

PAPAKURA BID EXPANSION PROJECT OVERVIEW

3RD AUGUST 2017

AN OVERVIEW OF THE PROCESS:

- **SURVEY & INITIAL CONSULT TO EXPANSION AREA - AUGUST-SEPTEMBER 2017**
 - A survey of those business located within the proposed BID expansion area will take in September. This is to hear from these business owners their issues, concerns and opportunities with doing business in Papakura.
 - The survey will also identify and help create a voters list of those businesses owners who will be eligible to vote in the BID expansion ballot.
 - The information collected from the survey and engagement will be added to what our current BID members are telling us. This combined information will be used to undertake a review of the current Papakura BID programme and identify a members 'benefits package'.
 - The benefits package will highlight the services the Papakura BID programme and demonstrate the value of being part of the Papakura BID programme to those eligible BID voters located in the proposed BID expansion area.
 - The 'Benefits package' will be available to everyone at the public consultation meetings.
- **AGM – SPECIAL RESOLUTION TO PASS BID EXPANSION MAP – OCTOBER 2017**
 - The proposal to expand the Papakura BID programme, map and survey feedback will be presented as a special resolution at the AGM on October 19th.
- **CONSULTATION PUBLIC MEETINGS - NOVEMBER and DECEMBER 2017**
 - Minimum of 3 public meetings need to be held to consult businesses and property owners in the proposed BID Expansion area.
 - Meetings must be advertised 2 weeks prior in Courier
 - The audience will be presented with an overview of the Expansion project and survey feedback, handout information and the meetings will include a question and answer session.
 - Papakura BID has 2 or 3 'champion' members who will talk about how PBA benefits their businesses and added value to the Papakura business community.
- **BALLOT – FEBRUARY – MARCH 2018**
 - Communication in December and end of January advising all eligible voters located within the proposed BID expansion area of the coming ballot.
 - Finalisation of the eligible voter list which will include business owners and business ratepayers (ratepayer data is provided by council) located within the proposed BID expansion area.
 - Ballot Pack containing all relevant information, voting form, map and budget information scheduled to be sent out mid Feb 2018
 - An extensive voter reminder campaign will be undertaken during the 4 week voting period.
 - The schedule last day for voting will be 31 March 2018.

- The mandate for all BID ballots is: a minimum of 25% voting forms must be returned and minimum of 51% of votes must be in favour of the proposition on the voting paper.
- SPECIAL GENERAL MEETING- *APRIL 2018*
 - If the ballot is successful a Special General Meeting (SGM) will be held in April to present the ballot results and the Papakura BID programme and budget 2018/2019. The members of the Papakura Business Association Inc will ratify the BID expansion information and pass a resolution including a recommendation to the Papakura Local Board seeking their approval of the Papakura BID programme and 2018/2019 budget.
- NEW RATES
 - The proposed BID expansion will increase the Papakura BID grant from \$173,510.00 to \$250,000.00
 - If ballot is successful, the new BID targeted rate will be struck 1 July 2018.