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**Report Name: Board member report – Glenda Fryer, Deputy Chair**

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**Portfolio Lead:**

**Local Economic Development**

**Alternate Portfolio Lead:**

Parks; Sport, recreation and community leases;

**Other:**

RMA Commissioner; Member Tupuna Maunga Authority  
Member Mt Albert Aquatic Trust

**Report Period: May – September 2017**

## **Portfolio Activities**

### **Local Economic Development**

#### **Albert Eden Business Awards**

The second Albert Eden Business Awards were bigger and better and has really caught the imagination of local businesses in our area. The Awards are part of our strategy to celebrate business excellence and local, bringing a sense of pride in our local town centres and businesses in them. The winners of the Supreme Award were the Mt Albert YMCA.



**BIDs**

The local economic main relationships Local Boards have are with their town centres and with their BIDS...or Business Improvement Districts. In Albert Eden we have three....Mt Eden, Dominion Road, and Kingsland. These BIDs strike local business rates through Council which gives them additional funding to use on employing a business manager which gives them an ability to lobby at a variety of levels for what they want to increase patronage into their town centres, producing publications, and putting on events. Much of their budget outside the Managers wage goes to marketing and website, and on putting on 'market days' Xmas or Easter events to bring local people into their local shopping area to shop!

I have undertaken to visit all BIDs at least twice a year (Peter Haynes attends Dominion Road and Lee Corrick Mt Eden BID each month), and for the Kingsland BID which I attend each month. I attended the September AGM of Dominion Road BID, and the Mt Eden and Kingsland BIDS.



**Non BID town centres**

Other town centres like Sandringham, Pt Chev, Mt Albert, Balmoral and Greenwoods Crn have not yet reached the level of interest by local business owners to turn themselves into a BID which they would do via a vote of local businesses. However the Local Board has invested in funding Town Centre Business Association Capacity Building over the last three years and now has active Business Associations in Balmoral, Sandringham, Mt Albert, with Pt Chev and Greenwoods Corner still meeting and bringing businesses together. Over the next few months Auckland Council Economic Development advisors Sunita Kashyap and Claire Siddens will be meeting all non-BID associations to discuss with them their plans over the next 1-3 years, which is especially important as Local Board funding designated for our Town Centre Redevelopment in Sandringham, Pt Chev and Greenwoods Crn over the next three years needs active Business Associations to voice local views.



**Migrant Business Education**

Ongoing migrant business education partially funded by the Board, occurs via ATEED which is proving helpful to migrants setting up business in Albert Eden. The Board has also funded business information collected Auckland wide but specific to each individual town centre, like EFTPOS receipts information, being sent to all Business Associations via ATEED to further inform visitor and local spend in local towncentres.







A Local Economic Development Masterclass was held at the Viaduct Events Centre 12 July which I attended, with international experts discussing 'building economic resilience, Town Centre revitalization, the role of skills in mlocal economic development. Members of our Business Association and well as Council and ATEED staff members and other LB members.



## **Westpac Business Awards**

The Central and Southern Westpac finalists were announced at Villa Maria in Mangere, with Time Out Bookstore in Mt Eden a finalist in Excellent in Customer Service Delivery, and Alexandra Park in Greenlane a finalist in Excellence in Marketing.



