

6 March Census 2018

- The census is the **official count** of how many **people** and **dwellings** we have in New Zealand.

WHAT

WHY

- The data Stats NZ collects will be used to inform **decisions** about education, health and housing in your community.
 - Census information is used by government, councils, iwi, businesses and community groups to plan for the **future**.
- **EVERYONE** in NZ on Tuesday, 6 March has to complete their census forms.

HOW

- Encourage **ONLINE** - Mobile, tablet, laptop or desktop friendly.
- **Access code** sent for the household to complete Census form.
- Paper form and **language** assistance available upon request.



- The information you provide is protected
 - It must be kept **confidential**
 - It can only be used for statistical purposes
 - Statistics NZ **does not** share people's private information with any other organisation – including the New Zealand Police, WINZ, Immigration New Zealand, Housing New Zealand and Inland Revenue



Your Support



Identify **key leaders, events, activities** to reach local CALD communities strategically.



Collect **stories** about the power of Census to show the communities



Find the best **methodology** to engage with local communities



Overcome the **barriers** identified in completing the Census

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6 March 2018 Let's find out

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