714-212	Camp Adair main dining hall rebuild Papakura Local Grant, Round Two, 2016/2017- All assessments completed	Undecided \$0.00

LG1711-229	Aquatic education programme for children with special needs Maungakiekie-Tāmaki Local Grants, Round Two, 2016/17- SME Assessment completed	Undecided \$0.00
LG1705-234	Massey youth hub fit-out Henderson-Massey Local Grants, Round Two, 2016/17- SME Assessment completed	Undecided \$0.00
PKTSRG17180 24	Puketāpapa Strategic Relationships Grant 2017-2018- Submitted	Undecided \$0.00
QR1701-313	Family Day 2016/2017 Albert-Eden Quick Response, Round Three- SME Assessment completed	Undecided \$0.00
LG1712-205	equipment for kids gymnastics programme Ōrākei Local Grants, Round Two, 2016/17- Assessed by Grant Advisor	Undecided \$0.00
LG1720-210	furniture for community space Waitematā Local Grant, Round Two, 2016/2017- Awaiting accountability	Approved \$4,500.00
QR1705-210	SPACE for you and your baby Henderson-Massey Quick Response, Round Two, 2016/17- Awaiting accountability	Approved \$2,000.00
QR1714-304	"SPACE for you and your baby" Papakura Quick Response, Round Three, 2016/17- Paid - awaiting accountability	Approved \$2,000.00
SR17-153	JumpStart Diabetes Programme Regional Sport & Recreation Grants 2017/2018 Round One- Declined	Declined \$0.00
QR1710-206	"SPACE for you and your baby" Manurewa Quick Response, Round Two, 2016/17- Paid - awaiting accountability	Approved \$2,000.00
PKTSRG16171 3	Raise Up - a youth development programme Puketāpapa Strategic Relationships Grant 2016/17- Submitted	Undecided \$0.00
CCS17_1_231	Otara New Found Sound Creative Communities Scheme 2017_1- South Assessment Committee Round 1 2017	Approved \$2,119.00
CCS17_1_228	Panmure New Found Sound Creative Communities Scheme 2017_1- Central Assessment Committee Round 1 2017	Approved \$2,319.00
CCS17_1_213	Mt Albert New Found Sound Creative Communities Scheme 2017_1- Central Assessment Committee Round 1 2017	Approved \$2,319.00
CCS17_1_035	New Found Sound Creative Communities Scheme 2017_1- North Assessment Committee Round 1 2017	Approved \$2,119.00
REF1700059	Walk the Line 2017 Regional Event Fund 2016/2017- Application	Approved \$4,000.00
MTCP-151601	Raise up - a youth development project Maungakiekie-Tāmaki Community Partnership Expression of Interest Application 15/16- Awaiting payment	Approved \$30,000.00
RegRSR16/224	JumpStart - supporting an active lifestyle change for those with diabetes or prediabetes Regional Sport and Recreation Grant - 2016/17 Round One- Declined	Declined \$0.00
QR1616-313	Parakai Out of School Programme Rodney Quick Response, Round Three, 2015/16- Declined	Declined \$0.00
REGCD1629	Raise up - a youth development project across Auckland Regional Community Development - Declined	Declined \$0.00
AENC2	Albert-Eden Schools Cultural Festival Albert Eden non-contestable, 2015/2016- Aquitted	Approved \$16,000.00
AENC1	Albert-Eden Kids in Parks Albert Eden non-contestable, 2015/2016- Aquitted	Approved \$11,000.00

