### Devonport-Takapuna Local Board Community Forum

**OPEN MINUTE ITEM ATTACHMENTS**

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*Note: The attachments contained within this document are for consideration and should not be construed as Council policy unless and until adopted. Should Councillors require further information relating to any reports, please contact the relevant manager, Chairperson or Deputy Chairperson.*
the humanity collective
The vision

The vision for the Humanity Collective is to create a vibrant space that promotes sustainable living in an inclusive way. Our mission is to encourage a wide-range of people to integrate sustainable choices and practices in their daily lives. Our strategic focus is on sharing knowledge through interaction and collaboration in a central location. We will host and coordinate inspiring talks, hands-on educational events, cultural activities and performances, and community markets. We will also work with industry partners to showcase innovative products and services.

Location

The Lake House Art Centre, 37 Fred Thomas Drive, Takapuna.

Provide and maintain a healthy habitat for wildlife

We will work with The Lake House to attract more wildlife and help reinvigorate the gardens by providing; natives and plants, worm farms, composting, fertiliser, bug hotels, bird baths, bird feeders.

Sustainable living markets

We will run monthly markets promoting a fresh, diverse and complementary mix of products, goods and experiences including; crafts, locally grown produce focusing on vegetarian and vegan lifestyles, cultural and music performances, pre-loved goods, suitcase stalls for start-ups, including start-ups created by inspiring children.

The collective concept

Educational & inspiring events

We will run sustainable living events including; inspiring talks, podcasts (called ‘humanity sessions’), workshops, courses, ethical fashion shows, swap meets (for magazines, books, CDs, vinyl, and clothing).

We will collaborate with likeminded organisations including; Sustainable Coastlines, Eco Matters, and Generation Zero to promote sustainable living.

Work with industry partners

We will work with organisations such as; building suppliers, solar power suppliers, recycling companies, and electric vehicles companies to showcase innovative products and services.
**Food truck Fridays**
We will gather a great range of food trucks to park up at The Lake House selling delightful sustainable food. We will create a festive atmosphere with music, seating and lighting.

**Shared economy initiatives**
We will include; bike hire, car sharing and EV charging. We aim to reinstate the community garden in partnership with the Devonport Community Garden and Ngataringa Organic Garden, sharing excess fruit, vegetables, seeds, and plants.

**Show-case sustainable fashion**
Our retail store ([www.humanity.nz](http://www.humanity.nz)) based at The Lake House will promote sustainable and ethical brands. Profits will help support the humanity collective through donations.

**Exhibitions and shows focused on environmental and humanitarian works**
We will run exhibitions and shows in conjunction with the Lake House and educational institutions including Whitecliffe and AUT to showcase art, photography, architecture, and fashion.

**The motivation**
We believe that the Takapuna/Devonport region can lead the sustainability charge in New Zealand. A space like this could significantly contribute towards us becoming a world-renowned progressive community.

We want the Humanity Collective to be a space full of hope, positivity, inclusiveness and great vibes - a place focused on doing good.

**Key customer base**
Our biggest target group are millennials and Gen Zs, who are embracing such dynamic spaces globally. The collective will also be a great attraction for those of any age and ethnicity who share a passion for the environment, living ethically, and the arts. It is expected to become a popular tourist attraction.

**Timeline**
We moved into our office to The Lake House mid-January. Our store opened mid-February. We have applied for charity status and intend to start the collective in April.
The Humanity Collective will be a place where people come to experience, witness and participate in how we should all be living: sustainably, mindfully, with tolerance and inclusiveness.

Thanks for your time.
Bayswater Marina
Future Use Survey
January 2018
BACKGROUND & METHODOLOGY

Background:
Bayswater Community Committee Inc (BCC) and Devonport-Takapuna Local Board commissioned Buzz Channel to gather the community views on a redevelopment of the Bayswater Marina precinct.

The objectives were to collect input from the community on: the public facilities, options and opportunities for public access and recreation, preferences with respect to the provision of the open space and esplanade strip, and ways and means of achieving the primary focus of the precinct i.e.: recreation, public open space and access to and along the coastal marine area, public transport, boating, maritime activities and maritime facilities.

Methodology:

- Paper surveys were distributed to the Bayswater community, via letterbox drop in the Bayswater area and handed out on the Bayswater ferry. Surveys were collected at designated drop off points, or posted back to Buzz Channel.

- A link to the online survey was made available on the BCC Facebook page and appeared on other local Facebook pages including the Bayswater Marina Village page.

