

Business Improvement Districts (BIDs)

Purpose

1. Provide advice on changes to the Business Improvement District programme.

Summary

2. The council is proposing a potential change to Papakura Business Improvement District (BID) targeted rate for 2018/2019 at the request of the Papakura Business Improvement District Association (extend the boundaries of the BID area).
3. BIDs support improvements to local business areas and help attract new business and customers.

Background

4. Business Improvement Districts (BID) are areas within Auckland where local businesses have agreed to work together, with support from the council, to improve their business environment and attract new businesses and customers. The funding for these initiatives comes from BID targeted rates, which the businesses within a set boundary have voted on and agreed to pay to fund BID projects and activities.

Options

5. The extension to the Papakura BID targeted rate boundary is proposed at the request of the Papakura BID Association.
6. The council's BID policy requires that a ballot be held of all businesses (ratepayers and occupiers) in the BID targeted rate area. In order to proceed these ballots require a 25 per cent return rate and of those over 51 per cent must be in support of the proposal. The ballot for Papakura is planned for February/March 2018.
7. The results of a ballot will be reported to the respective local board. The local board passes their views to the governing body who after considering the local board views, results of the ballot and feedback received during consultation determines whether or not the BID rate is set. The potential rate for the proposed BID extension is laid out in the table below.

BID area	Proposed budget for 2018/19 (excluding GST) (\$)	Amount to be funded by fixed charge for 2018/19 (excluding GST) (\$)	Fixed rate per property for 2018/19 (including GST) (\$)	Amount to be funded by property value rate based on the capital value of the property for 2018/19 (excluding GST) (\$)	Estimated rate in the dollar for 2018/19 to be multiplied by the capital value of the property (including GST) (\$)
Papakura (expansion)	270,000	0	0	270,000	0.00079240

8. The BID programme forms part of council's Local Economic Development activity. BID associations are the sole beneficiary of a council operating grant that represents the amount of rates raised from each BID area. Councils administrative costs for running the BID programme are funded from general rates. The BID programme is an established part of councils activities which provides transparency in funding of BID associations. There are no additional costs associated with this proposal.

Attachments

No.	Title
	No attachments

Signatories

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