LG1602-158	Raise up - events and activities for youth by youth Devonport-Takapuna Local Grants, Round One, 2015/16- Process accountability	Approved \$4,500.00
CCS16_1_064	Volume 2016 - South Creative Communities Scheme 2016_1- South Assessment Committee Round 1 2016	Approved \$3,035.00
RegAC16_1_001	Identity Regional Arts and Culture Grants Programme 16_1- Assessment 16_1	Declined \$0.00
QR1615-105	young at art/colour our world Puketāpapa Quick Response, Round One, 2015/16- Declined	Declined \$0.00
QR1610-110	Centre heating/cooling Manurewa Quick Response, Round One, 2015/16- Acquitted	Approved \$1,598.00
REF1600035	Walk the Line 2016 Regional Event Fund 2015/2016- Awaiting payment	Approved \$4,000.00
QR1620-121	City Stadium Holiday Programme 2015/2016 Waitemata Quick Response, Round One- Accountability overdue	Approved \$850.00
A-E1415_100105	Badminton/Netball Resources LB - Albert-Eden Local Board Community Grant 2014/2015- Declined	Declined \$0.00
WMIF1415055	Reduce, reuse, recycle - Feeding the Worms Waste Minimisation and Innovation Fund 2015 small grants- Declined small grants April 2015	Undecided \$0.00
OP15-2057	Raise Up youth projects in Otara and Papatoetoe Ōtara-Papatoetoe Local Board Community Group Funding 2014/2015 Round 2- Acquitted	Approved \$3,500.00
KP15_2027	YMCA Basketball (Kaipatiki) Kaipatiki Local Board Community Group Funding - 2014/2015 Round 2- Grant not Uplifted	Approved \$4,500.00
FN15-2063	Outdoor movie project (Franklin) Franklin Local Board Community Group Funding - 2014/2015 Round 2- Declined	Declined \$0.00
MO15-2058	Raise Up - youth projects (Mangere-Otahuhu) Mangere-Ōtāhuhu Local Board Community Group Funding - 2014/2015 Round 2- Acquitted	Approved \$3,000.00
A-E1415_100055	Community Group Resources LB - Albert-Eden Local Board Community Grant 2014/2015- Acquitted	Approved \$965.00
IRCF14/15 006	Interim Regional Fund 2014/15: Arts and Community- Declined	Declined \$0.00
MT1_141500009	Boxfit - A Raise Up Activity for Local Youth Maungakiekie-Tamaki Local Board Discretionary Community Funding- Declined	Declined \$0.00
HM15_1009	Massey Holiday Programme Henderson-Massey Local Board Community Group Funding - 2014/2015 Round 1- Acquitted	Approved \$5,000.00
CWF15_1012	Raise Up Youth Development Programme West - Community Wellbeing Fund, 2014/2015 Round 1- Acquitted	Approved \$1,000.00
SCF-15020	Raise Up North - Strengthening Communities Fund, 2014/2015 Round 1- Accountability being reviewed	Approved \$7,750.00
CGF15_1021	Emergency Response Equipment North - Community Grants Fund, 2014/2015- Acquitted	Approved \$4,500.00
MA15-1014	Child Protection and Kindy Rocks Training for staff Manurewa Local Board Community Group Funding - 2014/2015 Round 1- Declined	Declined \$0.00
PA15-1006	Child Protection and Kindy Rocks Training for staff Papakura Local Board Community Group Funding - 2014/2015 Round 1- Declined	Declined \$0.00

