

Planning Committee Auckland Plan Refresh Workshop 21

MINUTES

Minutes of a workshop held in Room 1, Level 26, 135 Albert Street at 9.32am on Monday 30 October 2017.

PRESENT

Chairperson Cr Chris Darby	From 9.45am
Cr Cathy Casey	From 9.35am
Deputy Mayor Bill Cashmore	From 10.31am, until 11.29am
Cr Ross Clow	Until 11.25am (on council business)
Cr Efeso Collins	From 9.55am
Cr Alf Filipaina	From 9.34am
Cr Chris Fletcher	Until 11.14am
IMSB Member Tau Henare	From 9.34am
Cr Richard Hills	From 9.37am, until 11.56am (on council business)
Cr Penny Hulse	From 9.35am
Cr Greg Sayers	
Cr Desley Simpson	

APOLOGIES

Mayor Phil Goff	On council business
Cr Linda Cooper	
Cr Daniel Newman	
IMSB Member Liane Ngamane	
Cr Dick Quax	On council business
Cr Sharon Stewart	On council business
Cr Sir John Walker	
Cr John Watson	On council business

ALSO PRESENT

Angela Fulljames	Franklin Local Board Chair
Danielle Grant	Kaipātiki Local Board Chair
Peter Haynes	Albert-Eden Local Board Chair
Beth Houlbrooke	Rodney Local Board Chair (from 9.35am)
Tracy Mulholland	Whau Local Board Chair (from 9.38am)
Richard Northey	Waitematā Local Board
Julia Parfitt	Hibiscus and Bays Local Board Chair (from 9.48am)
Lisa Whyte	Upper Harbour Local Board Chair

Note: No decisions or resolutions may be made by a Workshop or Working Party, unless the Governing Body or Committee resolution establishing the working party, specifically instructs such action.

Purpose of workshop
<ul style="list-style-type: none"> • Showcase Auckland Plan digital prototype • Summarise results of initial user testing feedback • Give overview of phase one content presented in the Digital Prototype
Declarations of Interest
There were no declarations of interest.
Workshop notes
Showcase Auckland Plan digital prototype
<p>Elected members gave broad support for a mobile friendly website which was showcased through the prototype at the workshop.</p> <p>General comments were made and feedback given around the look and feel of the site, particularly with reference to the colour contrasts. Elected members were keen for the colouring to be lighter and brighter. They were also keen to ensure it was easy to differentiate between land and sea and to ensure features such as Māori weaving were given greater visibility.</p> <p>Elected members were keen to ensure the site search functionality would be fit for purpose. They indicated their desire for the search engine functionality to be smart and include features such as the use of predictive text. Where possible they wanted the search functionality to learn from common search strings and benefit from analysis of user activities undertaken whilst on the site. Elected members wanted the site to be easy to navigate and be accessible so the Digital Auckland Plan could be easily found from outside council. Elected members also wanted the site to make good use of linking to ensure users can be routed to relevant information inside and outside the Digital Auckland Plan.</p> <p>Elected members also wanted to know about translation, use of Te Reo, printing, and data that will be collected so we can understand how the site is being used.</p>
Summarise results of initial feedback from user testing
Staff provided an overview of user testing feedback
Phase One Content presented in the Digital Prototype
Elected members discussed the outcomes and Development Strategy content presented within the site and were broadly satisfied with the content level and presentation. Elected members raised some questions about specific wording and structure of the content at a detailed level. This resulted in the committee making several decisions on changes to text, and several items where the team agreed to go away and think about the comments and issues raised so they could be incorporated in future drafts. Specifics have been recorded and will be reported separately.

The workshop closed at 12.14pm