- The surveys were made available from the 23rd of November, with fieldwork closing on the 21st of December.

- The total number of surveys collected from the community was N=395 (N=192 paper and N=203 online).
Survey responses indicate the Bayswater community is highly engaged about what’s happening in their area. Response to the survey is dominated by local residents, with close to 70% of those giving feedback living in Bayswater, and only 6% living outside the Devonport peninsula area.

The Bayswater Marina Precinct is currently being used regularly for transport and recreation purposes (at least once a month or more often):

- 67% of respondents catch the Bayswater ferry (79% of Bayswater respondents);
- 67% walk and/or run in the Precinct (79% of Bayswater respondents);
- 44% use the green open spaces (49% of Bayswater respondents).

91% of respondents indicated they would use an esplanade strip – but don’t want it compromised by cars as it would make the area unsafe. (94% of Bayswater respondents). 95% of those who would use the esplanade strip would utilise it as a pedestrian area for walking and/or running. (96% of Bayswater respondents).

90% of respondents find usable green space valuable (93% of Bayswater respondents), and 58% of respondents say they would use the area more if there was an increase in publicly accessible park areas/green spaces. (61% of Bayswater respondents)

89% of respondents find boardwalks and paths dedicated for pedestrians/ bicycles (i.e. no vehicles) valuable (93% of Bayswater respondents)

89% of respondents find paths and cycleways giving access around the waters edge valuable (93% of Bayswater respondents).
EXECUTIVE SUMMARY

- 56% of respondents say they would use the Bayswater Marina precinct area more if there was an increase in recreation facilities (59% of Bayswater respondents).

- 70% of respondents consider that a café would be valuable, and there were comments that a café is needed in the precinct, to further enhance the atmosphere of a ‘destination’, a place to relax, and not just to pass through.

- 62% of respondents indicated that residential development is ‘not valuable at all’ or only ‘somewhat valuable’ to the precinct, and there is concern that over-development could detract from the area.

- 57% of respondents consider retail in the precinct as ‘not valuable at all’ or only ‘somewhat valuable’, and there were comments that it wouldn’t be appropriate. Only 10% of respondents consider retail as ‘highly valuable’.

- The local community have clearly indicated that they would like to see the valuable aspects of the Bayswater marina precinct retained and improved – open spaces, walkways in and around the water’s edge, uninterrupted views, recreation, transport and marine-related activities – to enhance the area in line with its primary purpose.

- There is clear opinion that any development of the area needs to consider protecting the natural and highly valued aspects of the precinct to ensure the community can continue to access and enjoy the precinct for all it has to offer.
PROFILE OF RESPONDENTS

Close to 70% of respondents are Bayswater residents.

26% of respondents live in the neighbouring suburbs of Devonport, Belmont or Hauraki.

Very few respondents live further afield (6%).

18% are BERTH HOLDERS - hold a license to rent or berth in the Bayswater marina

1% are WORKERS - an owner or employee of a commercial business in the marina precinct

Base size: n=395
HOW DO THE PUBLIC CURRENTLY USE THE BAYSWATER MARINA PRECINCT?
The marine activities with the highest level of participation are **water sports** (50% responded “less than once a month” or more frequently) and use of the **public boat ramp** (42% responded “less than once a month”, or more frequently). This low level of usage may reflect the seasonal nature of marine activities.

Respondents aged 65+, and who live outside the Bayswater area, are **more likely** to be marina berth users/ use the precinct for most marine activities.

Those who frequently launch their boats, or are berth holders, are **more likely** to mention the lack of/run down marine services/ facilities.

*How often, on average, do you currently use the Bayswater marina precinct for each of the activities listed below:*

*Marine activities:*

*Base size: n=395*
PUBLIC TRANSPORT

Just under seven in ten (67%) respondents catch the Bayswater ferry at least once a month or more often.

Half of respondents drive and park to catch the ferry once a month or more.

Respondents who catch the ferry several times a week or more, are more likely to frequently use the area for recreation activities.

Respondents under 45 years of age are the ones more likely to be using the ferry service.