UP15_1008	Gymnastics Upper Harbour Local Board Community Group Funding - 2014/2015 Round 1- Deferred	Undecided \$0.00
LGFC15_1015	YMCA Basketball North - Large Grants Fund (Community), 2014/2015- Declined	Declined \$0.00
REF1500046	Walk the Line 2015 Regional Event Fund 2014/2015- Application	Approved \$0.00
MT1314_300019	Boxfit LB - Maungakiekie-Tamaki Local Board Community Grant - Round 3 2013/2014- Acquitted	Approved \$2,000.00
AE1400030	Raise up - New Found Sound LB - Albert-Eden Local Board Community Grant - Round 3 2013/2014- Accountability to process	Approved \$1,500.00
SCF14_2073	raise North - Strengthening Communities Fund - Round 2 2013/2014- Declined	Declined \$0.00
DT14_2004	Youth Events LB - Devonport-Takapuna Local Board Community Grant - Round 2 2013/2014- Awaiting Payment	Approved \$1,000.00
KT14_2002	Youth Events - Kaipatiki area LB - Kaipatiki Local Board Community Grant - Round 2 2013/2014- Grant not Uplifted	Approved \$2,798.75
UH14_2004	Basketball upgrade LB - Upper Harbour Local Board Community Grant - Round 2 2013/2014- Declined	Declined \$0.00
HM14_2011	Basketball Upgrade LB - Henderson-Massey Local Board Community Grant - Round 2 2013/2014- Declined	Declined \$0.00
HB2014_2004	Shakespear Lodge LB - Hibiscus and Bays Local Board Community Grant - Round 2 2013/2014- Acquitted	Approved \$2,336.00
PPK14_2001	ECE Papakura Garden development LB - Papakura Local Board Community Grant - Round 2 2013/2014- Acquitted	Approved \$3,000.00
LPCG_2001	Early Childhood Education Papakura Garden Project South - Local Papakura Community Grants - Round 2 2013/2014- Declined	Declined \$0.00
2014_200313	Volume North Creative Communities Scheme 2014 Round 2- Aquitted	Approved \$0.00
2014_200312	Volume West Creative Communities Scheme 2014 Round 2- Aquitted	Approved \$0.00
2014_200010	Volume Central Creative Communities Scheme 2014 Round 2- Central Assessment Committee - Round 2 2014	Declined \$0.00
FR14_2003	Over 60s Camp LB - Franklin Local Board Community Grant - Round 2 2013/2014- Declined	Declined \$0.00
REF14S00011	Walk The Line Regional Event Fund 2013/14 - Supplementary Round : Maori, Youth, and Winter Events- Application	Undecided \$0.00
CG14_2035	Ellerslie ELC Centre Central - Community Group Assistance Fund - Round 2 2013/2014- Declined	Declined \$0.00
AE14-2014	Raise Up - A youth development project LB - Albert-Eden Local Board Community Grant - Round 2 2013/2014- Declined	Declined \$0.00
MT14-2018	Raise Up - A youth development project LB - Maungakiekie-Tamaki Local Board Community Grant - Round 2 2013/2014- Declined	Declined \$0.00
WTM14-2006	Raise Up 'n' Represent - A Youth Development project	Declined

	LB - Waitemata Local Board Community Grant - Round 2 2013/2014- Declined	\$0.00
PKT14-2002	Raise Up 'n' Represent - A Youth Development project LB - Puketapapa Local Board Community Grant - Round 2 2013/2014- Declined	Declined \$0.00
OR14_100006	Raise Up 'n' Represent - A Youth Development project LB - Orakei Local Board Community Grants - Round 1 2013/2014- Declined	Declined \$0.00
LGFC00040	Y-Outdoor facilities North - Large Grants Fund (Community) - 2013/2014- Declined	Declined \$0.00
MR14_100011	Exploring our Natural Environment at YMCA ECE Manurewa LB - Manurewa Local Board Community Grant - Round 1 2013/2014- Declined	Declined \$0.00
LPCG00001	Papakura Early Childhood Education Science Corner South - Local Papakura Community Grants - Round 1 2013/2014- Declined	Declined \$0.00
SCF14_100013	Raise Up Youth Development Programme for YMCA North Shore North - Strengthening Communities Fund - Round 1 2013/2014- Acquitted	Approved \$15,000.00
<i>Applications prior to the 2014/2015 financial year have all been accounted for and omitted from this summary</i>		
<i>No funding history available for this applicant</i>		

The Preparatory Committee of New Zealand Taiwan Day Trust

Physical address	18 Arirang Rise Pinehill Auckland 0632	
Legal status	Charitable trust	
Conflict of interest		
Event producer	No	

