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# Planning Committee Auckland Plan Refresh Workshop 20

## MINUTES

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Minutes of a workshop held in Room 1, Level 26, 135 Albert Street at 1.35pm on Wednesday 11 October 2017.

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### PRESENT

Chairperson Cr Chris Darby  
Cr Cathy Casey  
Deputy Mayor Bill Cashmore  
Cr Efeso Collins From 1.57pm (on council business)  
Cr Linda Cooper  
Cr Alf Filipaina From 2.17pm (on council business)  
Cr Chris Fletcher From 1.45pm  
Cr Richard Hills From 2.05pm (on council business)  
Cr Penny Hulse From 2.05pm (on council business)  
Cr Desley Simpson  
Cr Sir John Walker  
Cr Wayne Walker  
Cr John Watson  
IMSB Member Glenn Wilcox

### APOLOGIES

Mayor Phil Goff On council business  
IMSB Member Tau Henare  
Deputy Chair Cr Denise Lee  
Cr Daniel Newman  
IMSB Member Liane Ngamane  
Cr Dick Quax  
Cr Sharon Stewart

### ALSO PRESENT

Angela Fulljames Franklin Local Board Chair  
Grant Gillon Devonport-Takapuna Local Board Chair  
Beth Houlbrooke Rodney Local Board Chair  
Julia Parfitt Hibiscus and Bays Local Board Chair (until 2.07pm)  
Richard Northey Waitemata Local Board

Note: No decisions or resolutions may be made by a Workshop or Working Party, unless the Governing Body or Committee resolution establishing the working party, specifically instructs such action.

## Purpose of workshop

- Front section of the Plan
- Digital plan and Visual Content

## Declarations of Interest

There were no declarations of interest.

## Workshop notes

### Front section of the Plan

A broad overview of the front section of the plan was presented to elected members on the key themes it will cover.

The digital plan is not designed to be a resource for reading in a traditional linear end to end manner. It is designed for people to access the plan at different points, engage with it in different ways and use it for a variety of different purposes. Relevant links and search functionality will therefore be developed and included to support the key messages and help people find what they need quickly and easily. The kinds of links include information on population growth.

The key headings of the front section were set out at a high level:

About the Auckland Plan

- Legislative requirements; why refreshing it; changes since 2012 such as ATAP, data from 2013 census; what do we want to get to in 2050?

About Auckland

- Auckland's challenges
- What makes Auckland special?
- What has changed since 2012?

Treaty of Waitangi

### General comments and feedback on the front section of the plan:

In response to member queries, officers noted the plan would cover: funding issues, tourism and the leading role Auckland plays.

Officers also noted the digital plan can be updated more frequently to incorporate new data such as census material, in response to a query about the currency of information presented in the plan and its ability to adapt and reflect changes likely to occur over the life of the plan

Members provided the following feedback on each section:

#### About Auckland

- Give a flavour about Auckland and how talent and benefits go wider than Auckland
- Focus on the scale of the city in comparison to other New Zealand cities and note how important Auckland is to New Zealand's success
- Auckland needs to influence local government across NZ
- Acknowledge this Auckland Plan impacts the country and that the Auckland Plan is a plan for all Aucklanders and not just council

#### Giving life to treaty of Waitangi

- 19 iwi, more co governance
- capacity of Māori to invest
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## Digital plan and Visual Content

The presentation gave an indication of what some of the visual content will look like to give members an indication of the kind of images that will be used when the prototype version is presented at the 30 October Planning Committee Workshop.

In response to member queries, officers noted:

- A printable version of the plan will be available
- Navigation and linking functionality will be provided to help users track across the plan and link to other plans such as LTP and relevant documents inside and outside council
- The Digital plan will be in English and it was confirmed that it would be written in HTML

Action: Team noted the comments around searching and indexing functionality. Staff will come back with a high level costing to translate the whole Digital plan into Te Reo.

Note: The chair cautioned spending resource on developing excessive linking back to the original Auckland Plan.

### General comments and feedback on Digital Plan:

- The Digital plan needs to be user friendly so that it can support users with varying degrees of computer literacy from beginners to experts
- Need to link as much as possible to support users wishing to: drill down into more detailed content, facilitate access to the LTP/ Unitary Plan and relevant material outside the plan/council
- Whilst there is a need to drill down, there is a need for balance to ensure enough information is provided but not to the extent that it is overwhelming
- Need to ensure search strings such as seniors, rainbow, Mt Eden, and Mt Albert direct users to the right places.
- Indexing and translation to other languages are a key consideration.
- Consider piloting test version with a small group of people to field questions and test the search functionality. Officers noted that a round of user testing will commence in the week commencing 16 October on an early digital version of the plan

### General comments and feedback on visual content:

- Support for outlines of local boards being clear on maps
- Indexing needs consideration. For example running a query on a particular suburb, what comes up in terms of Maps?
- Rural people need to be considered. Maps all parts of Auckland are there so Rodney and Franklin should be there on maps in full rather than with parts of the regions missing.
- Aucklanders need to see themselves in the plan. Having photographs of people doing things, people, names, location makes things feel more real. Images should reflect Auckland demographics such as seniors for example and also enable Aucklanders to relate to elements of the development strategy.
- The digital plan needs to consider Google's ability to index photos, pages, info-graphics etc and alternative text needs to be embedded into images and maps to assist people who are visually impaired with reading the plan.
- Hand drawn ideas for concepts are good
- Good combination of numbers, texts, graphics. Need to be consistent with colours.

The workshop closed at 2.28pm