“How often, on average, do you currently use the Bayswater marina precinct for each of the activities listed below:”

‘Public transport:’

Base size: n=395

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How often do you:

Never Catch the Bayswater ferry

Several times a week or more

- 5%
- 27%
- 15%
- 26%
- 26%

Bus to catch the Bayswater ferry

- 57%
- 17%
- 8%
- 13%
- 4%

Drive and park to catch the Bayswater ferry

- 23%
- 26%
- 16%
- 18%
- 16%

Pick people up from or drop off at the Bayswater ferry

- 27%
- 27%
- 16%
- 22%
- 8%

Walk to catch the Bayswater ferry

- 33%
- 25%
- 14%
- 16%
- 12%

Cycle to catch the Bayswater ferry

- 64%
- 18%
- 5%
- 5%
- 7%
RECREATION

Walking and/or running around the marina precinct is the most popular recreation activity with half of respondents doing it several times a month or more.

Females are more likely to frequently use the marina precinct for walking and or running, as well as utilise the green spaces.

Females are also more likely to mention walking/ running/ cycling along the perimeter/water as something they like about Bayswater Marina.

‘How often, on average, do you currently use the Bayswater marina precinct for each of the activities listed below?’
‘Recreation’
Base size: n=395
OTHER CURRENT USES

‘Enjoying the view’ is the most common theme that arose when asked for other ways the public use the marina precinct.

Unsurprisingly, berth holders were more likely to purchase from a commercial business in the marina precinct.

“How often, on average, do you currently use the Bayswater marina precinct for each of the activities listed below?”

“Marine-related businesses:”

“Please add any other ways you currently use the marina precinct in the space provided below:”

Base size: n=395
WHO ARE THE FREQUENT USERS?

Recreation:
Those under 45 years are more likely to cycle in and around the precinct several times a month. 35 to 44 year olds were more likely to mention the lack of amenities in the Bayswater marina precinct, and playgrounds/ mixed use of space as their favourite things about other parks.

Females are more likely to frequently use, and like, the precinct for the green spaces and walking/ running. They are also more likely to mention family friendly/ free from cars as their favourite aspect about other areas.

Respondents living in Bayswater are more likely to frequently walk/ run around the precinct, with 61% doing so several times a month or more. Half of respondents living in Bayswater mentioned the open spaces (green space, trees, views, coastal aspect) as one of the things they like about the marina precinct.

Public Transport:
Respondents aged under 45 are more likely to frequently catch the ferry.

Respondents living in Bayswater are more likely to be catching the ferry several times a week (17% will walk, 21% will drive and park).

Marine Activities:
Berth holders are more likely to ‘never’ walk/ run/ use green spaces – but will use marine services/ facilities. They are also more likely to live outside the Bayswater area and to drive in and park.

Males were more likely to mention marine activities as what they currently like most about Bayswater Marina, i.e. the marina well-functioning, all tide boat ramp, boat storage, secure berth holder. They are also more likely to be a berth holder (along with those over 65 years).
Attachment A

Item 8.4

WHAT DO THE PUBLIC LIKE/DISLIKE ABOUT THE CURRENT MARINA PRECINCT?
THINGS THAT ARE WORKING

Current likes - top themes:

45% - Open space, green space, trees, views, coastal aspect

22% - Transport, bus/ ferry connectivity/ ferry access

19% - Parking, plenty, close to berth, provision for ferry users

16% - Walking / running / cycling areas, along water, perimeter

16% - Marina, well functioning, all tide boat ramp, boat storage, secure, berth holder

‘Thinking about how you currently use the Bayswater marina precinct, what do you like most about the precinct in its current form?’

Base size: n=395

“Love Bayswater as it is not overly developed with apartments, too many cars. Love it as some days you only see a couple of people.”

“Parking is easy and public transport is easy. Ferry times are handy and close to the house.”

“What my family and I like most is its public open space where we can jog or walk around while enjoying the beautiful harbour view every day after dinner.”

“There’s a lot of green space and free access to the parking and water. There is public access to the jetty/marina itself for walking and fishing.”

“Relaxed and quiet community space and great transport link to the city.”

“The green spaces. The oasis in the madness of elsewhere traffic, parking and intensification. Nice to have a green space that is calm and beautiful.”
A NEED FOR IMPROVEMENT

Current dislikes - top themes:

24% - Lack of amenities, café, ice cream, playground, bike parking, boardwalk, communal area, coffee, shops, upgrade toilets

22% - Poorly maintained - run down, derelict buildings, potholes, tired

20% - Ferry terminal facilities - not fully accessible, not covered, no real time info

14% - Parking fees - pay and display, poorly maintained, no security, barrier guard

“What do you like least about the Bayswater marina precinct in its current form?”

Base size: n=395

“That it is not really using the land as best as it could. Keep the carpark (both public and berth holder) but use the spaces better - put up a playground.”

