

15 June 2017

To whom it may concern,

**Re: Community Wellbeing: Collaborative Place Based Investment Approach in Tāmaki**

Auckland DHB is pleased to support a collective investment approach towards place based, community led wellbeing efforts in the Tāmaki locality alongside the Maungakiekie-Tāmaki Local Board and Tāmaki Regeneration Company (TRC).

It is acknowledged that all parties to the agreement are striving towards improving the quality of life for people in Tāmaki and that this shared aspiration cuts across many domains in which each of us work; therefore requiring a portfolio of interventions that work on many levers of change, especially at the community level; and therefore cannot be solved or resourced by one single organisation.

We agree to contribute a sum of **\$5000.00** towards a collective agency wellbeing investment fund, on the basis that this will be matched by the Local Board and TRC.

It is our intention that allocation of these funds will be undertaken via a community participatory decision making process into early stage, emerging and established community group/network initiatives that are deemed to have high growth potential or have demonstrated high capability in enhancing local wellbeing in Tāmaki.

We are pleased to make available our *Community Activator* (Karl Bailey) as the key contact between the three investor parties and the group of community stakeholders who will administer and allocate the fund.

We look forward to working with our partners to improve wellbeing in Tāmaki and commit to reviewing the impact of this collective investment approach by 31<sup>st</sup> May, 2018.

Yours sincerely,



Andrew Old (Dr)  
Chief Strategy, Participation & Improvement  
**Auckland District Health Board**

## DRAFT - Letter of Agreement

### Community Wellbeing: Establishing a Collaborative Place Based Investment Approach in Tāmaki

This document format is based on the Tāmaki Inclusive Engagement Strategy (TIES) document framework: *He Whakaaturanga Pumahara: A record of what we wish to remember into the future.*

#### Kupu whakataki – Preamble

This letter of agreement between the Auckland District Health Board, Maungakiekie-Tāmaki Local Board and the Tāmaki Regeneration Company signifies a shared commitment to a collective investment approach towards place based, community led wellbeing efforts in the Tāmaki locality.

It is acknowledged that all parties to this agreement are striving towards improving the quality of life for all people in Tāmaki. What is also clear is that this shared aspiration cuts across many domains in which each of us typically work; therefore requiring a portfolio of interventions that work on many levers of change, especially at the community level; and therefore cannot be solved or resourced by one single organisation.

#### Kaupapa - Purpose

The parties to this agreement have a shared commitment of contributing a sum of **\$5000.00** each towards a collective agency wellbeing investment fund (the Fund), totalling a sum of **\$15,000.00**.

It is our intention that allocation of the Fund will be undertaken via a community participatory decision making process into early stage, emerging and established community group/network initiatives that are deemed to have high growth potential or have demonstrated high capability in enhancing local wellbeing in Tāmaki.

We want to work together in this way to enhance:

- *Community Empowerment:* Devolution of decision making power and resource builds capability of community and offers opportunities to match this resource to local needs as identified by the community.
- *Collective Impact on Community Investment:* Allow funders to set broader ambitions; tackle a larger piece of a problem than could be addressed by supporting individual grantees; and diversifies a funders risk by spreading bets across the work of many actors rather than relying on one organization.
- *Community Engagement:* More effective and coordinated community engagement between agencies to mitigate engagement burn out of community stakeholders who face multiple initiatives wanting community engagement and participation occurring in one locality.

**He mātāpono - Principles**

- *Transformative Leadership:* Act with integrity of purpose; keep community in driver’s seat, shaping decisions that affect their future; work in ways that build community and foster collaboration.
- *Show Respect:* Recognise and respect the unique status of mana whenua; value existing communities and work that is underway; be upfront and talk honestly about intentions; set realistic timeframes.
- *Focus on the Positives:* Acknowledge and value everyone’s contribution; be optimistic and have fun; generate and communicate signs of success along the way; keep looking for innovative ways of doing things.
- *Work and Learn Together:* Take time to understand interest of all parties; strive to converge diverse interests to establish common ground; share responsibility for the process and outcomes; seek actively to build organisational capacity and community leadership.

