

Auckland Plan Strategic Framework : 27/07/17

Belonging and Participation for all Aucklanders

Strategic Directions	Foster an inclusive Auckland where everyone belongs ¹		Reduce disparities in opportunities and living standards for all Aucklanders ²		
	Create safe opportunities for people to meet, connect, participate in and enjoy community and civic life ¹	Provide diverse, accessible services and social infrastructure that are flexible in meeting people's different and evolving needs ²	Support and work with communities to develop local leadership and the resilience to thrive in a changing world ³	Nurture an evolving and diverse Auckland identity with Māori as its cultural essence ⁴	Focus investment to address disparities and serve communities of greatest need ⁵

Opportunities and Prosperity for All

Strategic Directions	Create the conditions for innovation, raised productivity and a resilient economy ¹		Support an environment that retains and attracts skills, talent and investment ²		Develop skills and talent to meet the changing nature of work and opportunities for life-long achievement ³	
	Leverage Auckland's position to support growth in exports and a competitive New Zealand economy ¹	Use regulatory and other mechanisms to support innovation and economic growth ²	Increase ongoing learning and training in new and emerging areas, with a focus on those most in need ³	Advance Māori employment and create the environment for Māori business and iwi organisations to be a powerhouse in Auckland's economy ⁴	Harness emerging technologies and ensure equitable access to high quality digital services ⁵	

Homes and Places for People

Strategic Directions	Develop a quality, compact city to accommodate Auckland's growth ¹		Accelerate the construction of homes that meet Aucklanders' changing needs and preferences ²		Address systemic housing issues linked to Aucklanders' life chances, especially those most in need ³		Provide inclusive and accessible public spaces that respond to greater demand and changing lifestyles ⁴	
	Enable quality development at scale through targeted, coordinated investment and support that delivers a range of typologies at different price points ¹	Address issues with the housing system that impede the delivery of housing, particularly housing that is affordable ²	Address the systemic issues associated with different tenure types and life chances ³	Improve the built quality of existing and rental housing ⁴	Support Māori to meet their specific housing needs ⁵	Use public land and transport corridors efficiently to create multi-functional, urban public places and amenity ⁶	Focus investment in multi-functional public spaces in areas of highest population densities and areas of greatest inequity ⁷	

Environment and Cultural Heritage Valued by All

Strategic Directions	Value, protect and enhance our environment for future and current Aucklanders ¹		Promote te ao Māori as foundational to protecting and restoring taonga tuku iho Tāmaki Makarau ²		Future-proof infrastructure for a changing and future Auckland ³		Utilise growth and redevelopment to restore degraded environments and create new resources ⁴	
	Ensure our growth, development and living decisions reflect the diverse ways that Auckland's environment supports and sustains our communities, identity, and economy ¹	Protect the significant environments, cultural heritage and taonga tuku iho of Tāmaki Makaurau from further loss ²	Support and enable Aucklanders to be stewards of our natural and cultural heritage ³	Ensure development accounts for key impacts and emerging threats such as water quality and climate change ⁴	Use green infrastructure and low impact design to deliver greater resilience, long-term cost savings and quality environmental outcomes ⁵			

Access and Connectivity for Everyone

Strategic Directions	Create an integrated transport system that efficiently connects people, places, goods and services ¹		Increase real travel choices to support a vibrant, equitable and healthy city ²			Minimise harm from the transport system on people and the environment ³		
	Make better use of existing transport networks, including a greater focus on influencing travel demand ¹	Target new transport investment to the most significant challenges to support key long-term outcomes ²	Maximise the benefits of existing, new and emerging transport technology ³	Make walking, cycling and public transport preferred travel choices for many more Aucklanders ⁴	Better integrate land-use and transport decisions to support quality urban living ⁵	Move to a safe transport network free from death and serious injury ⁶	Develop a resilient transport system with least environmental and health impacts ⁷	

Māori Identity and Wellbeing

Strategic Directions	Realise the visible and lived identity of Tāmaki Makaurau through te ao Māori values ¹		Enable Māori to thrive through provision of culturally enabling social services and whānau-centric community facilities ²		Promote Māori cultural innovation and enterprise which contribute to social and environmental success ³		Recognise rangatiratanga and support mana whenua in their unique role as kaitiaki of Tāmaki Makaurau ⁴		
	Reflect mana whenua tikanga and Māori design principles in the future design of natural and urban landscapes ¹	Celebrate Māoritanga and recognise te ao Māori as a cultural taonga ²	Invest and support marae to be self-sustaining and prosperous hubs for Māori and the wider community ³	Mentor rangatahi to participate in decision-making and to take advantage of educational and employment opportunities ⁴	Advance sustainable and transformational opportunities for Māori that enhance inter-generational wealth ⁵	Realise Te Tiriti o Waitangi / Treaty of Waitangi in the management of natural resources and acknowledge customary rights ⁶	Recognise and support mana whenua in leading and making decisions for the future of Tāmaki Makaurau ⁷		