“It’s lack of development no real facilities - no cafes - no proper terminal - nowhere to sit to enjoy the marina.”

“Park & ride for the Bayswater ferry is small, poorly marked - no cafe/ restaurant - ferry terminal not very good - ferry service could be substantially improved.”

“The lack of maintenance, properly formed parking areas, clear traffic pathways, poor landscaping, lack of regular rubbish removal.”

“Would be lovely to have a cafe or bar/ restaurant within walking distance given the beautiful views and location.”

“The guys coming and using the place and littering it. Not picking up after their kids or dogs. The ferry berth and the car park could do with a bit of TLC.”
BAYSWATER COMPARED TO OTHER COASTAL DESTINATIONS

What the public like about other marinas/parks - top themes:

- 31% - Open / green space - picnic area, landscaped path, gardens, shade, views
- 23% - Café / restaurant facilities
- 13% - Accessibility - transport, available for all, public
- 12% - Beach access / good swimming
- 11% - Boardwalks / walkways - good for walking in general
- 10% - Family friendly - fun / vibrant / free from cars

Base size: n=376

"Play areas for kids, access to the beach and in the case of Wynyard Quarter, great dining options and proximity to the fish market and events during the summer."

"Public, unlimited access to recreational areas and public transport access to the key areas."

"Wynyard Quarter has been transformed beautifully. Takapuna is a beautiful area, no high rises on beach is a good thing. Devonport is user friendly, easily accessible and similar to above."

95% of respondents visit other marinas or coastal parks in Auckland, with Takapuna Beach being the favourite.

‘What are your favourite marinas and parks in the Auckland region?’
‘What do you like most about these other marinas and/or parks?’
WHAT DO THE PUBLIC WANT FOR THE FUTURE OF THE BAYSWATER MARINA PRECINCT?
### How valuable are the following:

<table>
<thead>
<tr>
<th>Usage</th>
<th>Not valuable</th>
<th>Somewhat valuable</th>
<th>Neutral</th>
<th>Valuable</th>
<th>Highly valuable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Usable green space e.g. lawns, pathways</td>
<td>5%</td>
<td>4%</td>
<td>24%</td>
<td>66%</td>
<td></td>
</tr>
<tr>
<td>Outdoor furniture – seating/ tables</td>
<td>3%</td>
<td>10%</td>
<td>14%</td>
<td>45%</td>
<td>29%</td>
</tr>
<tr>
<td>Provision of publicly accessible picnic and BBQ space</td>
<td>8%</td>
<td>13%</td>
<td>16%</td>
<td>34%</td>
<td>29%</td>
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#### When asked for any comments / suggestions related to publicly accessible spaces:
- 8% mentioned the need to retain the green spaces.
- 6% mentioned access for all.

Green areas and open space related attributes are considered some of the most valuable among the public.

Bayswater residents are more likely to find green spaces highly valuable compared to those who live outside the Bayswater area.

Those aged under 45 are more likely to use the area more if there were publicly accessible parks / green areas.

Those who fish from the jetty / breakwater ‘once or several times a month’ are more likely to find usable green space highly valuable.

‘Please indicate how valuable you consider each of the following to be for the Bayswater marina precinct publicly accessible open spaces?’

Base size: n=395
OPEN SPACES

Baywater residents are more likely to find uninterrupted views (94%) and open, sunny, publicly accessible areas (94%) valuable.

Those who catch the ferry ‘several times a week or more’, are more likely to find uninterrupted views and open, sunny, publicly accessible areas highly valuable.

Those who cycle around the precinct, ‘once or several times a month’, are more likely to find having physical access to the water highly valuable.

“Please indicate how valuable you consider each of the following to be for the Baywater marina precinct publicly accessible open spaces?”

’Do you think you would use each of the following in the marina precinct more, less or the same in the future?’

Base size: n=395
91% would use the esplanade strip

- 95% Walking or running
- 58% Cycling
- 54% Activities with children
- 45% Walking your dog
- 40% Accessing marina berth
- 33% Parking vehicles

“How would you use the esplanade strip?”

Comments about a shared space – top themes:

- 26% no cars - car parks/ vehicle intrusion/ too dangerous
- 14% pedestrian / cyclist priority - no shared space/ separated bike lanes
- 8% don’t want to lose car parking - should be free/ unloading area/ separate parking for berth holders

“To work as a shared space it would be essential to take appropriate measures to ensure the safety of children and dogs using the strip”

Bayswater residents are more likely to use the esplanade strip (94%).