**Whakatau tika – How will we work together:**

The Auckland District Health Board *Community Activator* will serve as the key contact between the three investor parties and the group of community stakeholders who will administer and allocate the fund, with bi-monthly verbal or written updates to be given to the funders to communicate progress.

Te Waipuna Puawai Mercy Oasis Ltd, will act as the fund holder on behalf of our three agencies.

We make a shared commitment to review the impact of this collective investment approach and determine whether each party wishes to commit to further investment towards the Fund by 31<sup>st</sup> May, 2018.

Signed:

Signed:

Signed:

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Role: \_\_\_\_\_

Role: \_\_\_\_\_

Role: \_\_\_\_\_

For: \_\_\_\_\_

For: \_\_\_\_\_

For: \_\_\_\_\_

Date: \_\_\_\_\_

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Date: \_\_\_\_\_

# Community Wellbeing

Project Start Date:  
June 2017

## Collaborative Place Based Investment Approach in Tāmaki

### Concept Overview

#### Mission

Investor collaboration striving towards improving the quality of life for all people in Tāmaki.

#### Background

Efforts to enhancing community wellbeing cannot be solved or resourced by one organisation alone as solutions cut across many domains of work, therefore requiring a portfolio of interventions to work on many levers of change, especially at the community level.

#### Principles

Transformative Leadership  
Being Inclusive and Transparent  
Show Respect  
Build Community Capital  
Work and Learn Together

#### Project Sponsors

Auckland District Health Board (ADHB)  
Maungakiekie-Tāmaki Local Board  
Tāmaki Regeneration Company

### Investment Approach

#### Investment Strategy

This is a one year proof of concept to test a collective impact approach to community investment. It is intended that allocation of these funds will be undertaken via a community participatory decision making process to into early stage, emerging and established community group/network initiatives that are deemed to have high growth potential or have demonstrated high capability in enhancing local wellbeing in Tāmaki.

#### Investment Design

Funders to set overall mission and overall goals. From the front end, funders can create the high level matrix for guiding investment decisions. One possibility is to use the 5 Ways to Wellbeing as a framework.

It is also intended that a funder review of investment impact can take place in March 2018.

### Participatory Process

#### Platform Infrastructure

This collaborative architecture will help the community build consensus, manage group dynamics and support the community to reach collective agreement on decisions.

The design and activation of this platform will be undertaken by a lead design team of people supported by the ADHB Community Activator.

Diverse stakeholder groups form the "thinking team" of the community network, functioning as nerve centres of a collaborative architecture. This thinking team aims to create collaborative innovations that transcend the categories of challenges that the group started with and are still stuck in.

#### Stages of Development

1. Catalyse the design of the platform
2. Launch the platform and process
3. Allocate investments to community ideas
4. Track impact and support adaptations to investments.

### Participatory Decision Making Process

#### Divergent Thinking

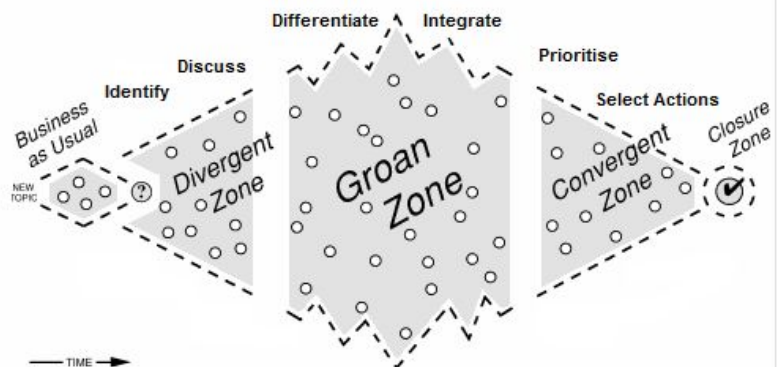
Emerges familiar perspectives; expands data; gathers diverse perspectives; and explores solutions

#### Struggle of Integration - Groan Zone

The process of This participatory process must allow people time to grow through the 'groan zone' - that being the struggle to co-sense and understand diverse perspectives and ideas; regardless of whether the group wants to achieve it or not.

#### Convergent Thinking

Understands information and perspectives; consolidates and refines thinking; narrows choices.



### Timeline of Concept