Project details

Project title	New Zealand Taiwan Day 2017		
Dates	09/09/2017 - 10/09/2017 (rain dates:)	10:00am-18:00pm	
Location	Aotea Square and Limelight , Queen Stree, Auckland		
Summary	<p>After launching a very successful cultural event known as “Taiwan Day” on 22th and 23th Oct. 2016. The “New Zealand Taiwan Day 2017” will provide Waitemata and Auckland community to experience multicultural performances, food, music, folk dance, art, crafts, Taiwanese indigenous culture and children's games from Taiwan and local communities.</p> <p>Most importantly, this event provides the opportunity for people of different communities in Auckland to get together for fun, flavours, and friendship; which also promotes a positive image of Taiwanese community to the Waitemata and Auckland society and encourage a harmonious and diverse multicultural city that is filled with energy and vitality.</p> <p>By sharing, we are encouraging greater understanding between cultures in the Waitemata and Auckland community, and developing mutual co-operation. In the hope that more of our Kiwi friends will come to understand the immigrants from Taiwan, we would like to establish, a vibrant event known as “Taiwan Day” to be held annually in the beautiful Spring.</p>		
Requesting grant for	The funds will be used for hiring event venue and equipment.		
Active participants	300	Audience size	20000
Target audience	All ages groups from all community and cultural backgrounds		
Event promotion	We are going to advertise our event trough websites, Facebook, Twitter, TV, radio, newspaper etc.		

Community benefit and collaboration

Benefits the event will bring to the Waitemata Local Board area:

The “New Zealand Taiwan Day” will introduce Waitemata and Auckland community to the rich and colourful mix of traditional Taiwanese culture. By sharing, we are encouraging greater understanding between cultures in the Waitemata and Auckland community, and developing mutual co-operation.

We believe that in our joint efforts, “New Zealand Taiwan Day” will promote a positive image of beautiful Taiwanese culture to the Waitemata and Auckland community and encourage a harmonious and diverse multi-cultural city that is filled with energy and vitality.

With the participation from Waitemata community, we are confident that from now on, the annual “Taiwan Day” will become a day that the Waitemata and Auckland

community will eagerly anticipate and look forward to.

Community support, involvement and/or active collaborations in the event:

Local Taiwanese community, ten major Taiwanese societies and about 300 volunteers will carefully prepare "Taiwan Day 2017", including spectacular Taiwan arts, music and dance from various Taiwan based and New Zealand community groups, introducing the indigenous culture of Taiwan, Taiwan's landmarks, cuisine, and invite multicultural group from local community to present wonderful performance .

Prior event details

Has this event been held before? Yes

Relevant organisation experience and key individuals:

On "New Zealand Taiwan Day 2016", we carefully prepared events, including spectacular Taiwan arts, music and dance from various Taiwan based and New Zealand community groups, introducing the indigenous culture of Taiwan, Taiwan's landmarks, cuisine, and invite local multicultural art group to perform in the event. The key individuals were Mr. Garry Chang the Chairman of Taiwanese Hwa Hsia Society and Ms. Stella Lu the event planner.

Dates, attendance numbers, and key outcomes achieved on prior events:

"New Zealand Taiwan Day 2016" was held on 22nd and 23rd Oct. 2016. The attendance were around 20,000.

Through "New Zealand Taiwan Day 2016" , more of Waitemata and Auckland community will come to share and enjoy the rich cultures of Taiwan, increase understanding between communities and exchange to enhance collaboration between each other.

Event development

Long term plans and objectives for this event:

The hope is that through this meaningful event, more of our Kiwi friends will come to share and enjoy the rich cultures of Taiwanese community, increase understanding between communities and exchange to enhance collaboration between communities, gradually integrating to be part of multicultural New Zealand.

Achieved by:

We would like to establish, a vibrant event known as "Taiwan Day" to be held annually in the beautiful Spring.

We are confident that from now on, the annual "Taiwan Day" will become a day that the Waitemata and Auckland community will eagerly anticipate and look forward to.

