

## OneTree House Ltd

<b>Legal status:</b>	Limited Liability Company	<b>Activity focus:</b>	Arts and culture
<b>Conflicts of interest:</b>	None identified		

### Project: Multilingual Children's Books

<b>Location:</b>	Ellerslie		
<b>Summary:</b>	The production and distribution of a range of multi-lingual children's books originated in New Zealand and reflecting New Zealand culture but provided in a range of 7 plus community languages.		
<b>Dates:</b>	01/09/2017 - 31/03/2019	<b>Rain dates:</b>	-
<b>Active participants:</b>	We have a team of two but will be contracting a range of local translators, book designers and printers to produce the material	<b>Audience size:</b>	There are around 8,000 student's years 0 to 15 in the Auckland Maungakiekie-Tāmaki region, according to the Ministry of Education, but there are approximately 90,000 students enrolled in education in the larger Auckland region, plus there are a number of new immigrant centres and refugee community groups established here. 700,000 citizens in Auckland identify themselves as non-European and nationwide there are approximately 850,000 students nationally in primary, secondary and early childhood education, all of whom could benefit from these resources.
<b>Promotion:</b>	Not stated Through book shops, libraries, library supplies, advisers, and through an on-line catalogue.		

### Community benefits

#### Identified need:

Interviewed experts in Schools, Libraries and Immigration centers.

Planned frequent communication with interested organisations to ensure we are updated as needs change.

#### Identified community outcomes:

The provision of resources to Auckland's preschools, primary schools, libraries and immigration

centers.

More far reaching consequences include the enabling of inclusion within the wider community, ensuring that older generations and new immigrant groups are encouraged to be part of children's education.

Our goal is to recognised, acknowledged and provided for the needs of the non-English speaking community by giving those groups access to New Zealand's stories and quality literature.

This is will also encourage language learning for older members of the community who are not involved in the education system.

#### Alignment with local board priorities:

##### Whau

- Whau's local arts, cultures and heritage are cherished

By promoting inclusion, diversity and participation in society though access to education and arts literature. Nil

Collaborating organisation/individual	Role
Nil	

## Demographics

<b>Māori outcomes:</b>	<ul style="list-style-type: none"><li>• Māori focus - tikanga (practises), mātauranga (knowledge), reo (language)</li></ul> <p>Our bilingual text will include titles in Te Reo Maori. The quantity will depend on the advice we receive from our translator: Ngare Roberts, who is already an award-winning Te Reo Maori translator.</p>
<b>Accessible to people with disabilities</b>	Yes - Children's literature is inherently accessible to people with disabilities. We will be researching e-book editions where possible.
<b>Target ethnic groups:</b>	New Zealand European, Other European, Māori, Pacific Peoples, Chinese, Korean, Indian, Other Asian, Middle Eastern
<b>Promoting SmokeFree:</b>	No characters will be smoking in any of these titles.

Percentage of males targeted	Percentage of females targeted	All - not targeted male/female
-	-	100%

0-5 years	< 15 years	15-24 years	25-44 years	45-64 years	>65 years	All ages
-	-	-	-	-	-	100%

## Financial information

**Amount requested: \$80000.00**

**Requesting grant for:** The development of translations and the design requirements for print ready artwork.

**If full amount requested is not able to be funded:**

Translation costs for 5 titles in 5 languages, and initial print of 1 title x five languages.

**Cost of participation:** The finished books will be available for sale. Prices will range from \$19.95 up to \$39.95 per individual book.

Total expenditure	Total income	Other grants approved	Applicant contribution
\$121,296.00	\$45,173.57	\$0.00	\$10,000.00

Local board	% benefit to board area	Amount requested
Maungakiekie-Tāmaki Local Board	16	\$10,000.00
Albert-Eden Local Board	5	\$4,000.00
Ōrākei Local Board	12	\$10,000.00
Puketāpapa Local Board	5	\$5,000.00
Papakura Local Board	5	\$2,000.00
Franklin Local Board	5	\$4,000.00
Māngere-Otāhuhu Local Board	5	\$4,000.00
Ōtara-Papatoetoe Local Board	15	\$12,000.00
Howick Local Board	12	\$10,000.00
Manurewa Local Board	5	\$2,000.00
Henderson-Massey Local Board	5	\$4,000.00
Whau Local Board	5	\$7,500.00
Waitematā Local Board	5	\$7,500.00

Expenditure item	Amount
Translation cost \$0.50 per word for 5 languages	\$2,500.00
Translation cost \$0.50 per word for 5 languages	\$2,500.00
Translation cost \$0.50 per word for 5 languages	\$2,500.00
Translation cost \$0.50 per word for 5 languages	\$2,500.00
5 titles x Production, printing, freighting and distribution of one title:	\$111,296.00

Income description	Amount
Income from the sale of 5 titles:	\$45,173.57

## Funding history

Application ID	Project title Round - Stage	Decision Allocation
<i>No previous funding history</i>		