Those aged under 45 are more likely to use the strip for cycling/ activities with children - whereas those aged over 65 are more likely to use it to park a vehicle.

Berth holders are less likely to use the proposed strip – but if they do, they will be more likely to be accessing the marina and parking. They were also more likely to be concerned about losing their car parking spots.

‘Thinking about how you, or your family, might use the esplanade strip, do you have any comments on the esplanade strip being a shared space (i.e. used for car parking as well as an area for pedestrians and bikes)?’

Base size: n=360
Baywater residents are more likely to find boardwalks (93%) and paths/cycleways (93%) valuable.

Those under 45 years are more likely to find a children’s playground highly valuable - they also more likely to use the area more if there were recreation facilities and playgrounds/opportunities to play.

Those who catch the ferry ‘several times a week or more’ are more likely, than those who catch the ferry less frequently, to find boardwalks, paths and cycleways highly valuable.

‘Please indicate how valuable you consider each of the following to be for the Baywater marina precinct publicly accessible open spaces?’

‘Do you think you would use each of the following in the marina precinct more, less or the same in the future?’

Base size: n=395
### FACILITIES

The tangible facilities (e.g. toilets) are seen as far more valuable than cultural heritage and local art.

Those who walk/run around the precinct, ‘several times a week or more’, are more likely to find good evening lighting highly valuable.

Women are more likely to find ALL facilities listed highly valuable when compared to men.

Those aged under 45 years are more likely to use the area more if there were publicly accessible facilities.

*Please indicate how valuable you consider each of the following to be for the Bayswater marina precinct publicly accessible open spaces?*

*‘Do you think you would use each of the following in the marina precinct more, less or the same in the future?’*

Base size: n=395

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<table>
<thead>
<tr>
<th>How valuable are the following:</th>
<th>Valuable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clean and well maintained toilets</td>
<td>60%</td>
</tr>
<tr>
<td>Good lighting in the evening</td>
<td>42%</td>
</tr>
<tr>
<td>Dedicated bicycle parking</td>
<td>30%</td>
</tr>
<tr>
<td>Cultural heritage integrated into the design e.g. tikanga Maori, maritime heritage</td>
<td>19%</td>
</tr>
<tr>
<td>Local art and/or sculptures on display, integrated into the design</td>
<td>15%</td>
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Use of the area:

Publicly accessible facilities e.g. paths, toilets

- 54% would use more
- 39% would use the same
- 3% would use less

When asked for any other facilities/activities not already listed:

- 6% mentioned the need to update the ferry terminal.

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Attachment A

Item 8.4
How valuable are the following:
Not valuable Valuable
Café / coffee shop – open space
9% 8% 13% 29% 41%
Cafés / restaurants
14% 17% 9% 27% 33%
Retail shops
37% 20% 15% 19% 10%

Cafés / restaurants – top theme:
31% area needs it - makes it a destination/ community fee I/ within walking distance

“Would encourage the marina to be a destination and encourage marina use.”

Retail shop – top theme:
15% not appropriate/ not needed - would detract from the area

When asked for any other facilities/ activities not already listed:
12% re-mentioned a café/ restaurant/ bar.

A café/ restaurant was one of the most talked about amenities. The public mentioned that the area needs it to make it more of a destination.

Those aged under 45 are more likely to find the idea of a café/ restaurant highly valuable compared to other ages.

Those who catch the ferry ‘several times a week or more’, are more likely to find the idea of a café/ restaurant highly valuable to the area.

‘Please indicate how valuable you consider Café/ coffee shop – Cafés/ restaurants – Retail shops to be for the Bayswater marina precinct private spaces.’

Base size: n=395
RESIDENTIAL DEVELOPMENT

How valuable are the following:
Not valuable Valuable
Residential development 49% 12% 14% 14% 10%
Short stay accommodation 46% 20% 17% 12% 5%

- Not valuable at all
- Somewhat valuable
- Neutral
- Valuable
- Highly valuable

Residential – top theme:
25% keep as is - green space/ marina, community use, public use
15% brings vibrancy/ life - revenue will improve facilities, cafes, people

“With the right type of housing and infrastructure it could work within the space and support the additional facilities e.g. cafe.”

Short stay – top themes:
12% sufficient accommodation up the road
12% not needed - there are better areas for this/ too remote

“Any residential development will come at the cost of green space, public access, and ferry use for commuters.”

