

## Engagement - stakeholder criteria

During the annual process of consulting on the budgets (Annual Plan and LTP), a variety of different stakeholders wish to present their views verbally. In the legacy councils and under the previous legislation, these views were considered through traditional hearings. The formation of Auckland Council along with the changes in the local government legislation, have resulted in a review of how best to receive verbal feedback from a variety of stakeholders and partners including iwi.

The sheer size of the council now makes traditional hearings for all stakeholders impractical, and in many cases a different format is more accessible and less daunting for the community. However, a traditional hearings style approach is still suitable in some circumstances.

The following table was developed as guidance on an approach tailored to different stakeholders:

Description	Regional		Local	
	Examples	Type	Examples	Type
<b>Organisations who represent a group of people i.e. advocate on behalf of a group</b>	<ul style="list-style-type: none"> <li>Chamber of Commerce</li> <li>AA</li> <li>Federated Farmers</li> <li>Grey Power</li> <li>Gen Zero</li> </ul>	Regional stakeholder HYS - traditional style hearing with F&P members	<ul style="list-style-type: none"> <li>Residents and rates groups</li> <li>Business Associations</li> <li>Service clubs</li> </ul>	LB may wish to hold traditional hearings
<b>Businesses</b>	Major Auckland businesses e.g. <ul style="list-style-type: none"> <li>Sky City</li> <li>Spark</li> <li>Banks</li> <li>Auckland Airport</li> </ul>	Tailored HYS event	Local businesses	LB may hold a tailored feedback event
<b>Organisations providing not for profit services</b>	<ul style="list-style-type: none"> <li>St Johns</li> <li>Surf Lifesaving</li> </ul>	Traditional style hearing with F&P members	Local community service providers	LB may wish to hold tailored HYS event or traditional hearings
<b>Individuals (residents)</b>		Directed to locally held HYS		Locally held HYS
<b>Mana whenua</b>	19x identified groups	Reviewed annually – but meet with F&P in an		

		appropriate format		
<b>Mataawaka</b>	Māori groups	HYS events in an appropriate format		
<b>Specific demographic groups and communities</b>	<ul style="list-style-type: none"> <li>• Pacific communities</li> <li>• Korean society</li> </ul>	Appropriate feedback fora		
<b>Community organisations and advocacy groups</b>	<b>Greypower</b> <b>Gen Zero</b>			Locally held HYS or staff attend their existing event or meetings

Regional only views

Issues will be mainly local with some regional views