

Christian City Church Auckland

Legal status:	Charitable Trust	Activity focus:	Events
Conflicts of interest:	None identified		

Project: Ellerslie Christmas in the park

Location:	Ellerslie Domain, Main Highway Ellerslie.		
Summary:	Ellerslie Christmas in the Park is a Community event for our wider Ellerslie Community. Celebrating the wonder of Christmas including song, culture, dance, fun, entertainment, food, and games for all to enjoy. Our heart is to bring Ellerslie and the surrounding communities together with a free event showcasing the manaakitanga (great hospitality) and offer whanaungatanga (kindship). We cant do this alone, so we are asking for your help		
Focus specific:	Event producer/contractor/3rd party: Bev Adair-Beets (consultant)		
Dates:	03/12/2017 - 03/09/2017	Rain dates:	03/12/2017 - 03/12/2017
People delivering:	30 with an estimated volunteer commitment of 200	People reached:	2000
Promotion:	Not stated Social Media platforms, our website, billboards, newspaper, radio, flyer drop as well as poster advertising. There is also the 200 strong volunteer team promoting through word of mouth.		

Community benefits

Identified need:

Currently there is no Christmas Event like this in the Ellerslie area.

The feedback and support behind the project has been extremely positive.

There is a trend towards people preferring community based events to the awesome 'BIG' city wide events.

This provides a great platform to showcase the local talent and entertainment (eg choirs, school performance, Kapa Haka)

Create connection and togetherness amongst our awesome community

Identified community outcomes:

Bringing Ellerslie and surrounding communities together to celebrate

Connecting our community.

To be able to put on a positive event that will have the community wanting more.

Showcase local performances

A vision that will bring joy and hope

Alignment with local board priorities:

Ōrākei

- events in our people friendly town centres for both locals and visitors

- community-led projects and activities

We want to create a free event in the heart of Ellerslie that will showcase our manaakitanga (or great hospitality) to our visitors and also offer whanaungatanga (or kindness) to everyone who attends.

With an army of volunteers who are the heartbeat of everything we do within our organisation in Auckland, we just couldn't do anything we do without the love that support. Volunteers who are giving their time, resource and amazing effort to show a random act of kindness.

Collaborating organisation/individual	Role
YMCA	Event resource, promotion and volunteers, giveaways
Mike Pero	Bouncy Castle
Others not yet confirmed	

Demographics

Māori outcomes:

- Māori participation - Māori priority group, target group, high representation or Māori staff delivering

Participation from our own Kapa Haka group joined by local Kapa Haka groups from the community to embrace the māori culture and relevance in our community.

Accessible to people with disabilities

Yes - The event is ground level and we will also have an enhanced/special needs toilet/unit

Target ethnic groups:

All/everyone

Promoting SmokeFree:

There are free resources from Smoke-Free NZ that we can arrange to have around the event.

Percentage of males targeted	Percentage of females targeted	All - not targeted male/female
%	%	100%

0-5 years	< 15 years	15-24 years	25-44 years	45-64 years	>65 years	All ages
%	%	%	%	%	%	100%

Financial information

Amount requested: \$30000.00

Requesting grant for: Stage/Sound/Lighting etc and generators/power/diesel/and toilets

If full amount requested is not able to be funded:

Stage/Sound/Lighting/Power

Cost of participation: Free event

Total expenditure	Total income	Other grants approved	Applicant contribution
\$20,875.00	\$0.00	\$30,300.00	\$1,000.00

Local board	% benefit to board area	Amount requested
Maungakiekie-Tāmaki Local Board	50	\$10,000.00
Ōrākei Local Board	50	\$20,000.00

Expenditure item	Amount
Stage, sound and lighting	\$8,380.00
On site production	\$5,000.00
Operations	\$2,130.00
Public Toilets	\$4,365.00
Misc stage production needs leads multi boxes etc	\$1,000.00

Income description	Amount
Nil	

Funding history

Application ID	Project title	Decision
	Round - Stage	Allocation
<i>No previous funding history</i>		