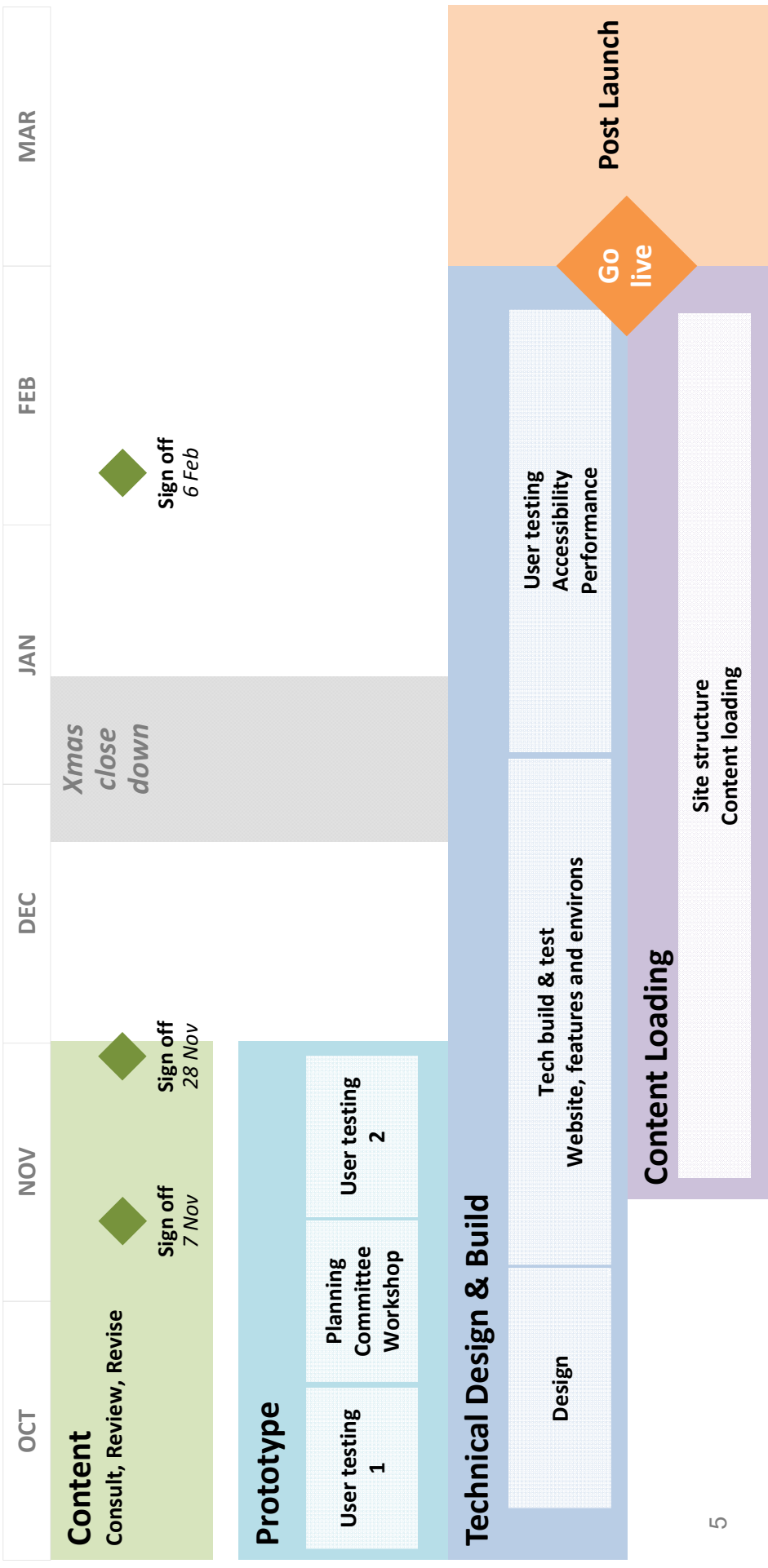


# Delivery timeline (for consultation)



## Interactive maps

- People can easily navigate and understand the map functions (zoom & pan)
- Maps support the text content and are visually informative
- Maps will show pop-up information when location selected

## Link to other plans

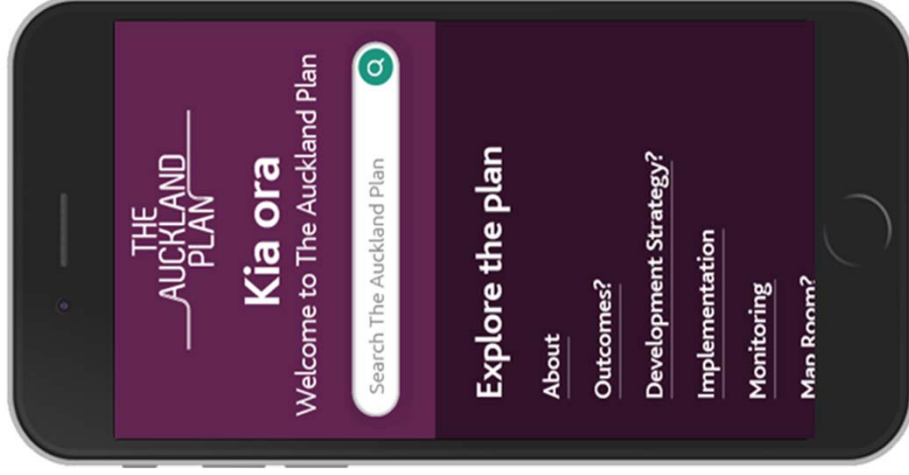
- People will be able to link to other plans
- Long-term Plan , Auckland Unitary Plan
- Key external sources e.g. Census

## Online consultation

- Inform people on how to have their say
- Provide online forms to make a submission
- Provide feedback mechanism

# AUCKLAND PLAN

*Goals for the final digital plan*



## User friendly

- Content & mobile 1st design strategy
- Simple & intuitive navigation
- Ability to share information

## Search

- Ability to search Auckland Plan content
- Filter options to refine user journey
- Present relevant search results

## Accessibility

- Improving accessibility for users (ie: vision impaired & English as a 2nd language)
- Text alternatives for non-text content (i.e: images, maps)