Half of respondents say residential development is ‘not valuable at all’, while only 24% consider residential development is ‘valuable’ or ‘highly valuable’.

Interest in residential development is higher among those who do not live in the area with non-Bayswater residents more likely to find residential development highly valuable.

Those who ‘never’ use the green spaces are more likely to find the idea of residential development valuable, compared to those who use the green spaces.

‘Please indicate how valuable you consider Residential development (e.g. apartments/terrace housing) - Short stay accommodation (e.g. a hotel) to be for the Bayswater marina precinct private spaces.’

Base size: n=395

Attachment A

Item 8.4
**MARINE ACTIVITIES**

Half of the public see marine related commercial activities as valuable, mainly because ‘it is a marina’.

Respondents who don’t live in Bayswater are more likely to use the area more if there were maritime related businesses – whereas respondents living in Bayswater are more likely to have no change to their usage of the area.

Berth holders are less likely to use the area more often if public facilities, parks/green areas and recreation facilities were in place, but more likely to use the area more often for maritime related activities.

‘Please indicate how valuable you consider marine related commercial activities to be for the Bayswater marina precinct private spaces.’

‘Do you think you would use each of the following in the marina precinct more, less or the same in the future?’

Base size: n=395
“A place to bring the community together. Where we can ride bikes in the weekend, meet up with friends and have a coffee while the kids play. Also where you could enjoy an early casual drink/ dinner in the evening to enjoy the last of the sun with a family friendly atmosphere would be amazing. After a windsurf, or getting off the ferry.”

“Pontoon for rowing and kayaking and other water sports to launch from.”

“That the focus is on providing a large and open and usable area for the public and still service the boat marina as is.”

“I would love to see this area developed into a considered, usable to the majority and beautiful space with views, restaurants and a play ground. I would be open to apartment living and more frequent ferries. It is grossly under-utilised as it stands.”

“Sufficient car parking is required. Direct access to the water is required. The ferry terminal should be improved to offer completely covered waiting area”

“Easy access to the boat ramp at all tides and somewhere to park trailer. Beach frontage for easy swimming.”
KEY WANTS FOR THE FUTURE

Usable green areas/ open spaces: Retain current green areas, easy access to the water, harbour views, pathways/ boardwalk, publicly accessible

Pedestrian/ bicycle friendly: Dedicated walkways/ cycleways, around the waters edge, esplanade with no cars, safe for children to play

Destination/ café: For ferry users/ locals, harbour view, good quality food and drink, make the precinct a destination

Transport/ parking: Maintain ample parking for ferry commuters/ marine berth holders, upgraded ferry terminal

Retain & improve marine-related facilities: Marine (boat ramp, pontoon) upgrades
KEY THEMES FOR THE FUTURE

Limited development:
Don’t detract from what’s currently working well.
Small developments over big, a café and limited residential development, retain natural aspects

Community:
Atmosphere, open space, green areas, café/destination, social

Access:
Easy to launch boat, parking, water access, new ferry terminal, open, green, publicly accessible

Safety:
Evening lighting, walkways/cycleways, pedestrian friendly
**SUMMARY**

**The CURRENT Bayswater Marina precinct:**

The current precinct is mostly used for commuting via the ferry and walking/running. Younger, Bayswater residents are more likely to use the area for these activities.

The public feel that the open spaces, green areas, trees, views, and coastal aspects are working well for the precinct, but the lack of amenities and poor maintenance is not. The things that aren’t working in Bayswater, are what the public like the most about other parks/minas around Auckland City.

**The FUTURE Bayswater Marina precinct:**

Those aged under 45 (in particular 35 to 44 years) are the target age group who currently use the area most frequently. They are also the group more likely to use the precinct more if the facility/recreation based improvements come to fruition.

There is a strong link between the public transport and recreation frequent users (those who frequently catch the ferry, are also more likely to frequently use the area for most recreation based activities) – information could be provided to ferry commuters about recreation/activities in the precinct.

Uninterrupted views as well as open, sunny, green and publicly accessible areas were the most valuable features to the Bayswater residents.

Much smaller numbers find residential, accommodation and retail developments valuable. The public don’t want the precinct to be over-developed and want to retain its ‘natural’ aspects.

Looking to the future, with a focus on the themes of no major developments, community, access, and safety, a modified Bayswater Marina precinct may be able to be enjoyed more frequently by those who already use it, as well as attract more users.
Attachment A

Item 8.4

BAYSWATER MARINA