Event funding

Confirmed sources of funding	Amount
individual donation	\$2,000.00
Unconfirmed sources of funding	Amount
Local Taiwanese Community	\$38,000.00
Stalls	\$20,000.00
Taipei Economic and Cultural Office in Auckland	\$10,000.00
Industrial Sponsorship	\$20,000.00
Raffle tickets	\$10,000.00
Locan Board Grant	\$20,000.00

Income and expenditure

Projected income	Amount	Projected income	Amount
Local Taiwanese Community	\$38,000.00	Hire and Set up Venue	\$25,000.00
Stalls	\$20,000.00	Hire performance stage and sound equipment	\$24,000.00
Taipei Economic and Cultural Office in Auckland	\$10,000.00	Prepare event activities and performance	\$33,000.00
Local Board Grant	\$20,000.00	Advertisement	\$11,000.00
Industrial Sponsorship	\$20,000.00	Administration	\$15,000.00
Total		Total	

Financial summary

Estimated running cost	Amount requested
\$120,000.00	\$20,000.00

Funding history

Application ID	Project title	Decision
	Round - Stage	Allocation
WE1820-130	New Zealand Taiwna Day 2017 2017/2018 Waitemata Local Events Development Fund- Submitted	Undecided \$0.00

Applications prior to the 2014/2015 financial year have all been accounted for and omitted from this summary

No funding history available for this applicant

Grey Lynn 2030 Community Transition Trust

Physical address	c/- 104 Williamson Ave Grey Lynn Auckland 1021	
Legal status	Incorporated society	
Conflict of interest		
Event producer	Yes	Mystery Girl Management

Project details

Project title	Bring your Own Bag (for International Plastic Bag Free Day)		
Dates	02/07/2017 - 02/07/2017 (rain dates: n/a)	11.30am - 2.30pm	
Location	ASB Bank building, corner Great North Road, Tuarkina St (part of Pocket Bar)		
Summary	<p>We wish to draw attention to Plastic Bag Free July. Grey Lynn 2030 Waste Away group have run events around this topic for the last three years and this year are working on a nationwide cooperation of groups campaigning for a ban on plastic bags.</p> <p>We have started a Facebook Group that community organisations can join to share ideas and resources on Plastic Bag Free. Groups will organise local events, of which ours will be one, however we wish to garner media attention on all events happening around the country during Plastic Bag Free July - http://www.plasticbagfreeday.org/, http://www.plasticfreejuly.org/.</p>		
Requesting grant for	venue, event organiser, advertising materials, giveaways		
Active participants	10	Audience size	300
Target audience	The local Grey Lynn community and surrounding suburbs		
Event promotion	Word of Mouth, a banner at the Venue, local media, Facebook, website, posters at local shops,		

Community benefit and collaboration

Benefits the event will bring to the Waitemata Local Board area:

A fun, family event for local residents that raises awareness of and offers alternatives to the use of single use plastic bags. We wish to present this event in a positive, inclusive manner that educates and involves the local community in this issue.

Community support, involvement and/or active collaborations in the event:

We are working with other local organisations around Auckland and also nationwide to promote this event and have invited relevant organisations, such as Our Seas, Our Future to attend the event. We also wish to engage the local supermarkets again, as we have in previous years.

Prior event details

Has this event been held before? Yes

Relevant organisation experience and key individuals:

Our group has held events over the last three years around plastic bag free July and have worked together with local shops and the Countdown and Farro supermarkets who have supported this event over the years.

We have had volunteers and stands outside the 3 local supermarkets and engaged with shoppers around the issues plastic bags create, particularly in the marine environment.

The supermarkets and other local shops have participated by removing plastic bags and providing other alternatives - such as cloth bags and boxes and encouraged their customers to avoid plastic bags for a day.

Dates, attendance numbers, and key outcomes achieved on prior events:

3 July 2016, 3 July 2015 and events during July 2014. We have engaged with hundreds of shoppers, particularly in 2016 where we received funding from the local board for marketing materials and had support from student group Plastic Diet who provided volunteers to help man stands at the supermarkets.

Created and gave out 40 reusable bags

Local newspapers have published articles on our activities and goals

Event development

Long term plans and objectives for this event:

Create a nationwide network of groups active around this subject and present a unified approach to media and government

Achieved by:

We have a Facebook group that is connecting all groups interested in this subject and we are sharing ideas and resources on how this topic can be addressed.

