

## The Korean Society of Auckland

<b>Legal status:</b>	Incorporated Society 546227 CC24361	<b>Activity focus:</b>	Events
<b>Conflicts of interest:</b>	None identified		

### Project: 2018 Korean Day

<b>Location:</b>	North Shore Event Centre		
<b>Summary:</b>	All day event that shows a variety of Korean culture. It is for Aucklanders in All ages, especially targeted families. Exchanging cultures between different ethnics and share tips for living in Auckland.		
<b>Dates:</b>	14/04/2018 - 14/04/2018	<b>Rain dates:</b>	14/04/2018- 14/04/2018
<b>Active participants:</b>	10000	<b>Audience size:</b>	400
<b>Promotion</b>	Yes		

### Community benefits

#### Identified need:

- Age group under 15(17.9%), 15-29(30.4%), 30-64(48.1%) and 65(3.6%) Koreans are living in New Zealand.
- 78% of Koreans in New Zealand live in Auckland. (Ref. <http://www.stats.govt.nz>)

Due to an increase of Korean migrants in past years, our society realised that a cultural event is required to give a better understanding of Korean culture to fill the cultural gap between migrants and the local communities. So, the society organised Korean Day to deliver and share Korean culture with local communities and other ethnic groups.

#### Identified community outcomes:

1. Reduce the cultural gap between Koreans and other ethnic groups to make Auckland rich in culture.
2. Provide opportunities for learning and experiencing Korean culture to local Aucklanders.
3. Provide opportunities to Korean migrants for rising cultural pride and educate the next generation.

#### Alignment with local board priorities:

Collaborating organisation/individual	Role
None identified	

### Demographics

**Māori outcomes:** None identified

**Target ethnic groups:** All/everyone

**Promoting SmokeFree:** We are going to display the smoke-free poster in English and Korean during the event time and we are going to announce the smoke-free message between performances.

Percentage of males targeted	Percentage of females targeted	All - not targeted male/female
%	%	100%

0-5 years	< 15 years	15-24 years	25-44 years	45-64 years	>65 years	All ages
%	%	%	%	%	%	100%

## Financial information

**Amount requested: \$4,000.00**

**Requesting grant for:** We need grants for venue hire, Volunteer and equipment hire cost

**If full amount requested is not able to be funded:**

Equipment Hire and/or Volunteer cost

**Cost of participation:** The event is free entry.

Total expenditure	Total income	Other grants approved	Applicant contribution
\$40,000.00	\$25,000.00	\$30,000.00	\$0.00

Expenditure item	Amount
Venue Hire - North Shore Event Centre	\$5,000.00
Advertisement - Poster, fliers, brochure, media etc	\$3,500.00
Activity resource and programme costs	\$15,000.00
Equipment hire	\$7,000.00
Volunteer cost	\$4,500.00
Event officer/Coordinator Salary - For 2 months	\$5,000.00

Income description	Amount
Ticket - Free entry	Ticket - Free entry
Sponsorship - Advertisement on brochure and stall hire	Sponsorship - Advertisement on brochure and stall hire
Donation	Donation

## Funding history

Application ID	Project title	Decision
	Round - Stage	Allocation
CCS18_1_051	<b>2018 Korean Day</b> Creative Communities Scheme 18_1 - Pre-Eligibility	<b>Undecided</b> \$0.00
LFHW1601-36	<b>Love Food hate Waste for Korean</b>	<b>Approved</b>

	Love Food Hate Waste Fund - Acquitted	\$750.00
<b>CCS17_1_036</b>	<b>2017 Korean Day</b> Creative Communities Scheme 2017_1 - North Assessment Committee Round 1 2017	<b>Approved</b> \$1,000.00
<b>LG1708-111</b>	<b>2017 Korean Day</b> Kaipātiki Local Grants, Round One, 2016/2017	<b>Approved</b> \$9,500.00
<b>REF1700019</b>	<b>2017 Korean Day</b> Regional Event Fund 2016/2017 - Application	<b>Approved</b> \$10,000.00
<b>QR1602-212</b>	<b>senior ESOL class</b> Devonport-Takapuna Quick Response, Round Two, 2015/16 - Acquitted	<b>Approved</b> \$500.00
<b>LG1608-129</b>	<b>Korean Day for 20 years anniversary as sister city between Korea seoul and Busan city</b> Kaipātiki Local Grants, Round One, 2015/16 - Declined	<b>Declined</b> \$0.00
<b>CCS16_1_172</b>	<b>2016 Korean Day and Auckland City and Busan Sister City 20 years anniversary ceremony</b> Creative Communities Scheme 2016_1 - Acquitted	<b>Approved</b> \$14,655.12
<b>R2LESF094</b>	<b>Korean Day</b> 2014/2015 Round2 Local Events Support Fund - Acquitted	<b>Approved</b> \$2,500.00
<b>IRCF14/15 116</b>	Interim Regional Fund 2014/15: Arts and Community - Declined	<b>Declined</b> \$0.00
<b>00162</b>	<b>2015 Korean Day</b> Creative Communities Scheme 2015_1 - Acquitted	<b>Approved</b> \$8,000.00
<b>2014_200364</b>	<b>TaiChum (Korean Traditional Mask Dance) Performance</b> Creative Communities Scheme 2014 Round 2 - Acquitted	<b>Approved</b> \$0.00
<b>CCS14_100270</b>	<b>Korean Day Festival</b> Creative Communities Scheme 14_1 - Assessment Panel Regional	<b>Approved</b> \$6,300.00

