

Outcome	<b>Access and Connectivity</b>						
Strategic Directions	Create an integrated transport system that efficiently connects people, places, goods and services			Increase real travel choices to support a vibrant, equitable and healthy city		Minimise harm from the transport system on people and the environment	
Focus Areas	Make better use of existing transport networks, including a greater focus on influencing travel demand	Target new transport investment to the most significant challenges to support key long-term outcomes	Maximise the benefits of existing, new and emerging transport technology	Better integrate land-use and transport decisions to support quality urban living	Make walking, cycling and public transport preferred travel choices for many more Aucklanders	Move to a safe transport network free from death and serious injury	Develop a resilient transport system with least environmental and health impacts

Outcome	<b>Belonging and Participation</b>					
Strategic Directions	Foster an inclusive Auckland where everyone belongs			Improve living standards for all Aucklanders by reducing disparities in opportunities		
Focus Areas	Create safe opportunities for people to meet, connect, participate in and enjoy community and civic life	Provide diverse, accessible services and social infrastructure that are flexible in meeting people's different and evolving needs	Support and work with communities to develop local leadership and the resilience to thrive in a changing world	Recognise Te Tiriti o Waitangi/the Treaty of Waitangi as the bicultural foundation for a multi-cultural Auckland	Recognise, value and celebrate Auckland's diversity as a strength	Focus investment to address disparities and serve communities of greatest need

Outcomes	<b>Environment and Cultural Heritage</b>					
Strategic Directions	Value, protect and enhance our environment for future and current Aucklanders		Promote te ao Māori as foundational to protecting and restoring taonga tuku iho* Tāmaki Makarau		Future-proof infrastructure for a changing and future Auckland	Utilise growth and redevelopment to restore degraded environments and create new resources
Focus Areas	Ensure our growth, development and living decisions reflect the diverse ways that Auckland's environment supports and sustains our communities	Protect the significant environments, cultural heritage and taonga tuku iho of Tāmaki Makarau from further loss	Support and enable Aucklanders to be stewards of our natural and cultural heritage	Ensure development accounts for key impacts and emerging threats such as water quality and climate change	Use green infrastructure and low impact design to deliver greater resilience, long-term cost savings and quality environmental outcomes	

Outcome	<b>Homes and Places</b>						
Strategic Directions	Develop a quality, compact city to accommodate Auckland's growth		Accelerate the construction of homes that meet Aucklanders' changing needs and preferences		Address systemic housing issues linked to Aucklanders' life chances, especially those most in need	Ensure public spaces are inclusive, accessible and respond to greater demand and changing lifestyles	
Focus Areas	Adequate quality development at scale that improves housing choices (price, typology and location)	Address issues with the housing system that impede the delivery of housing, particularly housing that is affordable	Support a range of secure tenure types, particularly for those most in need	Improve the built quality of existing dwellings, particularly rental housing	Support Māori to meet their specific housing and marae development aspirations	Use public land, including roads in transformational way, to create multi-functional urban public places and amenity	Focus investment in multi-functional public spaces in areas of highest population densities and areas of greatest inequity

Outcomes	<b>Māori Identity and Wellbeing</b>						
Strategic Directions	Realise the visible and lived identity of Tāmaki Makaurau through te ao Māori values		Enable Māori to thrive through provisions of culturally enabling social services and whānau-centric community facilities		Promote Māori cultural innovation and enterprise which contributes to social and environmental success	Recognise rangitiratanga and support mana whenua in their unique role as kaitiaki of Tāmaki Makaurau	
Focus Areas	Reflect mana whenua tikanga and Māori design principles in the future design of natural and urban landscapes	Celebrate Māoritanga and recognise te reo Māori as a cultural taonga	Invest and support marae to be self-sustaining and prosperous hubs for Māori and the wider community	Mentor rangatahi to participate in decision-making and to take advantage of educational and employment opportunities	Advance sustainable and transformational opportunities for Māori that enhance inter-generational wealth	Realise Te Tiriti o Waitangi / Treaty of Waitangi in the management of natural resources and acknowledge customary rights	Recognise and support mana whenua in leading and making decisions for the future of Tāmaki Makaurau

Outcome	<b>Opportunities and Prosperity</b>					
Strategic Directions	Create the conditions for innovation, raised productivity and a resilient economy			Support an environment that retains and attracts skills, talent and investment		Develop skills and talent to meet the changing nature of work and opportunities for life-long achievement
Focus Areas	Harness emerging technologies and ensure equitable access to high quality digital services	Use regulatory and other mechanisms to support innovation and economic growth	Advance Māori employment and create the environment for Māori business and iwi organisations to be a powerhouse in Auckland's economy	Leverage Auckland's position to support growth in exports and a competitive New Zealand economy	Increase ongoing learning and training in new and emerging areas, with a focus on those most in need	