Event funding

Confirmed sources of funding	Amount
None	\$0.00
Unconfirmed sources of funding	Amount
None	\$0.00

Income and expenditure

Projected income	Amount	Projected income	Amount
Local board grant	\$3,350.00	Event Manager	\$1,600.00
		Venue/Music	\$750.00
		Marketing Materials	\$500.00
		Cloth bags for giveaway/sale	\$250.00
		Miscellaneous	\$250.00
Total		Total	

Financial summary

Estimated running cost	Amount requested
\$3,350.00	\$4,000.00

Funding history

Application ID	Project title	Decision
	Round - Stage	Allocation

WE1820-131	Bring your Own Bag (for International Plastic Bag Free Day) 2017/2018 Waitemata Local Events Development Fund- Submitted	Undecided \$0.00
QR1720-114	Trash to Trade 2016/2017 Waitematā Quick Response, Round One- Paid - Awaiting Accountability	Approved \$3,000.00
WMIF14150084	Central Auckland Recycle Centre Setup Waste Minimisation and Innovation Fund September 2015- September 2015 Assessment	Undecided \$0.00
WMIF14150074	Resource Recovery Feasibility Study Waste Minimisation and Innovation Fund October 2014- Successful small grants October 2014	Approved \$0.00
<i>Applications prior to the 2014/2015 financial year have all been accounted for and omitted from this summary</i>		
<i>No funding history available for this applicant</i>		

Japanese Society of Auckland Inc

Physical address	c/o Kindall Wakeman chartered Accountants 1 Princes Street Auckland Central Auckland 1010	
Legal status	Incorporated society	
Conflict of interest		
Event producer	No	

Project details

Project title	The 17th Japan Day 2018		
Dates	24/02/2018 - 25/02/2018 (rain dates: n/a)	4pm-9pm on Saturday, 24th and 10am - 6pm on Sunday, 25th February 2018	
Location	The Cloud and Shed 10, Queens Wharf, 89 Quay Street, Auckland Central		
Summary	<p>Japan Day is the biggest Japanese cultural event in in New Zealand and has been held annually for the last 16 years.</p> <p>It is to showcase Japanese traditional and modern culture and a truly fun-filled family event. It is designed for people of all ages and different back grounds to experience Japan and its unique culture in very interactive ways.</p> <p>The objectives of Japan Day is to foster mutual understanding between Japanese community and New Zealanders. It provides a great platform for people to be connected through art and culture, generating energy to build community spirit and cohesive society.</p> <p>Japan Day also provides opportunities for young Japanese to revisit their cultural roots and learn their traditional values, which help them build sense of pride and cultural belongings. For many local cultural groups who participate in Japan Day, it is also a good opportunity for them to exchange their work with and benefit from visiting artists from Japan.</p>		
Requesting grant for	To cover a part of the venue hire and ancillary costs which is the largest item in the budget.		
Active participants	600	Audience size	60000
Target audience	Japan Day is for everybody but particularly young people and children. People of all ages and backgrounds.		
Event promotion	<p>Japan Day 2018 will be on our website, FB, other social media and our newsletters. It will be announced through JSA organised events and other events organised by various ethnic groups.</p> <p>Though local and national media, newspaper, broadcasting and magazines, and Auckland Council's e-mews, Our Auckland, etc.</p> <p>Posters and programmes are distributed to schools, community facilities, Japan related restaurants and shops, etc.</p> <p>Through community groups.</p> <p>Embassy of Japan and Consulate-General of Japan will also make efforts to advertise the Japan Day.</p>		

Community benefit and collaboration

Benefits the event will bring to the Waitemata Local Board area:

Japan Day 2018 will be held on Queens Wharf, the heart of Auckland and proud

Waitemata.

