

Hibiscus and Bays Local Board

Assessment of Penlink and how to develop Silverdale to be the employment hub of the Hibiscus Coast potential benefits research

Brief for services

Background

The Hibiscus and Bays Local Board approved a centre plan for Silverdale in November 2015. The Centre Plan sets out the future growth and development of the Silverdale area. The Centre Plan contains four key moves, and 27 actions which follow from the key moves.

One of the key moves identified in the Centre Plan is to “provide safe and convenient movement connections such as Penlink and those for pedestrians and cyclists, between the various parts of Silverdale, the Hibiscus Coast and with wider Auckland”. A key action that supports the delivery of this key move is for the Local Board to Advocate for Penlink and Curley Ave extension.

In order to support the Local Board’s advocacy for Penlink the local board would like to gain a better understanding of the potential impacts that the construction of Penlink would bring to the local board area including the proposed growth within Hibiscus and Bays and Rodney Local Board areas and how Penlink will not only provide benefit to the Whangaparaoa Peninsula area but also provide opportunities for future proposed growth within the Silverdale area. As such the local board would like to appoint a consultant to undertake a broad assessment of the benefits that Penlink would bring to the local board area.

The Hibiscus and Bays Local Board approved the 2014 local board plan. The priority area was to develop Silverdale to be the innovative business, service and employment hub of the Hibiscus Coast with the following actions:

1. Bring forward Penlink to allow development to proceed.
2. Protect and promote the ‘knowledge economy zone’
3. Work with partners to attract investment into Silverdale
4. Encourage establishment of a tertiary provider in the knowledge economy zone.

The objective for the research is to enable the local board in its advocacy function to inform:

1. the need for Penlink
2. the northern corridor discussions with Auckland Transport
3. the implementation of the Silverdale Centre Plan
4. the Hibiscus and Bays Local Board Plan 2014 to develop Silverdale to be the innovative business, service and employment hub of the Hibiscus Coast.

Scope of Research

The research on the benefits of Penlink should cover the following areas:

- A review of the strategic context for Penlink including the implications of the Auckland Plan, Unitary Plan and relevant Auckland Transport plans.
- An assessment of the potential benefits and dis-benefits of Penlink looking at the current situation versus a situation where Penlink has been delivered.

- The identification of any opportunities that the delivery of Penlink could create in regard to the wider economic development of Silverdale, and the wider local board area.

The review should also include the following activities:

Stakeholder engagement

The research should look to identify and engage with stakeholders and delivery parties, with the objective of gaining an understanding from those stakeholders of the potential impacts that Penlink could have in providing for growth within the Silverdale catchment area.

Local Board engagement

Engagement with the Hibiscus and Bays Local Board is a key aspect of the research process and the project plan will need to allocate time to attend and present at local board workshops at key stages in the research process as well as attendance at the Hibiscus and Bays Local Board Business meeting if required.

Key deliverables

1. A completed report
2. A PowerPoint presentation outlining the key findings of the research
3. Complete engagement list and contacts

Budget

The budget available is \$15,000 excl GST

Timeframe

The review will need to be completed by **30 June 2017**