## Meeting attended 10 July-18 September 2017

10 July	Chairs Forum
12 July	Local Economic Development Masterclass
17 July	Local Board July sub-regional cluster
18 July	Local Board Feedback on Auckland Plan Refresh
19 July	AELB Workshop
22 July	TV interview re Haverstock Rd development
23 July	Maunga Authority Visit to Maunga with LGNZ Delegates LGNZ Powhiri and Opening of Conference
24 July	Tupuna Maunga Authority Meeting in Mangere LGNZ Conference
25 July	LGNZ Conference
26 July	LB Agenda run through Chair and Deputy meeting with LB Manager LB Business Meeting
27 July	Monthly LB Finance Meeting
28 July	Meeting with lawyer of landowner in two town centres LB Chairs workshop Opening of Shared Path at Waterview/Unitec
31 July	Town Hall attendance at Eden Park RC Hearing Grants Recipient Event Ferndale House
2 August	LB Workshop Chair and Deputy meeting with LB Manager
3 August	Meeting with Marie McKelvey and Cherie Armer re Mt Albert Upgrade Albert Eden Board Hui with Mana Whenua
7 August	Mt Eden BID meeting
8 August	Meeting to discuss Meola Creek issues Meeting to discuss Urban Cycleway Fund for AE projects MARA Meeting Mt Albert
9 August	LB Workshop Chair and Deputy meeting with LB Manager Dominion Rd The Musical
14 August	MABA Meeting Mt Albert Community Facilities (Parks) work programme meeting Ferndale House site inspection with Mt Albert Historical Society
15 August	Meeting with Panuku and AT to discuss Mt Albert carparks and future plaza Walking tour of Hobsonville KBA Meeting Kingsland
16 August	LB Workshop Chair and Deputy meeting with LB Manager
18 August	Wallace Art Gallery Exhibition Opening
22 August	Opening of new Mt Albert Business Fresh Collective
23 August	CAB AGM Fickling Centre Chair and Deputy meeting with LB Manager LB Business Meeting
25 August	Deputy Chair role description Workshop
28 August	Site Visit to Anderson Park Tupuna Maunga Authority Meeting Town Hall
30 August	LB Workshop Chair and Deputy meeting with LB Manager



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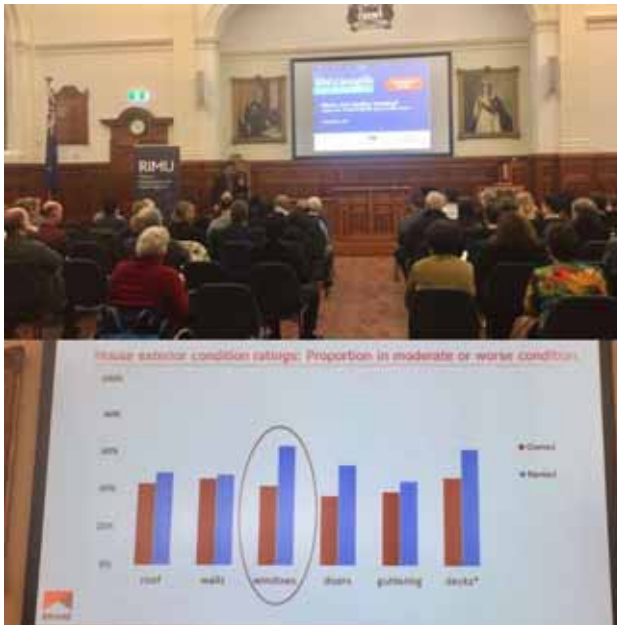
## Westpac Business Awards Finalists Central

- 1 Sept 1550 Great North Rd site Meeting to discuss stormwater outfall upgrade
- 2 Sept The Orsini Collection at Auckland Art Gallery
- 4 Sept 26 Annual Wallace Awards
- 5 Sept RIMU Housing Quality Seminar  
AGM Dominion Rd Business Association
- 6 Sept LB Workshop  
Chair and Deputy meeting with LB Manager
- 11 Sept MABA Meeting Mt Albert  
Meeting ASB re Mt Albert Aquatic Centre  
Meeting with RC officers and constituent re difficulties
- 12 Sept Meeting Chair and Deputy with LB Manager  
Jigsaw Childcare Centre  
KBA Meeting Morningside  
MARA Meeting Mt Albert
- 13 Sept LB Workshop
- 15 Sept Opening Ellen Melville Centre
- 18 Sept September LB Regional and Sub Regional Cluster Workshop









## Signatories

Author	Board Member Glenda Fryer
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