We have held this annual event here for the last three years and successfully brought a huge benefit to the locals and Waitemata area, bringing 60,000 visitors and significant volume of business activities. The participants and visitors together embraced cross-cultural experiences and foster mutual understanding, while fully enjoying this one-day and a half family event. People of all different backgrounds are connected through art and culture on this special day, which will help build social cohesion and community spirit. The event appeals particularly to young people and children, as it is a cultural heritage that older Japanese generations could pass on to the young people as well as to non-Japanese people. There are various activities that children can take part and experience unique Japanese culture in interactive ways. Japan Day also provides a platform for New Zealanders businesses to meet Japanese counterparts, explore Japanese market opportunities and most importantly to learn about Japan. Recently, Japan Day also includes sports exchanges between the two countries, with RWC in 2019, Tokyo Olympic/Parlympic in 2020, and Kansai WMG in 2021 in sight.

Community support, involvement and/or active collaborations in the event:

Japanese Society of Auckland (JSA), together with Consulate-General of Japan, organise and deliver Japan Day in collaboration with various local cultural groups, such as Auckland Japanese Supplementary School, Japanese artists, music/dance performers, traditional tea ceremony and flower arrangement clubs and pop-culture enthusiasts, etc. In addition, we have Japanese businesses who exhibits high-tech vehicles, food and wine, popular cosmetics, etc.and provide business seminars and networking opportunities with support of Japan New Zealand Business Council and Nisui-kai. We have a total of some 600 participants and over 200 volunteers to bring on the event.

Prior event details

Has this event been held before? Yes

Relevant organisation experience and key individuals:

Japanese Society of Auckland (JSA)was established in 1989. JSA's Current membership is over 450 persons and the organisation reaches out a wider Japanese community in Auckland.

JSA's goals includes to foster friendship and mutual understanding between New Zealand and Japan. Japan Day has served to achieve this goal, connecting people through art and culture. Since its humble start in 1991, Japan Day has been held every year and grew bigger and better. JSA supports Japanese Supplementary School and other community groups. The key individuals are Masa Sekikawa, Yoshiji Narita and Naoe Hashimoto.

Dates, attendance numbers, and key outcomes achieved on prior events:

- the 14th Japan Day, 23 February 2015 , ASB Showgrounds, 30,000 attendees.
- the 15th Japan Day, 12 April 2016, Queens Wharf, 50,000 attendees
- the 16th Japan Day, 10 April 2017, Queens Wharf, 45,000 attendees
- the 17th Japan Day, 25-26 February, Queens Wharf, 60,000 attendees

Event development

Long term plans and objectives for this event:

In the past 16 years, we have organised and delivered Japan Day entirely by ourselves who are all volunteers. However, as Japan Day has grown bigger with the budget over \$12K, we increasingly feel we require more professional approach. Instead of relying on grants and sponsorship, we need to ensure a larger part of the costs to be self-funded.

In the future, we plant to have a Japan week, holding the event over 7 days, each day with a different theme, for example, a mini-expo of traditional art , pop-culture, sports, tourism, education, trade and business, etc.

Achieved by:

1. Consultations with stakeholders, seek support from interested organisations, business corporations, and local governments as to how we can more efficiently

deliver the events

2. Seek relevant professionals, such as Event Manger and marketing person

3. Draw up a business plan for Japan Week

4. Define, vision and mission of Japan Week

5. Structure the Team, each team under special theme to submit a project outline, budget, etc.

5 Coordinate and put together for the Japan Week.

Japan Day 2018 will be the base to construct the future Japan Week.

Event funding

Confirmed sources of funding	Amount
Grants	
Unconfirmed sources of funding	Amount
COGS	\$9,900.00

Income and expenditure

Projected income	Amount	Projected income	Amount
Sponsorship	\$38,000.00	Venue Hire and Ancillary costs	\$30,000.00
Grants (various)	\$32,000.00	Stage equipment Hire	\$22,000.00
Consulate General of Japan Contribution	\$4,000.00	Tables, panels and partitions, etc. Hire	\$15,000.00
Stall fees	\$28,000.00	Rubbish and cleaning	\$9,500.00
Sales of goods and advertisement, etc.	\$23,200.00	PR, insurance, security, and other general expenses	\$48,700.00
Total		Total	

Financial summary

Estimated running cost	Amount requested
\$125,200.00	\$6,000.00

Funding history

Application ID	Project title	Decision
	Round - Stage	Allocation
WE1820-132	The 17th Japan Day 2018 2017/2018 Waitemata Local Events Development Fund- Submitted	Undecided \$0.00
CCS17_1_102	Japan Day 2017 Creative Communities Scheme 2017_1- Regional Assessment Committee Round 1 2017	Approved \$4,000.00
QR1701-127	Japan Day 2017 2016/2017 Albert-Eden Quick Response, Round One- Declined	Declined \$0.00
REF1700032	Japan Day 2017 Regional Event Fund 2016/2017- Application	Approved \$10,000.00

LG1712-115	Japan Day 2017 Ōrākei Local Grants, Round One, 2016/17- Awaiting accountability	Approved \$2,000.00
RegAC16_2_06 1	Japan Day 2016 Regional Arts and Culture Grants Programme 16_2- Assessment 16_2	Declined \$0.00
CCS16_2_250	Japan Day 2016 Creative Communities Scheme 2016_2- Central Assessment Committee Round 2 2016	Declined \$0.00
QR1601-158	Japan Day 2016 2015/2016 Albert-Eden Quick Response, Round One- Declined	Declined \$0.00
LG1620-51	Japan Day 2016 Waitematā Local Grants, Round One, 2015/16- Accountability to be processed	Approved \$500.00
A- E1415_100058	Japan Day 2015 LB - Albert-Eden Local Board Community Grant 2014/2015- Declined	Declined \$0.00
WTA1_1415000 50	Japan Day 2015 Waitemata Local Board Discretionary Community Funding- Acquitted	Approved \$3,000.00
00287	Japan Day 2015 Creative Communities Scheme 2015_1- Acquitted	Approved \$2,000.00
WTM1314_400 006	Japan Day LB - Waitemata Local Board Community Grant - Round 4 2013/2014- Declined	Declined \$0.00
OKI1314_2000 21	Japan Day LB - Orakei Local Board Community Grants - Round 2 2013/2014- Acquitted	Approved \$1,500.00
AE1400036	Japan Day LB - Albert-Eden Local Board Community Grant - Round 3 2013/2014- Declined	Declined \$0.00
2014_200367	Japan Day Creative Communities Scheme 2014 Round 2- Central Assessment Committee - Round 2 2014	Declined \$0.00
2014_200359	Japan Day Creative Communities Scheme 2014 Round 2- Central Assessment Committee - Round 2 2014	Declined \$0.00
2014_200352	Japan Day Creative Communities Scheme 2014 Round 2- Central Assessment Committee - Round 2 2014	Declined \$0.00
2014_200340	Japan Day Creative Communities Scheme 2014 Round 2- Central Assessment Committee - Round 2 2014	Declined \$0.00
CG14_2030	Japan Day 2014 Central - Community Group Assistance Fund - Round 2 2013/2014- Declined	Declined \$0.00
MT14-2015	Japan Day LB - Maungakiekie-Tamaki Local Board Community Grant - Round 2 2013/2014- Acquitted	Approved \$2,000.00
WTM14-2007	Japan Day 2014 LB - Waitemata Local Board Community Grant - Round 2 2013/2014- Declined	Declined \$0.00
OR14_100015	Japan Day 2014 LB - Orakei Local Board Community Grants - Round 1 2013/2014- Declined	Declined \$0.00
PKT14-2015	Japan Day LB - Puketapapa Local Board Community Grant - Round 2 2013/2014- Acquitted	Approved \$1,300.00
CCS14_100263	Japan Day Creative Communities Scheme- Acquitted	Approved \$2,000.00
CGAF14_10008 8	Japan Day Central - Community Group Assistance Fund - Round 1 2013/2014- Acquitted	Approved \$2,000.00

